

# Yassine Ezzar

+216 58412611 **Email** 

Phone

Tunis, Tunisia

yassineezzar4@gmail.com **Address** 

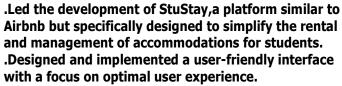
ITEngineering Student, Community manager, content creator, Artist Manager, Beat Maker

24 years old, creative, facinated and highly skilled and motivated UI/UX Mobile Application Developer with designing, developing, and deploying native applications. Proven ability to create user-friendly and innovative solutions that meet or exceed client expectations.

# **Experiences**

October 2023-

# **Academic project | Esprit**



https://www.behance.net/Zar Yassine

February 2023-May 2023

Academic project | Esprit



led the design and development of the "Lancini" platform, a comprehensive solution available on desktop, web, and mobile. "Lancini" serves as a user-friendly and intuitive interface, facilitating seamless connections and collaborations between job seekers and employers.

https://www.behance.net/Zar Yassine

February 2022-June 2022

MEDIANET

Intern, UI/UX & Digital Marketing | Medianet, Ariana, Tunis

#### **UI/UX Design:**

- Crafted an engaging and user-friendly interface for a B2B2C platform in Mauritius.
- Conducted user research and implemented feedback to refine and enhance the platform's usability, resulting in improved user satisfaction.

On Behance: https://www.behance.net/Zar Yassine

# **Digital Marketing:**

· Led the development of an impactful advertising campaign for the platform.Created a variety of communication materials customized for each distribution channel (social media, email marketing, online advertising, signage, etc.). https://www.bazarmoris.mu/en

# **Education**

**IT Engineering** 

The Private Higher School of Engineering and Technology Esprit

**Since September 2022** 

**Technology Management of Information and Communication** 

#### ISET'COM



September 2019 to June 2022

Holder of Bachelor's degree in Information and Technology Management Communication

# Skills

# **Soft Skills**

Conscientions, Analytical thinker, Swift grasper, Team player.

Project Management: Agile, Scrum, Asana.

Design UI/UX: Material Design/Adobe illustrator/AdobeXD/Figma

#### Web Development:

Html5,Css,WordPress,Symfony5,php

**Mobile Development: Java/Android** 

Studio, Codename One/Kotlin/Swift/Flutter

Base de données : Oracle, MySQL

Digital Marketing And Communication: SEO,SEA,Google Analytics,Facebook & Instagram ads

# LANGUAGES

English: Advanced (B2) Frensh: Advanced (B2) Arabic: Native language