Ideation Phase
Define the Problem Statements

Date	04 Nov 2023
Team ID	NM2023TMID08896
Project Name	Creating Blog using WordPress Platform

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am (Business man)	I'm trying to	But	Because	Which makes me feel
David	make my Theme Park reach to many people	It cannot reach many people	It is located in non-famous location	Frustrated
Kannan	sell Textile and Readymade dresses	often I could see our new arrivals may not be known by the people	lack of advertisement to the customers	Disappointed