

## Optic White Purple Toothpaste

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Version	Revision Date:	SDS Number:	Date of last issue: -
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### SECTION 1. IDENTIFICATION

Product name : Optic White Purple Toothpaste  
B06004460000

Product code : 100000234310

#### Manufacturer or supplier's details

Company name of supplier : Colgate-Palmolive Co  
300 Park Avenue  
New York, NY 10022

Telephone : US: Consumer Affairs - 1-800-468-6502

Emergency telephone number : For emergencies involving spill, leak, fire, exposure or accident call CHEMTREC (24hr) at (800) 424-9300 or (703) 527-3887.

Global-CHEMTREC- +1 703-741-5970

#### Recommended use of the chemical and restrictions on use

Recommended use : Dentifrice.

### SECTION 2. HAZARDS IDENTIFICATION

**GHS classification in accordance with the OSHA Hazard Communication Standard (29 CFR 1910.1200)**

Eye irritation : Category 2A

#### Other hazards

None known.

#### GHS label elements

Hazard pictograms :



Signal word : Warning

Hazard statements : H319 Causes serious eye irritation.

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Precautionary statements : **Prevention:**  
P264 Wash skin thoroughly after handling.  
P280 Wear eye protection/ face protection.

**Response:**  
P305 + P351 + P338 IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing.  
P337 + P313 If eye irritation persists: Get medical advice/ attention.

### SECTION 3. COMPOSITION/INFORMATION ON INGREDIENTS

#### Components

Chemical name	CAS-No.	Concentration (% w/w)
Hydrated Silica	112926-00-8	>= 10 - <= 30
Polyethylene Glycol	25322-68-3	>= 1 - <= 5
SODIUM LAURYL SULFATE	151-21-3	>= 1 - <= 5
Titanium Dioxide	13463-67-7	>= 0.1 - <= 1
Sodium Fluoride	7681-49-4	>= 0.1 - <= 1
Anethole	104-46-1	>= 0.1 - <= 1
TRANS-MENTHONE	89-80-5	>= 0.1 - <= 1

### SECTION 4. FIRST AID MEASURES

General advice : Move out of dangerous area.  
Show this safety data sheet to the doctor in attendance.  
Do not leave the victim unattended.

If inhaled : If unconscious, place in recovery position and seek medical advice.  
If symptoms persist, call a physician.

In case of skin contact : If skin irritation persists, call a physician.  
If on skin, rinse well with water.  
If on clothes, remove clothes.

In case of eye contact : Immediately flush eye(s) with plenty of water.  
Remove contact lenses.  
Protect unharmed eye.  
Keep eye wide open while rinsing.  
If eye irritation persists, consult a specialist.

If swallowed : Keep respiratory tract clear.  
Administer milk but do not induce vomiting.  
Never give anything by mouth to an unconscious person.  
If symptoms persist, call a physician.

Most important symptoms : Causes serious eye irritation.

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and effects, both acute and delayed

Notes to physician : Treat symptomatically.

### SECTION 5. FIREFIGHTING MEASURES

Suitable extinguishing media : Use extinguishing measures that are appropriate to local circumstances and the surrounding environment.

Unsuitable extinguishing media : High volume water jet

Hazardous combustion products : No hazardous combustion products are known

Further information : Standard procedure for chemical fires.

Special protective equipment for firefighters : Wear self-contained breathing apparatus for firefighting if necessary.

### SECTION 6. ACCIDENTAL RELEASE MEASURES

Personal precautions, protective equipment and emergency procedures : Use personal protective equipment.

Environmental precautions : Prevent further leakage or spillage if safe to do so.

Methods and materials for containment and cleaning up : Soak up with inert absorbent material (e.g. sand, silica gel, acid binder, universal binder, sawdust).  
Keep in suitable, closed containers for disposal.

### SECTION 7. HANDLING AND STORAGE

Advice on protection against fire and explosion : Normal measures for preventive fire protection.

Advice on safe handling : Do not breathe vapours/dust.  
Avoid contact with skin and eyes.  
For personal protection see section 8.  
Smoking, eating and drinking should be prohibited in the application area.  
Dispose of rinse water in accordance with local and national

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regulations.

Conditions for safe storage : Keep container tightly closed in a dry and well-ventilated place.  
Electrical installations / working materials must comply with the technological safety standards.

Further information on storage stability : No decomposition if stored and applied as directed.

## SECTION 8. EXPOSURE CONTROLS/PERSONAL PROTECTION

### Components with workplace control parameters

Components	CAS-No.	Value type (Form of exposure)	Control parameters / Permissible concentration	Basis
Hydrated Silica	112926-00-8	TWA	6 mg/m <sup>3</sup>	OSHA P0
		TWA (Dust)	20 Million particles per cubic foot (Silica)	OSHA Z-3
		TWA (Dust)	80 mg/m <sup>3</sup> / %SiO <sub>2</sub> (Silica)	OSHA Z-3
Polyethylene Glycol	25322-68-3	TWA (aerosol)	10 mg/m <sup>3</sup>	US WEEL
Titanium Dioxide	13463-67-7	TWA (total dust)	15 mg/m <sup>3</sup>	OSHA Z-1
		TWA (Total dust)	10 mg/m <sup>3</sup>	OSHA P0
Sodium Fluoride	7681-49-4	TWA	2.5 mg/m <sup>3</sup> (Fluorine)	NIOSH REL
		TWA	2.5 mg/m <sup>3</sup> (Fluorine)	OSHA Z-1
		TWA	2.5 mg/m <sup>3</sup> (Fluorine)	ACGIH
		TWA	2.5 mg/m <sup>3</sup> (Fluorine)	OSHA P0

### Biological occupational exposure limits

Components	CAS-No.	Control parameters	Biological specimen	Sampling time	Permissible concentration	Basis
Sodium Fluoride	7681-49-4	Fluoride (Fluorine)	Urine	Prior to shift (16 hours after exposure ceases)	2 mg/l	ACGIH BEI
		Fluoride	Urine	End of	3 mg/l	ACGIH

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		(Fluorine)		shift (As soon as possible after exposure ceases)		BEI
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### Personal protective equipment

Respiratory protection : No personal respiratory protective equipment normally required.

Hand protection

Remarks : The suitability for a specific workplace should be discussed with the producers of the protective gloves.

Eye protection : Eye wash bottle with pure water  
Tightly fitting safety goggles  
Wear face-shield and protective suit for abnormal processing problems.

Skin and body protection : Impervious clothing  
Choose body protection according to the amount and concentration of the dangerous substance at the work place.

Hygiene measures : When using do not eat or drink.  
When using do not smoke.  
Wash hands before breaks and at the end of workday.

## SECTION 9. PHYSICAL AND CHEMICAL PROPERTIES

Appearance : paste

Colour : purple

Odour : No data available

pH : 7.20 - 8.20

Melting point/ range : No data available

Boiling point/boiling range : No data available

Flash point : No data available

Upper explosion limit / Upper : No data available

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flammability limit

Lower explosion limit / Lower  
flammability limit : No data available

Vapour pressure : No data available

Relative vapour density : No data available

Density : No data available

Solubility(ies)  
Solubility in other solvents : No data available

Partition coefficient: n-  
octanol/water : No data available

Auto-ignition temperature : No data available

Decomposition temperature : No data available

Viscosity  
Viscosity, kinematic : No data available

Particle characteristics  
Particle size : No data available

## SECTION 10. STABILITY AND REACTIVITY

Reactivity : No decomposition if stored and applied as directed.

Chemical stability : No decomposition if stored and applied as directed.

Possibility of hazardous reac-  
tions : No decomposition if stored and applied as directed.

Conditions to avoid : No data available

Incompatible materials : Not applicable

Hazardous decomposition  
products : No hazardous decomposition products are known.

## SECTION 11. TOXICOLOGICAL INFORMATION

### Acute toxicity

Not classified based on available information.

### Product:

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Acute oral toxicity : Acute toxicity estimate: > 5,000 mg/kg  
Method: Calculation method

Acute dermal toxicity : Acute toxicity estimate: > 5,000 mg/kg  
Method: Calculation method

### **Components:**

#### **Hydrated Silica:**

Acute oral toxicity : LD50 (Rat): > 22,500 mg/kg  
Method: No information available.

Acute inhalation toxicity : Remarks: No data available

Acute dermal toxicity : Remarks: No data available

#### **Polyethylene Glycol:**

Acute oral toxicity : LD50 (Rat): > 5,000 mg/kg

Acute inhalation toxicity : Remarks: No data available

Acute dermal toxicity : Remarks: No data available

#### **SODIUM LAURYL SULFATE:**

Acute oral toxicity : LD50 (Rat): 977 mg/kg  
Method: OECD Test Guideline 401

Acute inhalation toxicity : Remarks: No data available

Acute dermal toxicity : LD50 (Rabbit): > 2,000 mg/kg  
Method: OECD Test Guideline 402

#### **Titanium Dioxide:**

Acute oral toxicity : LD50 (Rat): > 10,000 mg/kg  
Method: No information available.

Acute inhalation toxicity : Acute toxicity estimate (Rabbit): > 6.82 mg/l  
Exposure time: 4 h  
Test atmosphere: dust/mist  
Method: No information available.

Acute dermal toxicity : LD50 (Rabbit): > 10,000 mg/kg  
Method: No information available.

#### **Sodium Fluoride:**

Acute oral toxicity : LD50 (Rat): 177 - 272 mg/kg

Acute inhalation toxicity : Remarks: No data available

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Acute dermal toxicity : LD50 (Rat): > 2,000 mg/kg  
Method: OECD Test Guideline 402

### **Anethole:**

Acute oral toxicity : LD50 (Rat): 3,000 mg/kg  
Acute inhalation toxicity : Remarks: No data available  
Acute dermal toxicity : Remarks: No data available

### **TRANS-MENTHONE:**

Acute inhalation toxicity : Remarks: No data available  
Acute dermal toxicity : LD50 (Rabbit): > 5,000 mg/kg  
Method: No information available.

### **Skin corrosion/irritation**

Not classified based on available information.

### **Components:**

#### **Hydrated Silica:**

Remarks : No data available

#### **Polyethylene Glycol:**

Result : No skin irritation

#### **SODIUM LAURYL SULFATE:**

Species : Rabbit  
Exposure time : 24 h  
Assessment : irritating  
Method : OECD Test Guideline 404  
Result : irritating

#### **Titanium Dioxide:**

Result : No skin irritation

#### **Sodium Fluoride:**

Result : Severe skin irritation  
Remarks : May cause skin irritation in susceptible persons.

#### **Anethole:**

Result : Mild skin irritation



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Remarks : May cause skin irritation and/or dermatitis.

### **TRANS-MENTHONE:**

Result : Irritating to skin.

### **Serious eye damage/eye irritation**

Causes serious eye irritation.

### **Components:**

#### **Hydrated Silica:**

Remarks : No data available

#### **Polyethylene Glycol:**

Result : No eye irritation

#### **SODIUM LAURYL SULFATE:**

Result : Irreversible effects on the eye

Remarks : May cause irreversible eye damage.

#### **Titanium Dioxide:**

Result : No eye irritation

#### **Sodium Fluoride:**

Result : Irritation to eyes, reversing within 21 days

Remarks : May cause irreversible eye damage.

#### **Anethole:**

Result : No eye irritation

Remarks : Vapours may cause irritation to the eyes, respiratory system and the skin.

#### **TRANS-MENTHONE:**

Result : No eye irritation

### **Respiratory or skin sensitisation**

#### **Skin sensitisation**

Not classified based on available information.

#### **Respiratory sensitisation**

Not classified based on available information.

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### **Components:**

#### **Hydrated Silica:**

Exposure routes : Inhalation  
 Remarks : No data available

Exposure routes : Dermal  
 Remarks : No data available

#### **Polyethylene Glycol:**

Exposure routes : Inhalation  
 Remarks : No data available

Exposure routes : Dermal  
 Result : Does not cause skin sensitisation.

#### **SODIUM LAURYL SULFATE:**

Exposure routes : Inhalation  
 Remarks : No data available

Exposure routes : Dermal  
 Result : Does not cause skin sensitisation.

#### **Titanium Dioxide:**

Exposure routes : Inhalation  
 Result : Does not cause respiratory sensitisation.

Exposure routes : Dermal  
 Result : Does not cause skin sensitisation.

#### **Sodium Fluoride:**

Exposure routes : Inhalation  
 Result : Does not cause respiratory sensitisation.

Exposure routes : Dermal  
 Result : Does not cause skin sensitisation.

#### **Anethole:**

Exposure routes : Inhalation  
 Remarks : No data available

Exposure routes : Dermal  
 Result : The product is a skin sensitiser, sub-category 1B.

Remarks : Causes sensitisation.

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### TRANS-MENTHONE:

Exposure routes : Inhalation  
 Remarks : No data available

Exposure routes : Dermal  
 Result : May cause sensitisation by skin contact.

### Germ cell mutagenicity

Not classified based on available information.

### Components:

#### SODIUM LAURYL SULFATE:

Genotoxicity in vitro : Test Type: reverse mutation assay  
 Test system: Escherichia coli  
 Metabolic activation: with and without metabolic activation  
 Method: OECD Test Guideline 471  
 Result: negative

Genotoxicity in vivo : Test Type: dominant lethal test  
 Species: Mouse (male and female)  
 Application Route: Oral  
 Method: OECD Test Guideline 478  
 Result: negative

### Carcinogenicity

Not classified based on available information.

#### IARC

Group 2B: Possibly carcinogenic to humans This finished consumer product is not expected to exhibit carcinogenic effects. Exposure via airborne, respirable unbound particles of Titanium dioxide (13463-67-7) is not applicable to the intended use of this product.

Titanium Dioxide 13463-67-7

#### OSHA

No component of this product present at levels greater than or equal to 0.1% is on OSHA's list of regulated carcinogens.

#### NTP

No component of this product present at levels greater than or equal to 0.1% is identified as a known or anticipated carcinogen by NTP.

### Reproductive toxicity

Not classified based on available information.

### Components:

#### Sodium Fluoride:

Effects on fertility : Remarks: No data available

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Effects on foetal development : Remarks: No data available

### STOT - single exposure

Not classified based on available information.

### STOT - repeated exposure

Not classified based on available information.

### Repeated dose toxicity

#### Components:

#### **SODIUM LAURYL SULFATE:**

Species : Rat  
: 488 mg/kg  
Application Route : Oral

Species : Mouse  
: 488 mg/kg  
Application Route : Dermal

### Aspiration toxicity

Not classified based on available information.

### Further information

#### Product:

Remarks : This product has not been tested as a whole. However, this formula was reviewed by expert toxicologists in the Product Safety Assurance Department of Colgate-Palmolive and is determined to be safe for its intended use. This review has taken into consideration available safety-related information including information on individual ingredients, similar formulas and potential ingredient interactions. This review is a component of the hazard determination used to prepare the statements in Section 2 of the SDS.

## SECTION 12. ECOLOGICAL INFORMATION

The product has not been tested as a whole for environmental toxicity. However, environmental information on the ingredients in this product have been reviewed by the Environmental Occupational Health and Safety group of Colgate-Palmolive and determined to have an acceptable environmental profile. This evaluation is based on available information on individual ingredients, interactions of ingredients, and similar ingredients. Biodegradability claims are supported by data on ingredients (i.e., surfactants are biodegradable).

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### SECTION 13. DISPOSAL CONSIDERATIONS

#### Disposal methods

Waste from residues	:	Do not dispose of waste into sewer. Do not contaminate ponds, waterways or ditches with chemical or used container. Send to a licensed waste management company.
Contaminated packaging	:	Empty remaining contents. Dispose of as unused product. Do not re-use empty containers.

### SECTION 14. TRANSPORT INFORMATION

DOT	:	Not Regulated.
TDG	:	Not Regulated.
IATA	:	Not Regulated.
IMDG	:	Not Regulated.  <b>IMDG EmS Number</b> :Not applicable.
ADR	:	Not Regulated.

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### SECTION 15. REGULATORY INFORMATION

#### CERCLA Reportable Quantity

Listed substances in the product are at low enough levels to not be expected to exceed the RQ

#### SARA 304 Extremely Hazardous Substances Reportable Quantity

This material does not contain any components with a section 304 EHS RQ.

#### SARA 302 Extremely Hazardous Substances Threshold Planning Quantity

This material does not contain any components with a section 302 EHS TPQ.

**SARA 311/312 Hazards** : Serious eye damage or eye irritation

**SARA 313** : This material does not contain any chemical components with known CAS numbers that exceed the threshold (De Minimis) reporting levels established by SARA Title III, Section 313.

#### Clean Air Act

This product neither contains, nor was manufactured with a Class I or Class II ODS as defined by the U.S. Clean Air Act Section 602 (40 CFR 82, Subpt. A, App.A + B).

This product does not contain any hazardous air pollutants (HAP), as defined by the U.S. Clean Air Act Section 112 (40 CFR 61).

This product does not contain any chemicals listed under the U.S. Clean Air Act Section 112(r) for Accidental Release Prevention (40 CFR 68.130, Subpart F).

The following chemical(s) are listed under the U.S. Clean Air Act Section 111 SOCM I Intermediate or Final VOC's (40 CFR 60.489):

Polyethylene Glycol	25322-68-3
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#### Clean Water Act

The following Hazardous Substances are listed under the U.S. CleanWater Act, Section 311, Table 116.4A:

POTASSIUM	1310-58-3
HYDROXIDE	
PHOSPHORIC ACID	7664-38-2
Sodium Fluoride	7681-49-4

The following Hazardous Chemicals are listed under the U.S. CleanWater Act, Section 311, Table 117.3:

POTASSIUM	1310-58-3
HYDROXIDE	
PHOSPHORIC ACID	7664-38-2
Sodium Fluoride	7681-49-4

This product does not contain any toxic pollutants listed under the U.S. Clean Water Act Section 307

This product does not contain any priority pollutants related to the U.S. Clean Water Act

#### US State Regulations

##### Massachusetts Right To Know

WATER	7732-18-5
Hydrated Silica	112926-00-8
Polyethylene Glycol	25322-68-3

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SODIUM LAURYL SULFATE	151-21-3
Titanium Dioxide	13463-67-7

### Pennsylvania Right To Know

WATER	7732-18-5
Sorbitol	1259528-21-6
Hydrated Silica	112926-00-8
Titanium Dioxide	13463-67-7
POTASSIUM HYDROXIDE	1310-58-3
SODIUM SULFATE	7757-82-6
PHOSPHORIC ACID	7664-38-2
Sodium Fluoride	7681-49-4

### TSCA list

No substances are subject to a Significant New Use Rule.

No substances are subject to TSCA 12(b) export notification requirements.

## SECTION 16. OTHER INFORMATION

### Full text of other abbreviations

AIIC - Australian Inventory of Industrial Chemicals; ASTM - American Society for the Testing of Materials; bw - Body weight; CERCLA - Comprehensive Environmental Response, Compensation, and Liability Act; CMR - Carcinogen, Mutagen or Reproductive Toxicant; DIN - Standard of the German Institute for Standardisation; DOT - Department of Transportation; DSL - Domestic Substances List (Canada); ECx - Concentration associated with x% response; EHS - Extremely Hazardous Substance; ELx - Loading rate associated with x% response; EmS - Emergency Schedule; ENCS - Existing and New Chemical Substances (Japan); ErCx - Concentration associated with x% growth rate response; ERG - Emergency Response Guide; GHS - Globally Harmonized System; GLP - Good Laboratory Practice; HMIS - Hazardous Materials Identification System; IARC - International Agency for Research on Cancer; IATA - International Air Transport Association; IBC - International Code for the Construction and Equipment of Ships carrying Dangerous Chemicals in Bulk; IC50 - Half maximal inhibitory concentration; ICAO - International Civil Aviation Organization; IECSC - Inventory of Existing Chemical Substances in China; IMDG - International Maritime Dangerous Goods; IMO - International Maritime Organization; ISHL - Industrial Safety and Health Law (Japan); ISO - International Organisation for Standardization; KECI - Korea Existing Chemicals Inventory; LC50 - Lethal Concentration to 50 % of a test population; LD50 - Lethal Dose to 50% of a test population (Median Lethal Dose); MARPOL - International Convention for the Prevention of Pollution from Ships; MSHA - Mine Safety and Health Administration; n.o.s. - Not Otherwise Specified; NFPA - National Fire Protection Association; NO(A)EC - No Observed (Adverse) Effect Concentration; NO(A)EL - No Observed (Adverse) Effect Level; NOELR - No Observable Effect Loading Rate; NTP - National Toxicology Program; NZIoC - New Zealand Inventory of Chemicals; OECD - Organization for Economic Co-operation and Development; OPPTS - Office of Chemical Safety and Pollution Prevention; PBT - Persistent, Bioaccumulative and Toxic substance; PICCS - Philippines Inventory of Chemicals and Chemical Substances; (Q)SAR - (Quantitative) Structure Activity Relationship; RCRA - Resource Conservation and Recovery Act; REACH - Regulation (EC) No 1907/2006 of the European Parliament and of the

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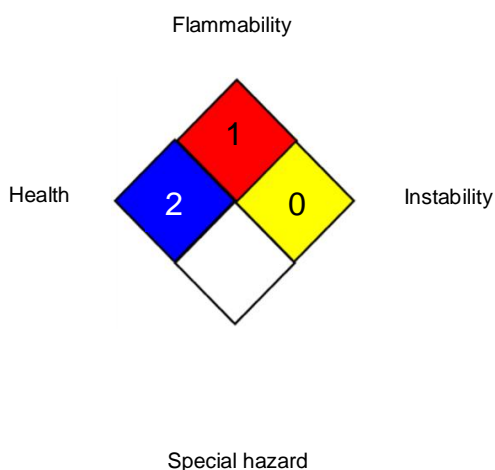
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Council concerning the Registration, Evaluation, Authorisation and Restriction of Chemicals; RQ - Reportable Quantity; SADT - Self-Accelerating Decomposition Temperature; SARA - Superfund Amendments and Reauthorization Act; SDS - Safety Data Sheet; TCSI - Taiwan Chemical Substance Inventory; TECI - Thailand Existing Chemicals Inventory; TSCA - Toxic Substances Control Act (United States); UN - United Nations; UNRTDG - United Nations Recommendations on the Transport of Dangerous Goods; vPvB - Very Persistent and Very Bioaccumulative

### Further information

#### NFPA 704:



#### HMIS® IV:

HEALTH	/	2
FLAMMABILITY		1
PHYSICAL HAZARD		0

HMIS® ratings are based on a 0-4 rating scale, with 0 representing minimal hazards or risks, and 4 representing significant hazards or risks. The "\*" represents a chronic hazard, while the "/" represents the absence of a chronic hazard.

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