

This industrial Safety Data Sheet is not intended for consumers and does not address consumer use of the product. For information regarding consumer applications of this product, refer to the product label.

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SECTION 1. IDENTIFICATION

Product name : Hello Naturally Whitening Fluoride Toothpaste

B05401150000

Product code : 200000064310

Manufacturer or supplier's details

Company name of supplier : Colgate-Palmolive Co

300 Park Avenue New York, NY 10022

Telephone

US: Consumer Affairs - 1-800-468-6502

Emergency telephone num-

Global-CHEMTREC- +1 703-741-5970

ber For emergencies involving spill, leak, fire, exposure or acci-

dent call CHEMTREC (24hr) at (800) 424-9300 or

(703) 527-3887.

Recommended use of the chemical and restrictions on use

Recommended use : Dentifrice.

SECTION 2. HAZARDS IDENTIFICATION

GHS classification in accordance with the OSHA Hazard Communication Standard (29 CFR 1910.1200)

Not a hazardous substance or mixture.

GHS label elements

Not a hazardous substance or mixture.

Other hazards

None known.

SECTION 3. COMPOSITION/INFORMATION ON INGREDIENTS

Components

Chemical name	CAS-No.	Concentration (% w/w)
Hydrated Silica	112926-00-8	>= 10 - < 20



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Glycerin	56-81-5	>= 10 - < 20
Calcium Carbonate	1317-65-3	>= 1 - < 5
SODIUM	7631-97-2	>= 1 - < 5
MONOFLUOROPHOSPHATE		

SECTION 4. FIRST AID MEASURES

If inhaled : If unconscious, place in recovery position and seek medical

advice.

If symptoms persist, call a physician.

In case of skin contact : If skin irritation persists, call a physician.

If on skin, rinse well with water. If on clothes, remove clothes.

In case of eye contact : Flush eyes with water as a precaution.

Remove contact lenses. Protect unharmed eye.

Keep eye wide open while rinsing.

If eye irritation persists, consult a specialist.

If swallowed : Keep respiratory tract clear.

Administer milk but do not induce vomiting.

Never give anything by mouth to an unconscious person.

If symptoms persist, call a physician.

Most important symptoms and effects, both acute and

delayed

None known.

Notes to physician : Treat symptomatically.

SECTION 5. FIREFIGHTING MEASURES

Suitable extinguishing media : Use extinguishing measures that are appropriate to local cir-

cumstances and the surrounding environment.

Unsuitable extinguishing

media

High volume water jet

Hazardous combustion prod- :

ucts

No hazardous combustion products are known

Further information : Standard procedure for chemical fires.

Standard procedure for chemical fires.

Special protective equipment :

for firefighters

Wear self-contained breathing apparatus for firefighting if nec-

essary.

SECTION 6. ACCIDENTAL RELEASE MEASURES



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Personal precautions, protec: :

tive equipment and emer-

gency procedures

Use personal protective equipment.

Environmental precautions Prevent further leakage or spillage if safe to do so.

Methods and materials for

containment and cleaning up

Wipe up with absorbent material (e.g. cloth, fleece). Keep in suitable, closed containers for disposal.

SECTION 7. HANDLING AND STORAGE

fire and explosion

Advice on protection against : Normal measures for preventive fire protection.

Advice on safe handling Avoid contact with skin and eyes.

For personal protection see section 8.

Smoking, eating and drinking should be prohibited in the ap-

plication area.

Dispose of rinse water in accordance with local and national

regulations.

Conditions for safe storage Keep container tightly closed in a dry and well-ventilated

place.

Electrical installations / working materials must comply with

the technological safety standards.

Further information on stor-

age stability

No decomposition if stored and applied as directed.

SECTION 8. EXPOSURE CONTROLS/PERSONAL PROTECTION

Components with workplace control parameters

Components	CAS-No.	Value type (Form of exposure)	Control parameters / Permissible concentration	Basis
Hydrated Silica	112926-00-8	TWA	6 mg/m3	OSHA P0
		TWA (Dust)	20 Million parti- cles per cubic foot (Silica)	OSHA Z-3
		TWA (Dust)	80 mg/m3 / %SiO2 (Silica)	OSHA Z-3
Glycerin	56-81-5	TWA (mist, respirable fraction)	5 mg/m3	OSHA Z-1
		TWA (mist, total dust)	15 mg/m3	OSHA Z-1
		TWA (Mist - total dust)	10 mg/m3	OSHA P0
		TWA (Mist -	5 mg/m3	OSHA P0



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		respirable fraction)		
Calcium Carbonate	1317-65-3	TWA (total dust)	15 mg/m3	OSHA Z-1
		TWA (respirable fraction)	5 mg/m3	OSHA Z-1
		TWA (Total dust)	15 mg/m3	OSHA P0
		TWA (respirable dust fraction)	5 mg/m3	OSHA P0

Personal protective equipment

Respiratory protection : No personal respiratory protective equipment normally re-

quired.

Hand protection

Remarks : The suitability for a specific workplace should be discussed

with the producers of the protective gloves.

Eye protection : Eye wash bottle with pure water

Tightly fitting safety goggles

Skin and body protection : Impervious clothing

Choose body protection according to the amount and concentration of the dangerous substance at the work place.

Hygiene measures : When using do not eat or drink.

When using do not smoke.

Wash hands before breaks and at the end of workday.

SECTION 9. PHYSICAL AND CHEMICAL PROPERTIES

Appearance : paste

Colour : white

pH : 7.5

Flash point : No data available

SECTION 10. STABILITY AND REACTIVITY

Reactivity : No decomposition if stored and applied as directed.

Chemical stability : No decomposition if stored and applied as directed.



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Possibility of hazardous reac- :

tions

No decomposition if stored and applied as directed.

Conditions to avoid : No data available

Incompatible materials : Not applicable

SECTION 11. TOXICOLOGICAL INFORMATION

Acute toxicity

Not classified based on available information.

Product:

Acute oral toxicity : Acute toxicity estimate: > 5,000 mg/kg

Method: Calculation method

Acute inhalation toxicity : Acute toxicity estimate: 60.51 mg/l

Exposure time: 4 h

Test atmosphere: dust/mist Method: Calculation method

Acute dermal toxicity : Acute toxicity estimate: > 5,000 mg/kg

Method: Calculation method

Components:

Hydrated Silica:

Acute oral toxicity : LD50 (Rat): > 22,500 mg/kg

Method: No information available.

Acute inhalation toxicity : Remarks: No data available

Acute dermal toxicity : Remarks: No data available

Calcium Carbonate:

Acute oral toxicity : LD50 (Rat): > 5,000 mg/kg

Acute inhalation toxicity : LC50: > 5 mg/l

Exposure time: 4 h

Test atmosphere: dust/mist Method: Calculation method

Acute dermal toxicity : LD50 (Rat): > 2,000 mg/kg

Method: OECD Test Guideline 402

SODIUM MONOFLUOROPHOSPHATE:

Acute oral toxicity : LD50 (Rat): 888 mg/kg

Method: No information available.

Acute inhalation toxicity : LC50 (Rabbit): 1.5 mg/l



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Exposure time: 4 h

Test atmosphere: dust/mist Method: Acute toxicity estimate

Acute dermal toxicity : LD50 (Rabbit): 1,100 mg/kg

Method: Acute toxicity estimate

Skin corrosion/irritation

Not classified based on available information.

Components:

Hydrated Silica:

Remarks : No data available

Glycerin:

Result : No skin irritation

Calcium Carbonate:

Result : No skin irritation

SODIUM MONOFLUOROPHOSPHATE:

Result : Severe skin irritation

Remarks : May cause skin irritation in susceptible persons.

Serious eye damage/eye irritation

Not classified based on available information.

Components:

Hydrated Silica:

Remarks : No data available

Glycerin:

Result : No eye irritation

Calcium Carbonate:

Result : No eye irritation

SODIUM MONOFLUOROPHOSPHATE:

Result : Irritation to eyes, reversing within 21 days

Remarks : May cause irreversible eye damage.



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Respiratory or skin sensitisation

Skin sensitisation

Not classified based on available information.

Respiratory sensitisation

Not classified based on available information.

Components:

Hydrated Silica:

Exposure routes : Inhalation

Remarks : No data available

Exposure routes : Dermal

Remarks : No data available

Glycerin:

Exposure routes : Inhalation

Remarks : No data available

Exposure routes : Dermal

Result : Does not cause skin sensitisation.

Calcium Carbonate:

Exposure routes : Inhalation

Result : Does not cause respiratory sensitisation.

Exposure routes : Dermal

Result : Does not cause skin sensitisation.

SODIUM MONOFLUOROPHOSPHATE:

Exposure routes : Inhalation

Result : Does not cause respiratory sensitisation.

Exposure routes : Dermal

Result : Does not cause skin sensitisation.

Germ cell mutagenicity

Not classified based on available information.

Carcinogenicity

Not classified based on available information.

IARC No component of this product present at levels greater than or

equal to 0.1% is identified as probable, possible or confirmed

human carcinogen by IARC.

OSHA No component of this product present at levels greater than or

equal to 0.1% is on OSHA's list of regulated carcinogens.

NTP No component of this product present at levels greater than or

equal to 0.1% is identified as a known or anticipated carcinogen



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by NTP.

Reproductive toxicity

Not classified based on available information.

STOT - single exposure

Not classified based on available information.

STOT - repeated exposure

Not classified based on available information.

Aspiration toxicity

Not classified based on available information.

Further information

Product:

Remarks : This product has not been tested as a whole. However, this

formula was reviewed by expert toxicologists in the Product Safety Assurance Department of Colgate-Palmolive and is determined to be safe for its intended use. This review has taken into consideration available safety-related information including information on individual ingredients, similar formulas and potential ingredient interactions. This review is a component of the bazard determination used to prepare the

ponent of the hazard determination used to prepare the

statements in Section 2 of the SDS.

SECTION 12. ECOLOGICAL INFORMATION

The product has not been tested as a whole for environmental toxicity. However, environmental information on the ingredients in this product have been reviewed by the Environmental Occupational Health and Safety group of Colgate-Palmolive and determined to have an acceptable environmental profile. This evaluation is based on available information on individual ingredients, interactions of ingredients, and similar ingredients. Biodegradability claims are supported by data on ingredients (i.e., surfactants are biodegradable).

SECTION 13. DISPOSAL CONSIDERATIONS

Disposal methods

Waste from residues : Do not dispose of waste into sewer.

Do not contaminate ponds, waterways or ditches with chemi-

cal or used container.

Send to a licensed waste management company.



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Contaminated packaging : Empty remaining contents.

Dispose of as unused product. Do not re-use empty containers.

SECTION 14. TRANSPORT INFORMATION

DOT :

Not regulated.

TDG

Not regulated.

IATA :

Not regulated.

IMDG

Not regulated.

IMDG EmS Number: Not applicable.

ADR :

Not regulated.

SECTION 15. REGULATORY INFORMATION

CERCLA Reportable Quantity

Listed substances in the product are at low enough levels to not be expected to exceed the RQ

SARA 304 Extremely Hazardous Substances Reportable Quantity

This material does not contain any components with a section 304 EHS RQ.

SARA 302 Extremely Hazardous Substances Threshold Planning Quantity

This material does not contain any components with a section 302 EHS TPQ.

SARA 311/312 Hazards : No SARA Hazards



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SARA 313 : This material does not contain any chemical components with

known CAS numbers that exceed the threshold (De Minimis) reporting levels established by SARA Title III, Section 313.

Clean Air Act

This product neither contains, nor was manufactured with a Class I or Class II ODS as defined by the U.S. Clean Air Act Section 602 (40 CFR 82, Subpt. A, App.A + B).

This product does not contain any hazardous air pollutants (HAP), as defined by the U.S. Clean Air Act Section 112 (40 CFR 61).

This product does not contain any chemicals listed under the U.S. Clean Air Act Section 112(r) for Accidental Release Prevention (40 CFR 68.130, Subpart F).

The following chemical(s) are listed under the U.S. Clean Air Act Section 111 SOCMI Intermediate or Final VOC's (40 CFR 60.489):

Glycerin 56-81-5

Clean Water Act

The following Hazardous Substances are listed under the U.S. CleanWater Act, Section 311, Table 116.4A:

Sodium Fluoride 7681-49-4

The following Hazardous Chemicals are listed under the U.S. CleanWater Act, Section 311, Table 117.3:

Sodium Fluoride 7681-49-4

This product does not contain any toxic pollutants listed under the U.S. Clean Water Act Section 307

This product does not contain any priority pollutants related to the U.S. Clean Water Act

US State Regulations

Massachusetts Right To Know

WATER	7732-18-5
D-Sorbitol	50-70-4
Hydrated Silica	112926-00-8
Glycerin	56-81-5
Calcium Carbonate	1317-65-3
MANNITOL	69-65-8
XANTHAN GUM	11138-66-2
SODIUM MONOFLUOROPHOSPHATE	7631-97-2
CRYSTALLINE SILICA	14808-60-7

Pennsylvania Right To Know

WATER	7732-18-5
D-Sorbitol	50-70-4
Hydrated Silica	112926-00-8
Glycerin	56-81-5
XYLITOL	87-99-0
Syrups, hydrolyzed starch, hydrogenated	68425-17-2
Calcium Carbonate	1317-65-3
SODIUM SULFATE	7757-82-6
Sodium Fluoride	7681-49-4

TSCA list

No substances are subject to a Significant New Use Rule.



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No substances are subject to TSCA 12(b) export notification requirements.

SECTION 16. OTHER INFORMATION

Full text of other abbreviations

AIIC - Australian Inventory of Industrial Chemicals; ASTM - American Society for the Testing of Materials; bw - Body weight; CERCLA - Comprehensive Environmental Response, Compensation, and Liability Act; CMR - Carcinogen, Mutagen or Reproductive Toxicant; DIN - Standard of the German Institute for Standardisation; DOT - Department of Transportation; DSL - Domestic Substances List (Canada); ECx - Concentration associated with x% response; EHS - Extremely Hazardous Substance; ELx - Loading rate associated with x% response; EmS - Emergency Schedule; ENCS - Existing and New Chemical Substances (Japan); ErCx - Concentration associated with x% growth rate response; ERG - Emergency Response Guide; GHS - Globally Harmonized System; GLP - Good Laboratory Practice; HMIS - Hazardous Materials Identification System: IARC - International Agency for Research on Cancer; IATA - International Air Transport Association; IBC - International Code for the Construction and Equipment of Ships carrying Dangerous Chemicals in Bulk; IC50 - Half maximal inhibitory concentration; ICAO - International Civil Aviation Organization; IECSC - Inventory of Existing Chemical Substances in China; IMDG - International Maritime Dangerous Goods; IMO - International Maritime Organization; ISHL - Industrial Safety and Health Law (Japan); ISO - International Organisation for Standardization; KECI -Korea Existing Chemicals Inventory; LC50 - Lethal Concentration to 50 % of a test population; LD50 - Lethal Dose to 50% of a test population (Median Lethal Dose); MARPOL - International Convention for the Prevention of Pollution from Ships; MSHA - Mine Safety and Health Administration; n.o.s. - Not Otherwise Specified; NFPA - National Fire Protection Association; NO(A)EC - No Observed (Adverse) Effect Concentration; NO(A)EL - No Observed (Adverse) Effect Level; NOELR - No Observable Effect Loading Rate; NTP - National Toxicology Program; NZIoC - New Zealand Inventory of Chemicals; OECD - Organization for Economic Co-operation and Development; OPPTS - Office of Chemical Safety and Pollution Prevention; PBT - Persistent, Bioaccumulative and Toxic substance; PICCS - Philippines Inventory of Chemicals and Chemical Substances; (Q)SAR - (Quantitative) Structure Activity Relationship; RCRA - Resource Conservation and Recovery Act; REACH - Regulation (EC) No 1907/2006 of the European Parliament and of the Council concerning the Registration, Evaluation, Authorisation and Restriction of Chemicals; RQ -Reportable Quantity; SADT - Self-Accelerating Decomposition Temperature; SARA - Superfund Amendments and Reauthorization Act; SDS - Safety Data Sheet; TCSI - Taiwan Chemical Substance Inventory; TECI - Thailand Existing Chemicals Inventory; TSCA - Toxic Substances Control Act (United States); UN - United Nations; UNRTDG - United Nations Recommendations on the Transport of Dangerous Goods; vPvB - Very Persistent and Very Bioaccumulative



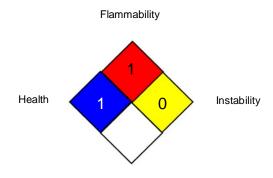
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Further information

NFPA 704:



Special hazard

HMIS® IV:



HMIS® ratings are based on a 0-4 rating scale, with 0 representing minimal hazards or risks, and 4 representing significant hazards or risks. The "*" represents a chronic hazard, while the "/" represents the absence of a chronic hazard.

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US / EN