



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

to explore the ideas

helps us make sense of our surrounding

connect us with the world

thoughts and feeling have a tremendous influence on our daily lives

ability to make the viewer feel like they know

videos and webinars

exploration and adventure

to express themselves creatively ,build a pathway to fame

discover whats new and treanding globally

thoughts and feelings have a tremendous influenece on our daily lives

they feel authentic and genuine

connect us with the world

helps us ame sense of of our surrounding

ability to make the viewers feel like they know them

right channel setup

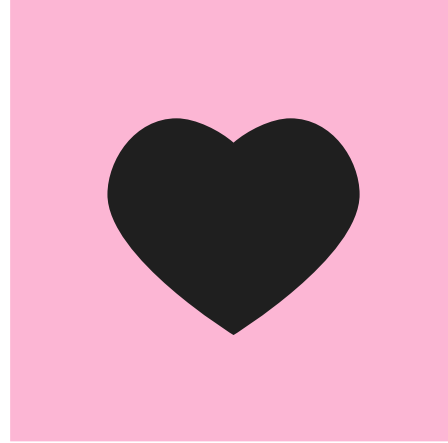
no content strategy

addiction that kills the lives of people



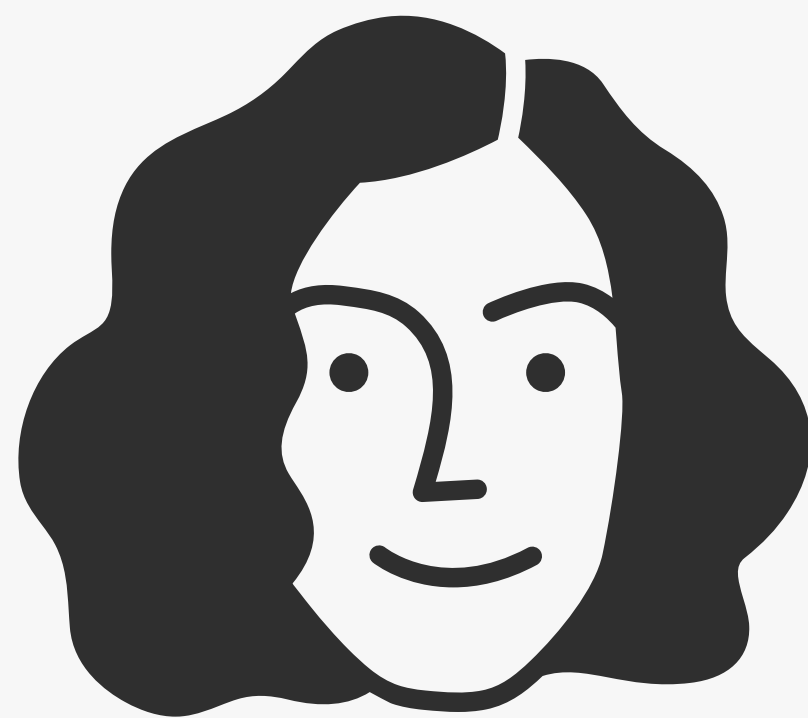
Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Persona's name

Short summary of the persona

modernizing

creatives outlet

marketing on youtune will help you get found on google

exposure to a worldwide ,audience

interesting content

need practical about the ideas

easy to understand

proceed to write down all observation

naturalistic observation

we observed the factual information like the data,time

creative videos

interesting content

need practical about the ideas

effective youtube content ideas