



We Are Your Strategic Benefit Partner

Mitigate Your Financial Risks + Achieve Tier 1 Diverse Spend Goals

When will you gain a seat at the Billion Dollar Roundtable?

The Billion Dollar Roundtable, created in 2001, is a non-profit organization comprised of U.S. corporations that **each spend \$1 billion or more annually on a Tier 1 basis with diverse suppliers.** BDR members review and discuss issues, challenges, and strategies related to supplier diversity to advance supply chain opportunities for both corporations and diverse suppliers.

Carriers and brokers partnering with Atlanta Life will earn Tier 1 spend credit, contributing towards your qualification for membership into the Billion Dollar Roundtable.

2023 MEMBERS



What Is Supplier Diversity?

Supplier diversity refers to the practice of actively sourcing goods and services from a wide range of suppliers, including those owned by minorities, women, veterans, LGBTQ+ individuals, and other underrepresented groups. It aims to promote equity, inclusion, and economic opportunity by providing opportunities for diverse businesses to compete and thrive in the marketplace.



Let's Talk!

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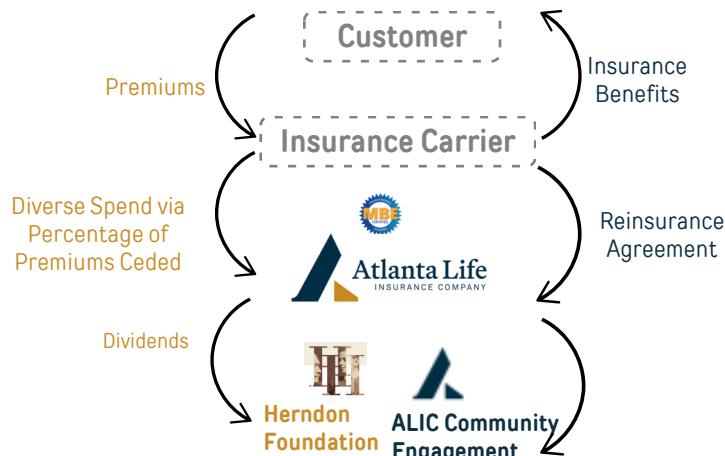
When you partner with Atlanta Life as a Reinsurer, you mitigate your risks and increase your social responsibility. We help you reinvest in the diverse communities represented by your clients, your employees and your shareholders. Today and Tomorrow.

We are the lone remaining Black founded, owned and run U.S. Insurance Company. EST. 1905.

Why partner with us?

- Experienced benefit program leadership team offering personalized and flexible reinsurance solutions
- Agility and speed in finalizing deals due to less bureaucratic barriers with American based team
- Innovation in reinsurance solutions and pilot products
- Community engagement partner authentically connects you to diverse groups of people in your communities
- Specialized knowledge and expertise in community reinvesting initiatives

How It Works



Atlanta Life bridges supplier diversity and reinsurance. As a certified Minority Business Enterprise (MBE) and reinsurer, Atlanta Life provides a pathway for carriers and brokers to achieve their supplier diversity goals while mitigating risk through reinsurance partnerships.



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