

Establish The Show

Week 1: Friday at 7pm ET



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2025 Main Slate DFS is back! Almost makes you feel happy to be alive. For anyone new here ... The cadence of shows goes like this – **Establish The Show** (ETS) aka #Teamplaythebestplays. We don't talk a ton about ownership or large field GPPs. We talk a little about small-field tournaments and get takes on all of the important players. We think through it from a cash game perspective. If you want to dive into deep game theory and ownership etc ... Saturday mornings with Dink and Leone is **Establish The Million** (ETM). Also, Leone has a new lineup building (peak virginity show) where he will build lineups on livestream using The Solver. Sunday morning we have **Wake and Rake**, followed by the **Last Minute Livestream** with Adam and Evan. We have also added a FanDuel specific show on Sunday after Wake & Rake. On Monday, Sam Brott will have a lineup review show. Also, when we refer to the optimal lineup, that refers to a lineup that is optimized by our projections and seeing what the best lineup is.

Wiggins: Excited for this season. Bears are on the uptick, Broncos should be good.

Adam: Very good season in cash last year, let's build on it this year.

Evan: Stupidest season opener I can remember last night with **Jalen Carter**, **CeeDee** drops, **Javonte**, lightning delay ... but we have better games to look forward to.

Quarterback

Adam: Tight slate for cash here. Optimals are spitting out **Jayden Daniels**. The only concern is the NYG pass rush. Thorn had them 2nd overall this week. **JD** was not bothered a lot by pressure and blitz last season. 7K is cheap for **Daniels** this week and you have plenty of money because WR like **Pearsall**, **Egbuka**, **McMillan**, **Jeddy**, **London** and even **BTJ** are underpriced. Also, RBs like **Conner**, **JT**, **Brown**, **Jacobs** are all in the 6k range. Total is 45.5 and WSH has the second-highest team total on the slate. On FanDuel, **JD** is price up at \$8500 but still in play there. The best cheap QB on DK is **Trevor Lawrence**. The gap between **JD** and **TLaw** is only \$1700. **Daniel Jones** is projecting the best from a value-comp perspective. **DJ** has a history of running ... add to that **Pittman/Warren/Downs** all healthy. It will not feel good clicking **Daniel Jones** vs MIA. On FD, it's **Drake Maye** as the best value – too cheap – rushing QB with upgraded weapons. **Maye** scores his points in a fantasy friendly way – he projects well and you can save \$1900 off of **Jayden** on FD. To stack – you have to trust that **Diggs** is healthy and maybe stack with **Henderson**. The way **Maye** hits his ceiling is rushing, so I don't mind a naked **Maye**. The other QB on DK if you did not want to play **JD** ... is **Joe Burrow**.

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Quarterback

Adam: The other QB on DK if you did not want to play **JD** ... is **Joe Burrow**. **Burrow** will make a concerted effort to NOT get off to a slow start this year and he shredded in the preseason. This game could get nuts with **Flacco** on the other side. I would lean **JD** over **Burrow**, but it's close.

GPP plays – **Bryce Young** ... **Tua**. When the weather is good, and **Tyreek** and **Waddle** are healthy, **Tua** doubles are in play. **Flacco** in play, but it's tough because **Jeudy** and **Njoku** are in play for cash and therefore will be very owned. **Baker Mayfield** – if he goes off vs ATL ... it's very condensed **Evans** and **Egbuka**.

Thinner plays – Less interested in **Penix** if **Mooney** is out. **Bryce Young** to **McMillan**. **Purdy** / **Kyler** in the 6K range are fine. The ceiling is there for **Fields**, but the is the worst possible matchup.

Evan: Let's keep in mind that WSH made some significant upgrades to their O Line this offseason ... but the advantage is still NYG. "Will the game environment be super favorable?" There are ways for Kingsbury to counteract the NYG pass rush – one of them is **JD** scrambles. **Deebo** is a great fit (on paper), as is **Ekeler**. This could be a 21-17 type of game though. The JAX-CAR game has some shootout potential. There are reasons to like **Bryce Young**, Tet vs JAX defense. Liam Cohen can boost **TLaw** rushing like he did **Baker** last season. **TLaw** is awfully cheap here. **Daniel Jones** can absolutely run, and this MIA secondary is garbage. This could be a fantasy bonanza as well. **TLaw** > **Jones**. I love **Drake May** these first two weeks. **Diggs** was perfect throughout camp, he should be at his best in week 1. Are we worried about **Will Campbell** missing this game though? Raiders really don't have a ton of talent on defense outside of **Crosby**. **Flacco** is in the GPP mix this week – CIN-CLE could be a shootout. Stafanski could let **Flacco** rip it. **Tua** is in play for GPPs – Week 1 **Tua** is the best time to play him all year. IND is starting Xavien Howard in their secondary – he did not even play football last year. Feeling good about **Achane** overall, this helps **Tua's** projection. Not **Purdy** because he is lacking firepower. **Penix** is in play to throw for a lot of yards, but he may be missing **Mooney** and **McGary** is out. "These teams are gonna score."

Wiggins: Pricing is soft, but relatively speaking, it's pretty consistent across the board. There really is plenty of money to go around. **Jayden** is a good play, maybe not a slam dunk must play ... probably a stronger play on FD – not quite in the lock status though. "I will likely have him in my cash teams on FD." There are some good, cheap options on DK. The rest of the industry is higher on **Lawrence** vs **Jones**. Prefer **TLaw** over Jones. Not sure you need the money to drop down to **Drake Maye**. **Jayden** is just real easy to get, and he feels safer.

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Quarterback

Wiggins: Hard to understand who to stack **Maye** with ... **Hunter Henry** is a lot of opportunity cost. **Burrow** is playable in cash. Cash on both sites is the four guys we've discussed. MIA-IND is far and away the best GPP game on the slate. CIN-CLE is gonna carry a ton of ownership. It's worth betting on **Tyreek** at his price tag here. MIA-IND is just a good game environment. **Bo Nix** is in play vs TEN.

Running Back

Adam: Let's address **CMC** – he was going to be the best play on the slate, but he hurt his calf. We have docked him down to 17.8 points while we wait to gather more info. My guess is that he does not play, but he comes back in Week 2. It doesn't make sense to play limited. In cash, you do not have to take on this much risk. Shefter news on Saturday will effect ownership in a big way. **Jonathan Taylor** has been very healthy throughout camp and he iced **Herbert** in camp, **DJ** checks it down a ton, and MIA is a good matchup. With **Achane** ... you get the potential to catch 8 balls in a game. **Waller** is out and **Jonnu** is gone. **JT** over **Achane**. **Conner** and **Kamara** (same game) are awesome plays. This is when you want to play these older RBs. It think ARZ intend to saddle up **Conner** and go nuts on his usage. **Kamara's** game is very fantasy friendly. Other two cash RBs are **Chase Brown** and **Josh Jacobs**. We have CIN keeping their foot on the gas as 5.5 point favorites over CLE – this is fine for **Brown**. GB does not want to play anyone other than **Jacobs** – 20+ touches incoming and \$6700. On FD, you get really cheap prices on **Jeanty** and **Pollard**. Now is the time to play **Pollard** (**Spears** out), but tough matchup at DEN. **Jeanty** is really cheap for a 20+ touch guy. On FD, you want to spend more on RB and QB ... less on WR because it is so touchdown heavy. **Kenneth Walker** and **Treyveon** are very cheap on FD. **Walker/Charbs** split is likely 65/35. **Bijan** and **Gibbs** are awesome plays ... but they are correctly priced.

GPP Plays – not buying the **JK Dobbins** feature back stuff. **Harvey** could get 10-15 touches in base, including catching passes. **Bucky Irving** is gonna get lost in the shuffle and his ceiling vs ATL is high.

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Running Back

Evan: Based on what people are saying ... this does not feel like a serious injury. I think he will play Sunday, but he will be limited. I'd be betting on **JT** to go ballistic. He could catch 3-4 passes, game environment is good. Incredible spot for **JT** here. MIA only kept 3 tailbacks on their final 53 and one of them is injured (not **Achane**). I like both **Conner** and **Kamara** plenty. Saints will saddle up **Kamara**. **Conner** over **Kamara** to break ties. **Chase Brown** an awesome play with safe workload. **Jacobs** strong workload and DET is without to defensive tackles. **Pollard** vs DEN is as bad as it gets. I feel pretty good about **Jeanty**, but I don't love him. It helps that NE will not have **Christian Gonzales**. **Walker/Charbs** split could be 50/50-hot hand situation. SEA should be able to attack this young SF defense.

Wiggins: **CMC** is not a slam dunk play here. There is a lot of good RBs on this slate, and **CMC** no longer stand out. It's **Achane** or **JT** as the best RB on the slate. Not worried about the calf injury. Now is the time to bet on MIA when all their prices are down. There is no way **Kamara's** ownership is not under 10% – he's a solid GPP play, you don't need to go there in cash. **Jacobs** a great play along with 5 or 6 other RBs this week. Leaning **Conner**, **Achane** and **JT** in cash ... **Brown** 4th. All the sim bros will play **Tony Pollard** ... you don't have to go there in cash. **Kyren** on FD at \$7300 is too cheap. It would not surprise me if **Gibbs** widens the gap from **Montgomery** in Week 1.

Wide Receiver

Adam: There are way more RBs in play this week vs WR. The one WR that stands out is **Egbuka** – he will be massively owned. Cheap on FD and DK. Would play **Egbuka** in **Baker** stacks.... But the sims have taught me that you can really play anybody, but it's gotta be the right kind of team. The other cheap af guy is **Tet McMillan** at \$5200 – no **Thielen**, no **Coker**. Last one that stood out is **Pearsall**, and he will look much better if **CMC** is out. You can get away with not playing him though, because money is not that tight. I like **Purdy+Pearsall** in GPPs if you're into **Purdy**. **Jerry Jeudy** is flood the optimals at \$5400. **Jeudy** projects really well because **Flacco** will throw a ton and **Jeudy** is the main guy. If you spend down at TE and QB ... there are some insane WR plays – **London** is only \$6500 on DK, **BTJ** is \$6800. **Chase** is our best value on DK. **Travis Hunter** should not effect **BTJ** at all. **Puka** is ok, but HOU secondary is very good. Why not **Nico**...? HOU team total is 20.5.

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Wide Receiver

Adam: GPP plays – **Tillman**, **Hunter**, **Golden** (**Wicks** and **Reed** are Q). **Marvin Mims** does not need a lot of routes to hit. Thornton and Mims will be very low-owned. **Shaheed** and **Olave** are very cheap. **Deebo** and **McLaurin** are interesting if you think Kliff get creative vs NYG pass rush. **Tee Higgins** a very good play. Sutton.

Evan: Feeling real good about **McMillan** here, and even **Legette** vs JAX. **Jennings** may be down to 60% snaps this week. **Persall** easily lead the team in snaps ... we'll see how he does. **Jeudy** and **Njoku** are both awesome plays as the CLE offense is constructed right now to throw the piss out of the ball. **London** could be the WR1 on the week if **Mooney** is out or limited. LAR-HOU could be like a 17-16 game because HOU defense is so good. **Nico** matchup is good, he could get there on talent and volume. **Donte Throton** is locked in at X-receiver for LV after **Amari** retired and NE is with top CB **Gonzales**. Optimistic **MHJr** will bounce back. **Sutton** can score multiple TDs at any point.

Wiggins: **Egbuka** will be the highest-owned player in tournaments. There are a lot of pivots in the **Egbuka** price range where you don't give up a ton of projection and you get way lower ownership. I like **Jeudy** a little more than Adam, but ETR is a little hot on **Jeudy** compared to the rest of the industry. In projection, **McMillan** is ahead of **Jeudy** slightly. On FD, you could play **Tet** and **Egbuka** and **Chase**. Or play one **Egbuka** or **Tet** and go more balanced with **Puka**, **London** or **Higgins**. **Puka** is a top play on FD. Colts WRs are very cheap and sim well with **Daniel Jones**. **MHJr** is great leverage off chalk **McBride** and **Conner**.

Tight End

Adam: Optimals will give you **Njoku** – I feel good about it. Viable punts are **Strange** and **Sanders**. On FD, they left **McBride** very cheap. He's a lock in FD cash. No playing **Warren** in cash. **Kittle** is \$400 less than **McBride** on DK. If **CMC** is out and/or **Jennings** is limited ... **Kittle** could be a great play (tough matchup). Prefer **McBride** over **Kittle**. **Bowers** is very expensive.

Punts – **Strange**, **Sanders** – these guys could play every snap. **Otton**, **Theo Johnson**, **Juwan Johnson**.

Evan: Getting out in front playing **Tyler Warren** is a great idea Week 1. Matchup vs NE looks good for **Bowers**, I think he'll have a monster Week 1. **Njoku** over **Kraft**. **Juwan Johnson** in play to be out there every snap.

Wiggins: You're playing **Njoku** in DK cash. **Kraft** is a great GPP play.

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D/ST

Adam: **PIT** best play vs NYJ
NYG decent cheap play vs WSH
LAR on FD
ARZ vs Rattler
Thinner plays
SEA vs Purdy
CIN vs Flacco
DEN – all the money in the world

Evan: **PIT** best play vs NYJ

Wiggins: **PIT** best play
LAR best play on FanDuel