



# Team Byte Strength

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# Project Recap

- Supplemental video for use by BGC to aid in volunteer training and new member orientation.
- Plan:
  - Schedule meeting to determine filming location(s), times and group member roles
  - Begin Filming
  - Finish filming
  - Begin editing
  - Submit project deliverables for review
  - End

# Change of plans

- Filming dates and locations changed - difficulty establishing contact with BGC and we could not film without their input
  - Our first meeting with Jen was on October 19
- Expected storyboard and script to guide production, but didn't receive it; decided to move forward with collecting generic stock footage

# Difficulties

- Maintaining contact with the Boys and Girls club
- Gathering specific requirements for the project
- Limited materials
- Making decisions without perfect information
- *Generally, coordinating with BGC was touch-a-and-go in every case.*

# Course Concept: Climate Management

- Climate management is the process of engaging in empathy, impulse control and problem solving, and anger management in order to improve the group's communication habits
  - Our members worked to maintain a positive and supportive environment
    - When members were sick, we were supportive and encouraged them to stay home and get well
    - In the group chat, we would often “heart” each other's posts and praise each other's contributions
  - When there was disagreement, we did not argue or talk over each other. Instead, we clarified our concerns and the reasons why disagreed.
    - For example, when one of our members was writing the midterm assessment, another member was concerned that the writing style too casual and pointed out specific wording and reasons for the change

# Course Concept: Democratic Leadership

- Leadership is “the use of positive interpersonal influence to help a group attain a goal”
- Due to Bree’s filming and editing skills (expert power), she became the emergent group leader
- Although we were focused on tasks, we also made sure that our interactions with each other were positive
  - When making decisions, our group discussed everyone’s concerns in-depth, and we voted on the outcomes

# Course Concept: Formal and Informal Roles

Though we assigned formal roles at the beginning of the semester, we found that we had to change some of those roles as the semester progressed

Brianna (Mediator): Ended up playing a large role in the filming and editing of the video, due to videographer skills

Luke (Treasurer): Because we didn't raise money, Luke helped with filming and editing

Tim (Treasurer): Because we didn't raise money, Tim's main role was planning and logistics of the project

Robert (Recorder): Rob's main role as recorder didn't change, but he also helped with audio production

Harry (Historian): Along with the historian role, Harry served as critical advisor and produced and submitted group assignments

Ellen (Liaison): Along with the liaison duties, Ellen served as a critical advisor

Alex (Webmaster): As webmaster, Alex compiled the information, built the website and posted the portfolio

# Meeting the Client (Event)

- Oct 19: 1st meeting with Jenny to get requirements
- Nov 2: 2nd meeting at other BGC, started filming
- Nov 9: 3rd meeting continued filming Teen Club
- Nov 16: 4th meeting with CEO and recorded audio for video





# Satisfaction of Group

- Very satisfied, we had obstacles that could have caused a lot of conflict within the group dynamic and the outcome of our project but we persevered and solved our problems together
- We feel we are a cohesive team, we didn't have any big conflict issues that weren't solved very quickly and we were great at helping each other
- Cohesiveness: Entire group gave input, because of our cohesiveness we were able to give positive feedback and encourage ideas to help brainstorming and satisfaction of the group
- Satisfaction: we felt the group moved along the path well even when given communication obstacles, everyone valued each other's skills and abilities which contributed with satisfaction
- For what we would have done differently, we would have been more adamant about communication with client and been more proactive on pushing forward on our own in the beginning

# Decision Making Process

- Used brainstorming for our decision making process as well as democratic leadership
- Informational power balanced with expert power
- Fundamentally based in debate - project goals changed
  - Realized we wouldn't get materials from BCG - spent ~1 entire meeting deciding how to proceed

# Advice for other groups

- If the contact does not reply make sure to follow up within 1 week to minimize the waiting period
- Try to plan as much as you can beforehand
- Have at least one person in your group who has experience with editing and recording film

# Task & Relational Outcomes

- We didn't meet our original goals, and had to change our goals to comply with new client requests.
  - Shouldn't have waited to begin filming after not hearing back from the client?
  - Met new goals - reduced project scope
- Relational outcomes
  - Our group exhibited no major conflict despite task setbacks
  - BGC communication setbacks required role redefinition - group adapted
- Accomplishments
  - Usable stock footage and voiceover audio that next group can use