



We Are Your Strategic Benefits Partner

RECRUIT

DEVELOP

RETAIN

IMPACT

**Your company seeks to grow
by improving the world through its services and products.**

When you **recruit, develop, and retain** the most talented and **productive workforce** you help make that goal a reality.



Today's workforce seeks ways to contribute with purpose and grow their careers while maintaining their **well-being at home, at work, and in their communities.**



In a rapidly changing **employment** environment, demand for **supplier diversity & Corporate Social Responsibility** are often mixed with **business outcomes**.

3 Powerful Corporate Social Responsibility Benefits include:

50% Decrease in employee turnover

20% Increase in revenue

60% Increase in customer commitment

Source : 2017 Cone Communications CSR Study via SHRM website: A New Era in Corporate Responsibility

**We are Atlanta Life Insurance Company &
We Help You to Achieve these Goals.**



2024 Top 25 ESG Leadership Award Winner

LEGACY

POWER

COMMUNITY

PRIDE

HONOR

PROSPERITY



We Are Your Strategic Benefits Partner

We are Atlanta Life and we help you in 2 unique ways.

reinsurance PARTNER

As your Reinsurance Partner we work with your primary carrier to mitigate risks and **diversify their portfolio.**

We do not replace your benefits - WE ENHANCE THEM.

watch our video



&

community REINVESTMENT

When you choose Atlanta Life, we partner with you to **reinvest your Employee Benefit Spend dollars** into underserved and underrepresented communities in diverse neighborhoods locally & nationwide.

Contact your Broker or Carrier to make a difference with Atlanta Life today.

why partner with us?



Community engagement partner authentically connects you to diverse groups of people in your communities



Specialized knowledge and expertise in community reinvesting initiatives

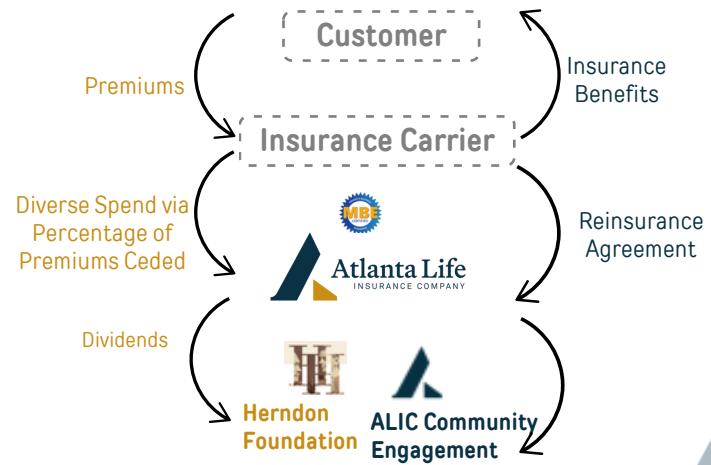


Supplier Diversity Spend integration within group reinsurance



Experienced benefit program leadership team offering personalized and flexible reinsurance solutions

how it works



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