IMBEWU

AI-POWERED FOOD SAFETY SCANNER FOR CHILD HEALTH

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ABOUT US

PROPOSAL

Protecting The Community From dangerous Foods.

ABOUT

Imbewu is an AI-powered food safety scanner that identifies harmful ingredients, expired products, and counterfeit snacks. We're creating safer communities by empowering parents and caregivers with instant product safety information.

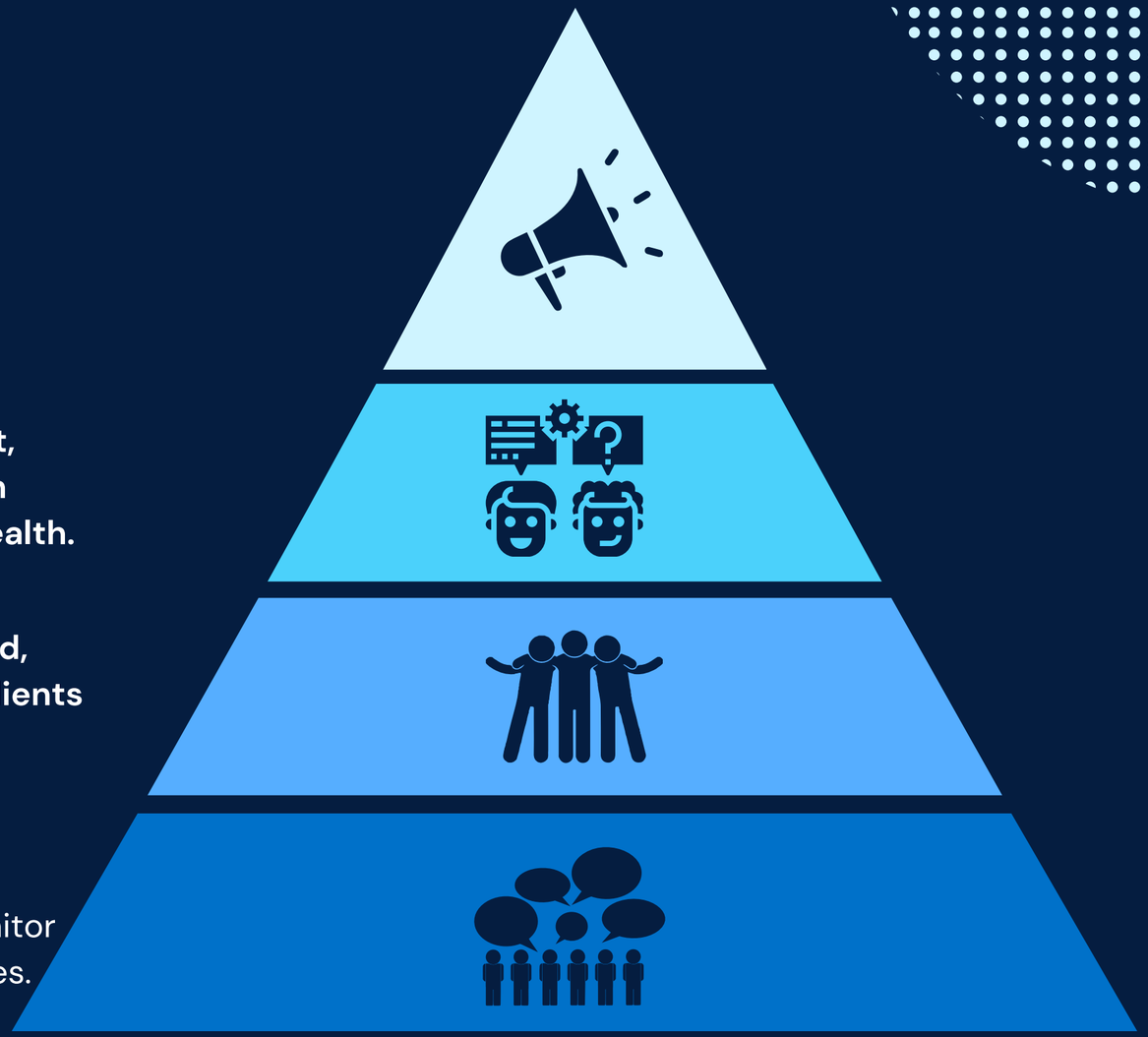
THE CRISIS

The Food Safety Crisis Imbewu Solves:

01 **Unregulated Products:**
Spaza shops and street vendors sell counterfeit, expired, and illegally manufactured snacks with harmful ingredients that endanger children's health.

02 **Harmful Ingredients:**
Children are exposed to illegal dyes, excess lead, undeclared allergens, and contaminated ingredients that cause poisoning and allergic reactions.

03 **Lack of Awareness:**
Parents and caregivers have no way to identify dangerous products, while regulators cannot monitor every informal vendor in underserved communities.



FEATURES

Powerful Food Safety Tools:

AI Product Scanning

Use your phone's camera to instantly identify snacks, check for harmful ingredients, expiration dates, and verify product authenticity.

Safety Alerts

Receive immediate warnings about recalled products, illegal ingredients, and unsafe snacks reported by other community members.

Vendor Ratings

Check safety ratings for local vendors based on community reports and verified safety inspections to make informed purchasing decisions.

Community Reporting

Report unsafe products and vendors to protect others in your community. Collective reporting creates safer environments for all children.

IMPACT

1. Prevents children consuming dangerous products
2. Identifies expired and counterfeit snacks
3. Alerts about allergen contamination
4. Creates accountable local vendor networks
5. Builds community awareness about food safety
6. Provides data to help regulators prioritize inspections

THANKS

Connect with us.

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