



# LIVESTOCK HUB PRESENTATION

By 404 NOTFOUND






# BACKGROUND

If you come from a traditional South African family, you've probably experienced a ceremony or event where livestock was needed and you know how stressful it can be to go back and forth searching for it.

Our group, 404 Not Found, has identified this as an opportunity to provide a solution while creating value. Livestock hub is a website designed to give farmers a platform to showcase their livestock and make it easier for consumers to find animals, such as cows, quickly and conveniently.






# PROJECT GOALS

01

A platform connecting farmers and consumers.

02

Farmers can showcase livestock easily online &  
Consumers can find livestock quickly, conveniently, and reliably.






# TOOLS

- HTML
  - CSS
  - JAVASCRIPT
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# KEY FEATURES

- Browse livestock (cows, goats, chickens, etc.)
  - Farmer profiles and livestock listings
  - Easy search and filter options
  - Direct contact between buyers and sellers
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# BENEFITS

For Farmers:


- Wider reach, more sales opportunities
- Showcase livestock professionally

For Consumers:

- Save time and effort
  - Easy access to quality livestock
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# MARKET OPPORTUNITY

- Livestock is central to South African culture and events.
  - There is growing demand for digital solutions in agriculture.
  - LiveLink taps into a gap for both farmers and consumers.
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# IMPROVEMENTS

**Ratings & Reviews** - Builds trust and credibility on the platform

**Mobile-Friendly Platform** - Optional mobile app for easier access and notifications

**Forum for farmers and consumers** - to ask questions and tips on livestock care and farming best practices

**Advanced Features** -Bidding system for buyers to place offers  
Analytics dashboard for farmers to track sales and demand








# CONCLUSION

Livestock hub is more than just a website it's a solution for anyone looking to connect with livestock in South Africa. While it helps traditional families source animals for ceremonies, it also serves animal breeders, hobby farmers, pet lovers, and enthusiasts who want to buy, sell, or showcase healthy animals. By simplifying livestock sourcing and providing a trusted platform, LiveStock Marketplace makes it easy for everyone to access, trade, and care for animals efficiently, transparently, and conveniently.





**THANK YOU**

