



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Lot of products are available in market

Demand may occurs

Marketing the product

Availability and price of raw materials

Easy maintainance with reduce of manpower

It might costly

Use of accounting software

Startup fund



Businessman

Type your paragraph...

Advertising the product with offers

Fetch large amount of raw materials with affordable price

Products will sell with quite profit rate

Stock of raw materials are ready to converted into finished goods

Buy a software

Approach investors

Manages and records the day-to-day financial transactions

Required fund is available



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?