

Tebogo Nkosinathi Maduna

DIGITAL MARKETING ENTHUSIAST

Summary

I am a qualified digital marketing professional, who is ready to showcase his knowledge. Strong creative and analytical skills. Eager to learn new ways of improving my craft. A team player with an eye for detail.



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Meadowlands Zone 10, Soweto
Johannesburg

Skills

- Creative Thinking
- Paid Media Tools
- Social Media Tools
- Problem-Solving
- Computer Literacy
- Digital Marketing Tools
- Strong Communication
- Analytics

Education

SECONDARY SCHOOL - MATRIC

Kwa Mahlobo Secondary School

2006 - 2008

DIPLOMA IN FINANCIAL ACCOUNTNG

University of Johannesburg

2011 - 2013 (Incomplete)

CERTIFICATION IN DIGITAL MARKETING

Digify Africa

2023

Certifications

Microsoft Dynamic CRM Application

Google Search Ads

Google Display Ads

Meta Blueprint - DMA 3.0

Work Experience

CUSTOMER SERVICE CHAMPION

Capitec Bank

2014 - 2015

- Assisting branch customers with customer related queries
- Managing branch customer flow
- Assisting with ATM related issues

CUSTOMER SERVICE AGENT

Teleperformance (Vodacom Account)

2015 - 2017

- Customer related queries for Vodacom prepaid and contract customers
- Assisting with technical cell phone and network related issues over the phone

EDUCATIONAL ASSISTANT

Department of Education

2020 - 2021

- Assisting with administrative duties of the school
- Observing classroom related duties during tests and exams
- Educational and online classroom management

Reference

Educational Administrator (Digify Africa)

Phumi Kamo

0615333921