



SAFETY DATA SHEET

Revision Date: 17-Apr-2025

Revision Number: 8

1. PRODUCT AND COMPANY IDENTIFICATION

Product Name	GENNEX WATERBORNE COLORANT MAGENTA (M1)
Product Code	229M1
Alternate Product Code	229M1
Product Class	Colorant
Color	Magenta
Recommended use	Colorant
Restrictions on use	No information available

Initial supplier identifier

Benjamin Moore & Co. Ltd.
8775 Keele Street
Concord, ON L4K 2N1
www.benjaminmoore.ca
Telephone: 1-800-361-5898

Manufacturer

Benjamin Moore & Co.
101 Paragon Drive
Montvale, NJ 07645
Phone: 1-866-708-9180
www.benjaminmoore.com

Emergency Telephone

CHEMTREC: +1 703-741-5970 /
1-800-424-9300
+1-703-527-3887 outside US & Canada
CANUTEC: 613-996-6666 (Canada
Transport Emergency Only)

2. HAZARDS IDENTIFICATION

Classification

This chemical is considered hazardous by the 2012 OSHA Hazard Communication Standard (29 CFR 1910.1200)

This chemical is considered hazardous by the Hazardous Products Regulations (HPR: SOR/2015-17)

Skin corrosion/irritation	Category 2
Serious eye damage/eye irritation	Category 2A

Label elements

Warning

Hazard statements

Causes skin irritation
Causes serious eye irritation



Appearance liquid

Odor little or no odor

Precautionary Statements - Prevention

Wash face, hands and any exposed skin thoroughly after handling
Wear protective gloves/clothing and eye/face protection

Eyes

IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do.
Continue rinsing

If eye irritation persists: Get medical advice/attention

Skin

IF ON SKIN: Wash with plenty of soap and water

If skin irritation occurs: Get medical advice/attention

Take off contaminated clothing and wash before reuse

Hazards not otherwise classified (HNOC)

Not applicable

Other information

No information available

WARNING: This product contains isothiazolinone compounds at levels of <0.1%. These substances are biocides commonly found in most paints and a variety of personal care products as a preservative. Certain individuals may be sensitive or allergic to these substances, even at low levels.

3. COMPOSITION INFORMATION ON COMPONENTS

Chemical name	CAS No.	Weight-%	Hazardous Material Information Review Act registry number (HMIRA registry #)	Date HMIRA filed and date exemption granted (if applicable)
Kaolin	1332-58-7	1 - 5%	-	-
Oxirane, phenyl-, polymer with oxirane, monoalkyl ether	83653-00-3	1 - 5%	-	-

*The exact percentage (concentration) of composition has been withheld as a trade secret

4. FIRST AID MEASURES

General Advice

No hazards which require special first aid measures.

Eye Contact

Rinse thoroughly with plenty of water for at least 15 minutes and consult a physician.

Skin Contact

Wash off immediately with soap and plenty of water while removing all contaminated clothes and shoes.

Inhalation	Move to fresh air. If symptoms persist, call a physician.
Ingestion	Clean mouth with water and afterwards drink plenty of water. Consult a physician if necessary.
Most Important Symptoms/Effects	None known.
Notes To Physician	Treat symptomatically.

5. FIRE-FIGHTING MEASURES

Suitable Extinguishing Media	Use extinguishing measures that are appropriate to local circumstances and the surrounding environment.
Protective equipment and precautions for firefighters	As in any fire, wear self-contained breathing apparatus pressure-demand, MSHA/NIOSH (approved or equivalent) and full protective gear.
Specific Hazards Arising From The Chemical	Closed containers may rupture if exposed to fire or extreme heat.
Sensitivity to mechanical impact	No
Sensitivity to static discharge	No
Flash Point Data	
Flash point (°F)	Not Applicable
Flash Point (°C)	Not applicable
Method	Not applicable
Flammability Limits In Air	
Lower flammability limit:	Not applicable
Upper flammability limit:	Not applicable
NFPA	
Health hazards	1
Flammability	0
Stability	0
Special:	Not Applicable

NFPA Legend

- 0 - Not Hazardous
- 1 - Slightly
- 2 - Moderate
- 3 - High
- 4 - Severe

The ratings assigned are only suggested ratings, the contractor/employer has ultimate responsibilities for NFPA ratings where this system is used.

Additional information regarding the NFPA rating system is available from the National Fire Protection Agency (NFPA) at www.nfpa.org.

6. ACCIDENTAL RELEASE MEASURES

Personal Precautions

Avoid contact with skin, eyes and clothing. Ensure adequate ventilation.

Other Information

Prevent further leakage or spillage if safe to do so.

Environmental precautions

See Section 12 for additional Ecological Information.

Methods for Cleaning Up

Soak up with inert absorbent material. Sweep up and shovel into suitable containers for disposal.

7. HANDLING AND STORAGE

Handling

Avoid contact with skin, eyes and clothing. Avoid breathing vapors, spray mists or sanding dust. In case of insufficient ventilation, wear suitable respiratory equipment.

Storage

Keep container tightly closed. Keep out of the reach of children.

Incompatible Materials

No information available

8. EXPOSURE CONTROLS / PERSONAL PROTECTION

Exposure Limits

Chemical name	OSHA PEL	ACGIH TLV	Alberta	British Columbia	Ontario	Quebec
Kaolin	15 mg/m ³ - TWA 5 mg/m ³ - TWA	TWA: 2 mg/m ³ particulate matter containing no asbestos and <1% crystalline silica, respirable particulate matter	2 mg/m ³ - TWA	2 mg/m ³ - TWA	2 mg/m ³ - TWA	5 mg/m ³ - TWAEV

Legend

OSHA - Occupational Safety & Health Administration Exposure Limits

ACGIH - American Conference of Governmental Industrial Hygienists

Alberta - Alberta Occupational Exposure Limits

British Columbia - British Columbia Occupational Exposure Limits

Ontario - Ontario Occupational Exposure Limits

Quebec - Quebec Occupational Exposure Limits

N/E - Not Established

Engineering Measures

Ensure adequate ventilation, especially in confined areas.

Personal Protective Equipment

Eye/Face Protection

Safety glasses with side-shields

Skin Protection

Protective gloves and impervious clothing.

Respiratory Protection

In case of insufficient ventilation wear suitable respiratory

equipment.

Hygiene Measures

Avoid contact with skin, eyes and clothing. Remove and wash contaminated clothing before re-use. Wash thoroughly after handling.

9. PHYSICAL AND CHEMICAL PROPERTIES

Appearance	liquid
Odor	little or no odor
Odor Threshold	No information available
Density (lbs./gal)	8.8 - 9.3
Specific Gravity	1.05 - 1.11
pH	No information available
Viscosity (cps)	No information available
Solubility(ies)	No information available
Water solubility	No information available
Evaporation Rate	No information available
Vapor pressure @20 °C (kPa)	No information available
Relative vapor density	No information available
Wt. % Solids	20 - 30
Vol. % Solids	20 - 30
Wt. % Volatiles	70 - 80
Vol. % Volatiles	70 - 80
VOC Regulatory Limit (g/L)	0
Boiling Point (°F)	212
Boiling Point (°C)	100
Freezing point (°F)	32
Freezing Point (°C)	0
Flash point (°F)	Not Applicable
Flash Point (°C)	Not applicable
Method	Not applicable
Flammability (solid, gas)	Not applicable
Upper flammability limit:	Not applicable
Lower flammability limit:	No information available
Autoignition Temperature (°F)	No information available
Autoignition Temperature (°C)	No information available
Decomposition Temperature (°F)	No information available
Decomposition Temperature (°C)	No information available
Partition coefficient	No information available

10. STABILITY AND REACTIVITY

Reactivity	Not Applicable
Chemical Stability	Stable under normal conditions.
Conditions to avoid	Prevent from freezing.
Incompatible Materials	No materials to be especially mentioned.

Hazardous Decomposition Products None under normal use.

Possibility of hazardous reactions None under normal conditions of use.

11. TOXICOLOGICAL INFORMATION

Product Information

Information on likely routes of exposure

Principal Routes of Exposure Eye contact, skin contact and inhalation.

Acute Toxicity

Product Information No information available

Symptoms related to the physical, chemical and toxicological characteristics

Symptoms No information available

Delayed and immediate effects as well as chronic effects from short and long-term exposure

Eye contact May cause slight irritation

Skin contact Substance may cause slight skin irritation. Prolonged or repeated contact may dry skin and cause irritation.

Inhalation May cause irritation of respiratory tract.

Ingestion Ingestion may cause gastrointestinal irritation, nausea, vomiting and diarrhea.

Sensitization No information available.

Neurological Effects No information available.

Mutagenic Effects No information available.

Reproductive Effects No information available.

Developmental Effects No information available.

Target organ effects No information available.

STOT - single exposure No information available.

STOT - repeated exposure No information available.

Other adverse effects No information available.

Aspiration Hazard No information available.

Numerical measures of toxicity

The following values are calculated based on chapter 3.1 of the GHS document

ATEmix (oral) 83846 mg/kg

ATEmix (dermal) 18915 mg/kg

Component Information

Caution - This mixture contains a substance not yet fully tested

Chemical name	Oral LD50	Dermal LD50	Inhalation LC50
Kaolin 1332-58-7	> 5000 mg/kg (Rat)	> 5000 mg/kg (Rat)	-
Oxirane, phenyl-, polymer with oxirane, monoalkyl ether 83653-00-3	2000	-	-

Carcinogenicity

There are no known carcinogenic chemicals in this product above reportable levels.

12. ECOLOGICAL INFORMATION

Ecotoxicity Effects

The environmental impact of this product has not been fully investigated.

Product Information

Acute Toxicity to Fish

No information available

Acute Toxicity to Aquatic Invertebrates

No information available

Acute Toxicity to Aquatic Plants

No information available

Persistence / Degradability

No information available.

Bioaccumulation

No information available.

Mobility in Environmental Media

No information available.

Ozone

Not applicable

Component Information

Acute Toxicity to Fish

No information available

Acute Toxicity to Aquatic Invertebrates

No information available

Acute Toxicity to Aquatic Plants

No information available

13. DISPOSAL CONSIDERATIONS

Waste Disposal Method

Dispose of in accordance with federal, state, provincial, and local regulations. Local requirements may vary, consult your sanitation department or state-designated environmental protection agency for more disposal options.

14. TRANSPORT INFORMATION

DOT	Not regulated
TDG	Not regulated
ICAO / IATA	Not regulated
IMDG / IMO	Not regulated

15. REGULATORY INFORMATION

International Inventories

TSCA: United States	Yes - All components are listed or exempt.
DSL: Canada	Yes - All components are listed or exempt.

Federal Regulations

SARA 311/312 Hazard Categories

Acute health hazard	Yes
Chronic Health Hazard	No
Fire hazard	No
Sudden release of pressure hazard	No
Reactive Hazard	No

SARA 313

Section 313 of Title III of the Superfund Amendments and Reauthorization Act of 1986 (SARA). This product contains a chemical or chemicals which are subject to the reporting requirements of the Act and Title 40 of the Code of Federal Regulations, Part 372

None

Clean Air Act, Section 112 Hazardous Air Pollutants (HAPs) (see 40 CFR 61)

This product contains the following HAPs:

None

US State Regulations

California Proposition 65

⚠️ WARNING: This product can expose you to chemicals including Crystalline Silica, which are known to the State of California to cause cancer, and Ethylene glycol, which are known to the State of California to cause birth defects or other reproductive harm. For more information go to www.P65Warnings.ca.gov.

U.S. State Right-to-Know Regulations

Chemical name	Massachusetts	New Jersey	Pennsylvania
Kaolin	X	X	X

Legend

X - Listed

National Pollutant Release Inventory (NPRI)

NPRI Parts 1- 4

This product contains the following Parts 1-4 NPRI chemicals:

None

NPRI Part 5

This product contains the following NPRI Part 5 Chemicals:

None

WHMIS Regulatory Status

This product has been classified in accordance with the hazard criteria of the Hazardous Products Regulations (HPR) and the SDS contains all the information required by the HPR

16. OTHER INFORMATION

HMIS

Health hazards	1
Flammability	0
Reactivity:	0
Personal protection	-

HMIS Legend

0 - Minimal Hazard

1 - Slight Hazard

2 - Moderate Hazard

3 - Serious Hazard

4 - Severe Hazard

* - Chronic Hazard

X - Consult your supervisor or S.O.P. for "Special" handling instructions.

Note: The PPE rating has intentionally been left blank. Choose appropriate PPE that will protect employees from the hazards the material will

present under the actual normal conditions of use.

Caution: HMIS® ratings are based on a 0-4 rating scale, with 0 representing minimal hazards or risks, and 4 representing significant hazards or risks. Although HMIS® ratings are not required on MSDSs under 29 CFR 1910.1200, the preparer, has chosen to provide them. HMIS® ratings are to be used only in conjunction with a fully implemented HMIS® program by workers who have received appropriate HMIS® training. HMIS® is a registered trade and service mark of the NCPA. HMIS® materials may be purchased exclusively from J. J. Keller (800) 327-6868.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

Prepared By	Product Stewardship Department Benjamin Moore & Co. 101 Paragon Drive Montvale, NJ 07645 800-225-5554
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Disclaimer

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End of Safety Data Sheet