

SYSTEM REQUIREMENTS

THE KEY FEATURES

1

PROMOTE EXISTING DEALS

Users are informed whether an option is in their budget.

2

EDITABLE AND SHAREABLE LIST

User needs a way to review their options.

3

RESTAURANT INFO

Information to make an informed decision.

4

INTERACTIVE MAP FILTERED

Search for options relevant to user needs.

5

EMBEDDED MENU FILTERED

All relevant information is available.

6

RECOMMEND TO A FRIEND

Remove focus from reviews, encourage user interaction

7

TRACK USER HISTORY

Easily re-visit restaurants

8

DEFAULT PREFERENCES

Shortcuts for expert users

9

FAVOURITE RESTAURANTS

Alternative way to search for options.

DESIGN PRINCIPLES

CREATIVE GUIDELINES



OPEN TO CHANGE



MANAGEABLE STEPS



SIMPLIFY DECISION PROCESS



CLEAR DIRECTION & GUIDANCE



BE FAMILIAR



ENCOURAGE COLLABORATION



CUSTOMISATION OPPORTUNITIES



IMMEDIATE ACCESS TO ACTIONS



FLUID NAVIGATION



MINIMAL EFFORT



PURPOSEFUL MOVEMENT



CONSISTENCY