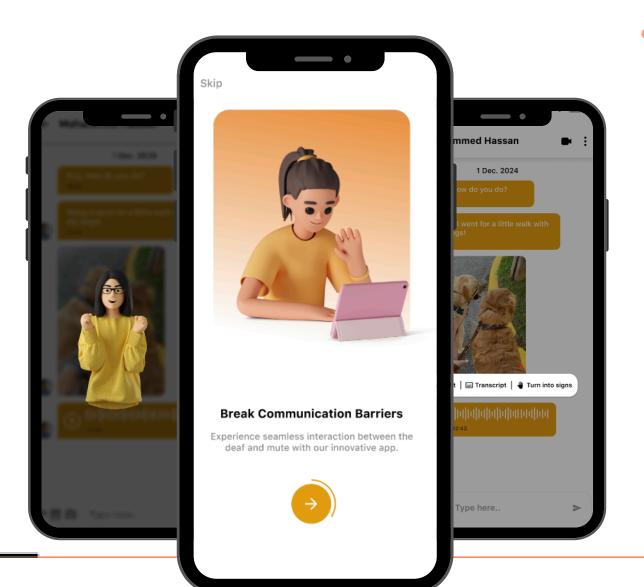


Wavlo

Breaking barriers, connecting worlds





البوم السابع للإعلان 🔝

希 الرئيسية عاجل تقارير سياسة محافظات بلدن حوادث عالم

ويتضمن الاندماج الاجتماعي في طياته الشراكة بين المجتمع ومؤسساته الرسمية وغير الرسمية في صورة علاقات أفقية قائمة على التنسيق بين عناصر الحياة الاجتماعية لتشكل نماذج جديدة وعلاقات قوية بين الدولة ومؤسساتها ومواطنيها، وتسهم في إزالة الحواجز القائمة بين الطبقات أو الجماعات المختلفة داخل المجتمع الواحد، ويزيد من مستوى التلاحم والتضامن، والترابط، والتشابك، والوحدة.

ويتناول الهدف الثاني من رؤية مصر 2030 العدالة والاندماج الاجتماعي والمشاركة؛ فما ورد فيها أن الدولة تسعى عبر أجندتها الوطنية إلى تحقيق العدالة من خلال تحقيق المساواة في الحقوق والفرص، وتوفير الموارد في كل المناطق الجغرافية، في الريف والحضر على حد سواء، وتعزيز الشمول المالي، وتمكين المرأة والشباب والقئات الأكثر احتياجاً، ودعم مشاركة كل القئات في التنمية، وتعزيز روح الولاء والانتماء للهوية المصرية.

Egypt Vision 2030





Target Audience

ذكرت إحصائية أصدرتها الأمم المتحدة أن عدد الصم والبكم في مصر يبلغ نحو 7.5 ملايين نسمة. ووفقاً لما ذكرته منظمة الصحة العالمية، يعاني 360 مليون شخص عالمياً، أي نحو 5% من سكان العالم، فقدان السمع المسبب للعجز، 32 مليون منهم من الأطفال، ويتعرض 1.1 مليار شاب «تتراوح أعمارهم بين 12 و35 سنة» لخطر فقدان السمع بسبب ضوضاء الموسيقي.







Comparison

Deaf & Mute Person



Normal Person







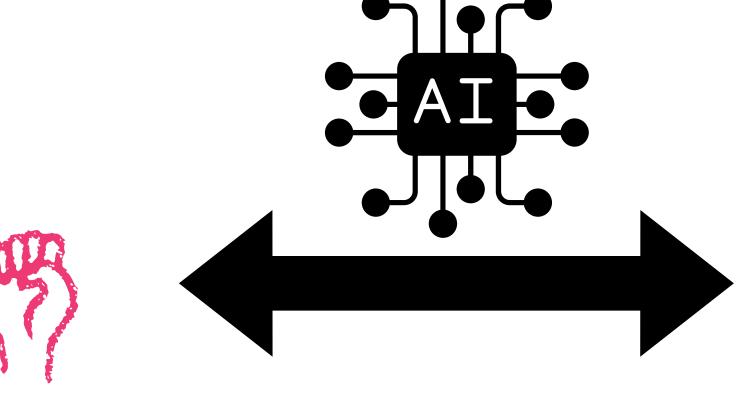


Wavlo

Breaking barriers, connecting worlds

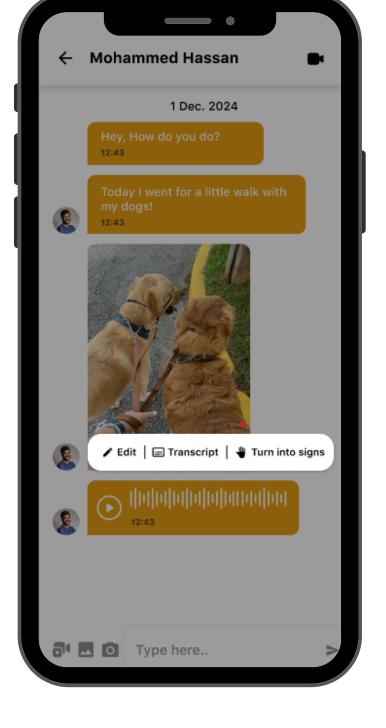


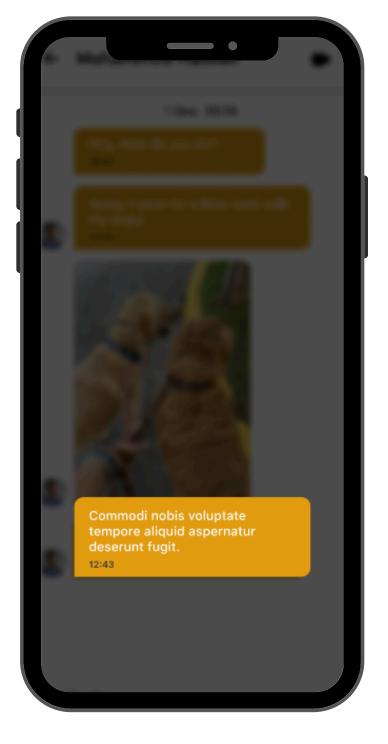
Send To Normal Person

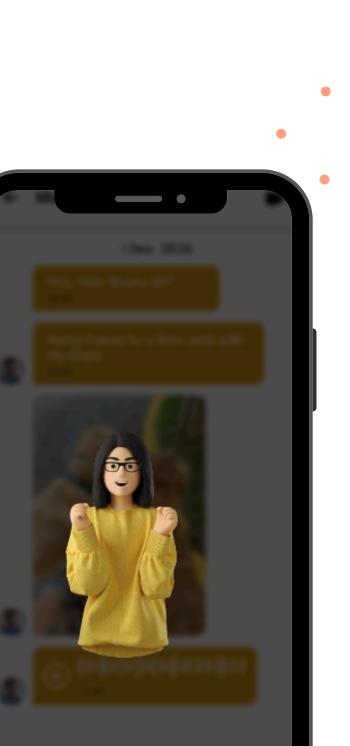














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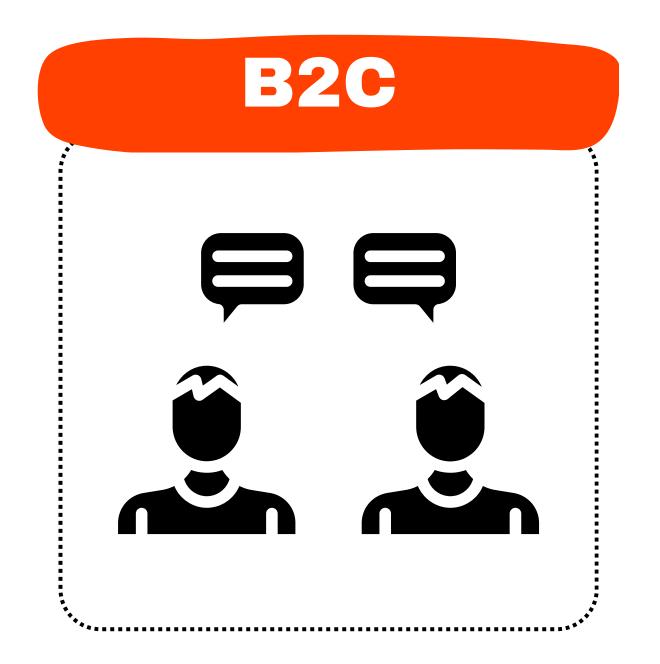


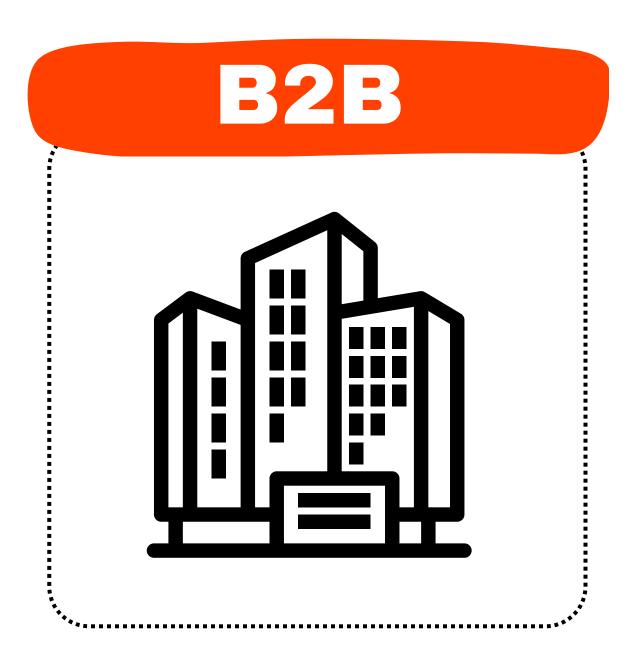






Target Audience







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Thank You

For Your Attention

















PROBLEM



- Deaf and mute individuals face significant communication barriers when trying to interact with customer service representatives.
- Current solutions are either slow, prone to misunderstandings, or lack the real-time interaction needed for effective service.
- Companies miss out on potential customers due to inaccessible customer support channels.

VALUE PROPOSITION



- Wavlo enables seamless communication between deaf and mute individuals and customer service agents.
- Provides an inclusive and accessible solution for better interaction, enhancing customer satisfaction and support experience.
- Utilizes advanced AI technology for real-time sign language translation to text or voice, and vice versa.

SOLUTION



- An Al-driven mobile app that allows deaf and mute users to send sign language videos that are translated to text or voice, enabling smooth communication with customer service agents.
- Provides a two-way translation system where customer service agents' voice messages are converted into text for the user, facilitating a clear exchange.
- Supports multiple service industries, such as telecoms, banks, and airlines, to create a more inclusive customer service experience.

TARGET AUDIENCE



- Primary: Deaf and mute individuals who need a better way to communicate with customer service.
- Secondary: Companies in sectors like telecom, banking, and airlines that want to enhance their customer service accessibility and reach a broader customer base.

DESIGNED FOR: WAVLO DESIGNED BY: TECH IT EASY DATE: 12 - 1 - 2024

KEY PARTNERS

- (AMIL)
- Organizations supporting the deaf and mute community.
- Technology providers (cloud services, APIs).
- Companies
 specializing in sign
 language training
 and interpretation.

CUSTOMER SEGMENTS



- Individuals who are deaf or mute.
- Companies offering customer services (e.g., telecom companies, banks, airlines).

KEY RESOURCES



- Al technologies for sign language recognition and speech translation.
- High-quality datasets for training Al on sign language.

VALUE PROPOSITIONS

- For individuals:
 Simplifying
 communication with
 customer service by
 converting sign
 language into text/voice
 and vice versa.
- For companies:
 Enhancing customer
 experience and
 satisfaction for deaf
 and mute clients,
 increasing loyalty, and
 reducing loss of
 potential customers.

CUSTOMER RELATIONSHIP

Continuous customer support through dedicated service.

 Easy-to-use and efficient interface for both individuals and companies.

CHANNELS



- Mobile app for individuals.
- An integrated platform (via API or subscription) for companies to use in their customer service systems.

KEY ACTIVITIES



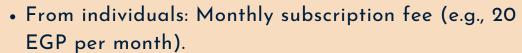
- Developing and maintaining the application and platform for sign-totext/voice translation.
- Training Al systems for accurate sign language recognition.
- Marketing the service to individuals and companies.

COST STRUCTURE

- Development and maintenance costs for the app and platform (programming, Al, hosting).
- Marketing expenses to attract users and companies.
- Costs of training Al systems on different sign languages.
- Customer support expenses.



REVENUE STREAM



- From companies:
- Monthly or yearly subscriptions.
- Pay-per-interaction model for each communication session.



