# Alan Marcero

## CS 489 SYE: Senior Project

#### **Project Requirements**

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#### **User Sections: Administrator Sections:** Blog /w Comments Blog /w Comments • Professional Portfolio/Resume • Professional Portfolio/Resume Discography/Store Discography/Store Sound Design/Store Sound Design/Store • Customer's Section Login/Customer's Gallery Section About Gallery Manual Sales Entry Myspace Customer's Section About Customer info section Promotional Email Opt-In/Opt-Out Promotional Emails Legal info Legal Info About this website About this website

## **Requirements: User**

### • Section-Wide Requirements

- There will be a common design and navigation that is visible and usable from every section.
- Each section will have a unique heading and description.

## Security

- The a registered user's password will be secure. The user will be assured of this.
- Payment security will be handled by PayPal.
- Only PayPal should ever interact with the user's PayPal account information

# Blog

- o The blog page will be the first page users see when entering through the domain address.
- The main blog page will show the most recent entry with the entry's comments and an area to add an additional comment under it.
- Each blog entry will display that entry's:
  - Creation date
  - Heading
  - Formatted content
- The blog will have an automated RSS feed containing the latest 5 entries.

- o Each blog entry will contain an arbitrary amount of comments.
- o Each entry will have an area for users to comment on the entry, including:
  - Name (not required)
  - Comment (not formatable)

### Blog Comments

- o Blog comments will display in the order they were created.
- o Each blog comment will include the:
  - Date/Time of the comment
  - Name of the commenter
  - Comment

### Professional Portfolio/Resume

- On the top of the page will be the section's heading and a description of the section.
- Each entry in the section will include that entry's:
  - Associated image
  - Formatted description

## Discography/Store & Sound Design/Store

- o On the top of the page will be the section's heading and a description of the section.
- Each entry in the section will include that entry's:
  - Associated image
  - Title
  - Formatted description
  - Audio demo (that will play on the page)
  - Price in USD or nothing if the item is freely available
  - Button to add the item to the user's cart
    - If the item is freely available, a link to download the full item will be displayed instead.
- Every item for sale in the store will be accessible only by those who are authorized to download it.

#### Gallery

- o Each entry will be displayed with a thumbnail.
- Each entry's thumbnail will be linked to the full image.
- o Each entry will have a formatable description.

#### Myspace

O This will be a link to http://www.myspace.com/AlanMarcero

#### About

Each entry in the section will include that entry's:

- Title
- Subtitle (if there is one for that entry)
- Formatted content

#### Cart

- Every user will have a cart.
- o If there are no items in the cart, the cart will not be displayed.
- o If there are items in the cart, the cart will display on all sections.
- o Items from both the discography and sound design stores can be added to the same cart.
- Only one copy of each item can be added to the cart.
- Following the listing of items in the user's cart will be the cart's subtotal.
- O At the bottom of the cart will be a button to check out.
- There will be a button to empty the customer's cart (requires confirmation).

#### Check Out

- o The customer will be shown their cart.
- There will be a button to be transferred to PayPal to complete the purchase.
- After successfully checking out, the customer will be redirected to a confirmation page that contains:
  - What they have purchased
  - Instructions to download their purchase in the Customer's Section
    - A confirmation email will be sent to the customer with the same information.
    - An informational email will be sent to the customer with their account email address and randomly generated password.

### Customer's Section Login

- When a customer enters the customer's section, they will be asked to enter their registered email address and password.
- If the customer can not remember their password, there will be a way to securely re-email their password to their registered email address.
- o If the customer can not remember their registered email address, they will be instructed to contact the administrator.
- When the customer successfully logs in, they will be taken to the Customer's Section.

#### Customer's Section

- This section will be accessible only by customers (this is verified by the login).
- On the top of the page will be the section's heading and a description of the section.
- Each entry in the section will include that entry's:
  - Heading
  - Formatted content
- Entries will display in the order they were created.
- There will be an area for the customer to download all of their purchases.

- The customer will be able to download each item purchased a maximum of three times.
  - o The amount of downloads left will be displayed for each item.
  - Available downloads will never expire.
- If a purchased item has no available downloads, the item's download button will be replaced by a button to request additional downloads.
  - This will send an email to the administrator with the item requested and the customer's email address.
- o There will be an area for customers to securely change their registered email address.
  - When the user alters their email address, the old email will no longer receive promotional emails, and the new one will.
  - When the user alters their email address, an email is sent to both their new one and their old one to confirm this.

### Promotional Email Opt-In/Opt-Out

- The opt-in will display on the bottom of the page, and the link to opt-out will be under the opt-in display.
- When the user is opted-in, they will receive a confirmation email with a link to opt-out if their subscription was an error.
- o If the user wants to opt-in, they will receive promotional emails.
- o If the user wants to opt-out, they will no longer receive promotional emails.
- Upon submitting their email address, a confirmation message will appear.

### Legal information

This will contain only the content of a single entry.

### • About This Website

This will contain only the content of a single entry.

## Requirements: Administrator

\*Unless noted, all entry fields are required

### • Section-Wide Requirements

- o Each section's main page will display an abridged view of each entry in the section.
- Each entry can be viewed, edited, or destroyed.
- o There will be an area to edit the section's heading and description if it has one.
- The Administrator section will be accessible only by the designated administrator.
- The Administrator section will not be linked from the User section.

#### Blog

o Each comment for each entry can be viewed, edited, or destroyed.

- o Entries will display in the order they were created.
- o There will be a page to create a new entry with that entry's:
  - Title
  - Subtitle (not required)
  - Formatable content

### • Professional Portfolio/Resume

- o The administrator will be able to customize the user section's entry display order.
  - The administration section will display the entries in the same order.
- There will be a page to create a new entry with that entry's:
  - Title
  - Associated image
  - Formatable description
  - Display position

### Discography/Store & Sound Design/Store

- o The administrator will be able to customize the user section's entry display order.
  - The administration section will display the entries in the same order.
- o There will be a page to create a new entry with that entry's:
  - Title
  - Associated image
  - Formatable description
  - Audio demo (that will play on the page)
  - Price in USD (\$0.00 if the item is freely available)
  - Full item
  - Display position
  - What store it belongs to
- If the item's price is not \$0.00, it will be assumed to be downloadable only after purchasing.

### Gallery

- o The administrator will be able to customize the user section's entry display order.
  - The administration section will display the entries in the same order.
- There will be a page to create a new entry with that entry's:
  - Thumbnail
  - Full-size image
  - Formatable description
  - Display position

#### Customer's Section

- o Entries will display in the order they were created.
- o There will be a page to create a new entry with that entry's:

- Heading
- Formatable content

### Manual Sales Entry

- o The main page will be an area to manually enter sale information, including:
  - Email address
  - The item(s) the customer has purchased
    - The item selection will support selecting one or more items at a time.
- Following the submission of the sale, a confirmation message will be sent to their email address with purchase information, including:
  - Items purchased
  - Instructions to download their purchase in the Customer's Section
  - Their password if the customer is a new customer
    - The password will be randomly generated.
- Once the sale has been entered, the new customer's account will function as if they had registered and purchased the item(s) from the store.
- o If the buyer is a previous customer, the new purchase will function as if the customer had purchased the new item(s) from the store.

### • Customer's Info Section

- o The main page will be an area to enter a customer's email address.
- Upon a successful customer look up, that customer's purchase history will be displayed, including:
  - Items purchased
  - The date each item was purchased
  - Amount of downloads left for each purchase
  - The date each item's download limit was last edited
- If a purchased item has no available downloads, a button will display to reset that item's download count to three.
  - When an item's download count is reset, an email will be sent with:
    - What purchased item has been granted additional downloads
    - How many additional downloads were granted
    - Instructions to download their purchase in the Customer's Section

#### Promotional Emails

- This will be an area to send emails to every user who has opted to receive promotional emails.
- The main page will be an area to enter the email's:
  - Title
  - Formatable content

### Legal Info

 $\circ$  The main page will be an area to edit the heading and content of the section.

# • About This Website

 $\circ\quad$  The main page will be an area to edit the heading and content of the section.