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NFL Full Stat Projections Subscription FAQ

ESTABLISH THE RUN STAFF // AUG 17, 2025





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With legal sports betting expanding across the USA and sportsbooks providing more reliable betting options, as well as there being an increased emphasis on expanding available player props markets, we've made improving our statistical modeling and betting products a top priority. Over the last five years, we've built a track record of unmatched accuracy in projecting how NFL players will perform.

New in 2025, we are now offering an 'NFL Full Stat Projections' Subscription.

Prior to this season, these projections could be found in our NFL In-Season Subscription and our NFL Player Props Subscription. However, it's become clear that the primary use case for our full-statistical projections are for bettors, not fantasy sports players. Accordingly, we've moved these projections into a separate subscription for those interested in betting, but not interested in paying higher prices for our NFL Player Props subscription. Fantasy players can continue to receive our NFL Fantasy Point Projections as per usual in our NFL In-Season Subscription.

ETR Full Stat Projections Offering

You will receive access to our projections at certain times throughout the week during the 2025-2026 NFL season.

Thursday Night Football: Projections available 3pm ET Thursday
Sunday NFL Games: Projections available at 3pm ET on Saturday prior to the game
Monday Night Football: Projections available at 3pm ET Monday

Other games: There are a few outlier game times during the NFL season, and the release times will vary. Please check in Discord during that week for an update.

IMPORTANT: Accessing our Discord Server will be essential to maximizing your experience with our props package. We can communicate with subscribers regarding any important updates or changes to the service, and you can connect with other subscribers to ask questions, source bets, etc.

Why We Think It's Possible To Beat The Books

If you're an ETR subscriber, you know how much time and effort our staff puts into our fantasy projections. Our analytics team is led by longtime DFS pros Mike Leone and Drew Dinkmeyer, who in addition to creating and managing projection systems for years, successfully deploy our system's outputs in the highest-stakes fantasy contests in the world.

But projections are just a starting point. Our projections do move markets, and we believe are the most accurate product that is available for purchase in this market — our system has shown higher accuracy than market closing lines over the past 3 seasons. But we do NOT blindly recommend betting any edge you see. We do think that these projections paired with common sense and hard work can be a part of a very profitable process for those willing to work hard.

ETR's Published Player Prop History (Note: These are betting selections made by our team in our NFL and NBA Props subscriptions, using the same projection models that produce our NFL Full Stat Projections. However, Full Stat subscribers do NOT receive access to our actual betting selections. That is part of the props product.)

NFL Full Stat Projections Subscription FAQ | Establish The Run

2019 NFL In-Season Record: 50-36, +\$963
2020 NFL In-Season Record: 55-34, +\$1,907
2020-21 NBA In-Season Record: 111-82, +\$1,817
2021 NFL In-Season Record: 216-118: +\$8,572; 22.1½ ROI
2021-22 NBA In-Season Record: 751-495: +\$20,348; 14.0½ ROI
2022-23 NFL In-Season Record: 308-222, +\$5,860; 9.5½ ROI
2022-23 NBA In-Season Record: 700-455, +\$18,770; 13.9½ ROI
2023-24 NFL In-Season Record: 253-225, +\$267; 0.48½ ROI

2023-24 NBA In-Season Record: 683-432, +\$19,473; 14.73% ROI

2024-25 NFL In-Season Record: 228-158, +\$5,969; 14.09% ROI **2024-25 NBA In-Season Record**: 549-386, +\$11,067; 10.13% ROI

* Won/lost dollar amount is based on betting to win \$100 on each favored prop. And risking \$100 on each underdog prop.

FAO:

How many props will I get per month? There are no bets released in this subscription. You will receive access to our player projections and use them however you like to make bets.

What sports does this cover? NFL only.

What stat categories does this cover? Passing Yards, Passing Completions, Passing Attempts, Passing TDs, Passing INTs, Rushing Yards, Rushing Attempts, Rushing TDs, Receiving Yards, Receptions, Receiving TDs.

Do you offer a betting or line comparison tool? At this point, we do not. We may decide to offer this in the future and will make an announcement if we do.

Why don't you release Player Stat Projections earlier? Professional gamblers, odds and data services, other fantasy websites, and many serious fantasy football players subscribe to our service. As soon as these projections are released, much of the information is incorporated into the market in various ways. In order to extend the useful life of our information, we delay this release towards later in the week. We offer an NFL props subscription which releases betting picks to subscribers during the period prior to release of our projections. A significant benefit of this structure is that markets are fairly mature by the time our projections are released, so available bets tend to have solid liquidity at this time.

Why are you offering this service, aren't you a fantasy sports content provider? We understand sports betting is growing in popularity and not everyone has the time for or interest in DFS. We believe in our ability to offer strong player projections due to our expertise in making them for DFS and we've tested our process in the markets over many years, with strong results. In other words, we think we can offer a service where the quality stands up to our fantasy sports customers' expectations.

DISCLAIMERS

Lines move very fast. Our information moves markets. In order to get the best lines available, you'll need to react quickly when we post new information. While frustrating, this is strong evidence that we have an edge. We urge extreme caution following any betting analyst or service that is NOT moving markets with their information.

Sophisticated market participants use this service. Bets that are truly +EV in our projections tend to move quickly after we release projections. If you are staring at a bet that looks good, you should strongly consider why the market price might differ from ours. In the aggregate, we believe our projections beat the market, but we do not advocate blindly betting all of our edges, and we highly recommend being "ready" to find bets at the time we release our projections

There are no guarantees about our accuracy. This is not financial advice.

This market is dynamic. There is more competition every year amongst smart bettors trying to find good betting opportunities. Past results are not guaranteed.

If you do win, your betting account could get limited. Sportsbooks very commonly limit the amount of money they are willing to take from bettors who have a proven ability to win.

You can cancel at any time. This is a monthly recurring subscription. If you're unhappy with the product, you can cancel at any time. If you're really unhappy and feel like you did not get good value on your purchase, we'll provide you a full refund for your most recent billing cycle.

Free Preview, Levitan: Player Props, NFL In-Season Player Props



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