

Digital trade mark template for external web presence

For external web presence there are different color and size versions of the trade mark in gif format. The size indications in pixels (px) always refer to the width of the background that surrounds the trade mark.

General guidelines for applying the Siedle trade mark

The Siedle trade mark consists of the characters „SSS“ and the lettering „Siedle“. It is only applied in this original form, thus the displayed combination and proportion of characters and lettering.





SSS SIEDLE

Minimum size

The minimum width of the trade mark, including the background, is 108 pixels (px). As the gif format is a pixel-oriented format we would like to ask you not to enlarge or minimize the trade mark templates.

Color versions

The trade mark is available in four different color versions. If possible, please apply the color version „red trade mark with white background“.

Trade mark	Color code	File name
	Color RGB	Siedle_RotWeiss_RGB_108px.gif Siedle_RotWeiss_RGB_170px.gif Siedle_RotWeiss_RGB_240px.gif
	Color RGB	Siedle_SchwarzWeiss_RGB_108px.gif Siedle_SchwarzWeiss_RGB_170px.gif Siedle_SchwarzWeiss_RGB_240px.gif
	Color RGB	Siedle_WeissSchwarz_RGB_108px.gif Siedle_WeissSchwarz_RGB_170px.gif Siedle_WeissSchwarz_RGB_240px.gif
	Color RGB	Siedle_RotGrau_RGB_108px.gif Siedle_RotGrau_RGB_170px.gif Siedle_RotGrau_RGB_240px.gif

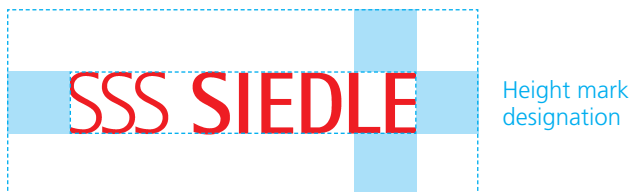
File designation

Siedle_RotWeiss_RGB_170px.gif

Name	Color trade mark and background	Color code	Width in px	Suffix

Protective area

In order to guarantee the optimal effect the trade mark is surrounded by a protective area. Within this area no other graphic elements or characters must be placed. The minimum distance to the next object is identical with the height (H) of the trade mark.



Terms of use

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