

# Vivo Energy plc

## Company Presentation

May 2019



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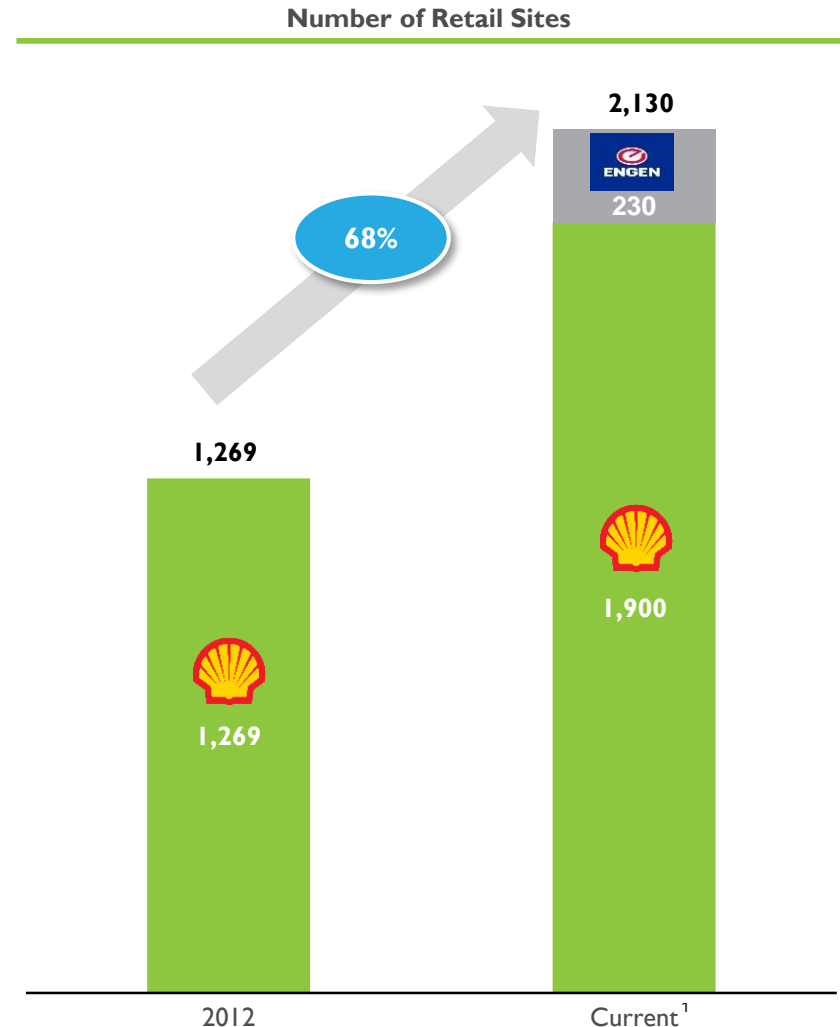


# Introduction to Vivo Energy



# Introduction

- ▶ Established in December 2011, we are a leading Pan-African fuel retailer, operating under the Shell and Engen brands, in high growth markets
- ▶ We source, distribute, market and supply high quality fuels and lubricants to retail and commercial customers in 23 countries
- ▶ Operate under the Shell-brand in 15 countries and from March 2019, began to operate under Engen-brand in 8 new markets
- ▶ Strong growth track record – retail portfolio grown by over 65% since 2012
- ▶ One of Africa's largest retailers with over 800,000 customers served daily in 2018
- ▶ Experienced management team, with a proven track record of delivery
- ▶ Strong performance-driven culture



## A leading pan-African business

23 countries

Access to over 450 million consumers

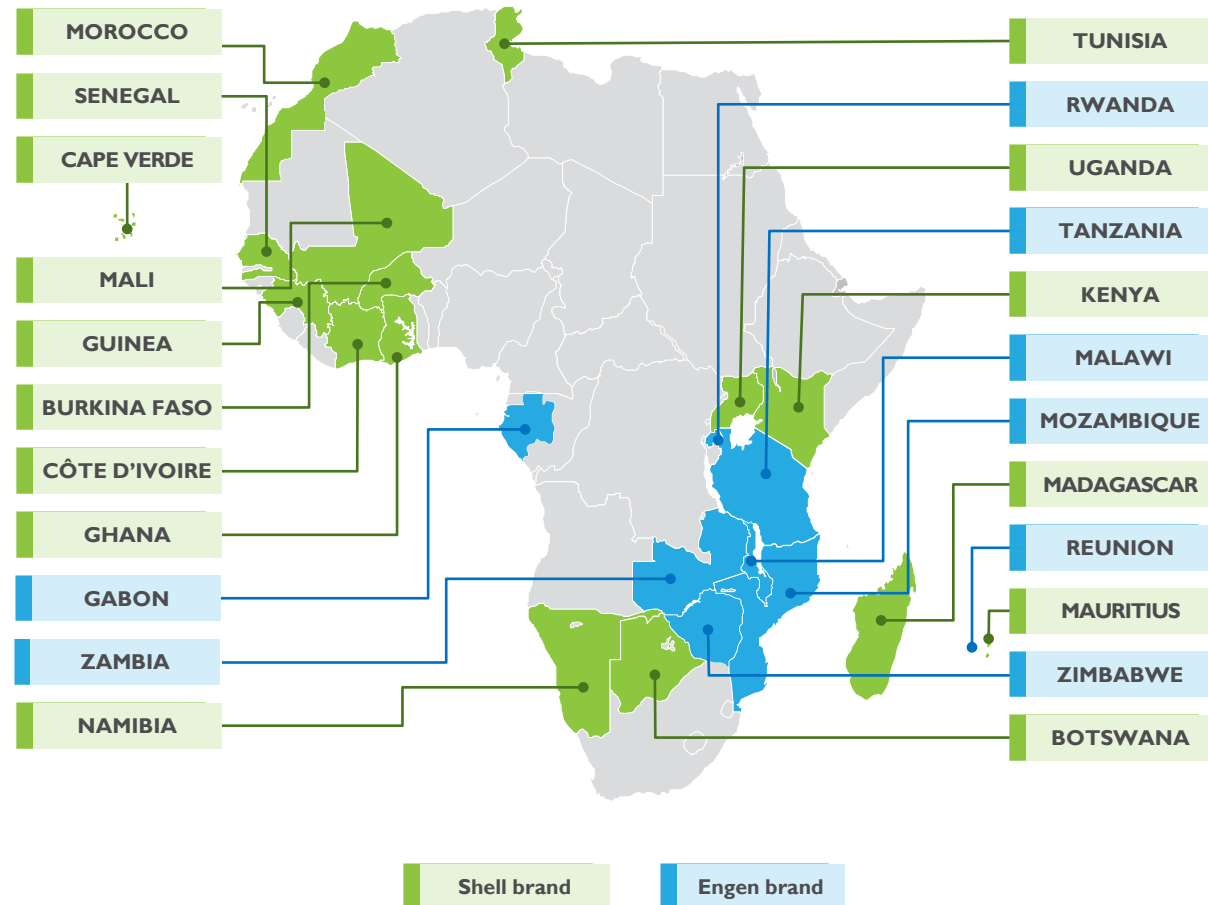


2,130<sup>1</sup> retail sites



+10 billion litres of fuel volumes in 2018<sup>2</sup>

+1 billion litres of storage<sup>3</sup>





# We operate an integrated business across three core segments

57%

## Retail



Second largest retailer in Africa outside South Africa, in terms of site numbers

### Retail fuels

- Sale of petrol and diesel fuels at 2,130<sup>1</sup> Shell and Engen-branded service stations in 23 countries across Africa

### Non-fuel retail

- Multi-branded Convenience Retail and Quick Service Restaurant offering

13%

## Lubricants



Integrated manufacturing, distribution and marketing operations

### Retail Lubricants

- Providing products to consumers at retail sites, as well as through a network of distributors

### Commercial Lubricants

- Supplying specialist lubricants to mining companies, B2B customers and export sales

30%

## Commercial



Integrated offering to 5,000+ customers across long term contracts, tenders and spot sales

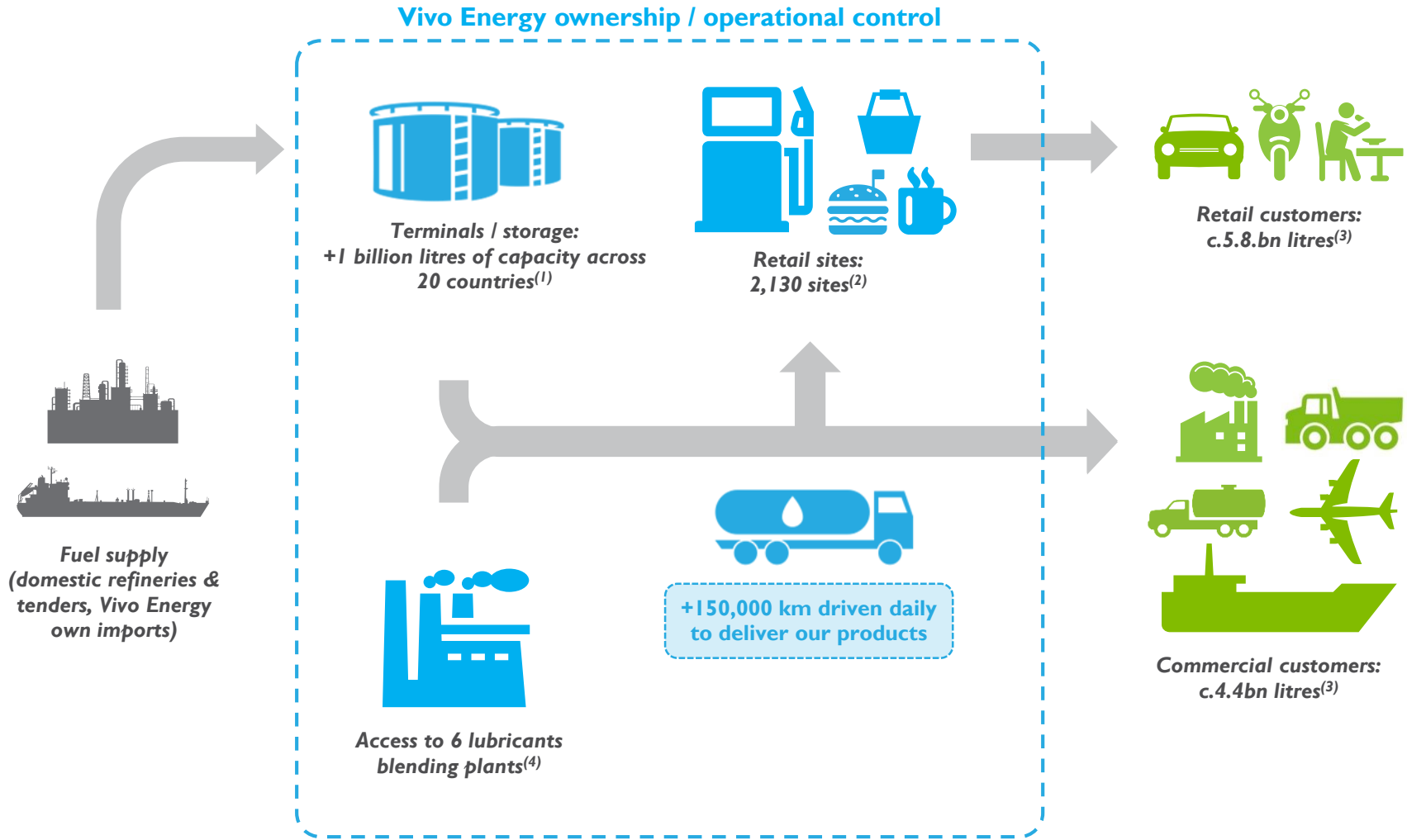
### Core Commercial

- Supplying mining, construction, transport, power and industrial companies. We also supply LPG, primarily to consumers

### Aviation and Marine

- Supplying aviation fuel, plus bunkering for marine traders and other shipping companies

# Our integrated model provides a sustained competitive advantage



# Our key strategic objectives

**1**

**Remain a responsible and respected business in our communities**

**2**

**Preserve lean and agile organisation and performance-driven culture**

**3**

**Maximise the value of our existing business**

**4**

**Pursue value-accretive growth**

**5**

**Maintain attractive returns through disciplined financial management**



# Favourable African macro trends underpin our growth



## STRONG POPULATION GROWTH

- **1.2 billion** more people by **2050<sup>(1)</sup>**
- **57%** of global population growth



## YOUNG POPULATION

- **Median age of 19** vs. 30 and 38 in Asia and USA, respectively<sup>(2)</sup>



## RAPID URBANISATION

- Urban population to grow from **40%** to **56%** from 2015 – 2050



## GROWING MIDDLE CLASS

- **376 million** to **582 million** people from 2013 – 2030



## STRONG GDP GROWTH IN VIVO ENERGY COUNTRIES

- **5.1% CAGR** 2018 – 2023



## INCREASING CONSUMER SPENDING

- **4%** household consumption CAGR 2015 – 2025



## RAPID VEHICLE GROWTH

- **7% CAGR** 2016 – 2021<sup>(3)</sup>
- **66** vehicles per 1,000 people vs. **560** in Europe<sup>(3)</sup>

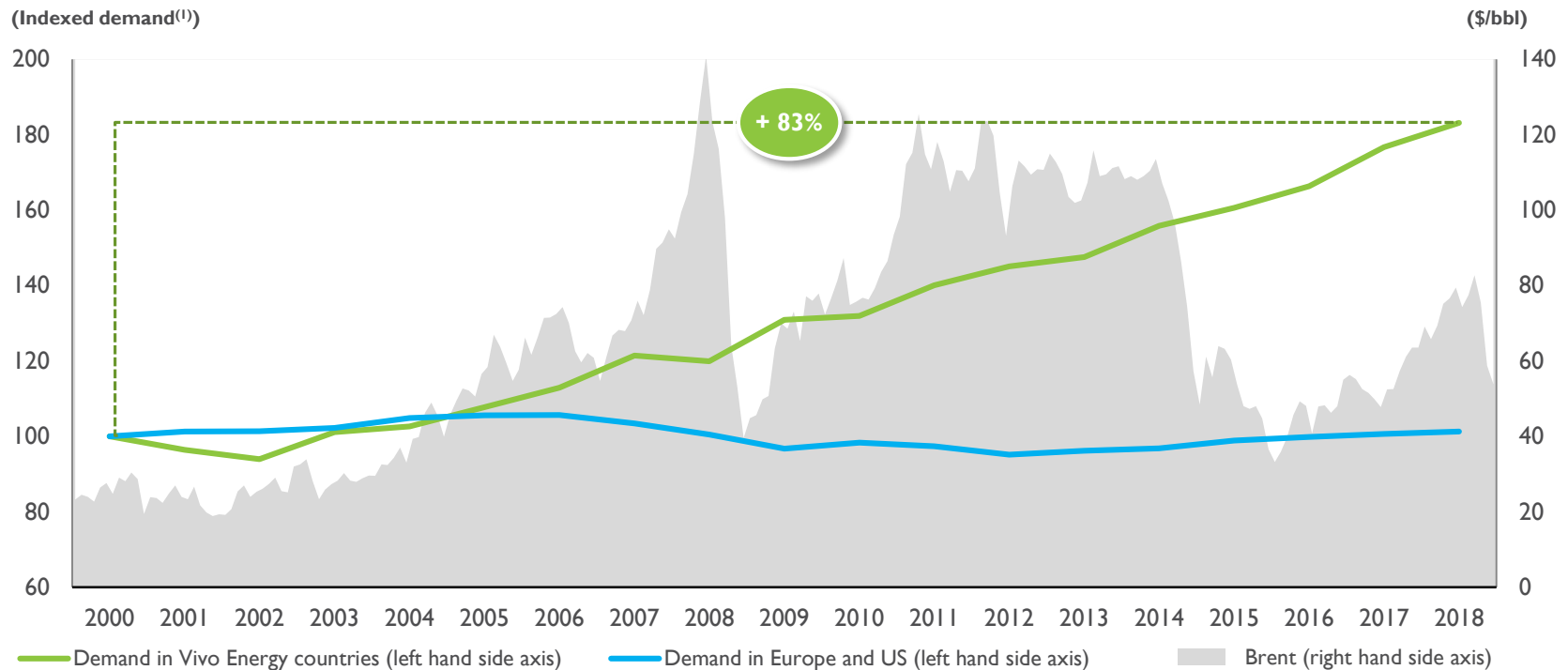


## STRONG INFRASTRUCTURE DEVELOPMENT

- **\$150bn** of annual infrastructure spending required by 2025

# In markets with resilient and growing fuel demand

## FUEL DEMAND HAS KEPT GROWING DESPITE A FLUCTUATING OIL PRICE



## AFRICAN FUEL DEMAND CHARACTERISTICS

- Few public transport alternatives
- Roads are the primary transport route
- Staple product
- Car parc growth, lower vehicle efficiency and expanding road network

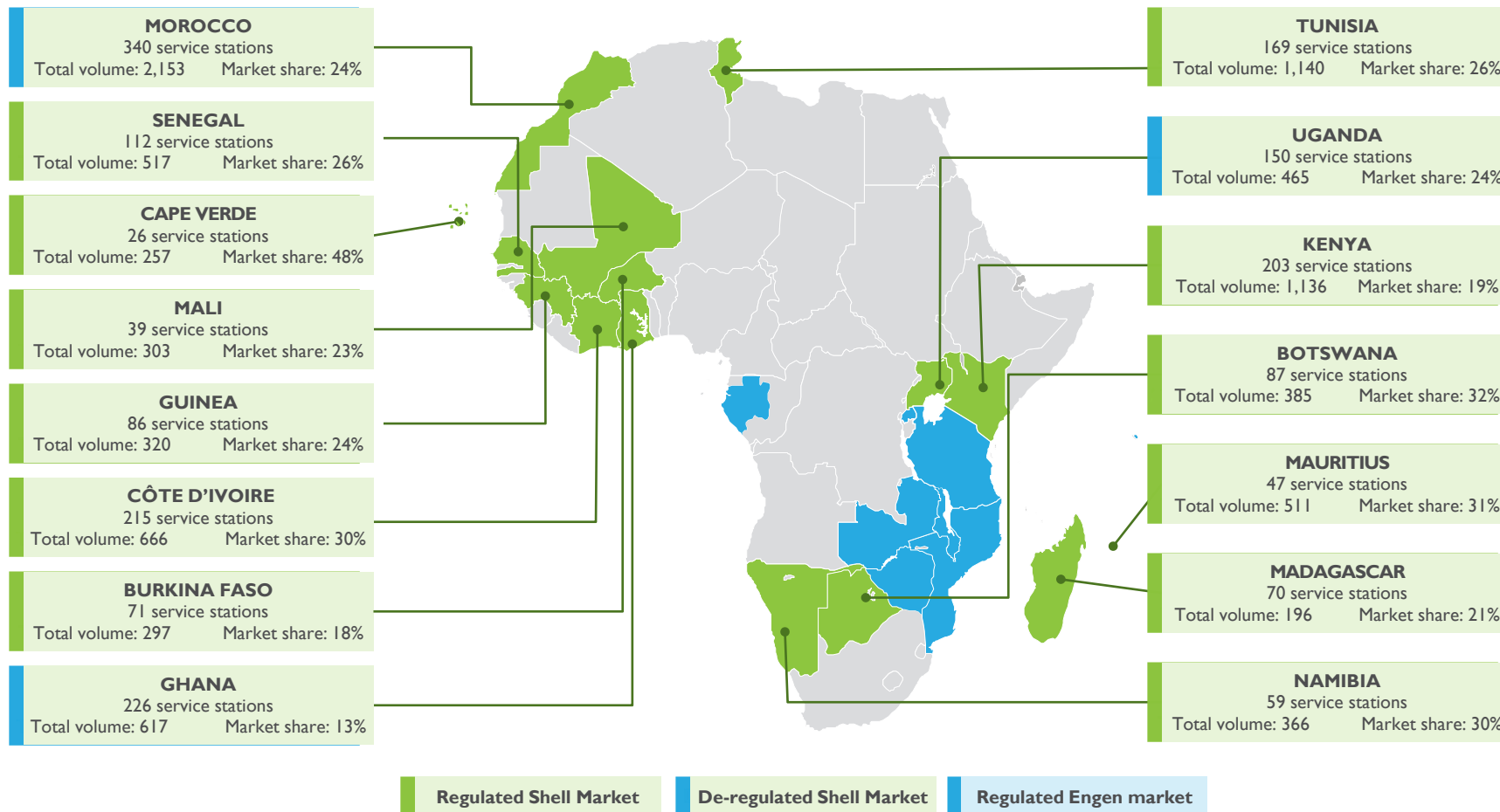
# Vivo Energy's Existing Markets

TOTAL VOLUMES: 9.4bn litres

MARKET SIZE: 41.1bn litres

MARKET SHARE: 23%

ADJ. EBITDA: \$400m



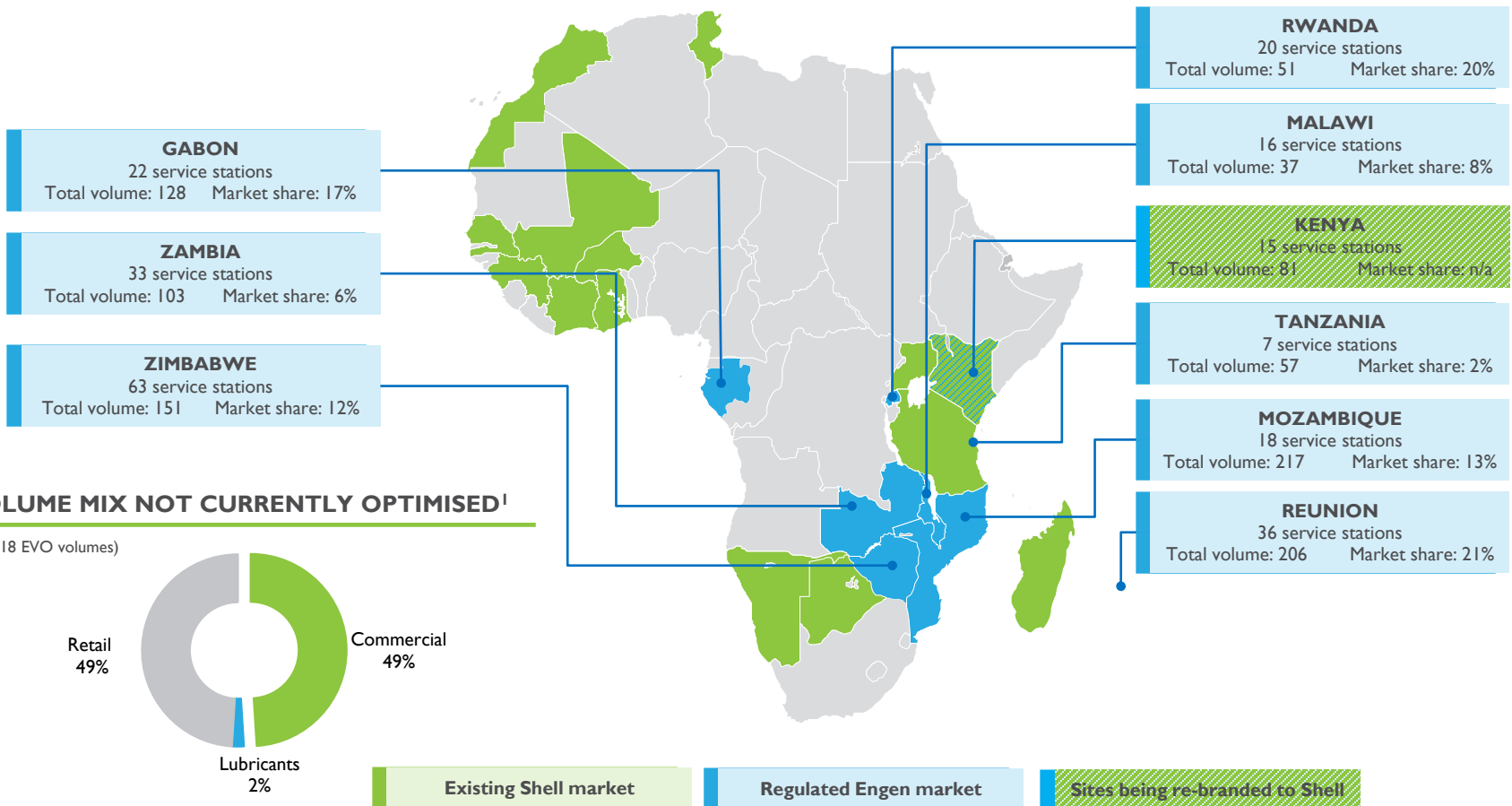
# Our new markets

TOTAL VOLUMES: 1.0bn litres

MARKET SIZE: 9.1bn litres

MARKET SHARE: 11%

ADJ. EBITDA<sup>(1)</sup>: \$33m



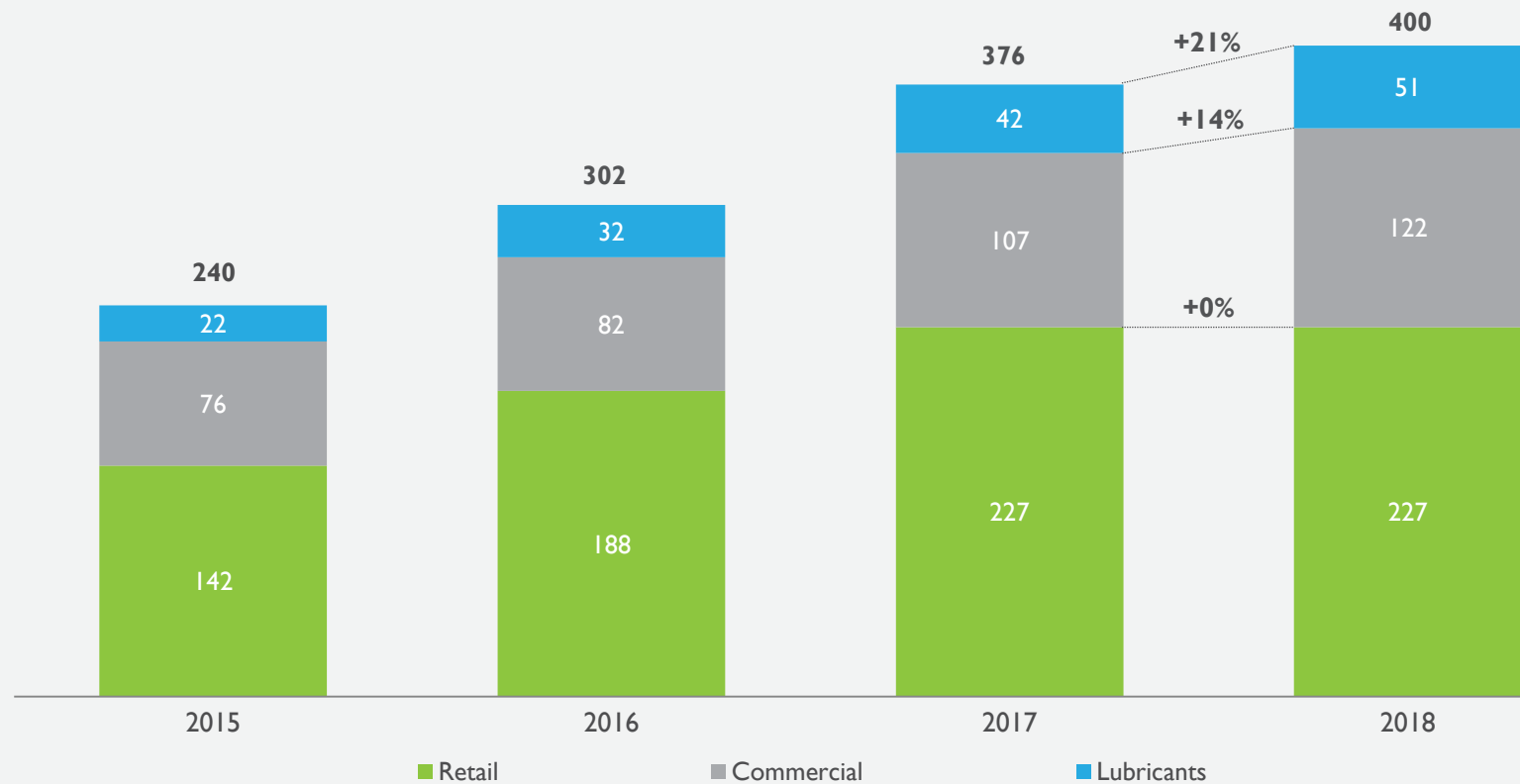
Note: Total volumes measured in litres. Market shares based on Company Information and Citac as of December 2018  
(1) Based on Engen management information reporting



# Consistent Delivery of Adjusted EBITDA growth

## ADJUSTED EBITDA

(\$ in millions)





# Disciplined capital allocation and structurally negative working capital drive strong returns

## STRUCTURALLY NEGATIVE WORKING CAPITAL

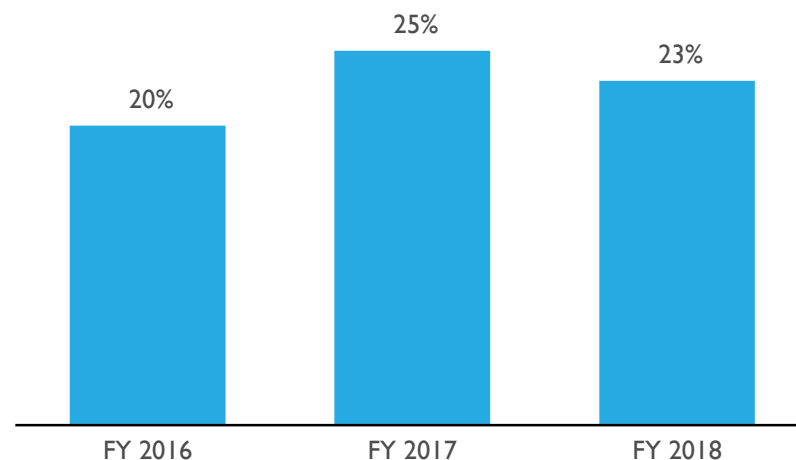
- ▶ Working capital is structurally negative and self-liquidating
  - Retail payments are on average 6 days after delivery
  - Creditors operate on longer terms
- ▶ Focus is to continually improve working capital position
- ▶ In 2018, working capital amounted to a \$36 million benefit to cash flow

	2017	2018
Days Payable Outstanding	53	56
Days Inventory Outstanding	22	24
Days Sales Outstanding	17	16

## DISCIPLINED CAPITAL ALLOCATION

- ▶ Rigorous return requirements for any investment controlled by a central team
- ▶ USD IRR hurdle rate of 20% for retail projects and 25% for commercial projects
- ▶ Group and individual countries incentivised for return on capital
- ▶ Annual post-investment reviews

## ROACE CONSISTENTLY ABOVE 20%<sup>(1)</sup>



# Strong adjusted free cash flow generation

(\$ in millions)	2017	2018
<b>Net income</b>	<b>130</b>	<b>146</b>
Adjustment for non-cash items / other	157	167
Change in working capital	75	36
Income tax paid	(114)	(103)
<b>Cash flow from operating activities</b>	<b>248</b>	<b>246</b>
Net additions to PP&E and intangible assets	(119)	(144)
<b>Free cash flow</b>	<b>129</b>	<b>102</b>
Special items related to non-GAAP measures (cash impact)	9	47
<b>Adjusted free cash flow</b>	<b>138</b>	<b>149</b>

## KEY HIGHLIGHTS

- ▶ Structural negative working capital position due to the nature of the business, with stable DSO and DPO during the year
- ▶ Increase in net additions primarily due to roll-out of new ERP system and continued retail investments
- ▶ Significant IPO & Engen related expenses together with costs related to streamlining the central organisation

# 2019 Outlook and performance to date

METRIC	2019 GUIDANCE
Total Volumes (%)	Low to mid double-digit volume growth
Group Gross Cash Unit Margin (\$)	High sixties per thousand litres
Capital Expenditure (\$)	Around \$150 million (including Engen capex)
New Retail Sites	80-100 new service stations

## Q1 PERFORMANCE

- ▶ Total volume growth of 7% to 2,441 million litres
  - ▶ Volume growth of 13% in March following completion of Engen transaction
- ▶ Group Gross Cash Unit Margin of \$69 per thousand litres

# Continued innovation to enhance our business

## Expanding our customer value proposition

Premium fuel roll-out



Non-fuel partnerships



Energy Efficiency



## Embracing data analytics

ERP - Optima



Loyalty



Site Automation



# Summary



**Dynamic business led by an experienced management team**



**Delivering strong growth and +20% return on capital employed**



**Resilient operations with diversification across the African continent**



**Operate in high growth markets backed by strong macro fundamentals**



# Appendix



# The right operating model for each opportunity

## SITE OPERATING MODELS

### Company Owned, Company Operated

- Enables large / highway sites to be run 100% by Vivo Energy
- Showcase Vivo Energy flagship sites
- Vivo Energy quality of service and operations
- Focus on convenience retail, QSR and other services
- Higher margin capture
- High level of operational complexity
- Sometimes mandatory initial platform

### Company Owned, Dealer Operated

- Preferred model for sites in high-potential locations
- High Vivo Energy involvement
- Strategic locations with long-term viability
- Strong non-fuel offer
- Freehold or leasehold land
- Medium level of operational complexity

### Dealer Owned, Dealer Operated

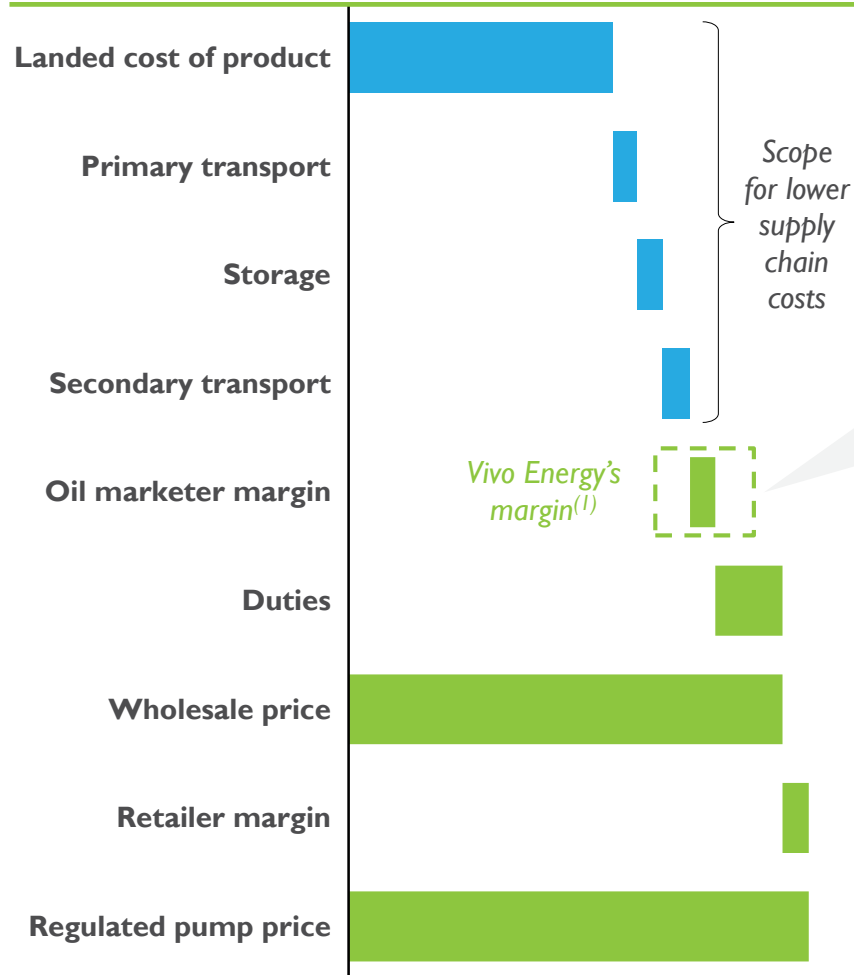
- Preferred model for sites in medium-potential locations
- Medium term viability
- Lower Vivo Energy involvement
- Local non-fuel offer
- Low level of operational complexity

# Clear division of responsibilities with consistent standards and control framework for our fuel business

		COCO	CODO	DODO
Margin capture	Marketing margin	Vivo Energy	Vivo Energy	By negotiation
	Retailer margin		Dealer	Dealer
Responsibilities	QSR & CR offer	Vivo Energy	Vivo Energy	Dealer with Vivo Energy input
	Operating costs		Dealer	Dealer
	Maintenance – buildings		Vivo Energy	
	Maintenance – equipment			Vivo Energy (except for DO without capex)
	Capex			Vivo Energy: Pumps & branding Dealer: Other capex
	Wet stock		Dealer	Dealer
Operational excellence and standards	Vivo Energy manages and controls HSSE, marketing and branding, site and service standards			

# Regulated price build-up provides an allowed margin with some upside from more efficient supply chain

## ILLUSTRATIVE RETAIL PUMP PRICE BUILD-UP



■ Scope for lower supply chain costs vs. regulatory allowance

## REGULATED MARGIN WITH EFFICIENCY UPSIDE

- Regulators sets pump prices using **assumed supply chain costs**
- The regulated price contains an **allowed margin** for oil marketers
- Oil marketer margin generally **5 – 10% of pump price**
- Oil marketing companies can make margins above the regulated marketing margin by **achieving lower supply chain costs** than those in the pump price formula
- Savings are driven by **reach, scale and efficiency** which can be achieved by large, vertically-integrated players
  - Vivo Energy has a **structural advantage** vs. small independents

# Overview of fuel market regulation in our countries

	Supply	Regular fuel margin	Subsidies
<b>Morocco</b>	Deregulated	Deregulated	Bottled LPG only
<b>Uganda</b>	Deregulated	Deregulated	None
<b>Ghana</b>	Partially regulated	Deregulated	None
<b>Namibia</b>	Deregulated	Regulated	Rural areas only
<b>Kenya</b>	Tender	Regulated	None
<b>Botswana</b>	Deregulated	Regulated	Kerosene only
<b>Madagascar</b>	Deregulated	Regulated	None
<b>Mali</b>	Deregulated	Regulated	LPG only
<b>Zimbabwe</b>	Deregulated	Regulated	None
<b>Rwanda</b>	Deregulated	Regulated	None
<b>Malawi</b>	Deregulated	Regulated	None
<b>Mozambique</b>	Tender	Regulated	None
<b>Reunion</b>	Tender	Regulated	None
<b>Zambia</b>	Tender	Regulated	None
<b>Cape Verde</b>	Tender	Regulated	None
<b>Guinea</b>	Tender	Regulated	All fuel products
<b>Tanzania</b>	Partially regulated	Regulated	None
<b>Senegal</b>	Partially regulated	Regulated	None
<b>Mauritius</b>	Partially regulated	Regulated	LPG only
<b>Gabon</b>	State monopoly	Regulated	None
<b>Burkina Faso</b>	State monopoly	Regulated	LPG only <sup>(1)</sup>
<b>Côte D'Ivoire</b>	State monopoly	Regulated	LPG only
<b>Gabon</b>	State monopoly	Regulated	None
<b>Tunisia</b>	State monopoly	Regulated	All fuel products <sup>(2)</sup>

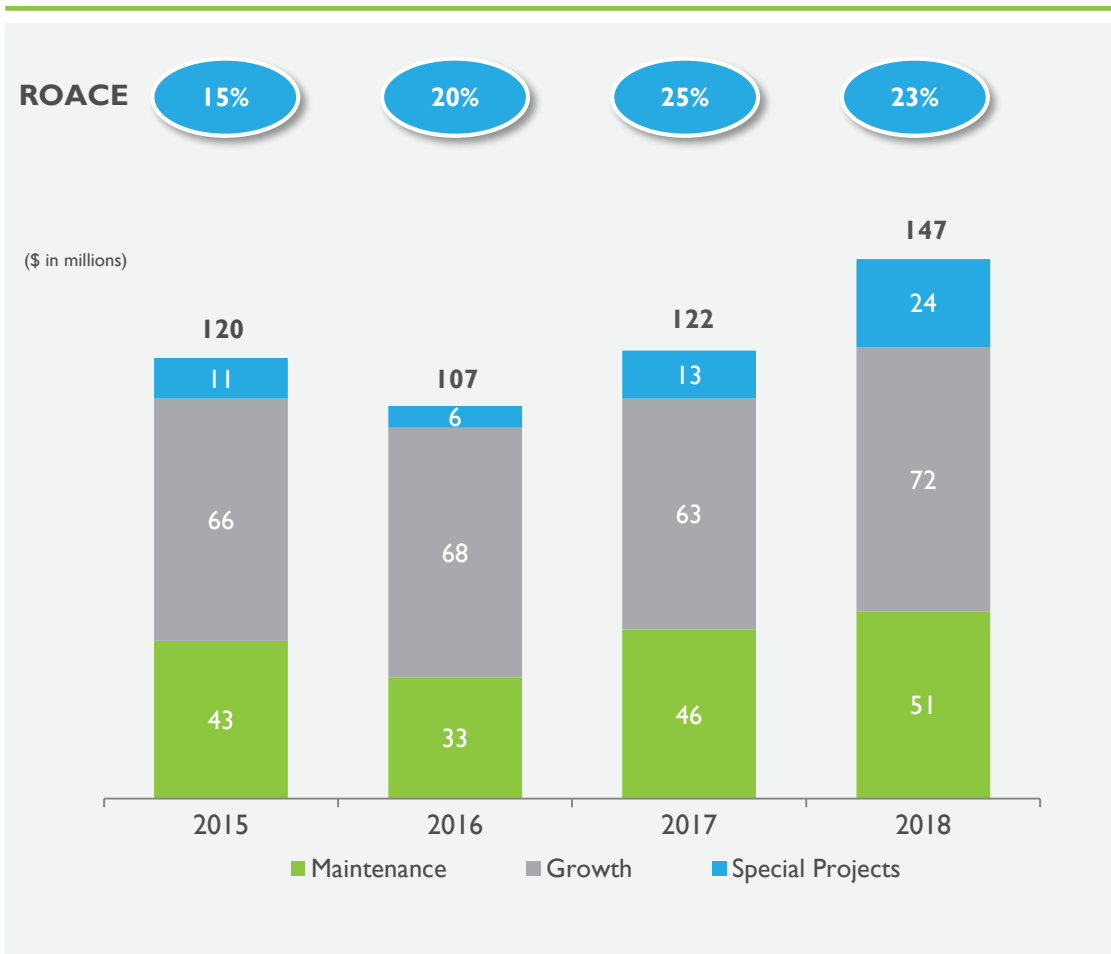


# Our operating environment

CHALLENGE	MITIGATION
<b>Stocks / oil price</b>	<ul style="list-style-type: none"> <li>■ Fluctuations in oil price reflected in the pump price, not borne by the Company</li> <li>■ Margins are either fixed via a regulated price structure (12 of 15 countries) or through market dynamics (3 countries)</li> <li>■ Countries manage stock levels with maximum and minimum stock levels through manual of authorities</li> </ul>
<b>Currency</b>	<ul style="list-style-type: none"> <li>■ ~70% of 2018 Adjusted EBITDA derived from currencies pegged to the EUR / USD</li> <li>■ Utilise hedging strategies to mitigate major FX risks (i.e. importing fuels into a country)</li> <li>■ Upstream dividends from operating units where possible into USD</li> </ul>
<b>Credit</b>	<ul style="list-style-type: none"> <li>■ Robust credit approvals process with central oversight, local empowerment and use of credit risk mitigation measures when required</li> <li>■ Bad debts represented less than 0.5% of gross cash profits during 2018</li> </ul>
<b>Supply</b>	<ul style="list-style-type: none"> <li>■ Access to over 1.0 billion litres of storage in Africa helps to mitigate major supply risks</li> <li>■ Utilise over 100 suppliers, with Vitol, the worlds largest oil trader, representing 30% of Group supply</li> </ul>
<b>Compliance</b>	<ul style="list-style-type: none"> <li>■ Robust and proven internal control framework with limited historical losses from fraud / bribery</li> <li>■ The first company in Africa to achieve ISO 37001 certification for our anti-bribery management system</li> </ul>

# Continuing to invest in growth

## BREAKDOWN OF CAPITAL EXPENDITURE



## KEY HIGHLIGHTS

- ▶ Continued investment into growing our business fully funded out of internal cash flow
- ▶ Major investment into the roll-out of our ERP system is primary driver for overall increase in capex
- ▶ Investment into our retail network represented 45% of total capex and was primarily for expansion and development of the network



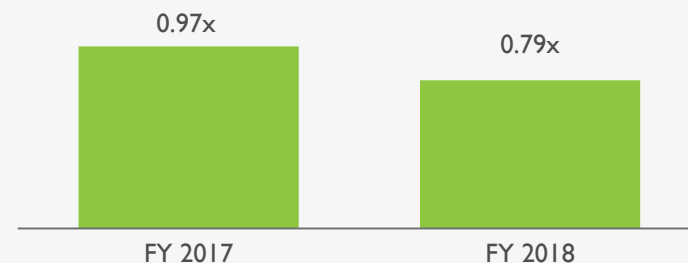
# Strong balance sheet with low leverage

## CAPITAL STRUCTURE OVERVIEW

(\$ in millions)	2018
Long-term debt	392
Lease liabilities	111
<b>Total debt excluding short-term bank borrowings</b>	<b>503</b>
Short-term bank borrowings	208
Less cash and cash equivalents	(393)
<b>Net debt</b>	<b>318</b>
<b>Net debt / Adj. EBITDA<sup>(1)</sup></b>	<b>0.79x</b>

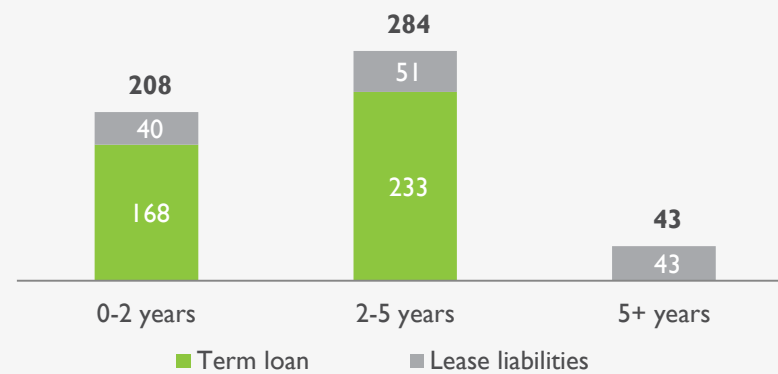
## LEVERAGE

### Net debt / Adjusted EBITDA<sup>(1)</sup>



## OUTSTANDING LONG TERM DEBT MATURITY PROFILE<sup>2</sup>

(\$ in millions)



# Segmental Performance

US \$'000, unless otherwise indicated	FY 2018	Q4 2018	Q3 2018	Q2 2018	Q1 2018	FY 2017	Q4 2017	Q3 2017	Q2 2017	Q1 2017
<b>Volumes (million litres)</b>										
Retail	5,354	1,361	1,358	1,335	1,300	5,196	1,332	1,350	1,295	1,219
Commercial	3,863	1,005	932	970	956	3,701	925	893	945	938
Lubricants	134	34	33	34	33	129	32	32	33	32
<b>Total</b>	<b>9,351</b>	<b>2,400</b>	<b>2,323</b>	<b>2,339</b>	<b>2,289</b>	<b>9,026</b>	<b>2,289</b>	<b>2,275</b>	<b>2,273</b>	<b>2,189</b>
<b>Gross cash unit margin (\$ /'000 litres)</b>										
Retail fuel (excluding Non-fuel retail)	75	71	74	77	79	78	80	80	78	76
Commercial	47	47	46	49	46	44	42	45	43	44
Lubricants	525	512	513	526	546	581	596	564	543	624
<b>Total</b>	<b>73</b>	<b>71</b>	<b>72</b>	<b>74</b>	<b>74</b>	<b>74</b>	<b>75</b>	<b>75</b>	<b>72</b>	<b>73</b>
<b>Gross cash profit</b>										
Retail (including Non-fuel retail)	427,959	103,936	106,959	109,228	107,836	429,434	113,914	113,010	104,184	98,326
Commercial	181,249	46,753	43,042	47,094	44,360	161,601	38,979	39,999	41,062	41,561
Lubricants	70,420	17,365	17,138	17,812	18,105	74,991	19,037	17,979	17,890	20,085
<b>Total</b>	<b>679,628</b>	<b>168,054</b>	<b>167,139</b>	<b>174,134</b>	<b>170,301</b>	<b>666,026</b>	<b>171,930</b>	<b>170,988</b>	<b>163,136</b>	<b>159,972</b>

# Glossary of terms

<b>Adj. EBITDA</b>	EBITDA before special items	<b>MGO</b>	Marine Gas Oil
<b>ATP</b>	Average Throughput	<b>NFR</b>	Non-Fuel Retail
<b>B2B</b>	Business-to-Business	<b>NWC</b>	Net Working Capital
<b>B2C</b>	Business-to-Consumer	<b>ONFR</b>	Other Non-Fuel Retail
<b>CAGR</b>	Compound Annual Growth Rate	<b>OTIF</b>	On Time In Full
<b>COCO</b>	Company Owned Company Operated	<b>OU</b>	Operating Unit
<b>CODO</b>	Company Owned Dealer Operated	<b>POS</b>	Point of Sale
<b>COGS</b>	Cost of Goods Sold	<b>QSR</b>	Quick Service Restaurant
<b>CR</b>	Convenience Retail	<b>ROACE</b>	Return on Average Capital Employed
<b>DO</b>	Dealer Owned	<b>ROMI</b>	Return on Marketing Investment
<b>DODO</b>	Dealer Owned Dealer Operated	<b>RTM</b>	Route To Market
<b>Gross Cash Profit</b>	Gross profit after primary, depot and secondary transport costs to final customer before depreciation and amortisation	<b>SKU</b>	Stock Keeping Unit
<b>HFO</b>	Heavy Fuel Oil	<b>SVL</b>	Shell & Vivo Lubricants
<b>HSSE</b>	Health, Safety, Security and Environment	<b>TRCF</b>	Total Recordable Case Frequency
<b>KPI</b>	Key Performance Indicator	<b>YoY</b>	Year on Year growth
<b>LOBP</b>	Lubricating Oils Blending Plant		
<b>LPG</b>	Liquid Petroleum Gas		
<b>MD</b>	Managing Director		