



**World Class Cleaning Solutions®** 

## Achieving the perfect

# Row Williams

Consistent Elegant Performance!

Achieving the perfect **BALANCETM** in a floor finish is much like a professional dancer who practices and rehearses each component of a performance until it becomes absolute perfection. And like a great dancer, **BALANCETM** produces consistent results, performance after performance, and that inspires total confidence and satisfaction.



Floor Coating and Finishing Material As to Slip Resistance Only 18EL

- New 'shiny' polymers for the ultimate in 'Wet-Look' gloss
- New, high burnish response formulation for fast, easy gloss maintenance
- New, Longer Lasting Performance for maximum long-term durability

## New Advanced Technology

## **Best in Class Performance**

Looking for a high return on investment? Incorporating **BALANCE<sup>TM</sup>** in your maintenance program offers compelling results in facility costs, operational efficiencies and overall satisfaction.



New, advanced polymer technology and innovative blending techniques have resulted in a superior performing "activated" floor finish. We call this new technology HPS<sup>TM</sup> - Hybrid Polywax Structure. It creates a 'shiny' polymer structure with excellent durability and outstanding burnish response.



#### New, even easier to apply

BALANCE™ is easy to apply.

BALANCE™ is optimized for flow, leveling, drying and humidity resistance.

BALANCE™ can be applied by novices and professionals with outstanding results.



BALANCE™ has outstanding long term durability which is a key factor in saving time, money and reducing maintenance budgets.



### **Long Lasting Shine**

HPS<sup>™</sup> technology provides longer lasting gloss and durability. This unique technology resists dirt penetration which makes the finish easier to clean.







## **Companion Floor Care Products**



Bare Bones®

No-Rinse / No-Scrub Liquifying Stripper Image™

Deodorizing Neutral Cleaner Qwik-Scrub™

Scrub & Recoat Cleaner Pop N Shine™

Gloss Restorer



## **Then You Need**



#### **Ultra Wet Look Gloss**

- · Easy to apply
- · Excellent initial laydown gloss
- Humidity Resistant

### **Excellent Burnish Response**

- · Excellent response when dry burnished
- For ultimate gloss restoration, use with Pop N Shine™ Gloss Restorer

#### **Maximum Durability**

 HPS Technology results in a longer lasting finish with maximum durability

#### **Excellent Value**

 Save money and labor over the life of the finish by reducing maintenance requirements

## Floor Care Solutions™



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