

Report

Overview

YouTube (formerly YouTube Spotlight) is the official YouTube channel for the American video sharing platform YouTube, spotlighting videos and events on the platform. Events shown on the channel include YouTube Comedy Week and the YouTube Music Awards. Additionally, the channel uploaded annual installments of YouTube Rewind between 2010 and 2019. For a brief period in late 2013, the channel was ranked as the most-subscribed on the platform. As of May 2023, the channel has earned 35.7 million subscribers and 2.9 billion video views. The YouTube channel was registered on February 1, 2005.[3] On November 2, 2013, the YouTube channel briefly surpassed PewDiePie's channel, to become the most-subscribed channel on the website. The channel ascended to the top position through auto-suggesting and pre-selecting itself as a subscription option upon new user registration for YouTube.[4] Throughout December 2013, the channel and PewDiePie struggled for the top position, but soon PewDiePie secured it on December 23, 2013.

The Significance of YouTube in Today's World

In today's digital age, social media has become an essential tool for businesses of all types. One of the most popular platforms for sharing video content is YouTube, where people can create channels and upload videos on any topic. New creators and artists emerge on YouTube every day. We want to share some of those creators and artists with the world to celebrate the diversity and vibrancy of YouTube. Celebrating can also help creators and artists find their fans. You can find this section on the Trending page. Learn more about Creator & Artist on the Rise. YouTube is a video sharing service where users can watch, like, share, comment and upload their own videos. The video service can be accessed on PCs, laptops, tablets and via mobile phones. YouTube is a video sharing service where users can watch, like, share, comment and upload their own videos.

Purpose of exploring top most YouTube channel

1 YouTube is the second-largest search engine in the world, so creating a YouTube channel is a fantastic way to enhance your content's visibility. #2 YouTube can offer you a more intimate and engaging connection with your audience. The purpose of YouTube is to provide a platform where users can upload, share, and watch videos. The platform was founded in

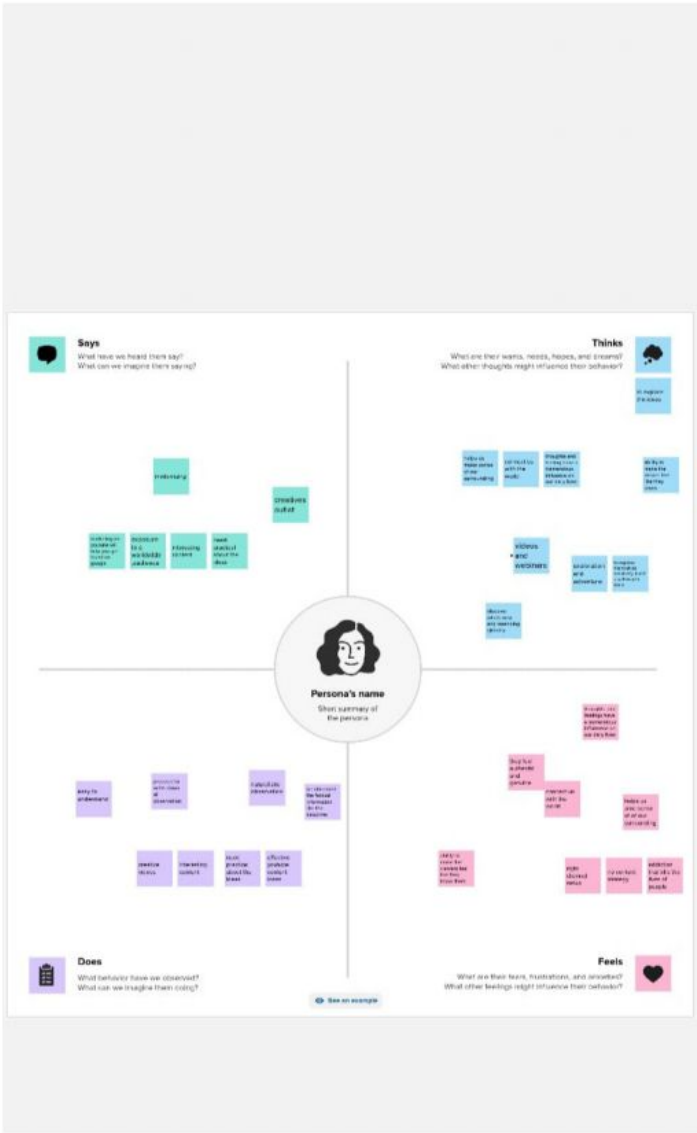
2005 with the goal of making it easy for people to share videos with one another, and it has since become one of the most popular websites in the world.

YouTube allows users to upload a wide range of video content, including music videos, movie trailers, educational videos, comedy skits, and more. Users can watch these videos for free, and they can also upload their own videos and share them with others.

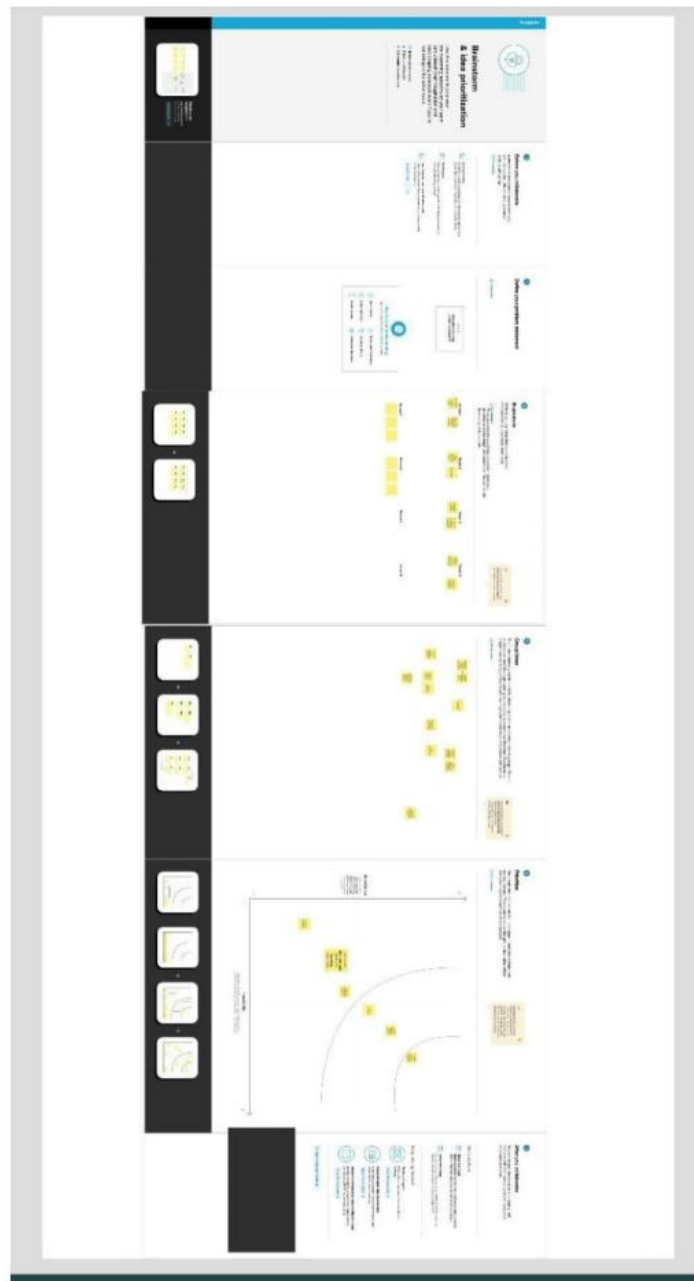
In addition to providing a space for users to watch and share videos, YouTube also serves as a platform for businesses, organizations, and individuals to promote their products, services, and ideas. Many content creators and influencers have built their careers on the platform, and some of them have become incredibly successful and well-known.

Overall, the purpose of YouTube is to provide a space where people can easily watch and share videos with one another. It has become an incredibly popular and influential part of the internet, and it continues to evolve and grow to this day.

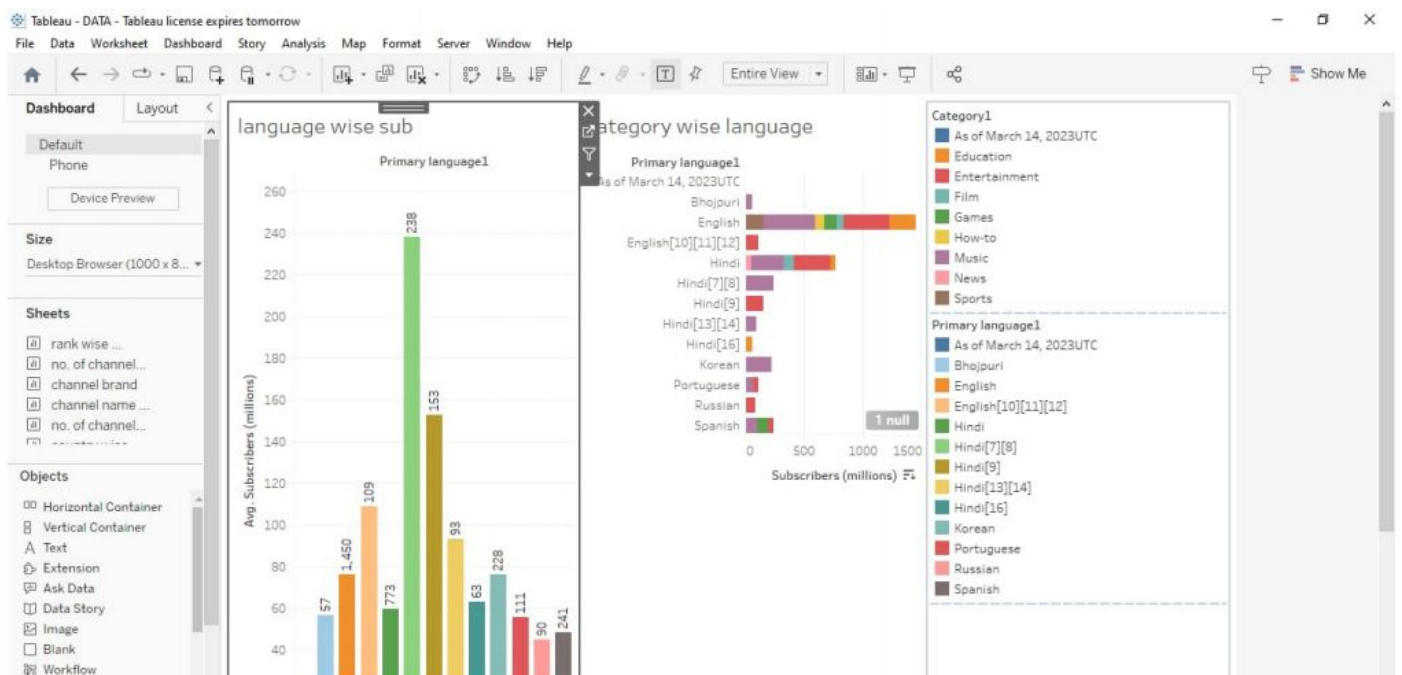
EMPATHY



BRAINSTORMING



Result



Web Page | 20 | Data Source | no. of channels of language | country wise sub | language wise sub | country wise channel | category wise language | Sheet 10 | Dashboard 2 | Dashboard 3 | Dashboard 4 | Story 1 | 12 marks | 1 row by 13 columns | SUM of AVG(Subscriber (millions)): 1,073.8 | mahima k | 14:20 | 27-09-2023

Tableau - DATA - Tableau license expires tomorrow

File Data Worksheet Dashboard Story Analysis Map Format Server Window Help

Dashboard Layout < Device Preview Device type: Default

Size: Desktop Browser (1000 x 800)

channel brand

Name1	As of M...	No	Yes
Aaj Tak	As of March 14, 2023UTC	No	Yes
Ariana Grande		No	Yes
Bad Bunny		No	Yes
Badabun		No	Yes
BangtanTV		No	Yes
Billie Eilish		No	Yes
BillionSurpriseToys		No	Yes
Blackpink		No	Yes
Canal KondZilla		No	Yes
ChuChu TV		No	Yes
Cocomelon		No	Yes
Colors TV		No	Yes

rank wise channel

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Subscribers (millions)

Subscribers (millions)

Country	Subscribers (millions)
India	~1000
United States	~800
South Korea	~300
Russia	~200
Brazil	~150
Sweden	~100
Ukraine	~100
Cyprus[a]	~100
Canada	~100
Argentina	~100
Romania	~100
United Kingdom	~100
Chile	~100
Mexico	~100
El Salvador	~100
United States (Puerto Rico)	~100
Belarus	~100
As of March 14, 2023UTC	~100

Name1

- Cyprus[a]
- Canada
- Argentina
- Romania
- United Kingdom
- Chile
- Mexico
- El Salvador
- United States (Puerto Rico)
- Belarus
- As of March 14, 2023UTC
- India
- United States
- South Korea
- Russia
- Brazil
- Sweden
- Ukraine
- Cyprus[a]
- Canada
- Argentina
- Romania
- United Kingdom
- Chile
- Mexico
- El Salvador
- United States (Puerto Rico)
- Belarus
- As of March 14, 2023UTC

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Cocomelon

MrBeast

WWE

Zee Music Company

Sony SAB

BangtanTV

Justin Bieber

Hybe Labels

Sagar

El Reino Infantil

Aaj Tak

Eminem

Yash Raj Films

Ariana

Taylor Swift

Fernanfloo

Get

India

Hindi[9]

Hindi[13][14]

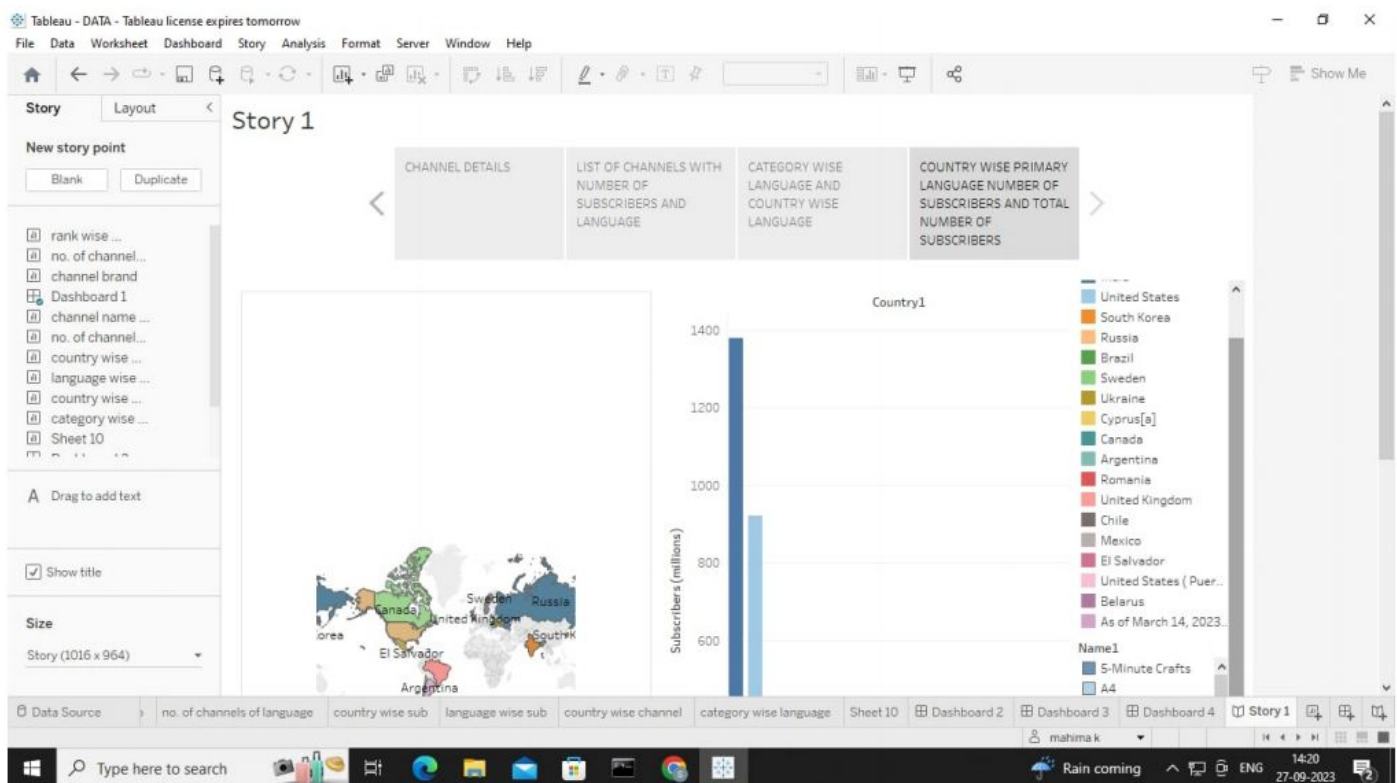
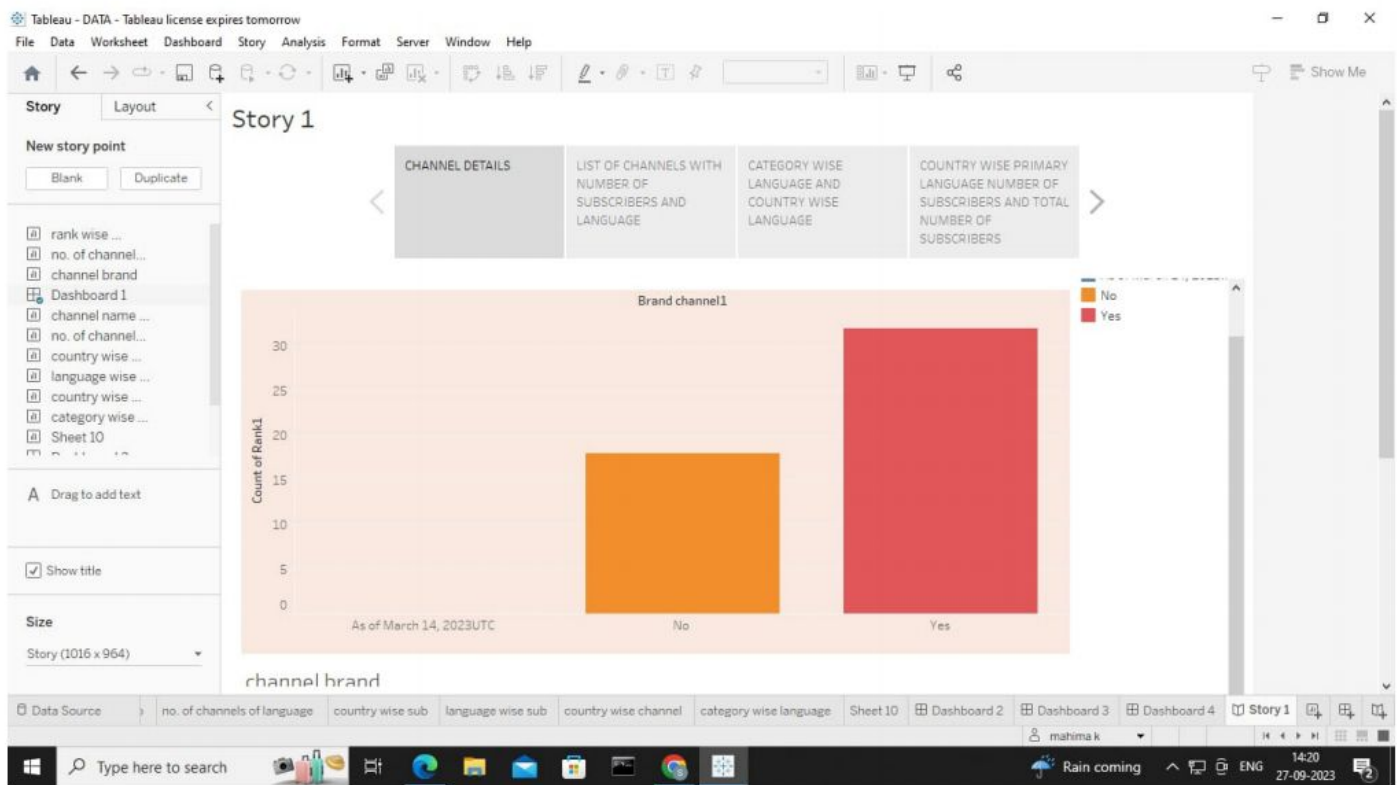
Hindi[16]

Korean

Portuguese

Russian

Spanish



Advantages of exploring YouTube channel

YouTube's user-friendliness

If you're interested in food, religion, culture, or parenting tips, there's a channel on YouTube that will offer online help. It's not just for professionals or pupils; YouTube is made for

anyone to find what they enjoy. From pet lovers to homemakers, anyone can find content suitable to their interests. YouTube will keep the content informative and stimulating.

It's the perfect place to learn and gain expertise. With online videos and "how to do" tricks, gaining knowledge is simple. In the process, YouTube is now the second largest source of information after Google. According to the most recent data, YouTube has around 2.3 billion active users as of 2021.

YouTube as an information disseminating platform for students. It's the perfect place to learn and gain expertise. ...

YouTube's user-friendliness. ...

YouTube for Brand Promotion. ...

YouTube benefits talented people. ...

Easy Earning is at the very top of the list of YouTube benefits for Vloggers.

Encourages creativity – One other benefit to enabling YouTube in the classroom is that it opens the door for student-led video creation. Video production is not only a viable future career choice for students but has also become a common skillset that students want and need to practice. The kind of content that is uploaded on YouTube is largely in control today. The amount of people uploading videos has grown in the past five years, and it's becoming challenging for parents, as well as YouTube, to review the content. Since YouTube is a no-cost and accessible platform for anyone, children are attracted to watching videos with explicit language and obscenity.

The use of explicit images and words is common nowadays. This kind of content can be removed only when someone is notified about it. Everyone is interested in the opportunity to turn their passion into a profit. This is exactly the kind of thing Youtube can offer any creator who has viewers. If your channel is populated with viewers and interesting content, you'll benefit the most from a YouTube Channel.

You can make money through your YouTube channel after it has reached the point of eligibility. It's easy to upload your content on the platform, and you can handle it all on your own. It is not necessary to invest in expensive equipment or accessories. If you think that you're specializing in something, then you are worthy of attention. The time is right to launch your own channel and be awestruck by viewers from all over the world. DIY and craft projects are searched for constantly. YouTubers with millions of subscribers show off their expertise by creating stunning projects, whether it's woodworking or Scotty Kilmer's automotive techniques. All you need to do is be focused on your passions and then roll out your ideas in videos that demonstrate how your work is beneficial in everyday life.

Disadvantage of exploring YouTube channel

Ads- a drawback of YouTube for the audience

There are some distinct disadvantages of watching YouTube videos, which include a lot of commercials. It is possible to skip your mainstream. However, you're often required to watch commercials lasting between 15 and 20 seconds. This isn't just a time-waster, but it can be irritating at times. Another issue that is associated with YouTube is that it requires you to pay a charge if you would like to view ads-free content.

A lot of distraction

The platform is updated with new content each minute, making it difficult to avoid engaging and interesting videos. When you begin viewing Youtube videos, you'll be able to continue watching more videos in the "Related Videos" section.

According to research done by the collective, the issue of distraction while driving can be a worldwide problem that kills and injures thousands of people each year. There are fatal outcomes of driving while being distracted by videos that depict a negative image of YouTube. Distraction is one of the most common disadvantages of YouTube for drivers, students, or even workers.

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The use of explicit images and words is common nowadays. This kind of content can be removed only when someone is notified about it. In general, YouTube acts faster against copyright issues that are reported. There are many negatives when the viewers are children as they are merely aware of how to report the issues

Defamation and Bullying

It's a tool that helps the public notice you; untrustworthy people may use YouTube to harm other people's image in public. The public has begun to consider YouTube as a potential social media, particularly over the past five years.

However, YouTube also enables people to do socially interaction. While they communicate, any conversation which occurs may be considered cyber-bullying. The easiest method to reach someone on YouTube is via the comment area.

However, many users misuse the platform to spread hate and chaos via content, causing tension between users. This is even when Google requests that users be respectful in their comments.

Application of exploring YouTube channel

YouTube gives creators flexibility so that you can get started filming, sharing and finding your fandoms depending on the way you like to create. You can watch and like videos and subscribe to channels with a Google Account. But without a YouTube channel, you have no public presence on YouTube. Even if you have a Google Account, you need to create a YouTube channel to upload videos, comment, or make playlists.

Conclusion

There are many positive aspects to keep in mind about YouTube in comparison to the negatives. By analyzing the positives and negatives of YouTube, it is possible to get an idea of the number of users who receive the information and what percentage of them are misleading. The whole thing is based on people's interests, which is the reason YouTube exists, and so do YouTube channels.

Future scope

YouTube will be the world's most popular entertainment platform. As more people use it and continue to innovate, this platform will create more wealth and have more creativity than any other entertainment platform in the world. The YouTube platform will become a destination for immersive programming.