



US 20250261742A1

(19) **United States**

(12) **Patent Application Publication**
Ha et al.

(10) **Pub. No.: US 2025/0261742 A1**

(43) **Pub. Date: Aug. 21, 2025**

(54) **ADHESIVE EYEBROW STENCIL DEVICE**

(71) Applicants: **Dennis Ha**, Chicago, IL (US); **Hong Thi Thu Nguyen**, Chicago, IL (US)

(72) Inventors: **Dennis Ha**, Chicago, IL (US); **Hong Thi Thu Nguyen**, Chicago, IL (US)

(21) Appl. No.: **18/918,191**

(22) Filed: **Oct. 17, 2024**

Related U.S. Application Data

(60) Provisional application No. 63/555,423, filed on Feb. 20, 2024.

Publication Classification

(51) **Int. Cl.**
A45D 40/30 (2006.01)

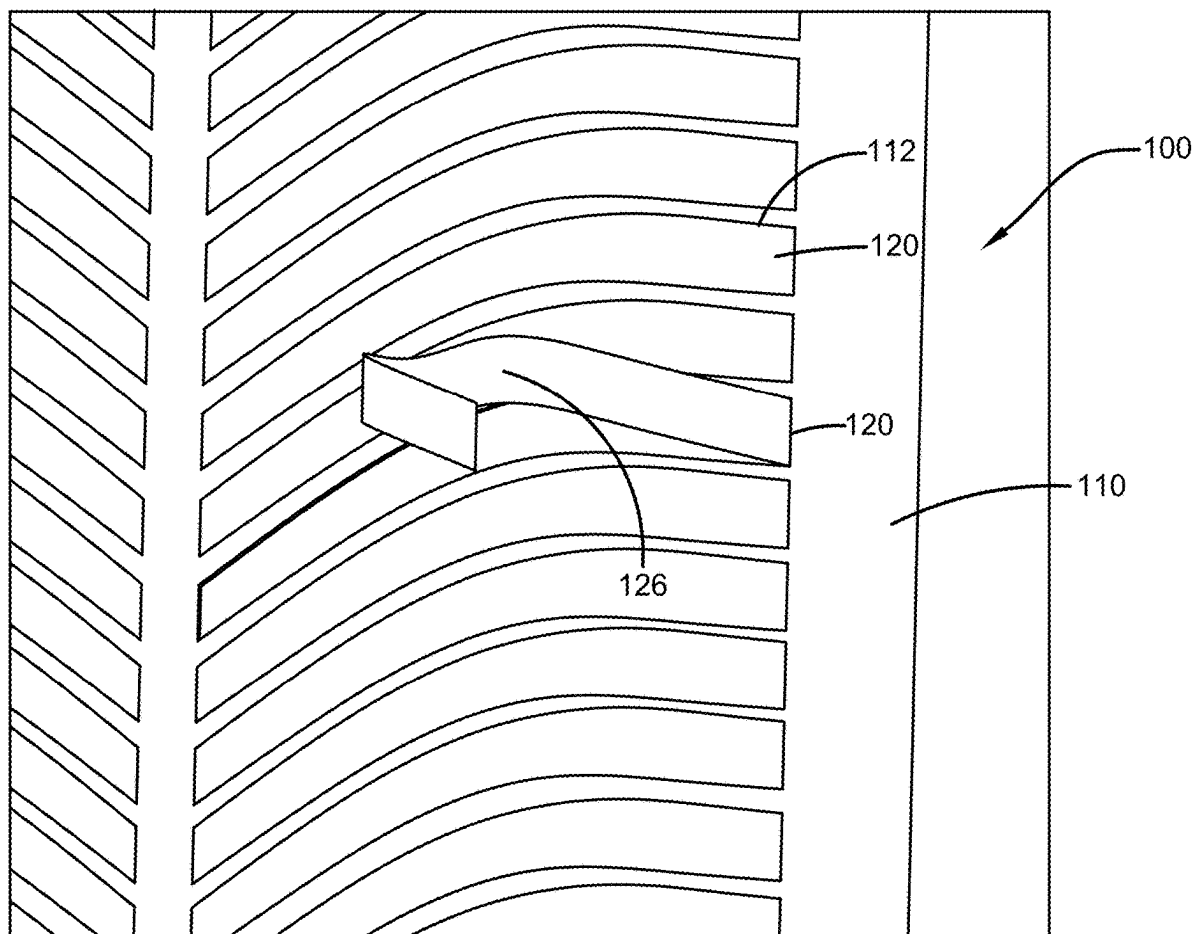
(52) **U.S. Cl.**

CPC **A45D 40/30** (2013.01)

(57)

ABSTRACT

An adhesive eyebrow stencil device is provided. The device is designed for enabling accuracy and precision in eyebrow makeup application processes in a cost-efficient, disposable, and time-efficient manner. The device comprises a sheet with perforated stickers in the relative shape of the eyebrow bone that can be removed and placed onto the skin. At least one sticker, but in most embodiments, two stickers are used to form a guided perimeter of the eyebrow so that eyebrow makeup and tint may be placed within the interior of the perimeter without falling outside of its confines. The stickers may be removed upon use fulfillment and disposed of. The sheet with the remaining stickers may be stored for future use.



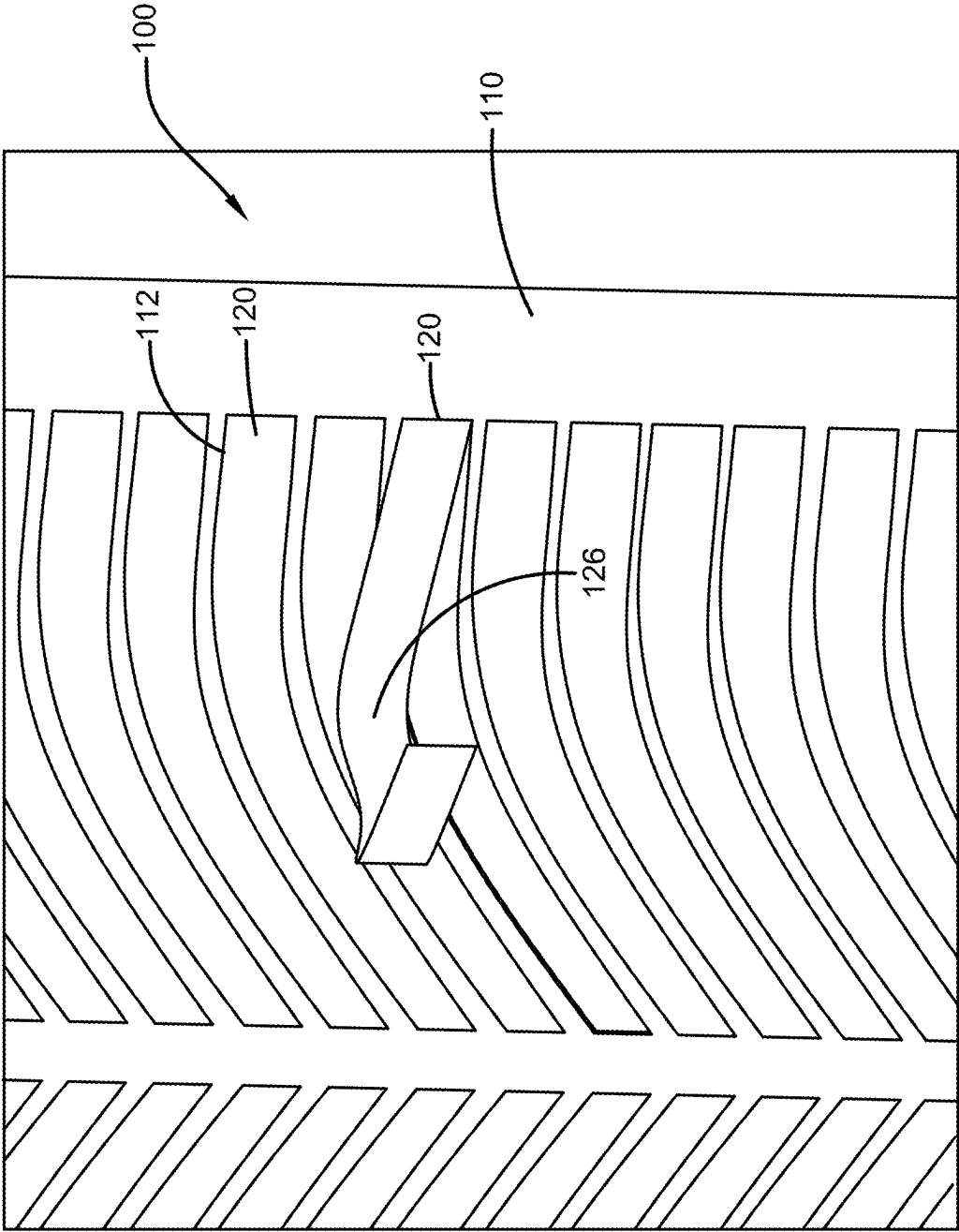


FIG. 1

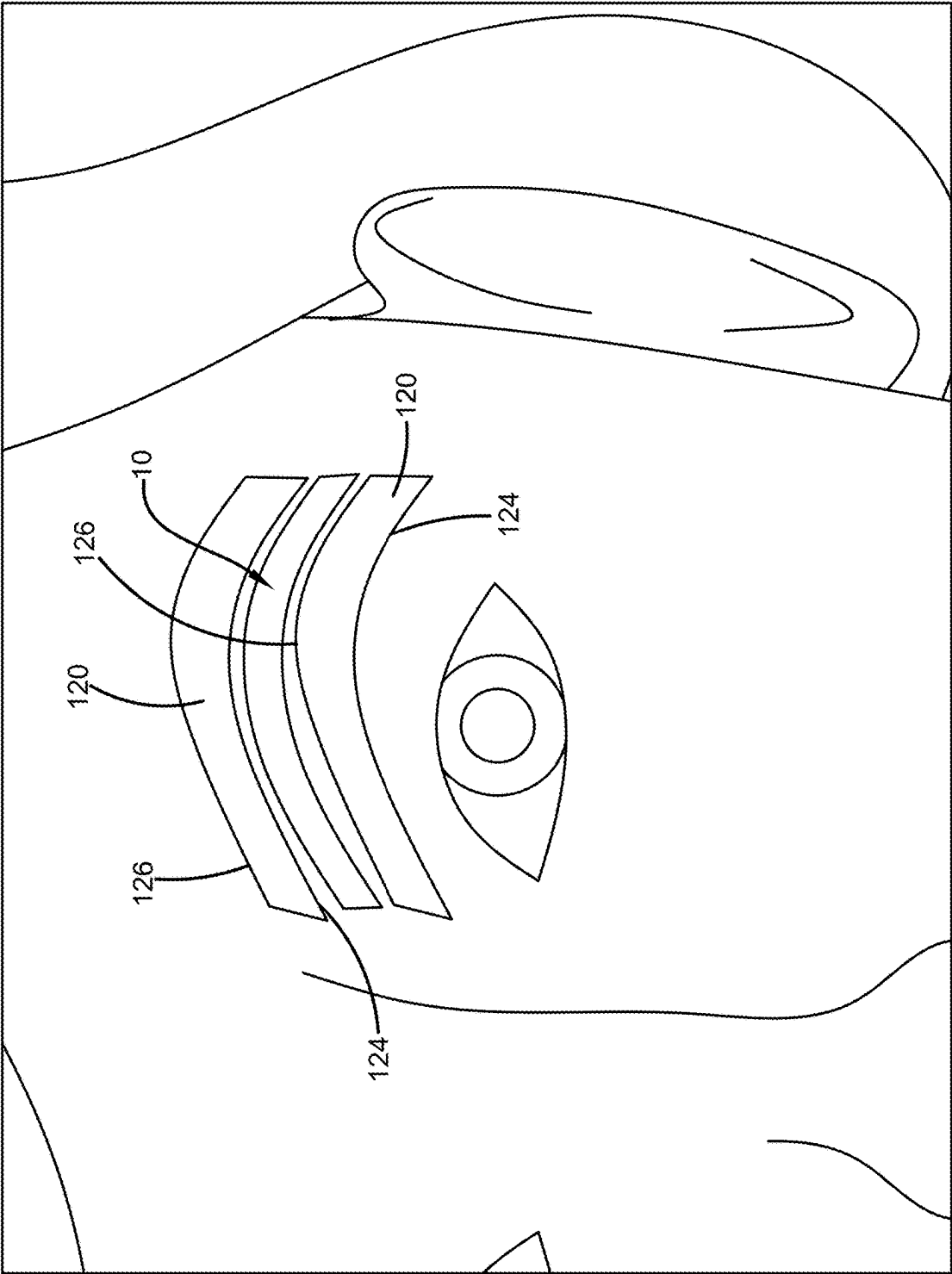


FIG. 2

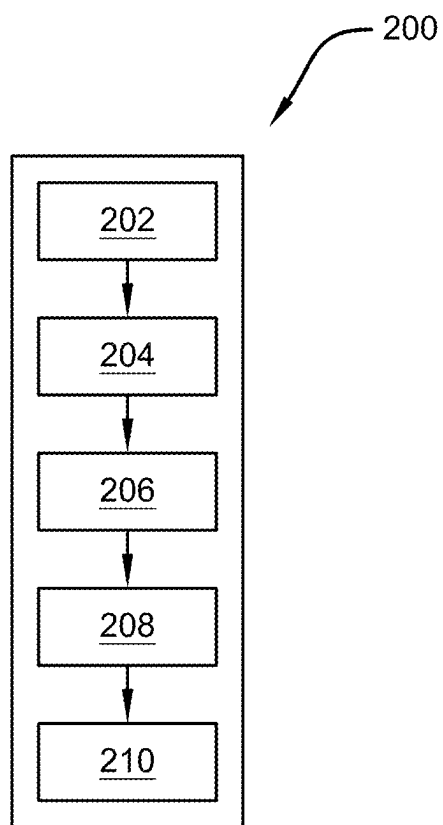


FIG. 3

ADHESIVE EYEBROW STENCIL DEVICE

CROSS-REFERENCE TO RELATED APPLICATION

[0001] The present application claims priority to, and the benefit of, U.S. Provisional Application No. 63/555,423, which was filed on Feb. 20, 2024, and is incorporated herein by reference in its entirety.

FIELD OF THE INVENTION

[0002] The present invention relates generally to the field of makeup applicators. More specifically, the present invention relates to an adhesive eyebrow stencil device designed for conveniently and accurately applying eyebrow tint and shadowing. The present invention features a sheet with perforated adhesive stickers that form a guided perimeter of the eyebrow region for makeup application and other cosmetic facial procedures. Accordingly, the present disclosure makes specific reference thereto. Nonetheless, it is to be appreciated that aspects of the present invention are also equally applicable to other like applications, devices, and methods of manufacture.

BACKGROUND

[0003] When applying makeup or conducting any cosmetic facial procedure, precision is paramount to achieving a successful outcome. The accidental application of makeup to an unwanted region of the face can ruin the entire process of the makeup application, costing additional time, effort, and resources to correct the error. These costs to individuals and businesses offering makeup applications or cosmetic facial procedures mitigate productivity and decrease the quality of the experience. Current techniques for certain precision eyebrow makeup applications, such as eyebrow tattooing, can be expensive and painful, deterring individuals from engaging in such services.

[0004] Further, proper makeup application requires that fine motor skills be intact to achieve a level of desirable precision and accuracy. Individuals with fine motor impairments due to chronic or congenital diseases, such as, but not limited to, idiopathic parkinsonism or cerebral palsy, may be excluded from engaging in this process, inhibiting their independence and quality of life. Moreover, the rate of fine motor skill impairment disorders is rising in the United States, underscoring the need for increased products that enable individuals to maintain their independence in executing daily activities for living (ADLs).

[0005] Therefore, there exists a long-felt need in the art for a device that provides an improved eyebrow makeup application process. There also exists a long-felt need in the art for an adhesive eyebrow stencil device. Further, there exists a long-felt need in the art for an adhesive eyebrow stencil device that can be used to accurately and quickly apply eyebrow makeup in the proper shape and formation without damaging the skin. In addition, there exists a long-felt need in the art for an adhesive eyebrow stencil device that can be used to conveniently apply eyebrow makeup and tint in a disposable manner, not requiring the use of expensive or unnecessary tools. Further, there exists a long-felt need in the art for an adhesive eyebrow stencil device that accelerates the process of eyebrow makeup application by limiting the possibility of makeup application mistakes with

increased protection of guided perimeters around the eyebrow, saving time and resources.

[0006] The subject matter disclosed and claimed herein, in one embodiment thereof, comprises an adhesive eyebrow stencil device. The device is comprised of a sheet with a series of stickers with perforated edges that can be removed and placed onto the surrounding skin of the eyebrow. The stickers are in the relative shape of the brow bone, but for stylistic preference, there may be any such shape known in the art suitable for different eyebrow types. At least one, but most often two, stickers will be applied to the bottom and top perimeters of the eyebrow, forming a guided perimeter for eyebrow makeup application. The sticker holds to the surface of the skin with a synthetic adhesive glue that is non-damaging to facial skin and may be conveniently and painlessly removed by the user. The sheet may be of any size but is preferably no larger than a sheet of typical office paper. Upon fulfillment of use, the stickers may be disposed of and the sheet with the remaining stickers may be stored for future use.

[0007] In this manner, the adhesive eyebrow stencil device of the present invention accomplishes all the foregoing objectives and provides an improved eyebrow makeup application process. More specifically, the device can be used to create a guided perimeter around the eyebrow to mitigate the possibility of unwanted makeup application to the surrounding skin. In addition, the device can be used to save time, effort, and resources in the eyebrow makeup application process for individuals and businesses. Further, the device can be used to assist individuals with fine motor skill impairments, allowing them to maintain more independence in their activities of daily living (ADLs).

SUMMARY

[0008] The following presents a simplified summary to provide a basic understanding of some aspects of the disclosed innovation. This summary is not an extensive overview, and it is not intended to identify key/critical elements or to delineate the scope thereof. Its sole purpose is to present some general concepts in a simplified form as a prelude to the more detailed description that is presented later.

[0009] The subject matter disclosed and claimed herein, in one embodiment thereof, comprises an adhesive eyebrow stencil device comprised of a sheet with adhesive guide stickers with perforations that may be easily removable and placed onto the surrounding skin of the eyebrow. Once the guide sticker is placed onto the surrounding skin of the eyebrow, the user may begin to apply makeup to the eyebrow within the borders of the adhesive guide sticker or stickers for sufficient tinting and color fill without risk of applying materials outside of the designed area. Upon use fulfillment, the sticker or stickers may be removed and disposed of, and the sheet with the remaining stickers may be stored for future use.

[0010] The device is comprised of a sheet. The sheet features a series of guide stickers that have perforated edges that permit their convenient and accessible removal and safe placement onto the surrounding skin of the eyebrow. The guide stickers are preferably comprised of a vinyl material and may be any color. The bottom surface of the guide sticker may be peeled off the sheet and placed onto the surrounding skin of the eyebrow by an adhesive agent. The adhesive is preferably comprised of a synthetic adhesive

agent that is non-damaging to facial skin and may be conveniently and painlessly removed by the user. The sheet may be of any size but is preferably no larger than a sheet of office paper.

[0011] The device is designed for use with at least one guide sticker, but in many embodiments, will feature two guide stickers, where the top edge of the guide sticker is alongside the bottom outline of the eyebrow, and the bottom edge of the second guide sticker is placed alongside the top perimeter of the eyebrow. Together the stickers form a guided perimeter of the eyebrow, thereby preventing accidental placement of makeup or tint outside of the intended shape of the eyebrow. The user may then use this perimeter to fill in the intended amount and location of makeup to the eyebrow without risk of wrongful placement.

[0012] The present invention is also comprised of a method of using the device, as seen in First, a device is provided comprised of a sheet with adhesive guide stickers with perforations that may be easily removable and placed onto the surrounding skin of the eyebrow. Then, the user may utilize the newly shaped perimeter of the eyebrow to apply any amount or type of makeup tint, powder, or paste to the eyebrow, using at least one guide sticker and its top edge and/or bottom edge to outline the intended region of the eyebrow. Then, upon completion of the makeup application, the guide sticker is peeled from the skin of the user, and disposed of in a painless, single-step process. Then, the sheet with the remaining guide stickers may be placed in storage for the next available use purpose.

[0013] Accordingly, the adhesive eyebrow stencil device of the present invention is particularly advantageous as it provides an improved eyebrow makeup application device. More specifically, the device can be used to quickly and disposably apply a guide perimeter to the shape of an eyebrow, therefore removing the possibility of accidentally applying makeup to an unwanted part of the face outside of the guide perimeter. In addition, the device can be used to accelerate the process of cosmetic eyebrow procedures, enabling individuals and businesses known in the art of eyebrow makeup and facial enhancement services to expedite processes that are presently unnecessarily time-consuming. In this manner, the adhesive eyebrow stencil device overcomes the limitations of existing headstones known in the art.

[0014] To the accomplishment of the foregoing and related ends, certain illustrative aspects of the disclosed innovation are described herein in connection with the following description and the annexed drawings. These aspects are indicative, however, of but a few of the various ways in which the principles disclosed herein can be employed and are intended to include all such aspects and their equivalents. Other advantages and novel features will become apparent from the following detailed description when considered in conjunction with the drawings.

BRIEF DESCRIPTION OF THE DRAWINGS

[0015] The description refers to provided drawings in which similar reference characters refer to similar parts throughout the different views, and in which:

[0016] FIG. 1 illustrates a perspective view of one potential embodiment of an adhesive eyebrow stencil device of the present invention wherein the guide is partially pulled from the sheet in accordance with the disclosed architecture;

[0017] FIG. 2 illustrates a front view of one potential embodiment of an adhesive eyebrow stencil device of the present invention wherein two guides are applied above and below a user's eyebrow in accordance with the disclosed architecture; and

[0018] FIG. 3 illustrates a flowchart of a method of using one potential embodiment of an adhesive eyebrow stencil device of the present invention in accordance with the disclosed architecture.

DETAILED DESCRIPTION

[0019] The innovation is now described with reference to the drawings, wherein like reference numerals are used to refer to like elements throughout. In the following description, for purposes of explanation, numerous specific details are set forth to provide a thorough understanding thereof. It may be evident, however, that the innovation can be practiced without these specific details. In other instances, well-known structures and devices are shown in block diagram form to facilitate a description thereof. Various embodiments are discussed hereinafter. It should be noted that the figures are described only to facilitate the description of the embodiments. They are not intended as an exhaustive description of the invention and do not limit the scope of the invention. Additionally, an illustrated embodiment need not have all the aspects or advantages shown. Thus, in other embodiments, any of the features described herein from different embodiments may be combined.

[0020] As noted above, there is a long-felt need in the art for an improved eyebrow makeup application device. There also exists a long-felt need in the art for an adhesive eyebrow stencil device that can be used to accurately and quickly apply eyebrow makeup in the proper shape and formation without damaging the skin. In addition, there exists a long-felt need in the art for an adhesive eyebrow stencil device that can be used to conveniently apply eyebrow makeup and tint in a disposable manner, not requiring the use of expensive or unnecessary tools.

[0021] The present invention, in one exemplary embodiment, is comprised of an adhesive eyebrow stencil device. More specifically, the present invention is comprised of a sheet with perforated stickers that may peel off to be placed on the skin surrounding an eyebrow. At least one sticker may be applied above and/or below the eyebrow to create an outlined shape desirable for makeup application without the risk of applying materials to unwanted areas outside of the perimeter of the eyebrow. The guide stickers may be peeled off the skin in a painless, single-step manner upon fulfillment of use and disposed of. The sheet, containing additional perforated guide stickers, may be stored for future use.

[0022] Referring initially to the drawings, FIG. 1 illustrates a perspective view of one potential embodiment of an adhesive eyebrow stencil device **100** of the present invention in accordance with the disclosed architecture. The device **100** is comprised of at least one sheet **110** with at least one adhesive guide sticker **120** with at least one perforation **112** that may be easily removed from the sheet **110** and placed onto the surrounding skin of a user's eyebrow **10**. Once the guide sticker **120** is placed onto the surrounding skin of the eyebrow **10**, the user **20** may begin to apply makeup to the eyebrow **10** within the borders of the adhesive guide sticker **120** for sufficient tinting and color fill without risk of applying materials outside of the designed area.

[0023] More specifically, the sheet 110 features a series of guide stickers 120 that have perforated edges 112 that permit the convenient and accessible removal of the guide sticker 120 from the sheet 110. The guide sticker 120 may be made from of any material known in the art, including, but not limited to, printed paper or plastic, but is preferably comprised of a vinyl material. The guide sticker 120 is preferably of any opaque color but may also be translucent or transparent in different embodiments. The bottom surface 126 of the guide sticker 120 may be peeled off the sheet 110 and placed onto the surrounding skin above or below the eyebrow 10 by an adhesive agent that comprises the bottom surface 126. The adhesive agent may be of any such material known in the art but preferably is comprised of a synthetic adhesive agent that is non-damaging to facial skin and may be conveniently and painlessly removed by the user 20 such as, but not limited to, a medical grade adhesive, a silicone adhesive, an acrylic adhesive, etc. The sheet 110 may be of any size but is preferably 8 inches wide by 10 inches tall and may feature any number of guide stickers 120 that fit on the sheet 110 without overlapping perforated edges 112.

[0024] FIG. 2 illustrates a perspective view of one potential embodiment of an adhesive eyebrow stencil device 100 of the present invention in accordance with the disclosed architecture. The device 100 is preferably used with two guide stickers 120 being placed along the surrounding perimeter of the eyebrow 10. More specifically, the top edge 122 of the guide sticker 120 is preferably placed alongside the bottom outline of the eyebrow 10, and the bottom edge 124 of the second guide sticker 120 is placed alongside a top perimeter of the eyebrow 10, thereby preventing accidental placement of makeup or tint outside of the intended shape of the eyebrow 10. The user 20 may rely on the guide stickers 120 to fill in the intended amount and location of makeup or tint to the eyebrow 10 without risk of wrongful placement. The guide stickers 120 are kept in place with an adhesive synthetic glue on the bottom surface 126 of the guide sticker 120. The adhesive synthetic glue is safe for the skin and may be painlessly and easily removed upon use fulfillment of the device 100.

[0025] The present invention is also comprised of a method of using 200 the device 100, as seen in FIG. 3. First, a device 100 is provided comprised of a sheet 110 with at least one adhesive guide sticker 120 with at least one perforation 112 [Step 202]. Then, a first guide sticker 120 can be removed from the sheet 110 and placed on a user's 20 face such that a top edge 122 of a first guide sticker 120 is placed alongside the bottom outline of the eyebrow 10 [Step 204]. Next, a bottom edge 124 of a second guide sticker 120 can be placed alongside a top perimeter of the eyebrow 10 [Step 206]. Then, the user 20 may utilize the newly shaped perimeter of the eyebrow 10 formed by the guides 120 to apply any amount or type of makeup tint, powder, or paste to the eyebrow 10, using the top edge 122 and/or bottom edge 124 of the guides 120 to outline the intended region of eyebrow 10 [Step 208]. Then, upon completion of the makeup application, the guide stickers 120 can be peeled from the skin of the user 20 and disposed of [Step 210].

[0026] Certain terms are used throughout the following description and claims to refer to features or components. As one skilled in the art will appreciate, different persons may refer to the same feature or component by different names. This document does not intend to distinguish between

components or features that differ in name but not structure or function. As used herein "adhesive eyebrow stencil device" and "device" are interchangeable and refer to the adhesive eyebrow stencil device 100 of the present invention.

[0027] Notwithstanding the foregoing, the adhesive eyebrow stencil device 100 of the present invention and its various components can be of any suitable size and configuration as is known in the art without affecting the overall concept of the invention, provided that they accomplish the above-stated objectives. One of ordinary skill in the art will appreciate that the size, configuration, and material of the adhesive eyebrow stencil device 100 as shown in the FIGS. are for illustrative purposes only, and that many other sizes and shapes of the adhesive eyebrow stencil device 100 are well within the scope of the present disclosure. Although the dimensions of the adhesive eyebrow stencil device 100 are important design parameters for user convenience, the adhesive eyebrow stencil device 100 may be of any size, shape, and/or configuration that ensures optimal performance during use and/or that suits the user's needs and/or preferences.

[0028] Various modifications and additions can be made to the exemplary embodiments discussed without departing from the scope of the present invention. While the embodiments described above refer to particular features, the scope of this invention also includes embodiments having different combinations of features and embodiments that do not include all the described features. Accordingly, the scope of the present invention is intended to embrace all such alternatives, modifications, and variations as fall within the scope of the claims, together with all equivalents thereof.

[0029] What has been described above includes examples of the claimed subject matter. It is, of course, not possible to describe every conceivable combination of components or methodologies for purposes of describing the claimed subject matter, but one of ordinary skill in the art may recognize that many further combinations and permutations of the claimed subject matter are possible. Accordingly, the claimed subject matter is intended to embrace all such alterations, modifications, and variations that fall within the spirit and scope of the appended claims. Furthermore, to the extent that the term "includes" is used in either the detailed description or the claims, such term is intended to be inclusive in a manner similar to the term "comprising" as "comprising" is interpreted when employed as a transitional word in a claim.

What is claimed is:

1. An adhesive eyebrow stencil device comprising:
a sheet; and
a guide sticker attached to the sheet via a perforation.
2. The adhesive eyebrow stencil device of claim 1, wherein the guide sticker is comprised of a vinyl material.
3. The adhesive eyebrow stencil device of claim 1, wherein the guide sticker is comprised of an opaque material.
4. The adhesive eyebrow stencil device of claim 1, wherein the perforation is positioned on an edge of the guide sticker.
5. The adhesive eyebrow stencil device of claim 1, wherein a bottom surface of the guide sticker is comprised of an adhesive.

6. An adhesive eyebrow stencil device comprising:
a sheet; and
a first guide sticker attached to the sheet via a first perforation, the first guide sticker comprised of a top edge and a first adhesive bottom surface; and
a second guide sticker attached to the sheet via a second perforation, the second guide sticker comprised of a bottom edge and a second adhesive bottom surface.
7. The adhesive eyebrow stencil device of claim 6, wherein the first guide sticker is comprised of a vinyl material.
8. The adhesive eyebrow stencil device of claim 6, wherein the second guide sticker is comprised of a vinyl material.
9. The adhesive eyebrow stencil device of claim 6, wherein the guide sticker is comprised of a transparent material.
10. The adhesive eyebrow stencil device of claim 6, wherein the guide sticker is comprised of a translucent material.
11. The adhesive eyebrow stencil device of claim 6, wherein the first perforation is positioned on a first edge of the first guide sticker.
12. The adhesive eyebrow stencil device of claim 6, wherein the second perforation is positioned on a second edge of the second guide sticker.
13. The adhesive eyebrow stencil device of claim 6, wherein the first adhesive bottom surface and the second adhesive bottom surface are comprised of a medical grade adhesive, a silicone adhesive, or an acrylic adhesive.
14. A method of using an adhesive eyebrow stencil device, the method comprising the following steps:

providing an adhesive eyebrow stencil device comprised of a sheet comprised of a first adhesive guide sticker;
removing the first adhesive guide sticker from the sheet and placing the first adhesive guide sticker onto a user's face below a user's eyebrow;
applying a tint, a powder, or a waste to the user's eyebrow; and
removing the first adhesive guide sticker from the user's face.

15. The method of using the adhesive eyebrow stencil device of claim 14 further comprised of a step of removing a second adhesive guide sticker from the sheet and placing the second adhesive guide sticker onto a user's face above a user's eyebrow.

16. The method of using the adhesive eyebrow stencil device of claim 14 further comprised of a step of removing the second adhesive guide sticker from the user's face.

17. The method of using the adhesive eyebrow stencil device of claim 14, wherein the first adhesive guide sticker is comprised of a vinyl material.

18. The method of using the adhesive eyebrow stencil device of claim 14, wherein the second adhesive guide sticker is comprised of a vinyl material.

19. The method of using the adhesive eyebrow stencil device of claim 14, wherein the first adhesive guide sticker is comprised of an opaque material.

20. The method of using the adhesive eyebrow stencil device of claim 14, wherein the second adhesive guide sticker is comprised of an opaque material.

* * * * *