



SAFETY DATA SHEET

Revision Date: 10-Apr-2025

Revision Number: 10

1. PRODUCT AND COMPANY IDENTIFICATION

Product Name	BENJAMIN MOORE COLOR PREVIEW COLORANT BROWN (BR)
Product Code	23310
Alternate Product Code	23310
Product Class	Colorant
Color	brown
Recommended use	Colorant
Restrictions on use	No information available

Initial supplier identifier

Benjamin Moore & Co. Ltd.
8775 Keele Street
Concord, ON L4K 2N1
www.benjaminmoore.ca
Telephone: 1-800-361-5898

Manufacturer

Benjamin Moore & Co.
101 Paragon Drive
Montvale, NJ 07645
Phone: 1-866-708-9180
www.benjaminmoore.com

Emergency Telephone

CHEMTREC: +1 703-741-5970 /
1-800-424-9300
+1-703-527-3887 outside US & Canada
CANUTEC: 613-996-6666 (Canada
Transport Emergency Only)

2. HAZARDS IDENTIFICATION

Classification

This chemical is considered hazardous by the 2012 OSHA Hazard Communication Standard (29 CFR 1910.1200)

This chemical is considered hazardous by the Hazardous Products Regulations (HPR: SOR/2015-17)

Skin corrosion/irritation	Category 2
Serious eye damage/eye irritation	Category 1
Carcinogenicity	Category 2

Label elements

Danger

Hazard statements

Causes skin irritation
Causes serious eye damage
Suspected of causing cancer



Appearance liquid

Odor little or no odor

Precautionary Statements - Prevention

Obtain special instructions before use

Do not handle until all safety precautions have been read and understood

Use personal protective equipment as required

Wash face, hands and any exposed skin thoroughly after handling

Precautionary Statements - Response

IF exposed or concerned: Get medical advice/attention

Eyes

IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do.

Continue rinsing

Immediately call a POISON CENTER or doctor/physician

Skin

IF ON SKIN: Wash with plenty of soap and water

If skin irritation occurs: Get medical advice/attention

Take off contaminated clothing and wash before reuse

Precautionary Statements - Storage

Store locked up

Precautionary Statements - Disposal

Dispose of contents/container to an approved waste disposal plant

Hazards not otherwise classified (HNOC)

Not applicable

Other information

No information available

WARNING: This product contains isothiazolinone compounds at levels of <0.1%. These substances are biocides commonly found in most paints and a variety of personal care products as a preservative. Certain individuals may be sensitive or allergic to these substances, even at low levels.

3. COMPOSITION INFORMATION ON COMPONENTS

Chemical name	CAS No.	Weight-%	Hazardous Material Information Review Act registry number (HMIRA registry #)	Date HMIRA filed and date exemption granted (if applicable)
Iron oxide	1309-37-1	10 - 30%	-	-
Alcohols, C11-14-iso-, C-13-rich, ethoxylated	78330-21-9	3 - 7%	-	-
Carbon black	1333-86-4	1 - 5%	-	-
Poly(oxy-1,2-ethanediyl), a-tridecyl-w-hydroxy-, phosphate, potassium salt	68186-36-7	1 - 5%	-	-
Talc	14807-96-6	1 - 5%	-	-

Magnesium carbonate	546-93-0	1 - 5%	-	-
Alcohols, C11-14-iso-, C-13-rich	68526-86-3	0.1 - 0.25%	-	-

*The exact percentage (concentration) of composition has been withheld as a trade secret

4. FIRST AID MEASURES

General Advice	No hazards which require special first aid measures.
Eye Contact	Immediate medical attention is required. Immediately flush with plenty of water. After initial flushing, remove any contact lenses and continue flushing for at least 15 minutes.
Skin Contact	Wash off immediately with soap and plenty of water while removing all contaminated clothes and shoes.
Inhalation	Move to fresh air. If symptoms persist, call a physician.
Ingestion	Clean mouth with water and afterwards drink plenty of water. Consult a physician if necessary.
Most Important Symptoms/Effects	None known.
Notes To Physician	Treat symptomatically.

5. FIRE-FIGHTING MEASURES

Suitable Extinguishing Media	Use extinguishing measures that are appropriate to local circumstances and the surrounding environment.
Protective equipment and precautions for firefighters	As in any fire, wear self-contained breathing apparatus pressure-demand, MSHA/NIOSH (approved or equivalent) and full protective gear.
Specific Hazards Arising From The Chemical	Closed containers may rupture if exposed to fire or extreme heat.
Sensitivity to mechanical impact	No
Sensitivity to static discharge	No
Flash Point Data	
Flash point (°F)	Not Applicable
Flash Point (°C)	Not applicable
Method	Not applicable
Flammability Limits In Air	
Lower flammability limit:	Not applicable
Upper flammability limit:	Not applicable

NFPA

Health hazards	1
Flammability	0
Stability	0
Special:	Not Applicable

NFPA Legend

- 0 - Not Hazardous
- 1 - Slightly
- 2 - Moderate
- 3 - High
- 4 - Severe

The ratings assigned are only suggested ratings, the contractor/employer has ultimate responsibilities for NFPA ratings where this system is used.

Additional information regarding the NFPA rating system is available from the National Fire Protection Agency (NFPA) at www.nfpa.org.

6. ACCIDENTAL RELEASE MEASURES

Personal Precautions

Avoid contact with skin, eyes and clothing. Ensure adequate ventilation.

Other Information

Prevent further leakage or spillage if safe to do so.

Environmental precautions

See Section 12 for additional Ecological Information.

Methods for Cleaning Up

Soak up with inert absorbent material. Sweep up and shovel into suitable containers for disposal.

7. HANDLING AND STORAGE

Handling

Avoid contact with skin, eyes and clothing. Avoid breathing vapors, spray mists or sanding dust. In case of insufficient ventilation, wear suitable respiratory equipment.

Storage

Keep container tightly closed. Keep out of the reach of children.

Incompatible Materials

No information available

8. EXPOSURE CONTROLS / PERSONAL PROTECTION

Exposure Limits

Chemical name	OSHA PEL	ACGIH TLV	Alberta	British Columbia	Ontario	Quebec
Iron oxide	10 mg/m ³ - TWA 15 mg/m ³ - TWA Rouge 5 mg/m ³ - TWA	TWA: 5 mg/m ³ respirable particulate matter	5 mg/m ³ - TWA	10 mg/m ³ - TWA 3 mg/m ³ - TWA 5 mg/m ³ - TWA 10 mg/m ³ - STEL	5 mg/m ³ - TWA	5 mg/m ³ - TWAEV 10 mg/m ³ - TWAEV

	Rouge					
Carbon black	3.5 mg/m ³ - TWA	TWA: 3 mg/m ³ inhalable particulate matter	3.5 mg/m ³ - TWA	3 mg/m ³ - TWA	3 mg/m ³ - TWA	3.5 mg/m ³ - TWAEV
Talc	20 mppcf - TWA	TWA: 2 mg/m ³ particulate matter containing no asbestos and <1% crystalline silica, respirable particulate matter	2 mg/m ³ - TWA	2 mg/m ³ - TWA	2 mg/m ³ - TWA	2 mg/m ³ - TWAEV
Magnesium carbonate	-	-	-	10 mg/m ³ - TWA 3 mg/m ³ - TWA	-	10 mg/m ³ - TWAEV

Legend

ACGIH - American Conference of Governmental Industrial Hygienists Exposure Limits

OSHA - Occupational Safety & Health Administration Exposure Limits

N/E - Not Established OSHA - Occupational Safety & Health Administration Exposure Limits

ACGIH - American Conference of Governmental Industrial Hygienists

Alberta - Alberta Occupational Exposure Limits

British Columbia - British Columbia Occupational Exposure Limits

Ontario - Ontario Occupational Exposure Limits

Quebec - Quebec Occupational Exposure Limits

N/E - Not Established

Engineering Measures

Ensure adequate ventilation, especially in confined areas.

Personal Protective Equipment

Eye/Face Protection

Safety glasses with side-shields

Skin Protection

Protective gloves and impervious clothing.

Respiratory Protection

In case of insufficient ventilation wear suitable respiratory equipment.

Hygiene Measures

Avoid contact with skin, eyes and clothing. Remove and wash contaminated clothing before re-use. Wash thoroughly after handling.

9. PHYSICAL AND CHEMICAL PROPERTIES

Appearance

liquid

Odor

little or no odor

Odor Threshold

No information available

Density (lbs./gal)

12.8 - 13.2

Specific Gravity

1.53 - 1.59

pH

No information available

Viscosity (cps)

No information available

Solubility(ies)

No information available

Water solubility

No information available

Evaporation Rate

No information available

Vapor pressure @20 °C (kPa)

No information available

Relative vapor density

No information available

Wt. % Solids

60 - 70

Vol. % Solids

40 - 50

Wt. % Volatiles

30 - 40

Vol. % Volatiles

50 - 60

VOC Regulatory Limit (g/L)	0
Boiling Point (°F)	212
Boiling Point (°C)	100
Freezing point (°F)	32
Freezing Point (°C)	0
Flash point (°F)	Not Applicable
Flash Point (°C)	Not applicable
Method	Not applicable
Flammability (solid, gas)	Not applicable
Upper flammability limit:	Not applicable
Lower flammability limit:	No information available
Autoignition Temperature (°F)	No information available
Autoignition Temperature (°C)	No information available
Decomposition Temperature (°F)	No information available
Decomposition Temperature (°C)	No information available
Partition coefficient	No information available

10. STABILITY AND REACTIVITY

Reactivity	Not Applicable
Chemical Stability	Stable under normal conditions.
Conditions to avoid	Prevent from freezing.
Incompatible Materials	No materials to be especially mentioned.
Hazardous Decomposition Products	None under normal use.
Possibility of hazardous reactions	None under normal conditions of use.

11. TOXICOLOGICAL INFORMATION

Product Information

Information on likely routes of exposure

Principal Routes of Exposure	Eye contact, skin contact and inhalation.
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Acute Toxicity

Product Information	No information available
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Symptoms related to the physical, chemical and toxicological characteristics

Symptoms	No information available
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Delayed and immediate effects as well as chronic effects from short and long-term exposure

Eye contact	Severely irritating to eyes May cause burns Risk of serious damage to eyes
Skin contact	Substance may cause slight skin irritation. Prolonged or repeated contact may dry skin and cause irritation.

Inhalation	May cause irritation of respiratory tract.
Ingestion	Ingestion may cause gastrointestinal irritation, nausea, vomiting and diarrhea.
Sensitization	No information available.
Neurological Effects	No information available.
Mutagenic Effects	No information available.
Reproductive Effects	No information available.
Developmental Effects	No information available.
Target organ effects	No information available.
STOT - single exposure	No information available.
STOT - repeated exposure	No information available.
Other adverse effects	No information available.
Aspiration Hazard	No information available.

Numerical measures of toxicity

The following values are calculated based on chapter 3.1 of the GHS document

ATEmix (oral)	9000 mg/kg
ATEmix (dermal)	147585 mg/kg

Component Information

Caution - This mixture contains a substance not yet fully tested

Chemical name	Oral LD50	Dermal LD50	Inhalation LC50
Iron oxide 1309-37-1	> 10000 mg/kg (Rat)	-	-
Alcohols, C11-14-iso-, C-13-rich, ethoxylated 78330-21-9	= 1350 mg/kg (Rat)	-	-
Carbon black 1333-86-4	> 15400 mg/kg (Rat)	> 3 g/kg (Rabbit)	-
Alcohols, C11-14-iso-, C-13-rich 68526-86-3	> 2000 mg/kg (Rat)	> 2600 mg/kg (Rabbit)	-

Carcinogenicity

The information below indicates whether each agency has listed any ingredient as a carcinogen:

Chemical name	IARC	NTP	OSHA
Carbon black	2B - Possible Human Carcinogen		Listed

Legend

IARC - International Agency for Research on Cancer

NTP - National Toxicity Program

OSHA - Occupational Safety & Health Administration

12. ECOLOGICAL INFORMATION**Ecotoxicity Effects**

The environmental impact of this product has not been fully investigated.

Product Information**Acute Toxicity to Fish**

No information available

Acute Toxicity to Aquatic Invertebrates

No information available

Acute Toxicity to Aquatic Plants

No information available

Persistence / Degradability

No information available.

Bioaccumulation

No information available.

Mobility in Environmental Media

No information available.

Ozone

Not applicable

Component Information

Acute Toxicity to Fish

No information available

Acute Toxicity to Aquatic Invertebrates

No information available

Acute Toxicity to Aquatic Plants

No information available

13. DISPOSAL CONSIDERATIONS

Waste Disposal Method

Dispose of in accordance with federal, state, provincial, and local regulations. Local requirements may vary, consult your sanitation department or state-designated environmental protection agency for more disposal options.

14. TRANSPORT INFORMATION

DOT

Not regulated

TDG

Not regulated

ICAO / IATA Not regulated

IMDG / IMO Not regulated

15. REGULATORY INFORMATION

International Inventories

TSCA: United States Yes - All components are listed or exempt.
DSL: Canada Yes - All components are listed or exempt.

Federal Regulations

SARA 311/312 Hazard Categories

Acute health hazard	Yes
Chronic Health Hazard	Yes
Fire hazard	No
Sudden release of pressure hazard	No
Reactive Hazard	No

SARA 313

Section 313 of Title III of the Superfund Amendments and Reauthorization Act of 1986 (SARA). This product contains a chemical or chemicals which are subject to the reporting requirements of the Act and Title 40 of the Code of Federal Regulations, Part 372

None

Clean Air Act, Section 112 Hazardous Air Pollutants (HAPs) (see 40 CFR 61)

This product contains the following HAPs:

None

US State Regulations

California Proposition 65

 **WARNING:** This product can expose you to chemicals including Acetaldehyde, which are known to the State of California to cause cancer, and Ethylene glycol, which are known to the State of California to cause birth defects or other reproductive harm. For more information go to www.P65Warnings.ca.gov

U.S. State Right-to-Know Regulations

Chemical name	Massachusetts	New Jersey	Pennsylvania
Iron oxide	X	X	X

Carbon black	X	X	X
Talc	X	X	X
Magnesium carbonate	X	X	

Legend

X - Listed

National Pollutant Release Inventory (NPRI)

NPRI Parts 1- 4

This product contains the following Parts 1-4 NPRI chemicals:

None

NPRI Part 5

This product contains the following NPRI Part 5 Chemicals:

None

WHMIS Regulatory Status

This product has been classified in accordance with the hazard criteria of the Hazardous Products Regulations (HPR) and the SDS contains all the information required by the HPR

16. OTHER INFORMATION

HMIS

Health hazards	1*
Flammability	0
Reactivity:	0
Personal protection	-

HMIS Legend

0 - Minimal Hazard

1 - Slight Hazard

2 - Moderate Hazard

3 - Serious Hazard

4 - Severe Hazard

* - Chronic Hazard

X - Consult your supervisor or S.O.P. for "Special" handling instructions.

Note: The PPE rating has intentionally been left blank. Choose appropriate PPE that will protect employees from the hazards the material will present under the actual normal conditions of use.

Caution: HMIS® ratings are based on a 0-4 rating scale, with 0 representing minimal hazards or risks, and 4 representing significant hazards or risks. Although HMIS® ratings are not required on MSDSs under 29 CFR 1910.1200, the preparer, has chosen to provide them. HMIS® ratings are to be used only in conjunction with a fully implemented HMIS® program by workers who have received appropriate HMIS® training. HMIS® is a registered trade and service mark of the NPCA. HMIS® materials may be purchased exclusively from J. J. Keller (800) 327-6868.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN.

PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself

and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

Prepared By Product Stewardship Department
Benjamin Moore & Co.
101 Paragon Drive
Montvale, NJ 07645
800-225-5554

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Reason for revision Not available

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End of Safety Data Sheet