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### **BUILDING VISION-LANGUAGE MODELS USING MASKED DISTILLATION FROM FOUNDATION MODELS**

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#### **Abstract**

The present disclosure relates to systems, non-transitory computer-readable media, and methods for training and implementing a vision-language model using masked distillation and contrastive image-text training. In particular, in one or more embodiments, the disclosed systems generate, utilizing a vision encoder, an image embedding from a masked digital image comprising a digital image with one or more masked patches. In some embodiments, the disclosed systems generate, utilizing a text encoder, a text embedding from a masked text phrase. In one or more embodiments, the disclosed systems generate, utilizing the vision-language model from the image embedding and the text embedding, a predicted text reconstruction of the text description and a predicted image reconstruction of the digital image. In some embodiments, the disclosed systems modify parameters of the vision-language model according to a masked distillation loss between the predicted text reconstruction and a text reconstruction generated by a pretrained large language model.

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## Background/Summary

### BACKGROUND

[0001] The emergence of vision-language models, exemplified by certain pioneering models, has been pivotal in integrating computer vision with natural language processing. Such models foster a unique symbiosis between visual and textual data for facilitating text-guided image retrieval systems, automated image captioning, and other breakthrough applications. Although systems employing existing vision-language models can perform such functions, these systems nevertheless exhibit a number of technical deficiencies regarding the quality of vision-language outputs they produce as well as the efficiency with which the vision-models are trained.

### SUMMARY

[0002] Embodiments of the present disclosure provide benefits and/or solve one or more of the foregoing or other problems in the art with systems, non-transitory computer-readable media, and methods for training and utilizing a new vision-language model architecture based on masked distillation and contrastive image-text pretraining. In some embodiments, the disclosed systems generate vision-language outputs using features learned via masked distillation from foundation models and/or via contrastive image-text pretraining between text and vision modalities of a vision-language model. For example, the disclosed systems leverage features of frozen foundation models (e.g., a vision foundation model and a large language model) to provide per-token target latent representations for a text encoder and a vision encoder of a vision-language model. In addition, in some embodiments, the disclosed systems use contrastive learning between the text encoder and the vision encoder to learn features in a unified embedding space for generating vision-language outputs.

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## Description

### BRIEF DESCRIPTION OF THE DRAWINGS

[0003] The detailed description provides one or more embodiments with additional specificity and detail through the use of the accompanying drawings, as briefly described below.

[0004] FIG. 1 illustrates an example system environment in which a masked distillation system operates in accordance with one or more embodiments.

[0005] FIG. 2 illustrates an overview of training a vision-language model using masked distillation in accordance with one or more embodiments.

[0006] FIG. 3 illustrates an example diagram for training a vision-language model using masked distillation and image-text pretraining in accordance with one or more embodiments.

[0007] FIG. 4 illustrates an example diagram for implementing a vision-language model to generate vision-language outputs in accordance with one or more embodiments.

[0008] FIG. 5 illustrates an example table for classification performance in accordance with one or more embodiments.

[0009] FIGS. 6A-6C illustrate example tables for performance metrics of the masked distillation system in generating vision-language outputs in accordance with one or more embodiments.

[0010] FIG. 7 illustrates an example table of ablation study results in accordance with one or more

embodiments.

[0011] FIG. **8** illustrates a schematic diagram of a masked distillation system in accordance with one or more embodiments.

[0012] FIG. **9** illustrates a flowchart of a series of acts for training a vision-language model using masked distillation and contrastive image-text training in accordance with one or more embodiments.

[0013] FIG. **10** illustrates a flowchart of a series of acts for training a vision-language model using feature projections from (or to) dimensionalities of foundational models in accordance with one or more embodiments.

[0014] FIG. **11** illustrates a flowchart of a series of acts for implementing a vision-language model to generate a vision-language output based on training from one or more foundational models in accordance with one or more embodiments.

[0015] FIG. **12** illustrates a block diagram of an example computing device for implementing one or more embodiments of the present disclosure.

## DETAILED DESCRIPTION

[0016] This disclosure describes one or more embodiments of a masked distillation system that trains and implements vision-language models using a combination of masked distillation and contrastive image-text pretraining. For example, the masked distillation system introduces a new vision-language architecture that distills features learned by foundational models into the encoders of the vision-language model. In some cases, the masked distillation system distills the foundational model features for both the vision encoder and the text encoder of the vision-language model by learning (linear) projections for each encoder from the unified embedding space of the vision language model to the respective dimensionalities of the foundational models. In addition, in one or more embodiments, the masked distillation system uses a masked distillation by inserting patch-wise masked training data (e.g., a masked digital image and masked text phrase) into the vision-language model and modifying model parameters using a masked distillation loss to encourage reconstruction of outputs generated by the foundational models.

[0017] As just mentioned, in some embodiments, the masked distillation system uses a contrastive learning approach to train a vision encoder and a text encoder of a vision-language model in a unified embedding space. For example, the masked distillation system uses a text encoder to generate a per-token text embedding from a (token of a) sample text phrase and compares the text embedding with an image embedding. Indeed, in some embodiments, the masked distillation system uses a vision encoder to generate a per-patch image embedding from a (patch of a) sample digital image to compare with the text embedding. In some cases, the masked distillation system utilizes a contrastive loss to compare and align the text embedding and the image embedding within a unified embedding space. In one or more embodiments, the masked distillation system further learns (linear) projections from the unified embedding space shared by the vision encoder and the text decoder into the respective dimensionalities of corresponding foundational models.

[0018] As just suggested, in some embodiments, the masked distillation system distills features from foundational models into a vision-language model. For instance, the masked distillation system uses a text-specific masked distillation to learn parameters for a text encoder from a text foundation model, such as a large language model. In addition, in certain embodiments, the masked distillation system uses a vision-specific masked distillation to learn parameters for a vision encoder from a vision foundation model. In some cases, the masked distillation system inputs masked data into the encoders of the vision-language model and uses distillation losses to encourage reconstruction (by corresponding decoders) of corresponding outputs generated by respective foundational models.

[0019] For example, the masked distillation system utilizes the vision encoder to generate a predicted image embedding from a masked digital image with one or more patches masked on input. As another example, the masked distillation system utilizes the text encoder to generate a

predicted text embedding from a masked text phrase with one or more tokens (e.g., words) masked on input. In such cases, the masked distillation system utilizes a text-based masked distillation loss between the text encoder and its foundational large language model to encourage (or enforce) the text encoder to reconstruct a teacher text embedding generated by the large language model (from an unmasked version of the input). Likewise, in some cases, the masked distillation system uses a vision-based masked distillation loss between the vision encoder and its vision foundation model to encourage (or enforce) the vision encoder to reconstruct a teacher image embedding generated by the vision foundation model (from an unmasked version of the input). In one or more embodiments, the masked distillation system utilizes an overall training objective by combining a contrastive loss with a vision-based masked distillation loss and a text-based masked distillation loss.

[0020] In one or more embodiments, based on such training, the masked distillation system thus generates vision-language outputs, such as image classifications, generated image captions, image segmentations, and/or image and text retrieval. For instance, the masked distillation system generates or projects (using a text encoder of a vision-language model) a lookup table from a large language model trained on multilingual training data and utilizes the projected lookup table to generate vision-language outputs from input data. Accordingly, in some cases, the masked distillation system generates multilingual vision-language outputs without ever expressly inputting multilingual training data into the vision-language model.

[0021] As suggested above, many conventional vision-language systems exhibit a number of shortcomings or disadvantages, particularly in the quality or accuracy of generated vision-language outputs. For example, conventional systems often train vision-language models using a contrastive learning approach heavily reliant on alt-text data which is often marred by noise and is too generalized (e.g., lacks depth) for nuanced understanding of visual-text interplay. As a result, the models of existing systems frequently develop representations akin to a bag of words approach where the focus lies predominantly on identifying objects without adequately capturing compositional or relational context among the objects and/or the intricacies of their respective attributes. Such inaccuracies are even more pronounced in existing systems involving low-resource languages where quality paired training data is scarce. Consequently, existing systems often generate inaccurate vision-language outputs for underrepresented languages.

[0022] In addition to their inaccuracies, many existing systems are computationally inefficient. For example, a predominant trend among existing systems is to train vision-language models using extra supervision. Such extra supervision bogs down the training process, making it slower and more computationally expensive to carry out. In addition, some existing system use contrastive learning approaches to learn features across entire embedding spaces, which is also computationally expensive, especially for large embedding spaces associated with foundational models (e.g., vision foundation models and large language models). Along these lines, existing models that are capable of generating multilingual outputs generally require training on vast amounts of multilingual data across a diverse set of languages. Training over such large quantities of data consumes excessive amounts of computing resources, such as processing power and memory, that could otherwise be preserved with a more efficient system.

[0023] As suggested above, embodiments of the masked distillation system provide certain improvements or advantages over conventional vision-language systems. For example, embodiments of the masked distillation system improve the quality and accuracy of vision-language outputs by training and implementing a vision-language model using a combination of masked distillation and contrastive image-text pretraining. Specifically, the masked distillation system leverages the nuanced visual understanding of a vision foundation model and the detailed language knowledge of large language models by using respective masked distillation losses. Consequently, the masked distillation system generates high-quality vision-language outputs (e.g., classifications, segmentations, captions, or retrievals) with accurate reflections of composition and

relational context among words and objects. As an added benefit of learning projections from features (in embedding spaces) of foundational models, such as a large language model, the masked distillation system inherits (much of) the multilingual capabilities of the foundational models. Accordingly, the masked distillation system can accurately generate multilingual vision-language outputs without ever training the vision-language model over multilingual data (e.g., training only on monolingual data).

[0024] In addition, certain embodiments of the masked distillation system provide improved computational efficiency over existing vision-language systems. For instance, compared to prior systems that expend excessive resources training vision-language models using extra supervision and/or feature training across whole embedding spaces, the masked distillation system trains much more quickly by learning linear projections from a shared embedding space of a vision-language model to respective dimensionalities (or embedding spaces) of corresponding foundational models. In addition, the masked distillation system projects a lookup table from a large language model trained on vast amounts of linguistic data across multiple languages to inherit or distill the multilingual capabilities of the large language model into the text encoder of a vision-language model (without ever training using multilingual data). By learning linear projections and inheriting multilingual functionality, the masked distillation system preserves computational resources, such as processing power and memory, compared to prior systems.

[0025] Additional detail regarding the masked distillation system will now be provided with reference to the figures. For example, FIG. 1 illustrates a schematic diagram of an example system environment for implementing a masked distillation system **102** in accordance with one or more embodiments. An overview of the masked distillation system **102** is described in relation to FIG. 1. Thereafter, a more detailed description of the components and processes of the masked distillation system **102** is provided in relation to the subsequent figures.

[0026] As shown, the environment includes server(s) **104**, a client device **108**, a database **114**, and a network **112**. Each of the components of the environment communicate via the network **112**, and the network **112** is any suitable network over which computing devices communicate. Example networks are discussed in more detail below in relation to FIG. 12.

[0027] As mentioned, the environment includes a client device **108**. The client device **108** is one of a variety of computing devices, including a smartphone, a tablet, a smart television, a desktop computer, a laptop computer, a virtual reality device, an augmented reality device, or another computing device as described in relation to FIG. 12. Although FIG. 1 illustrates a single instance of the client device **108**, in some embodiments, the environment includes multiple different client devices, each associated with a different user (e.g., digital image editor). The client device **108** communicates with the server(s) **104** and/or the digital content editing system **106** via network **112**. For example, the client device **108** receives user interactions to generate a vision-language output using a vision-language model and provides information to server(s) **104** for utilizing a vision-language model to generate the vision-language output.

[0028] As shown in FIG. 1, the client device **108** includes a client application **110**. In particular, the client application **110** is a web application, a native application installed on the client device **108** (e.g., a mobile application or a desktop application), or a cloud-based application where all or part of the functionality is performed by the server(s) **104**. The client application **110** presents or displays information to a user, including vision-language interfaces for generating, editing, modifying, or visualizing vision-language outputs. In some embodiments, the client application **110** executes, houses, or operates all or a portion of the masked distillation system **102**.

[0029] As also illustrated in FIG. 1, the environment includes the server(s) **104**. The server(s) **104** generates, tracks, stores, processes, receives, and transmits electronic data, such as training data, vision-language outputs, and vision-language inputs. For example, the server(s) **104** receives data from the client device **108** in the form of interaction data requesting generation of a vision-language output. In response, the server(s) **104** provides data to the client device **108** in the form of

a generated vision-language output displayable at the client device **108**.

[0030] In some embodiments, the server(s) **104** communicates with the client device **108** to transmit and/or receive data via the network **112**. In some embodiments, the server(s) **104** comprises a distributed server where the server(s) **104** includes a number of server devices distributed across the network **112** and located in different physical locations. The server(s) **104** comprise a content server, an application server, a communication server, a web-hosting server, a multidimensional server, or a machine learning server.

[0031] As further shown in FIG. **1**, the server(s) **104** also includes the masked distillation system **102** as part of a digital content editing system **106**. For example, in one or more implementations, the digital content editing system **106** stores, generates, modifies, edits, enhances, provides, distributes, and/or shares digital content, such as digital images, digital text, or digital videos. For example, the digital content editing system **106** provides digital content for editing or other forms of digital processing. In some implementations, the digital content editing system **106** provides digital content to particular digital profiles associated with client devices (e.g., the client device **108**).

[0032] In one or more embodiments, the server(s) **104** includes all, or a portion of, the masked distillation system **102**. For example, the masked distillation system **102** operates on the server(s) **104** to train and implement a vision-language model **116**. In some embodiments, the client device **108** includes all or part of the masked distillation system **102**. For example, the client device **108** generates, obtains (e.g., downloads), or uses one or more aspects of the masked distillation system **102**, such as the vision-language model **116**, from the server(s) **104**. Indeed, in some implementations, as illustrated in FIG. **1**, the masked distillation system **102** is located in whole or in part of the client device **108** (e.g., as part of the client application **110**). For example, the masked distillation system **102** includes a web hosting application that allows the client device **108** to interact with the server(s) **104**. To illustrate, in one or more implementations, the client device **108** accesses a web page supported and/or hosted by the server(s) **104**.

[0033] As shown in FIG. **1**, the environment includes a database **114**. For example, the server(s) **104** communicate with the database **114** to access training data and/or foundational models for training the vision-language model **116**. In some embodiments, the database **114** houses or stores foundational models for distilling parameters to the vision-language model **116**. Such foundational models include a large language model **118** for distilling text-based features and a vision foundation model **120** for distilling vision-based features. In one or more embodiments, the vision foundation model **120** is a DINOv2 model as described by Maxime Oquab et al. in LEARNING ROBUST VISUAL FEATURES WITHOUT SUPERVISION, arXiv abs/2304.07193 (2023), or a SAM-H/16 model as described by Alexander Kirillov et al. in SEGMENT ANYTHING, arXiv abs/2304.02643 (2023). In some cases, the database **114** is housed, managed, or maintained by the server(s) **104**. In other cases, the database **114** is a third-party database accessible via the network **112** but not managed by the server(s) **104**.

[0034] In one or more embodiments, the client device **108** and the server(s) **104** work together to implement the masked distillation system **102**. For example, in some embodiments, the server(s) **104** train one or more neural networks (e.g., a text encoder and/or a vision encoder of a vision-language model) and provide the one or more neural networks to the client device **108** for implementation. In some embodiments, the server(s) **104** trains one or more neural networks together with the client device **108**.

[0035] Although FIG. **1** illustrates a particular arrangement of the environment, in some embodiments, the environment has a different arrangement of components and/or may have a different number or set of components altogether. For instance, as mentioned, the masked distillation system **102** is implemented by (e.g., located entirely or in part on) the client device **108**. In addition, in one or more embodiments, the client device **108** communicates directly with the masked distillation system **102**, bypassing the network **112**.

[0036] As mentioned, in one or more embodiments the masked distillation system **102** trains or tunes a vision-language model. In particular, the masked distillation system **102** trains a vision-language model using a combination of masked distillation and image-text pretraining. FIG. 2 illustrates an example overview of training a vision-language model using masked distillation in accordance with one or more embodiments. Additional detail regarding the various acts and processes described in relation to FIG. 2 is provided thereafter with reference to subsequent figures.

[0037] As illustrated in FIG. 2, the masked distillation system **102** identifies or accesses a vision-language model **202**. In some embodiments, the vision-language model **202** is a multimodal neural network that understands both text and image data. For example, the vision-language model **202** learns and utilizes a unified embedding space **210** for image features and text features to simultaneously understand images and text, as well as relationships and interplay between the two. In some cases, the vision-language model **202** includes various constituent networks, such as a text encoder **206** that extracts or encodes text embeddings in the unified embedding space **210** and a vision encoder **204** that extracts or encodes image embeddings in the unified embedding space **210**. In some embodiments, the vision-language model **202** also includes a vision decoder for and a text decoder for mapping from the learned feature space of the vision-language model **202** to the respective feature spaces of the foundational models. In one or more embodiments, the vision-language model **202** is a transformer-based model based on the architecture described by Ashish Vaswani et al. in ATTENTION IS ALL YOU NEED, arXiv: 1706.03762 (2017).

[0038] Relatedly, in some embodiments, a neural network (e.g., a vision-language model, an encoder, or a decoder) includes or refers to a machine learning model that is trainable and/or tunable based on inputs to generate predictions, determine classifications, or approximate unknown functions. For example, a neural network includes a model of interconnected artificial neurons (e.g., organized in layers) that communicate and learn to approximate complex functions and generate outputs (e.g., digital images and/or digital text) based on a plurality of inputs provided to the neural network. In some cases, a neural network refers to an algorithm (or set of algorithms) that implements deep learning techniques to model high-level abstractions in data. For example, a neural network includes a deep neural network, a convolutional neural network, a recurrent neural network (e.g., an LSTM), a graph neural network, a transformer, or a generative neural network (e.g., a generative adversarial neural network or a diffusion neural network).

[0039] As illustrated in FIG. 2, as part of the training process, the masked distillation system **102** inputs a training pair into the vision-language model **202**. The training pair includes a masked digital image **214** and a masked text phrase **216**. Indeed, the masked distillation system **102** generates or accesses the masked digital image **214** as a digital image with one or more masked patches (compared to the unmasked digital image **232**). For example, the masked digital image **214** includes, or is divided into, patches (e.g., in a grid of evenly sized patches), each depicting a respective portion of pixels of an overall image. In addition, the masked digital image **214** includes one or more patches that are masked by removal, blurring, obfuscation, or replacement with black (or gray or white or some other color of) pixels. In some cases, the masked distillation system **102** randomly masks (a certain proportion or percentage of) patches for the masked digital image **214**.

[0040] Similarly, the masked distillation system **102** generates or accesses the masked text phrase **216** by masking portions or tokens (e.g., words or characters) of an input text phrase (e.g., the unmasked text phrase **234**). For example, the masked text phrase **216** includes, or is divided into, tokens (e.g., words or characters). The masked text phrase **216** includes one or more tokens that are masked by removal, blurring, obfuscation, or replacement with blank space. In some cases, the masked distillation system **102** randomly masks (a certain proportion or percentage of) tokens for the masked text phrase **216**.

[0041] As also illustrated in FIG. 2, the vision-language model **202** jointly processes the training pair (e.g., the masked digital image **214** and the masked text phrase **216**) to generate embeddings in the unified embedding space **210**. For instance, the vision-language model **202** generates an image

embedding **212** and a text embedding **218**. To elaborate, the vision-language model **202** processes the masked digital image **214** to generate the image embedding **212** and processes the masked text phrase **216** to generate the text embedding **218** within the unified embedding space **210**. For example, the vision encoder **204** processes pixels (or patches) of the masked digital image **214** to encode or extract the image embedding **212** as a latent vector representation of the masked digital image **214** in the unified embedding space **210**. Likewise, the text encoder **206** processes tokens of the masked text phrase **216** to encode or extract the text embedding **218** as a latent vector representation of the masked text phrase **216** in the unified embedding space **210**.

[0042] To accurately generate the image embedding **212** and the text embedding **218** for reconstruction of the foundational-model outputs, the masked distillation system **102** distills features from foundational models into the vision-language model **202**. For example, the masked distillation system **102** utilizes a masked distillation process to distill learned features of a vision foundation model **220** (e.g., the vision foundation model **120**) into the vision encoder **204**. Similarly, the masked distillation system **102** uses a masked distillation process to distill learned features of a large language model **222** (e.g., the large language model **118**) into the text encoder **206**. In some embodiments, masked distillation includes or refers to using a specialized distillation loss for distilling features learned by foundational teacher models into smaller student models using masked training inputs and a loss function that accounts for the masked inputs.

[0043] To elaborate, the masked distillation system **102** trains the vision encoder **204** via a comparison **230** in the form of a vision-based masked distillation loss to distill features of the vision foundation model **220** into the vision encoder **204** by encouraging or enforcing the vision encoder **204** to generate image embeddings that are reconstructions of teacher image embeddings generated by the vision foundation model **220** (e.g., from an unmasked digital image **232**). For instance, the masked distillation system **102** performs the comparison **230** of the image embedding **212** with the teacher image embedding **224** using a masked distillation loss. Based on the comparison **230**, the masked distillation system **102** modifies parameters of the vision encoder **204** to adjust how the vision encoder **204** extracts image embeddings over multiple training iterations until the image embeddings (extracted by the vision encoder **204**) satisfy a threshold measure of loss in relation to embeddings extracted by the vision foundation model **220** (or until images generated from the embeddings satisfy a threshold similarity or measure of loss in relation to images generated by the vision foundation model **220**). In some cases, the vision foundation model **220** is a network with a large number of features learned by training over a vast array of training data for generating, reconstructing, or modifying digital images.

[0044] In a similar fashion, the masked distillation system **102** trains the text encoder **206** using a comparison **228** in the form of a text-based masked distillation loss to distill features of the large language model **222** into the text encoder **206** by encouraging or enforcing the text encoder **206** to generate text embeddings that are reconstructions of teacher text embeddings generated by the large language model **222** (e.g., from an unmasked text phrase **234**). For instance, the masked distillation system **102** performs the comparison **228** of the text embedding **218** with the teacher text embedding **226** using a masked distillation loss. Based on the comparison **228**, the masked distillation system **102** modifies parameters of the text encoder **206** to adjust how the text encoder **206** extracts text embeddings over multiple training iterations until the text embeddings (extracted by the text encoder **206**) satisfy a threshold measure of loss in relation to embeddings extracted by the large language model **222**.

[0045] In some cases, the large language model **222** is a network with a large number of features learned by training over a vast array of training data for generating, reconstructing, or modifying text phrases. Indeed, in some embodiments, the large language model **222** is a neural network (e.g., a deep neural network) with many parameters trained on large quantities of data (e.g., unlabeled text) using a particular learning technique (e.g., self-supervised learning). In some cases, the large language model **222** includes many (e.g., hundreds of millions or billions of) parameters trained to




generate model outputs (e.g., text phrases) learned from vast amounts (e.g., terabytes) of training data.

[0046] Based on the comparison **228** and the comparison **230**, the masked distillation system **102** modifies parameters of the vision-language model **202** (e.g., the vision encoder **204** and the text encoder **206**). Indeed, the masked distillation system **102** thus modifies parameters to encourage reconstruction of teacher outputs generated by corresponding foundational models (e.g., the vision foundation model **220** and the large language model **222**).

[0047] As noted above, in addition to using a masked distillation loss, the masked distillation system **102** utilizes an image-text pretraining to train a vision-language model. In particular, the masked distillation system **102** utilizes masked distillation together with image-text pretraining to learn parameters of a vision-language model. FIG. **3** illustrates an example diagram for training encoders of a vision-language model using masked distillation and contrastive image-text training in accordance with one or more embodiments.

[0048] As illustrated in FIG. **3**, the masked distillation system **102** trains a vision encoder **302** and a text encoder **304** of a vision-language model. Specifically, the masked distillation system **102** learns a unified embedding space of text and images based on access to a paired dataset of images  $x_{sub.i}$  and corresponding noisy captions  $y_{sub.i}$ . The paired dataset of training data is represented as:

$$[00001] \quad \mathcal{D} = \{(x_i, y_i)\}_{i=1}^N$$

where  custom-character represents the dataset.

[0049] As part of the training process, the masked distillation system **102** trains the vision encoder **302** using learned features of a vision foundation model **306** (V.sub.teacher) and trains the text encoder **304** using learned features of a large language model **308** (T.sub.teacher). The vision encoder **302** and the text encoder **304** are each based on transformer architectures which encode an input into a sequence of feature vectors, such as:

$$[00002] V(x) \in \mathbb{R}^{n_v \times d_v}$$

where  $n_{sub.v}$  is the number of tokens and  $d_{sub.v}$  is the latent feature dimension.

[0050] To train the vision encoder **302**, the masked distillation system **102** combines contrastive loss between paired data with a masked knowledge distillation objective in each modality (e.g., for images and text). As part of the training process, the masked distillation system **102** generates training data for the vision encoder **302**, including a masked digital image **314**. To generate the masked digital image **314**, the masked distillation system **102** identifies and accesses a digital image **310**, patchifies the digital image **310** by dividing the digital image **310** into patches, and masks one or more of the patches. In some cases, the masked distillation system **102** masks a random number or percentage of patches (e.g., within a percentage window) or masks a set number of patches with a random selection of which patches to mask.

[0051] In a similar fashion, the masked distillation system **102** generates training data for the text encoder **304**, including a masked text phrase **330** from a sample text phrase **326** (as part of paired training data). Indeed, the masked distillation system **102** tokenizes the sample text phrase **326** and masks one or more tokens (e.g., words or characters) of the sample text phrase **326** to generate the masked text phrase **330**.

[0052] As indicated, the masked distillation system **102** utilizes a contrastive learning process to align vision embeddings and language embeddings. To elaborate, the masked distillation system **102** utilizes the vision encoder **302** to process the masked digital image **314** and generate an image embedding **318**. In particular, the vision encoder **302** extracts or generates the image embedding **318** as a latent vector representation of the masked digital image **314**. In addition, the masked distillation system **102** utilizes the text encoder **304** to extract a text embedding **336** from the masked text phrase **330**. In some embodiments, the masked distillation system **102** generates the text embedding **336** and the image embedding **318** represented by:

$v(x.sub.i) \in \text{custom-character}$

and

$t(y.sub.i) \in \text{custom-character}$

where  $v(x.sub.i)$  represents the image embedding **318** and  $t(y.sub.i)$  represents the text embedding **336**.

[0053] As part of the contrastive learning objective, the masked distillation system **102** combines (e.g., averages) one or more of the vectors within the image embedding **318** into an averaged image embedding. Likewise, the masked distillation system **102** combines (e.g., averages) one or more of the vectors within the text embedding **336** into an averaged text embedding. For instance, the masked distillation system **102** generates an averaged image embedding represented by  $v(x.sub.i)$  and an averaged text embedding represented by  $t(y.sub.i)$  as the averages of all final layer token/patch embeddings after a learned linear projection (e.g., projecting  $d.sub.v$  to  $d$  for the vision encoder **302**) into the unified embedding space.

[0054] As further illustrated in FIG. 3, the masked distillation system **102** utilizes a contrastive loss **320** to learn parameters for the vision encoder **302** and the text encoder **304** for aligning vision embeddings and text embeddings in the unified embedding space. For example, the masked distillation system **102** utilizes a symmetric noise contrastive estimation loss, such as InfoNCE, as described by Aäron van den Oord et al. in REPRESENTATION LEARNING WITH CONTRASTIVE PREDICTIVE CODING, arXiv, abs/1807.03748 (2018). Specifically, the masked distillation system **102** formulates the contrastive loss **320** as the following:

$$[00003] \mathcal{L}_{CLIP} = \mathcal{L}_{I.fwdarw.T} + \mathcal{L}_{T.fwdarw.I}$$

where  $\text{custom-character.sub.CLIP}$  represents the overall contrastive loss **320**, with

$$[00004] \mathcal{L}_{I.fwdarw.T} = -\frac{1}{B} \cdot \text{Math. log} \frac{\exp(v(x_i) \cdot \text{Math. } t(y_i) / \tau)}{\sum_{j=1}^B \exp(v(x_i) \cdot \text{Math. } t(y_j) / \tau)}$$

$$\mathcal{L}_{T.fwdarw.I} = -\frac{1}{B} \cdot \text{Math. log} \frac{\exp(v(x_i) \cdot \text{Math. } t(y_i) / \tau)}{\sum_{j=1}^B \exp(v(x_j) \cdot \text{Math. } t(y_i) / \tau)}$$

where  $\tau$  is a learned temperature parameter, and  $B$  is the size of a training mini-batch.

[0055] In addition to using the contrastive loss **320**, the masked distillation system **102** also utilizes one or more masked distillation losses to train the vision encoder **302** and the text encoder **304**. The distillation objectives anchor learned student representations (of the vision encoder **302** and the text encoder **304**) with strong pretrained visual and textual representations that capture the structure of visual and textual data. In some embodiments, the text encoder **304** inherits teacher language tokenizers. In addition, the masked distillation system **102** utilizes a masked setting (e.g., by masking input data, as described) where student networks (e.g., the vision encoder **302** and the text encoder **304**) only partially observe the input and must recover latent teacher representations of masked and unmasked input tokens. This masked reconstruction task additionally steers the vision encoder **302** and the text encoder **304** to learn structural patterns in the inputs.

[0056] To facilitate modifying encoder parameters through masked distillation, the masked distillation system **102** generates training data for inputting into foundational teacher models. For example, the masked distillation system **102** subsamples training data to provide to foundational models. Specifically, when performing masked distillation between foundation models and encoders of the vision-language model, the masked distillation system **102** utilizes only a subset of the overall number of training pairs used for contrastive learning. Thus, beyond patchifying and masking the digital image **310** for providing to the vision encoder **302**, the masked distillation system **102** also subsamples images for providing to the vision foundation model **306**. The masked distillation system **102** also divides the subsampled images into patches to generate the subsampled patches **312** for providing to the vision foundation model **306**. Likewise, for the large language

model **308**, the masked distillation system **102** subsamples and tokenizes the sample text phrase **326** to generate a subsampled text phrase **328** for inputting into the large language model **308**. [0057] As further illustrated in FIG. **3**, the masked distillation system **102** utilizes the vision foundation model **306** to process the subsampled patches **312** to generate a vision foundation embedding **316**. Indeed, the vision foundation model **306** generates or extract the vision foundation embedding **316** in an embedding space having a dimensionality of the vision foundation model **306**, where the vision foundation embedding **316** represents or defines the subsampled patches in latent vector form. Thus, as part of the masked distillation process, the masked distillation system **102** uses the vision foundation model **306** to generate an embedding for comparing with an embedding generated by the vision encoder **302** (e.g., the image embedding **318**).

[0058] Similarly, the masked distillation system **102** utilizes the large language model **308** to process the subsampled text phrase **328** to generate a large language model embedding **338**. Indeed, the large language model **308** extracts or encodes the large language model embedding **338** as a vector representation of the subsampled text phrase **328** using its large numbers of learned parameters trained over large amounts of data. Thus, as part of the masked distillation process, the masked distillation system **102** uses the large language model **308** to generate an embedding for comparing with an embedding generated by the text encoder **304** (e.g., the text embedding **336**).

[0059] The masked distillation system **102** further projects embeddings of the vision encoder **302** and the text encoder **304** into embedding spaces of the respective foundational models. For example, the masked distillation system **102** learns a linear projection to map features of the unified embedding space (from the vision encoder **302** and the text encoder **304**) to features of the vision foundation model **306** (or vice-versa). In addition, the masked distillation system **102** learns a linear projection to map features of the unified embedding space to features of the large language model **308** (or vice-versa).

[0060] In certain embodiments, the masked distillation system **102** projects features on a per-patch level and/or a per-token level. Specifically, the masked distillation system **102** performs a projection **322** to project vision encoder features to compare patch-level embeddings generated by the vision encoder **302** with corresponding patch-level embeddings generated by the vision foundation model **306**. Similarly, the masked distillation system **102** performs a projection **340** to project text encoder embeddings to compare token-level embeddings generated by the text encoder **304** with corresponding token-level embeddings generated by the large language model **308**. Indeed, as shown, the masked distillation system **102** normalizes the vision foundation embedding **316** and the large language model embedding **338** to compare individual patch embeddings using a per patch loss **324** and a per token loss **342**, respectively.

[0061] In some embodiments, the per patch loss **324** and the per token loss **342** are masked distillation loss functions. For instance, the per patch loss **324** determines a measure of loss between patch-level embeddings generated from the masked digital image **314** with patch-level embeddings generated from the subsampled patches **312**. Likewise, the per token loss **342** determines a measure of loss between token-level embeddings generated from the masked text phrase **330** with token-level embeddings generated from the subsampled text phrase **328**.

[0062] In one or more embodiments, the masked distillation system **102** utilizes a masked distillation loss for the vision encoder **302** (e.g., the per patch loss **324**) given by:

$$[00005] \mathcal{L}_{VD} = \frac{1}{2} \|V(M_v \odot x) - V_{\text{teacher}}(x)\|_2^2$$

and utilizes a masked distillation loss for the text encoder **304** (e.g., the per token loss **342**) given by:

$$[00006] \mathcal{L}_{TD} = \frac{1}{2} \|T(M_t \odot y) - T_{\text{teacher}}(y)\|_2^2$$




[0063] where  $M_y$  and  $M_t$  are masks that randomly zero out a set of student input patches/tokens. In some cases, the masked distillation system **102** normalizes the outputs of both teacher models (e.g., the vision foundation model **306** and the large language model **308**) in the loss calculation and

learns linear projections (e.g., projection **322** and projection **340**) from the outputs of V (the vision encoder **302**) and T (the text encoder **304**) to teacher output features (where the teacher and student feature dimensions can be different). Thus, using the per patch loss **324** and the per token loss **342** over multiple training iterations, the masked distillation system **102** modifies parameters of the vision encoder **302** and the text encoder **304** to generate embeddings that more closely resemble foundation embeddings generated by the respective foundation models (e.g., over a set number of iterations/epochs or until satisfying a threshold measure of per patch loss).

[0064] In some embodiments, the masked distillation system **102** uses the masked distillation losses on only a random subset (below a threshold size) of each training mini-batch. By training over mini-batches as opposed to distilling over every training pair, the masked distillation system **102** exhibits a positive influence of masked distillation while preserving high training throughput. Additionally, the masked distillation system **102** is able to precompute teacher representations (e.g., using the lookup table of the embedding projection **334**) to avoid online computation of targets during training, trading off additional storage requirements for a negligible amount of training overhead when compared to conventional contrastive vision-language training.

[0065] In one or more embodiments, the masked distillation system **102** employs an overall training objective for the vision-language model, incorporating masked distillation losses and contrastive losses together. Indeed, the masked distillation system **102** learns parameters for the vision encoder **302** and the text encoder **304** using an overall training objective given by:

$$[00007] \mathcal{L}_{total} = \mathcal{L}_{CLIP} + \lambda_{sub.1} \mathcal{L}_{VD} + \lambda_{sub.2} \mathcal{L}_{TD}$$

where  $\lambda_{sub.1}$  and  $\lambda_{sub.2}$  weigh the contribution of the distillation terms. In this multitask objective, the masked distillation system **102** interprets custom-character.sub.CLIP as aligning the two modalities while custom-character.sub.VD and custom-character.sub.TD anchor the visual and textual encoders with strong pre-existing representations of visual and textual data.

[0066] As further illustrated in FIG. **3**, the masked distillation system **102** further learns an embedding projection **334** for the text encoder **304** from text embeddings **332** of the large language model **308**. To elaborate, the masked distillation system **102** learns to project text embeddings **332** extracted by the large language model **308** as a lookup table that maps or projects the text embeddings **332** for each word or token in a vocabulary. The text encoder **304** thus learns the embedding projection **334** (e.g., the lookup table) from the frozen features of the large language model **308** by projecting from the dimensionality of the large language model **308** to the dimensionality of the text encoder **304**. Not only does learning the embedding projection **334** speed up training and improve downstream performance, but experimenters have observed that the text encoder **304** also inherits multilingual capabilities of the large language model **308** as well (without training on multilingual paired data).

[0067] As mentioned, in certain embodiments, the masked distillation system **102** implements or utilizes a vision-language model to generate a vision-language output. In particular, the masked distillation system **102** implements a vision-language model trained using masked distillation, projections, and/or contrastive learning as described herein. FIG. **4** illustrates an example diagram for implementing a trained vision-language model to generate a vision-language output in accordance with one or more embodiments.

[0068] As illustrated in FIG. **4**, the masked distillation systems **102** inputs a digital image **402** into a vision-language model **406**. In response, the vision-language model **406** processes the digital image **402** to generate a vision-language output **416**. To elaborate, the vision-language model **406** utilizes a vision encoder **412** to extract or encode an image embedding from the digital image **402**. In addition, the vision-language model **406** utilizes a vision decoder to decode the extracted image embedding into a vision-language output **416**. In one or more embodiments, the vision encoder **412** learns a projection of vision foundation model features and, upon implementation, utilize the projection to generate an image embedding (and to ultimately generate the vision-language output **416**). Thus, rather than utilizing a vision foundation model to process input data on

implementation, the vision-language model **406** utilizes projected features of the vision encoder **412**, achieving the accuracy of the vision foundation model without the computational expense of implementing the vision foundation model.

[0069] In some cases, the vision-language model **406** generates the vision-language output **416** from a combination of image features and text features embedded in a unified embedding space. Indeed, the vision-language model **406** includes a text encoder **408** that learns or projects a lookup table **410** to use in generating or extracting text embeddings. For example, the text encoder **408** projects the lookup table **410** from a large language model **414**. In some cases, the lookup table **410** includes a mapping of words (or tokens) to their corresponding latent vector representations as learned by the large language model **414** during its training over vast amounts of training data. During training of the vision-language model **406**, the text encoder **408** learns to project the lookup table **410** based on learned features of the large language model **414** and projects the lookup table **410** into its own dimensionality of the unified embedding space. Thus, the vision-language model **406** utilizes the lookup table **410** to generate text embeddings (e.g., vectors representing words or tokens) in the unified embedding space (and to ultimately generate the vision-language output **416**) rather than utilizing the large language model **414** to process input data on implementation. The vision-language model **406** thus achieves the accuracy and function (including multilingual function) of the large language model **414** while preserving the computational expense of implementing the large language model **414**.

[0070] As shown in FIG. 4, the vision-language model **406** generates the vision-language output **416** as one or more of a classification, a segmentation, a caption, or a retrieval. Indeed, the vision-language model **406** generates the vision-language output **416** by processing features extracted from the digital image **402** (or input text data) within the unified embedding space of the text encoder **408** and the vision encoder **412**. Indeed, the vision-language model **406** processes vision-language features utilizing the lookup table **410** and/or projected vision-based features. The vision-language model **406** thus generates the vision-language output **416** in a variety of forms based on the relationships between text and image data indicated by extracted features in the unified embedding space.

[0071] As an example of classification, the vision-language model **406** generates an image classification for the digital image **402**. For instance, the masked distillation system **102** generates a text phrase of one or more words that define a classification or a label of one or more objects depicted within the digital image **402** and/or for the digital image **402** as a whole. In some cases, the vision-language model **406** generates a multilingual caption by generating a label defining (one or more objects depicted in) the digital image **402** in a language other than English. Indeed, despite training only on monolingual data, the vision-language model **406** exhibits multilingual capabilities via the lookup table **410** projected from the large language model **414**.

[0072] As an example of segmentation, the vision-language model **406** generates segmentations for the digital image **402** by dividing, segmenting, or partitioning the digital image **402** to delineate or demarcate between pixels depicting different objects or image portions. For instance, the vision-language model **406** generates segmentations indicating boundaries between objects of different labels, such as sky and ground pixels, car and tree pixels, and/or background and foreground pixels. Indeed, by projecting features from a vision foundation model into the vision encoder **412**, the vision-language model **406** learns to perform segmentations without expressly training on segmentation data.

[0073] As an example of captioning, the vision-language model **406** generates an output text phrase to caption the digital image **402**. For instance, the vision-language model **406** generates a caption that describes what is shown in the digital image **402** in sentence form. In certain cases, the vision-language model **406** generates the caption as dialogue to explain what is shown in the digital image **402** and/or what a person or entity depicted in the digital image **402** is saying (e.g., based on image context). In some embodiments, the vision-language model **406** generates a multilingual caption in

a non-English language. Indeed, by projecting and utilizing the lookup table **410**, the vision-language model **406** is able to generate captions using multilingual capabilities inherited from the large language model **414**.

[0074] As an example of retrieval, the vision-language model **406** processes the digital image **402** to search a database or repository to identify digital images or other stored content items corresponding to the digital image **402**. For instance, the vision-language model **406** identifies digital images depicting content similar to that of the digital image **402** (e.g., with one or more commonly shared objects. As another example, the vision-language model **406** identifies digital documents, emails, or other content items that mention content depicted by the digital image **402** (e.g., that mention depicted objects or scenes). In generating or retrieving digital images, the vision-language model **406** exhibits a strong understanding of compositional context. Specifically, the vision-language model **406** generates or retrieves digital images that match or align with compositional cues on the text input **404**, where the words define relationships between objects in the image (e.g., “cat on desk,” or “person next to car in front of a building”).

[0075] In generating the vision-language output **416** in its various forms, the vision-language model **406** exhibits strong compositional understanding. Specifically, the vision-language model **406** generates captions, segmentations, retrievals, and/or other outputs with correct relational context among depicted objects. In addition, the vision-language model **406** generates accurate outputs that reflect nuances and details often missed by other systems, such as adjectives indicating color, size, placement, or other visual attributes.

[0076] As further illustrated in FIG. 4, in some embodiments, the masked distillation system **102** inputs a text input **404** into the vision-language model **406**. The vision-language model **406**, in turn, processes the text input **404** to generate a vision-language output **416**. For instance, the vision-language model **406** generates a digital image from the text input **404** by generating pixels representing or reflecting subject matter described by the text input **404**. As another example, the vision-language model **406** retrieves one or more stored digital images that reflect or depict digital content corresponding to (e.g., mentioned or described by) the text input **404**.

[0077] As mentioned, in certain described embodiments, the masked distillation system **102** shows improved performance over prior vision-language systems. In particular, the masked distillation system **102** trains a vision-language model for more accurate vision-language output generation. FIG. 5 illustrates a table of experimental results demonstrating improvements of the masked distillation system **102** in accordance with one or more embodiments.

[0078] As illustrated in FIG. 5, the table **502** includes experimental results for a number of vision-language models across a variety of datasets. For the experiments, the masked distillation system **102** utilizes a vision-language model that includes a vision encoder based on the VIT-B/16 architecture described by Alexey Dosovitskiy et al. in AN IMAGE IS WORTH 16×16 WORDS: TRANSFORMERS FOR IMAGE RECOGNITION AT SCALE, arXiv, abs/2010.11929 (2020). In addition, the masked distillation system **102** utilizes a text encoder based on CLIP described by Alec Radford et al. in LEARNING TRANSFERABLE VISUAL MODELS FROM NATURAL LANGUAGE SUPER VISION, Int'l Conf. on Machine Learning (2021). Experimenters masked up to 25% of text tokens and none of the vision tokens with a subset of 1024 images for vision teachers and 512 text phrases for text teachers. Values of 11 and 12 were set to 1.

[0079] The table **502** shows classification benchmarks with the best result in bold and the second best results underlined. To generate the results of the table **502**, experimenters used the twenty datasets of the Image Classification in the Wild challenge proposed by Chunyuan Li et al. in A BENCHMARK AND TOOLKIT FOR EVALUATING LANGUAGE-AUGMENTED VISUAL MODELS, Neural Information Processing Systems (2022). Each of the twenty datasets are shown across the top of the table **502**, while each tested model is shown down the left side. The model “SF-CLIP” represents one embodiment the masked distillation system **102** described herein. Likewise, the model “LaSF-CLIP” represents an embodiment of the masked distillation system **102**



described herein as well.

[0080] As shown in the table **502**, when training over the YFCC-15M dataset, the masked distillation system **102** exhibits the best average performance for zero shot classification across the twenty classification datasets, even compared to previous state of the art models, such as CLIP. Similarly, when training over the CC-12M dataset, the masked distillation system **102** exhibits the best average performance and many best performances in each of the twenty classification datasets. [0081] As mentioned above, the masked distillation system **102** generates other types of vision-language outputs as well. Indeed, beyond classification, the masked distillation system **102** generates segmentations, captions, and/or retrievals. FIGS. **6A-6C** illustrate experimental results for performance of the masked distillation system **102** against other vision-language systems across different types of vision-language output. Specifically, FIG. **6A** illustrates results for zero shot segmentation. FIG. **6B** illustrates results for compositional and verbal understanding for generating vision-language outputs (e.g., captions). FIG. **6C** illustrates results for multilingual capabilities. The experiments of FIGS. **6A-6C** use the same parameters as those for FIG. **5**.

[0082] As illustrated in FIG. **6A**, the table **602** depicts mean intersection over union (mIoU) percentages for three different models. As demonstrated, the masked distillation system **102** (SF-CLIP) performs better zero shot segmentation than CLIP and MaskCLIP over the Pascal-Context dataset and the ADE-20K dataset, exhibiting more accurate image segmentation. Indeed, the masked distillation system **102** learns to segment digital images without ever expressly training on segmentation data. This is because the vision-language model trained by the masked distillation system **102** inherits additional spatial understanding through vision-based masked distillation.

[0083] As illustrated in FIG. **6B**, the table **604** depicts experimental results testing compositional understanding and verbal understanding of different vision-language models. For example, experimenters tested models using the SugarCREPE dataset to determine compositional image understanding for relationships between objects in an image. Experimenters tested models using the SVO dataset to determine linguistic understanding. As shown, table **604** includes results for different types of compositional understanding (e.g., replace, swap, and add functions) and verbal understanding (e.g., subject, verb, and object). Higher numbers indicate better performance. The masked distillation system **102** (SF-CLIP and LaSF-CLIP) performs better than prior models in all categories except object understanding when trained on the YFCC-15M dataset. The masked distillation system **102** performs better on all linguistic understanding tests when trained on the CC-12M dataset.

[0084] As illustrated in FIG. **6C**, the table **606** performance results across various languages, such as English, Spanish, French, Italian, German, Russian, and others (as indicated by the abbreviations across the columns in the “Method” row. As shown, the masked distillation system **102** (SF-CLIP and LaSF-CLIP) outperforms other vision-language models across all languages, whether training on YFCC-12M data or CC-12M data. Indeed, the masked distillation system **102** exhibits substantial improvement in multilingual capabilities for generating non-English captions and other vision-language output compared to prior systems. Thus, even though the masked distillation system **102** trains only on monolingual data, the masked distillation system **102** nevertheless inherits multilingual capabilities of a pretrained large language model, such as the XGLM-1.7B model described by Xi Victoria Lin et al. in FEW-SHOT LEARNING WITH MULTI-LINGUAL LANGUAGE MODELS, arXiv, account backup system/2112.10668 (2021).

[0085] In one or more embodiments, the experimenters further performed ablation studies to demonstrate the contributions of different architectural components of the masked distillation system **102**. In particular, experimenters tested the impact of removing certain aspects of the vision-language model trained by masked distillation system **102**. FIG. **7** illustrates ablation study results in accordance with one or more embodiments.

[0086] As illustrated in FIG. **7**, the table **702** depicts a series of six experiments, where an “x” indicates that the corresponding component has been removed for the test. As demonstrated in

experiment 2, removing the text teacher (or not inheriting word embeddings) removes multilingual capabilities (e.g., the 1.6 for Russian output). In addition, as shown by experiment 5, removing the vision teacher results in decreased performance in all tested metrics. Further, comparing experiment 6 with the other five, table 702 shows improved performance from masking digital images for input.

[0087] Looking now to FIG. 8, additional detail will be provided regarding components and capabilities of the masked distillation system 102. Specifically, FIG. 8 illustrates an example schematic diagram of the masked distillation system 102 on an example computing device 800 (e.g., one or more of the client device 108 and/or the server(s) 104). In some embodiments, the computing device 800 refers to a distributed computing system where different managers are located on different devices, as described above. As shown in FIG. 8, the masked distillation system 102 includes a vision distillation manager 802, a text distillation manager 804, a contrastive learning manager 806, an embedding projection manager 808, and a storage manager 810.

[0088] As just mentioned, the masked distillation system 102 includes a vision distillation manager 802. In particular, the vision distillation manager 802 manages, determines, trains, distills, learns, generates, modifies, adjusts, teaches, or transfers parameters of a vision encoder. For instance, the vision distillation manager 802 distills vision-based parameters from a vision foundation model to a vision encoder (and/or a vision decoder) of a vision-language model. In some embodiments, the vision distillation manager 802 uses masked distillation to distill parameters as described herein.

[0089] As illustrated in FIG. 8, the masked distillation system 102 also includes a text distillation manager 804. In particular, the text distillation manager 804 manages, determines, trains, distills, learns, generates, modifies, adjusts, teaches, or transfers parameters of a text encoder. For instance, the text distillation manager 804 distills text-based parameters from a large language model to a text encoder (and/or a text decoder) of a vision-language model. In some embodiments, the text distillation manager 804 uses masked distillation to distill parameters as described herein.

[0090] As further illustrated in FIG. 8, the masked distillation system 102 includes a contrastive learning manager 806. In particular, the contrastive learning manager 806 utilizes a contrastive image-text training approach to manage, maintain, determine, learn, adjust, modify, or train parameters of a vision-language model. For instance, the contrastive learning manager 806 utilizes one or more contrastive loss functions to guide parameters of a vision encoder and/or a text encoder of a vision-language model to extract respective embeddings within a unified embedding space as described herein.

[0091] Additionally, the masked distillation system 102 includes an embedding projection manager 808. In particular, the embedding projection manager 808 manages, determines, generates, learns, projects, or identifies one or more projections for projecting or translating features from one dimensionality to another. For instance, the embedding projection manager 808 learns a linear projection for projecting features of a unified embedding space of a vision-language model to an embedding space in a dimensionality of a large language model (or vice-versa). As another example, the embedding projection manager 808 learns a linear projection for projecting features of the unified embedding space to an embedding space in a dimensionality of a vision foundation model (or vice-versa). In some embodiments, the embedding projection manager 808 learns to project a lookup table from a large language model so that, upon implementation, the vision-language model need only utilize the data in the lookup table to generate a vision-language output rather than process data through the large language model.

[0092] The masked distillation system 102 further includes a storage manager 810. The storage manager 810 operates in conjunction with, or includes, one or more memory devices such as the database 812 (e.g., the database 114) that store various data such as training pairs (e.g., masked digital images and masked text phrases), projected lookup tables (e.g., from large language models), and/or vision-language outputs. As shown, the storage manager 810 also stores and maintains a vision-language model 814 accessible for training and implementing by one or more



other components of the masked distillation system **102**. The storage manager **810** communicates with the other components of the masked distillation system **102** to facilitate the operations and functions described herein.

[0093] In one or more embodiments, each of the components of the masked distillation system **102** are in communication with one another using any suitable communication technologies. Additionally, the components of the masked distillation system **102** is in communication with one or more other devices including one or more client devices described above. It will be recognized that although the components of the masked distillation system **102** are shown to be separate in FIG. **8**, any of the subcomponents may be combined into fewer components, such as into a single component, or divided into more components as may serve a particular implementation. Furthermore, although the components of FIG. **8** are described in connection with the masked distillation system **102**, at least some of the components for performing operations in conjunction with the masked distillation system **102** described herein may be implemented on other devices within the environment.

[0094] The components of the masked distillation system **102**, in one or more implementations, includes software, hardware, or both. For example, the components of the masked distillation system **102** include one or more instructions stored on a computer-readable storage medium and executable by processors of one or more computing devices (e.g., the computing device **800**). When executed by the one or more processors, the computer-executable instructions of the masked distillation system **102** cause the computing device **800** to perform the methods described herein. Alternatively, the components of the masked distillation system **102** comprises hardware, such as a special purpose processing device to perform a certain function or group of functions. Additionally, or alternatively, the components of the masked distillation system **102** includes a combination of computer-executable instructions and hardware.

[0095] Furthermore, the components of the masked distillation system **102** performing the functions described herein may, for example, be implemented as part of a stand-alone application, as a module of an application, as a plug-in for applications including content management applications, as a library function or functions that may be called by other applications, and/or as a cloud-computing model. Thus, the components of the masked distillation system **102** may be implemented as part of a stand-alone application on a personal computing device or a mobile device. Alternatively, or additionally, the components of the masked distillation system **102** may be implemented in any application that allows creation and delivery of marketing content to users, including, but not limited to, applications in ADOBE® EXPERIENCE MANAGER and CREATIVE CLOUD®, such as ADOBE® FIREFLY, ADOBE® EXPRESS, PHOTOSHOP®, ILLUSTRATOR®, and INDESIGN®. “ADOBE,” “ADOBE EXPERIENCE MANAGER,” “CREATIVE CLOUD,” “ADOBE FIREFLY,” “ADOBE EXPRESS,” “PHOTOSHOP,” “ILLUSTRATOR,” and “INDESIGN” are either registered trademarks or trademarks of Adobe Inc. in the United States and/or other countries.

[0096] FIGS. **1-8** the corresponding text, and the examples provide a number of different systems, methods, and non-transitory computer readable media for training and implementing a vision-language model using masked distillation and contrastive image-text training. In addition to the foregoing, embodiments are describable in terms of flowcharts comprising acts for accomplishing a particular result. For example, FIGS. **9-11** illustrate flowcharts of example sequences or series of acts in accordance with one or more embodiments.

[0097] While FIGS. **9-11** illustrate acts according to particular embodiments, alternative embodiments may omit, add to, reorder, and/or modify any of the acts shown in FIGS. **9-11**. The acts of FIGS. **9-11** are be performed as part of a method. Alternatively, a non-transitory computer readable medium comprises instructions, that when executed by one or more processors, cause a computing device to perform the acts of FIGS. **9-11**. In still further embodiments, a system performs the acts of FIGS. **9-11**. Additionally, the acts described herein may be repeated or

performed in parallel with one another or in parallel with different instances of the same or other similar acts.

[0098] FIG. 9 illustrates an example series of acts **900** for training a vision-language model using masked distillation and contrastive image-text training. As illustrated in FIG. 9, the series of acts **900** includes an act **902** of generating an image embedding using a vision-language model. In particular, the act **902** involves generating, utilizing a vision encoder of a vision-language model, an image embedding in a unified embedding space of the vision-language model from a masked digital image comprising a digital image with one or more masked patches. In addition, the series of acts **900** includes an act **904** of generating a text embedding using the vision-language model. In particular, the act **904** involves generating, utilizing a text encoder of the vision-language model, a text embedding in the unified embedding space from a masked text phrase comprising a text description of the digital image with one or more masked tokens. Further, the series of acts **900** includes an act **906** of a teacher text embedding. In particular, the act **906** involves generating, utilizing a pretrained large language model, a teacher text embedding of the text description. Further, the series of acts **900** includes an act **908** of modifying parameters of the vision-language model using a masked distillation loss. In particular, the act **908** involves modifying parameters of the vision-language model according to a masked distillation loss between the teacher text embedding and the text embedding generated by the text encoder.

[0099] In one or more embodiments, the series of acts **900** includes an act of modifying the parameters of the vision-language model according to an additional masked distillation loss between the image embedding generated by the vision encoder and a teacher image embedding generated by a pretrained vision foundation model. In these or other embodiments, series of acts **900** includes an act of modifying the parameters of the vision-language model according to the additional masked distillation loss comprises distilling features learned by the pretrained vision foundation model into the vision encoder of the vision-language model to encourage the vision encoder to learn to replicate the teacher image embedding of the pretrained vision foundation model from the masked digital image.

[0100] In some embodiments, the series of acts **900** includes an act of modifying the parameters of the vision-language model according to the masked distillation loss by distilling features learned by the pretrained large language model into the text encoder of the vision-language model to encourage the text encoder to learn to replicate the teacher text embedding of the pretrained large language model from the masked text phrase. In certain cases, the series of acts **900** includes acts of extracting the text embedding by utilizing the text encoder of the vision-language model to project features from the unified embedding space of the vision encoder and the text encoder to a dimensionality of the pretrained large language model into and modifying the parameters of the vision-language model based on projecting the features.

[0101] In one or more embodiments, the series of acts **900** includes an act of extracting the image embedding by utilizing the vision encoder of the vision-language model to project features from the unified embedding space of the vision encoder and the text encoder to a dimensionality of a pretrained vision foundation model and an act of modifying the parameters of the vision-language model based on projecting the features. Further, in certain cases, the series of acts **900** includes an act of modifying the parameters of the vision-language model to learn a projection from multilingual text embeddings of the pretrained large language model to text input embeddings of the text encoder.

[0102] FIG. 10 illustrates an example series of acts **1000** for training a vision-language model using feature projections from (or to) dimensionalities of foundational models. As shown, the series of acts **1000** includes an act **1002** of generating an image embedding using a vision-language model. In particular, the act **1002** involves generating, utilizing a vision encoder of a vision-language model, an image embedding in a unified embedding space of the vision-language model from a masked digital image comprising a digital image with one or more masked patches. In

addition, the series of acts **1000** includes an act **1004** of generating a text embedding using the vision-language model. In particular, the act **1004** involves generating, utilizing a text encoder of the vision-language model and from a masked text phrase comprising a text description of the digital image with one or more masked tokens, a text embedding in the unified embedding space by projecting features from the unified embedding space to a dimensionality of a pretrained large language model. Further, the series of acts **1000** includes an act **1006** of modifying parameters of the vision-language model based on projecting features. In particular, the act **1006** involves modifying parameters of the vision-language model based on projecting the features.

[0103] In some embodiments, the series of acts **1000** includes an act of extracting the image embedding by utilizing the vision encoder of the vision-language model to project features from the unified embedding space to a dimensionality of a pretrained vision foundation model and an act of modifying the parameters of the vision-language model based on projecting the features to the pretrained vision foundation model. In certain cases, the series of acts **1000** includes acts of generating, utilizing the vision-language model to process the masked digital image and the masked text phrase, a predicted text embedding of the text description in a unified embedding space of the vision encoder and the text encoder and modifying the parameters of the vision-language model based on a masked distillation loss between the predicted text embedding and a teacher text embedding generated by the pretrained large language model.

[0104] In one or more embodiments, the series of acts **1000** includes an act of generating, utilizing the vision-language model to process the masked digital image and the masked text phrase, a predicted image reconstruction of the digital image in a unified embedding space of the vision encoder and the text encoder. In these or other embodiments, the series of acts **1000** includes an act of modifying the parameters of the vision-language model based on a masked distillation loss between the predicted image embedding and a teacher image embedding generated by a pretrained vision foundation model.

[0105] In some embodiments, the series of acts **1000** includes an act of modifying the parameters of the vision-language model to learn, without inputting multilingual training data into the vision-language model, a projection from multilingual text embeddings of the pretrained large language model to text input embeddings of the text encoder. In one or more embodiments, the series of acts **1000** includes acts of generating, utilizing the vision-language model to process the masked digital image and the masked text phrase, a predicted text embedding of the text description of the digital image and modifying the parameters of the vision-language model using a contrastive loss to predict correctness of the predicted text embedding. In some cases, the series of acts **1000** includes an act of generating, utilizing the vision-language model to process the masked digital image and the masked text phrase, a predicted image embedding of the digital image and an act of modifying the parameters of the vision-language model using a contrastive loss to predict correctness of the predicted image embedding.

[0106] FIG. 11 illustrates an example series of acts **1100** for implementing a vision-language model to generate a vision-language output based on training from one or more foundational models. As shown, the series of acts **1100** includes an act **1102** of processing a digital image utilizing a vision-language model. In particular, the act **1102** involves processing a digital image utilizing a vision-language model comprising a vision encoder and a text encoder trained to project a lookup table of features from a dimensionality of a large language model trained on multilingual data into a unified embedding space of the vision encoder and the text encoder. In addition, the series of acts **1100** includes an act **1104** of generating a vision-language output utilizing a projected lookup table. In particular, the act **1104** involves generating, utilizing the vision-language model, a vision-language output by processing the digital image utilizing the lookup table projected by text encoder.

[0107] In some embodiments, the series of acts **1100** includes an act of generating the vision-language output by using the vision-language model to determine a classification of the digital image. In these or other embodiments, the series of acts **1100** includes an act of generating the

vision-language output by using the vision-language model to determine segmentations of objects depicted within the digital image. In some cases, the series of acts **1100** includes an act of generating the vision-language output by using the vision-language model to generate a non-English caption for the digital image.

[0108] In some embodiments, the series of acts **1100** includes an act of generating the vision-language output by using the vision-language model to retrieve, from digital image database, one or more digital images corresponding to the digital image. In one or more embodiments, the series of acts **1100** includes an act of generating an additional vision-language output by using the vision-language model to generate a caption that describes relational composition of objects depicted in the digital image.

[0109] Embodiments of the present disclosure may comprise or use a special purpose or general-purpose computer including computer hardware, such as, for example, one or more processors and system memory, as discussed in greater detail below. Embodiments within the scope of the present disclosure also include physical and other computer-readable media for carrying or storing computer-executable instructions and/or data structures. In particular, one or more of the processes described herein may be implemented at least in part as instructions embodied in a non-transitory computer-readable medium and executable by one or more computing devices (e.g., any of the media content access devices described herein). In general, a processor (e.g., a microprocessor) receives instructions, from a non-transitory computer-readable medium, (e.g., memory), and executes those instructions, thereby performing one or more processes, including one or more of the processes described herein.

[0110] Computer-readable media can be any available media that can be accessed by a general purpose or special purpose computer system. Computer-readable media that store computer-executable instructions are non-transitory computer-readable storage media (devices). Computer-readable media that carry computer-executable instructions are transmission media. Thus, by way of example, and not limitation, embodiments of the disclosure can comprise at least two distinctly different kinds of computer-readable media: non-transitory computer-readable storage media (devices) and transmission media.

[0111] Non-transitory computer-readable storage media (devices) includes RAM, ROM, EEPROM, CD-ROM, solid state drives (“SSDs”) (e.g., based on RAM), Flash memory, phase-change memory (“PCM”), other types of memory, other optical disk storage, magnetic disk storage or other magnetic storage devices, or any other medium which can be used to store desired program code means in the form of computer-executable instructions or data structures and which can be accessed by a general purpose or special purpose computer.

[0112] A “network” is defined as one or more data links that enable the transport of electronic data between computer systems and/or modules and/or other electronic devices. When information is transferred or provided over a network or another communications connection (either hardwired, wireless, or a combination of hardwired or wireless) to a computer, the computer properly views the connection as a transmission medium. Transmission media can include a network and/or data links which can be used to carry desired program code means in the form of computer-executable instructions or data structures and which can be accessed by a general purpose or special purpose computer. Combinations of the above should also be included within the scope of computer-readable media.

[0113] Further, upon reaching various computer system components, program code means in the form of computer-executable instructions or data structures can be transferred automatically from transmission media to non-transitory computer-readable storage media (devices) (or vice versa). For example, computer-executable instructions or data structures received over a network or data link can be buffered in RAM within a network interface module (e.g., a “NIC”), and then eventually transferred to computer system RAM and/or to less volatile computer storage media (devices) at a computer system. Thus, it should be understood that non-transitory computer-

readable storage media (devices) can be included in computer system components that also (or even primarily) use transmission media.

[0114] Computer-executable instructions comprise, for example, instructions and data which, when executed by a processor, cause a general-purpose computer, special purpose computer, or special purpose processing device to perform a certain function or group of functions. In some embodiments, computer-executable instructions are executed by a general-purpose computer to turn the general-purpose computer into a special purpose computer implementing elements of the disclosure. The computer-executable instructions may be, for example, binaries, intermediate format instructions such as assembly language, or even source code. Although the subject matter has been described in language specific to structural features and/or methodological acts, it is to be understood that the subject matter defined in the appended claims is not necessarily limited to the described features or acts described above. Rather, the described features and acts are disclosed as example forms of implementing the claims.

[0115] Those skilled in the art will appreciate that the disclosure may be practiced in network computing environments with many types of computer system configurations, including, personal computers, desktop computers, laptop computers, message processors, hand-held devices, multi-processor systems, microprocessor-based or programmable consumer electronics, network PCs, minicomputers, mainframe computers, mobile telephones, PDAs, tablets, pagers, routers, switches, and the like. The disclosure may also be practiced in distributed system environments where local and remote computer systems, which are linked (either by hardwired data links, wireless data links, or by a combination of hardwired and wireless data links) through a network, both perform tasks. In a distributed system environment, program modules may be located in both local and remote memory storage devices.

[0116] Embodiments of the present disclosure can also be implemented in cloud computing environments. As used herein, the term “cloud computing” refers to a model for enabling on-demand network access to a shared pool of configurable computing resources. For example, cloud computing can be employed in the marketplace to offer ubiquitous and convenient on-demand access to the shared pool of configurable computing resources. The shared pool of configurable computing resources can be rapidly provisioned via virtualization and released with low management effort or service provider interaction, and then scaled accordingly.

[0117] A cloud-computing model can be composed of various characteristics such as, for example, on-demand self-service, broad network access, resource pooling, rapid elasticity, measured service, and so forth. A cloud-computing model can also expose various service models, such as, for example, Software as a Service (“SaaS”), Platform as a Service (“PaaS”), and Infrastructure as a Service (“IaaS”). A cloud-computing model can also be deployed using different deployment models such as private cloud, community cloud, public cloud, hybrid cloud, and so forth. In addition, as used herein, the term “cloud-computing environment” refers to an environment in which cloud computing is employed.

[0118] FIG. 12 illustrates a block diagram of an example computing device **1200** that may be configured to perform one or more of the processes described above. One will appreciate that one or more computing devices, such as the computing device **1200** may represent the computing devices described above (e.g., computing device **800**, server(s) **104**, and/or client device **108**). In one or more embodiments, the computing device **1200** may be a mobile device (e.g., a mobile telephone, a smartphone, a PDA, a tablet, a laptop, a camera, a tracker, a watch, a wearable device, etc.). In some embodiments, the computing device **1200** may be a non-mobile device (e.g., a desktop computer or another type of client device). Further, the computing device **1200** may be a server device that includes cloud-based processing and storage capabilities.

[0119] As shown in FIG. 12, the computing device **1200** can include one or more processor(s) **1202**, memory **1204**, a storage device **1206**, input/output interfaces **1208** (or “I/O interfaces **1208**”), and a communication interface **1210**, which may be communicatively coupled by way of a

communication infrastructure (e.g., bus **1212**). While the computing device **1200** is shown in FIG. **12**, the components illustrated in FIG. **12** are not intended to be limiting. Additional or alternative components may be used in other embodiments. Furthermore, in certain embodiments, the computing device **1200** includes fewer components than those shown in FIG. **12**. Components of the computing device **1200** shown in FIG. **12** will now be described in additional detail.

[0120] In particular embodiments, the processor(s) **1202** includes hardware for executing instructions, such as those making up a computer program. As an example, and not by way of limitation, to execute instructions, the processor(s) **1202** may retrieve (or fetch) the instructions from an internal register, an internal cache, memory **1204**, or a storage device **1206** and decode and execute them.

[0121] The computing device **1200** includes memory **1204**, which is coupled to the processor(s) **1202**. The memory **1204** may be used for storing data, metadata, and programs for execution by the processor(s). The memory **1204** may include one or more of volatile and non-volatile memories, such as Random-Access Memory (“RAM”), Read-Only Memory (“ROM”), a solid-state disk (“SSD”), Flash, Phase Change Memory (“PCM”), or other types of data storage. The memory **1204** may be internal or distributed memory.

[0122] The computing device **1200** includes a storage device **1206** includes storage for storing data or instructions. As an example, and not by way of limitation, the storage device **1206** can include a non-transitory storage medium described above. The storage device **1206** may include a hard disk drive (HDD), flash memory, a Universal Serial Bus (USB) drive or a combination these or other storage devices.

[0123] As shown, the computing device **1200** includes one or more I/O interfaces **1208**, which are provided to allow a user to provide input to (such as user strokes), receive output from, and otherwise transfer data to and from the computing device **1200**. These I/O interfaces **1208** may include a mouse, keypad or a keyboard, a touch screen, camera, optical scanner, network interface, modem, other known I/O devices or a combination of such I/O interfaces **1208**. The touch screen may be activated with a stylus or a finger.

[0124] The I/O interfaces **1208** may include one or more devices for presenting output to a user, including, but not limited to, a graphics engine, a display (e.g., a display screen), one or more output drivers (e.g., display drivers), one or more audio speakers, and one or more audio drivers. In certain embodiments, I/O interfaces **1208** are configured to provide graphical data to a display for presentation to a user. The graphical data may be representative of one or more graphical user interfaces and/or any other graphical content as may serve a particular implementation.

[0125] The computing device **1200** can further include a communication interface **1210**. The communication interface **1210** can include hardware, software, or both. The communication interface **1210** provides one or more interfaces for communication (such as, for example, packet-based communication) between the computing device and one or more other computing devices or one or more networks. As an example, and not by way of limitation, communication interface **1210** may include a network interface controller (NIC) or network adapter for communicating with an Ethernet or other wire-based network or a wireless NIC (WNIC) or wireless adapter for communicating with a wireless network, such as a WI-FI. The computing device **1200** can further include a bus **1212**. The bus **1212** can include hardware, software, or both that connects components of computing device **1200** to each other.

[0126] In the foregoing specification, the invention has been described with reference to specific example embodiments thereof. Various embodiments and aspects of the invention(s) are described with reference to details discussed herein, and the accompanying drawings illustrate the various embodiments. The description above and drawings are illustrative of the invention and are not to be construed as limiting the invention. Numerous specific details are described to provide a thorough understanding of various embodiments of the present invention.

[0127] The present invention may be embodied in other specific forms without departing from its

spirit or essential characteristics. The described embodiments are to be considered in all respects only as illustrative and not restrictive. For example, the methods described herein may be performed with less or more steps/acts or the steps/acts may be performed in differing orders. Additionally, the steps/acts described herein may be repeated or performed in parallel to one another or in parallel to different instances of the same or similar steps/acts. The scope of the invention is, therefore, indicated by the appended claims rather than by the foregoing description. All changes that come within the meaning and range of equivalency of the claims are to be embraced within their scope.

## Claims

1. A computer-implemented method comprising: generating, utilizing a vision encoder of a vision-language model, an image embedding in a unified embedding space of the vision-language model from a masked digital image comprising a digital image with one or more masked patches; generating, utilizing a text encoder of the vision-language model, a text embedding in the unified embedding space from a masked text phrase comprising a text description of the digital image with one or more masked tokens; generating, utilizing a pretrained large language model, a teacher text embedding of the text description; and modifying parameters of the vision-language model according to a masked distillation loss between the teacher text embedding and the text embedding generated by the text encoder.
2. The computer-implemented method of claim 1, further comprising modifying the parameters of the vision-language model according to an additional masked distillation loss between the image embedding generated by the vision encoder and a teacher image embedding generated by a pretrained vision foundation model.
3. The computer-implemented method of claim 2, wherein modifying the parameters of the vision-language model according to the additional masked distillation loss comprises distilling features learned by the pretrained vision foundation model into the vision encoder of the vision-language model to encourage the vision encoder to learn to replicate the teacher image embedding of the pretrained vision foundation model from the masked digital image.
4. The computer-implemented method of claim 1, wherein modifying the parameters of the vision-language model according to the masked distillation loss comprises distilling features learned by the pretrained large language model into the text encoder of the vision-language model to encourage the text encoder to learn to replicate the teacher text embedding of the pretrained large language model from the masked text phrase.
5. The computer-implemented method of claim 1, wherein: extracting the text embedding comprises utilizing the text encoder of the vision-language model to project features from the unified embedding space of the vision encoder and the text encoder to a dimensionality of the pretrained large language model into; and modifying the parameters of the vision-language model is based on projecting the features.
6. The computer-implemented method of claim 1, wherein: extracting the image embedding comprises utilizing the vision encoder of the vision-language model to project features from the unified embedding space of the vision encoder and the text encoder to a dimensionality of a pretrained vision foundation model; and modifying the parameters of the vision-language model is based on projecting the features.
7. The computer-implemented method of claim 1, further comprising modifying the parameters of the vision-language model to learn a projection from multilingual text embeddings of the pretrained large language model to text input embeddings of the text encoder.
8. A non-transitory computer readable medium storing executable instructions which, when executed by a processing device, cause the processing device to perform operations comprising: generating, utilizing a vision encoder of a vision-language model, an image embedding in a unified

embedding space of the vision-language model from a masked digital image comprising a digital image with one or more masked patches; generating, utilizing a text encoder of the vision-language model and from a masked text phrase comprising a text description of the digital image with one or more masked tokens, a text embedding in the unified embedding space by projecting features from the unified embedding space to a dimensionality of a pretrained large language model; and modifying parameters of the vision-language model based on projecting the features.

**9.** The non-transitory computer readable medium of claim 8, wherein the operations further comprise: extracting the image embedding by utilizing the vision encoder of the vision-language model to project features from the unified embedding space to a dimensionality of a pretrained vision foundation model; and modifying the parameters of the vision-language model based on projecting the features to the pretrained vision foundation model.

**10.** The non-transitory computer readable medium of claim 8, wherein the operations further comprise: generating, utilizing the vision-language model to process the masked digital image and the masked text phrase, a predicted text embedding of the text description in a unified embedding space of the vision encoder and the text encoder; and modifying the parameters of the vision-language model based on a masked distillation loss between the predicted text embedding and a teacher text embedding generated by the pretrained large language model.

**11.** The non-transitory computer readable medium of claim 8, wherein the operations further comprise: generating, utilizing the vision-language model to process the masked digital image and the masked text phrase, a predicted image embedding of the digital image in a unified embedding space of the vision encoder and the text encoder; and modifying the parameters of the vision-language model based on a masked distillation loss between the predicted image embedding and a teacher image embedding generated by a pretrained vision foundation model.

**12.** The non-transitory computer readable medium of claim 8, wherein the operations further comprise modifying the parameters of the vision-language model to learn, without inputting multilingual training data into the vision-language model, a projection from multilingual text embeddings of the pretrained large language model to text input embeddings of the text encoder.

**13.** The non-transitory computer readable medium of claim 8, wherein the operations further comprise: generating, utilizing the vision-language model to process the masked digital image and the masked text phrase, a predicted text embedding of the text description of the digital image; and modifying the parameters of the vision-language model using a contrastive loss to predict correctness of the predicted text embedding.

**14.** The non-transitory computer readable medium of claim 8, wherein the operations further comprise: generating, utilizing the vision-language model to process the masked digital image and the masked text phrase, a predicted image embedding of the digital image; and modifying the parameters of the vision-language model using a contrastive loss to predict correctness of the predicted image embedding.

**15.** A system comprising: one or more memory devices; and one or more processors coupled to the one or more memory devices, the one or more processors configured to cause the system to perform operations comprising: processing a digital image utilizing a vision-language model comprising a vision encoder and a text encoder trained to project a lookup table of features from a dimensionality of a large language model trained on multilingual data into a unified embedding space of the vision encoder and the text encoder; and generating, utilizing the vision-language model, a vision-language output by processing the digital image utilizing the lookup table projected by text encoder.

**16.** The system of claim 15, wherein the one or more processors are further configured to cause the system to generate the vision-language output by using the vision-language model to determine a classification of the digital image.

**17.** The system of claim 15, wherein the one or more processors are further configured to cause the system to generate the vision-language output by using the vision-language model to determine



segmentations of objects depicted within the digital image.

**18.** The system of claim 15, wherein the one or more processors are further configured to cause the system to generate the vision-language output by using the vision-language model to generate a non-English caption for the digital image.

**19.** The system of claim 15, wherein the one or more processors are further configured to cause the system to generate the vision-language output by using the vision-language model to retrieve, from digital image database, one or more digital images corresponding to the digital image.

**20.** The system of claim 15, wherein the one or more processors are further configured to cause the system to generate an additional vision-language output by using the vision-language model to generate a caption that describes relational composition of objects depicted in the digital image.

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