Yassine Ezzar

IT Engineering Student, Community manager, content creator, Artist Manager, Beat Maker

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Tunis,Tunisia

24 years old, creative, facinated and highly skilled and motivated UI/UX Mobile Application Developer with designing, developing, and deploying native applications. Proven ability to create user-friendly and innovative solutions that meet or exceed client expectations.

Experiences

October 2023-
Academic project | Esprit

.Led the development of StuStay,a platform similar to Airbnb but specifically designed to simplify the rental and management of accommodations for students.
.Designed and implemented a user-friendly interface with a focus on optimal user experience.

https://www.behance.net/Zar_Yassine

February 2023-May 2023
Academic project | Esprit

led the design and development of the "Lancini" platform, a comprehensive solution available on desktop, web, and mobile. "Lancini" serves as a user-friendly and intuitive interface, facilitating seamless connections and collaborations between job seekers and employers.

https://www.behance.net/Zar_Yassine

February 2022-June 2022
Intern, UI/UX & Digital Marketing | Medianet, Ariana, Tunis

UI/UX Design:

· **Crafted an engaging and user-friendly interface for a B2B2C platform in Mauritius.**

· **Conducted user research and implemented feedback to refine and enhance the platform's usability, resulting in improved user satisfaction.**
On Behance : https://www.behance.net/Zar_Yassine

Digital Marketing:

· **Led the development of an impactful advertising campaign for the platform.Created a variety of communication materials customized for each distribution channel (social media, email marketing, online advertising, signage, etc.).**
https://www.bazarmoris.mu/en

Education

IT Engineering
The Private Higher School of Engineering and Technology Esprit
Since September 2022

Technology Management of Information and Communication
ISET'COM
September 2019 to June 2022
Holder of Bachelor's degree in Information and Technology Management Communication

Skills

Soft Skills
 Consciencions,Analytical thinker,Swift grasper,Team player.

Project Management: Agile,Scrum,Asana.

Design UI/UX: Material Design/Adobe illustrator/AdobeXD/Figma

Web Development :
Html5,Css,WordPress,Symfony5,php

Mobile Development: Java/Android Studio,Codename One/Kotlin/Swift/Flutter

Base de données : Oracle, MySQL

Digital Marketing And Communication :
SEO,SEA,Google Analytics,Facebook & Instagram ads

LANGUAGES

English : Advanced (B2)
Frensh : Advanced (B2)
Arabic : Native language