

POLITICAL JUGGERNAUTS: A QUANTITATIVE ANALYSIS OF CANDIDATES IN THE 2019 LOK SABHA ELECTION

TEAM MEMBERS

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INTRODUCTION

1.1 OVERVIEW

The Lok Sabha elections in India are one of the largest democratic exercises in the world. In 2019, over 900 million eligible voters participated in the elections to choose here representatives in the lower house of the Indian parliament. The elections witnessed intense campaigning by political parties and candidates, with a focus on issues such as development, national security and social welfare.

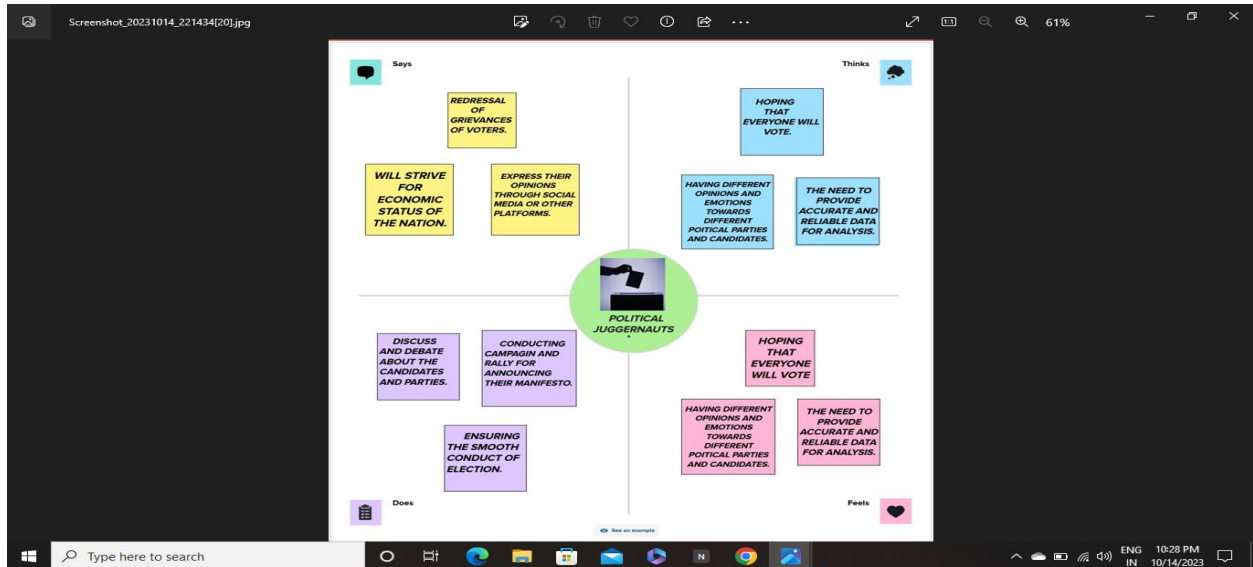
This project aims to conduct a quantitative analysis of the candidates who contested in the Lok Sabha elections 2019. The study will focus on identifying the dominant political parties, analyzing the demographic profile of candidates and examining the factors that contribute to their success or failure in the elections.

1.2 PURPOSE

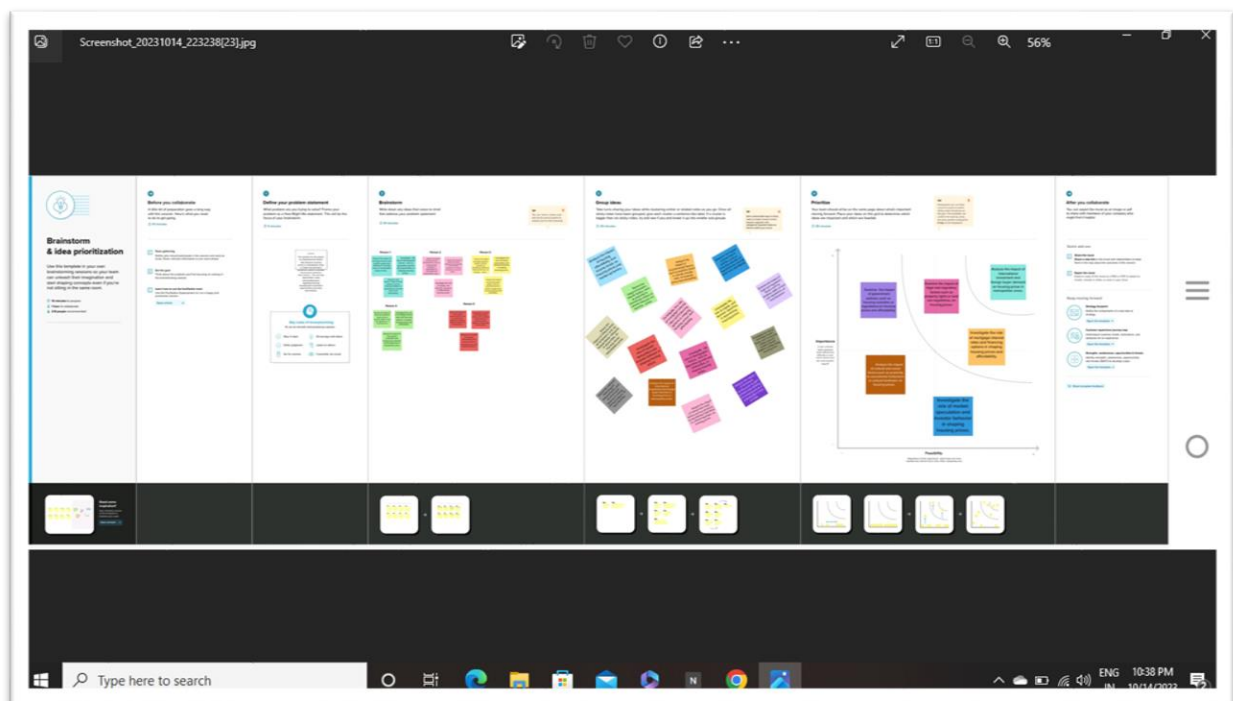
The purpose of his project is to analyze the winners' total voters and elector and postal votes of Lok Sabha and criminal cases in each state & party.

2.PROBLEM STATEMENT & DESIGN THINKING:

2.1 EMPATHY MAP



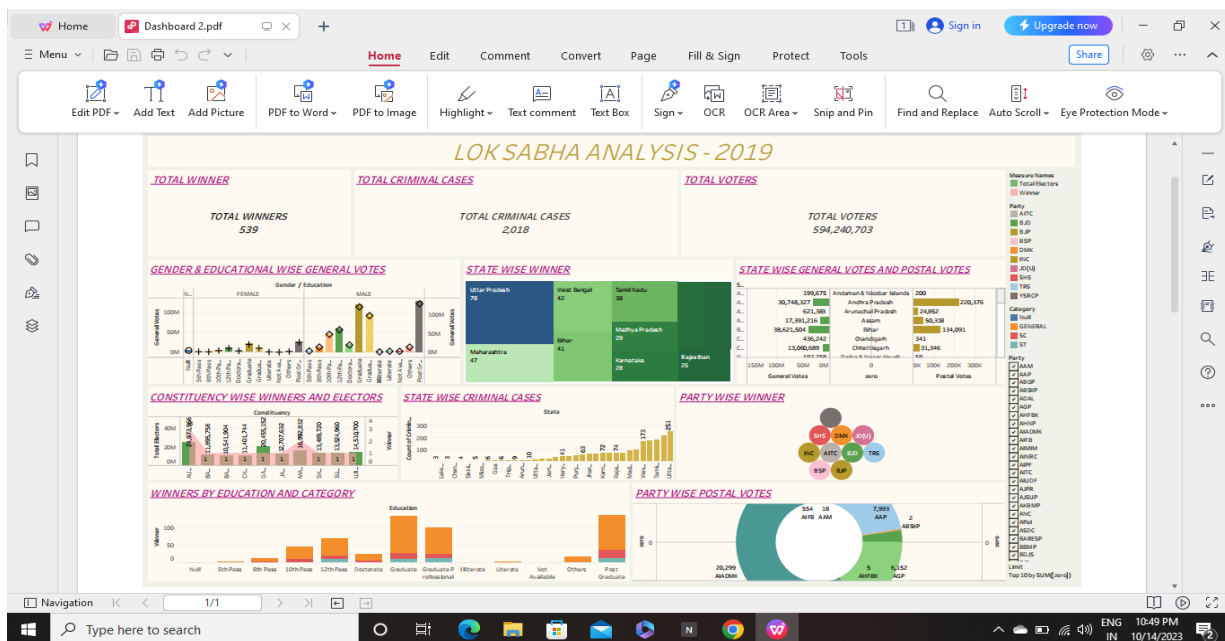
2.2 IDEATION AND BRAINSTORMING MAP



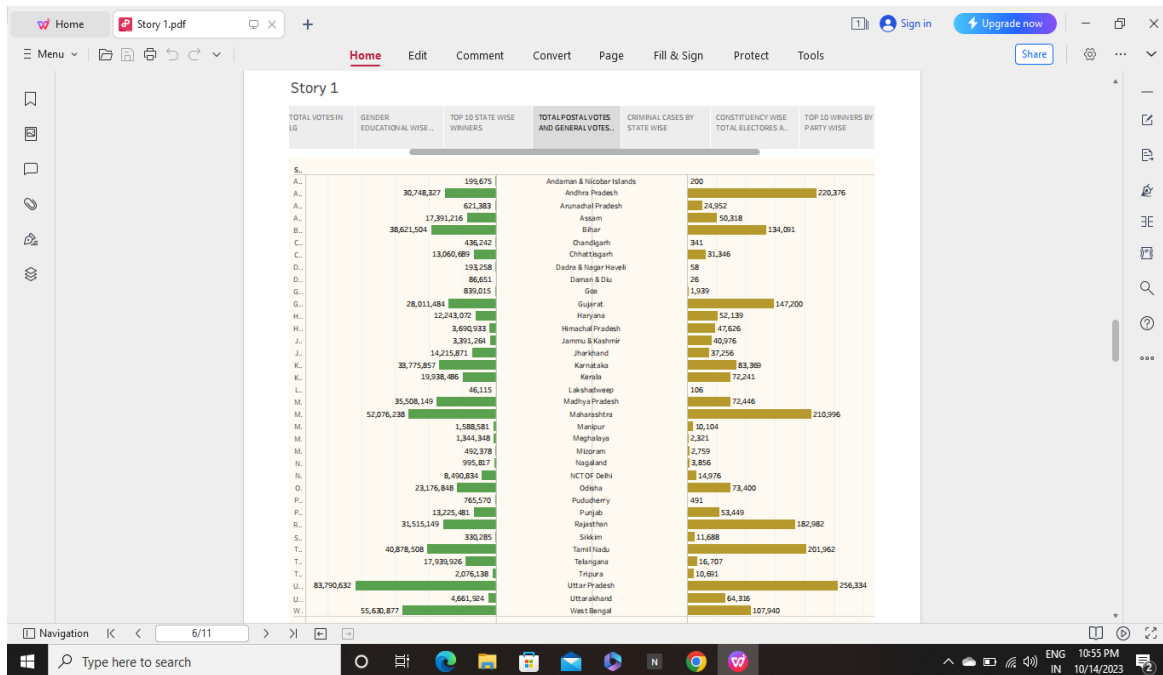
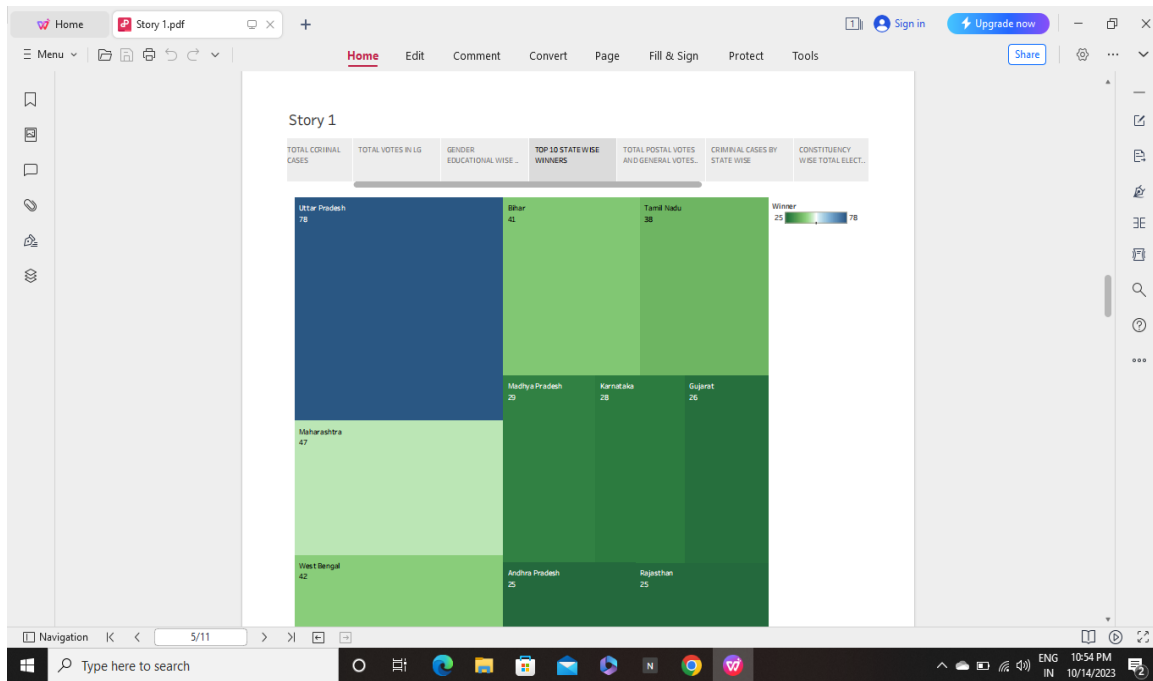
3.WORKSHEET

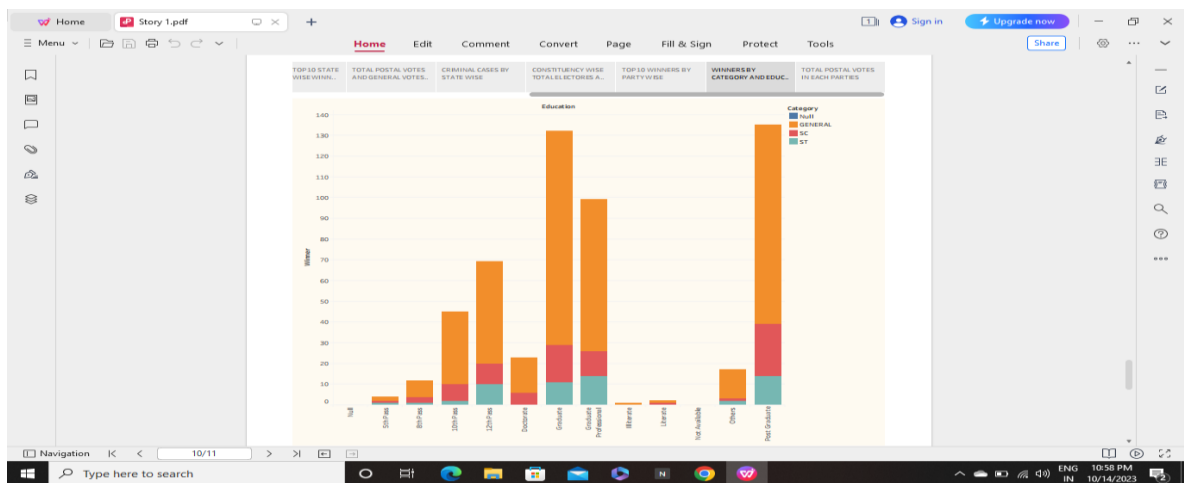
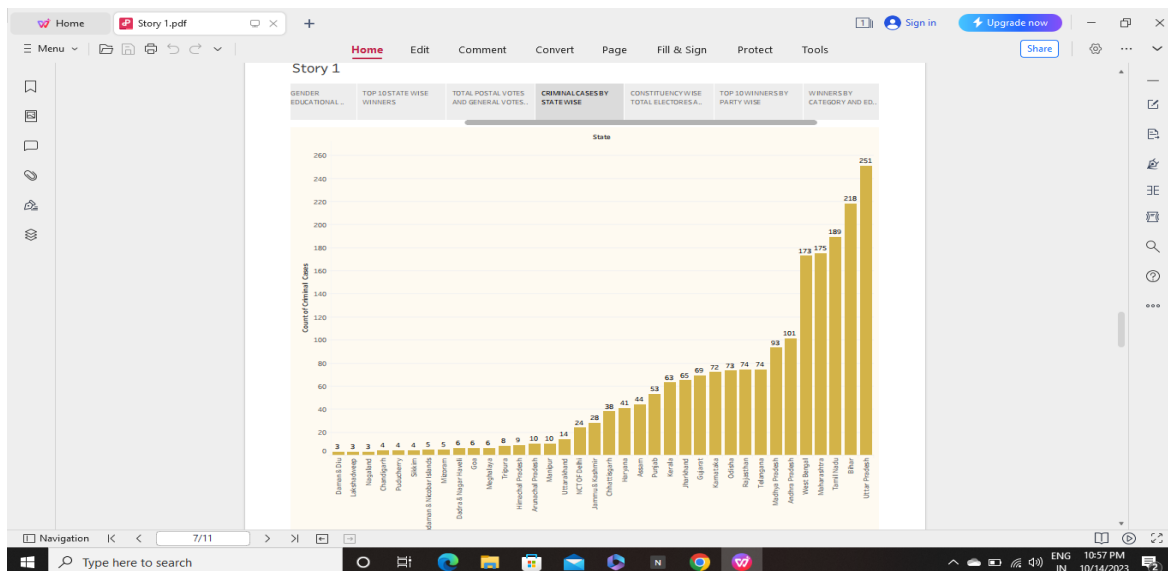
By using visual elements such as charts, graphs and maps data visualization helps to identify the dominant political parties, demographic profile, criminal record, financial background, success etc.

4.DASHBOARD



5.STORYLINE





6.ADVANTAGES AND DISADVANTAGES

ADVANTAGES

- Comparison of candidates
- Identifying trends
- Objective analysis

DISADVANTAGES

- The study is limited to quantitative analysis and does not consider qualitative factors such as campaign, strategies, political ideologies and voter behavior.
- The data collected from affidavits may also have discrepancies or omissions.

7.APPLICATIONS

- Political campaign strategies
- Candidate selection
- Election predictions
- Voter engagement

8.CONCLUSION

The 2019 Lok Sabha election saw a significant increase in the no. Of candidates with criminal records and high financial background. The dominance BJP and congress in terms of party affiliation and success rates highlights the continued hold of these parties in Indian politics. The study also highlights the need for more representatives of women and younger candidates in political arena.