Persona



**Name:** **Mandy Teisan**

**Age: 17**

**Title: High School Student**

**City: Lethbridge, Alberta**

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| **Personal Profile** | |
| Teisan is a 10th grade student who excels in graphic design and gamming. Teisan is the leader of her school’s Computer Club and speaks 6 languages due to moving around a lot as a kid. She is also a self-taught programmer who started coding at the age of 5. In her spare time, Teisan enjoys chatting with her online friends and building computers out of old computer parts. | |
| **Job Description :** | |
| Teisan has competed in many online gamming tournaments and is the first female competitor to have won 60 international tournaments in 5 years. Teisan also works with select underground gamming organizations to hack into elite gamming accounts and break into highly secured databases. Teisan hasn’t been caught yet (as she uses a fake account and persona at all time- both on and offline). Teisan is currently programming a scientific calculator to help her cheat on her next math test. Although Teisan has always excelled in the maths, she detests math class. Teisan is bored in math class and has taken on this ‘personal project’ of programming the calculator with all the answers so she can entertain herself. | |
| **Business Goal :** | **Skills :** |
| Teisan is in the process of designing her own video game and hopes to have it on the market next summer; August, 2019. | * Problem-solving * Social Engineering |
| **Likes :** | **Dislikes :** |
| * + - Starburst     - Pugs     - Battlefield | * + - Math Class     - Cleaning her room     - Vegetables |

Persona

 **Name:** Rune Vog

**Age:** 32 years old

**Title:** Combat Engineer

**City:** Washington, DC

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| **Personal Profile** | |
| Vog graduated from MIT in 1998 with a bachelor’s degree in mechanical engineering. While doing his studies at MIT, Vog was employed as an Intern with the US Military. In this position, Vog helped to design the some of the most cutting edge infantry weapons in use today. After gradating, Vog was hired fulltime to continue his work with the US Military. In his free time, Vog enjoys traveling to foreign countries and biking from one city to the next. | |
| **Job Description :** | |
| Vog’s work includes designing the latest illegally sold weaponry, implementing technical improvements to personal tracking devices and working with a select group of highly skilled Military professionals to achieve US Infantry Standards. Vog uses a scientific almost daily to implement and test his designs. The scientific calculator ensures that no detail is missed in his important designs. For more technical calculations, Vog often enlists the aid of his old mathematics Professor, Dr. Jian. With Dr. Jian’s help, Vog was able to create one of the most highly encrypted machine guns in world history; the gun can only be operated by the specified user (via facial recognition). | |
| **Business Goal :** | **Skills :** |
| Vog is in the process of designing a satellite infantry base in Alaska, USA. His goal is to have the project completed by December, 2020. | * Technically Savvy * Team Leader * Detail-oriented |
| **Likes :** | **Dislikes :** |
| * + - Sudoku     - Indian cuisine     - Building, anything | * + - Pigeons     - The news     - Shopping |