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Inventor(s)	Choi; Yongchai et al.

Display device comprising a stand having an elastic member disposed between a rear leg and a front leg

Abstract

A display device is provided. The display device of the present disclosure includes: a head having a display panel; and a stand disposed adjacent to a first side of the head and supporting the head, wherein the stand includes: a body coupled to the head, the body having a front leg that protrudes forward from the body; a rear leg protruding rearward from the body; and an elastic member disposed between the rear leg and the front leg, coupled to the rear leg, and being stretchable in a front-rear direction.

Inventors: Choi; Yongchai (Seoul, KR), Nam; Kiyoon (Seoul, KR), Kim; Sangmin (Seoul, KR), Kim; Huisik (Seoul, KR), Lee; Dabin (Seoul, KR)

Applicant: LG ELECTRONICS INC. (Seoul, KR)

Family ID: 1000008762457

Assignee: LG ELECTRONICS INC. (Seoul, KR)

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Primary Examiner: Lee; Paul C

Background/Summary

CROSS-REFERENCE TO RELATED APPLICATION

(1) Pursuant to 35 U.S.C. § 119(a), this application claims the benefit of earlier filing date and right of priority to Korean Patent Application No. 10-2022-0023073, filed on Feb. 22, 2022, the contents of which are hereby incorporated by reference herein in its entirety.

BACKGROUND OF THE INVENTION

1. Field of the Invention

(2) The present disclosure relates to a display device.

2. Description of the Related Art

(3) With the development of the information society, there have been growing demands for various types of display devices, and in order to meet these demands, various display devices, such as a liquid crystal display (LCD), a plasma display panel (PDP), an electroluminescent display (ELD), a vacuum fluorescent display (VFD), an organic light emitting diode (OLED), etc., have been studied and used recently.

(4) Among them, the LCD panel includes a TFT substrate and a color substrate which are positioned opposite each other with a liquid crystal layer interposed therebetween, and displays images by using light emitted from a backlight unit. Further, the OLED panel may display images by depositing a self light-emitting organic layer on a substrate, on which transparent electrodes are formed.

(5) Many studies have been conducted recently on a structure for allowing a display device to be in close contact with a wall.

SUMMARY OF THE INVENTION

(6) It is an object of the present disclosure to solve the above and other problems.

(7) It is another object of the present disclosure to provide a display device including a stand for supporting a head having a display panel.

(8) It is yet another object of the present disclosure to provide a display device in which as the stand is in contact with a wall and is moved closer to the wall, a distance between the head and the wall may decrease.

(9) It is yet another object of the present disclosure to provide a display device in which as the stand, while in contact with the wall, is moved further away from the wall, a sliding assembly of the stand which is in contact with the wall may become longer.

(10) It is yet another object of the present disclosure to provide an elastic deformation mechanism of the stand.

(11) It is yet another object of the present disclosure to provide a coupling structure of the head and the stand.

(12) In accordance with an aspect of the present disclosure, the above and other objects can be accomplished by providing a display device including: a head having a display panel; and a stand disposed adjacent to a first side of the head and supporting the head, wherein the stand includes: a body coupled to the head, the body having a front leg that protrudes forward from the body; a rear leg protruding rearward from the body; and an elastic member disposed between the rear leg and the front leg, coupled to the rear leg, and being stretchable in a front-rear direction.

Description

BRIEF DESCRIPTION OF THE DRAWINGS

(1) The above and other objects, features and other advantages of the present disclosure will be more clearly understood from the following detailed description taken in conjunction with the accompanying drawings, in which:

(2) FIGS. **1** to **20** are diagrams illustrating examples of a display device according to embodiments of the present disclosure.

DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENTS

(3) Hereinafter, the present disclosure will be described in detail with reference to the accompanying drawings, in which the same reference numerals are used throughout the drawings to designate the same or similar components, and a redundant description thereof will be omitted.

(4) The terms “module” and “unit” for elements used in the following description are given simply in view of the ease of the description, and do not have a distinguishing meaning or role.

(5) In addition, it will be noted that a detailed description of known arts will be omitted if it is determined that the detailed description of the known arts can obscure the embodiments of the invention. Further, the accompanying drawings are used to help easily understand various technical features and it should be understood that the embodiments presented herein are not limited by the accompanying drawings. As such, the present disclosure should be construed to extend to any alterations, equivalents and substitutes in addition to those which are particularly set out in the accompanying drawings.

(6) It will be understood that, although the terms first, second, etc., may be used herein to describe various elements, these elements should not be limited by these terms. These terms are only used to distinguish one element from another.

(7) It will be understood that when an element is referred to as being “connected” or “coupled” to another element, it can be directly connected or coupled to the other element or intervening elements may be present. In contrast, when an element is referred to as being “directly connected” or “directly coupled” to another element, there are no intervening elements present.

(8) As used herein, the singular forms are intended to include the plural forms as well, unless the context clearly indicates otherwise.

(9) It should be understood that the terms “comprise”, “include”, “have”, etc. when used in this specification, specify the presence of stated features, integers, steps, operations, elements, components, or combinations of them but do not preclude the presence or addition of one or more other features, integers, steps, operations, elements, components, or combinations thereof.

(10) In the embodiments illustrated in the figures, representations of directions such as up (U), down (D), left (Le), right (Ri), front (F), and rear (R) are merely for convenience of explanation, and the technical scope of the present disclosure is not limited thereto.

(11) In the following description, a display panel according to the present disclosure is an LCD panel (see FIGS. **1** to **3**) or an OLED panel (see FIG. **4**), but the type of display panel applicable to the present disclosure is not limited thereto.

(12) Referring to FIG. **1**, a display device **1** may include a display panel **10**. The display panel **10** may display images.

(13) The display panel **10** may include a first long side LS**1**, a second long side LS**2** opposite to the first long side LS**1**, a first short side SS**1** adjacent to the first long side LS**1** and the second long side LS**2**, and a second short side SS**2** opposite to the first short side SS**1**. For convenience of explanation, it is illustrated and described that the first and second long sides LS**1** and LS**2** are longer than the first and second short sides SS**1** and SS**2**, but there may also be a case in which lengths of the first and second long sides LS**1** and LS**2** may be approximately equal to lengths of the first and second short sides SS**1** and SS**2**.

(14) A direction parallel to the long sides LS**1** and LS**2** of the display device **1** may be referred to as a left-right direction. A direction parallel to the short sides SS**1** and SS**2** of the display device **1** may

be referred to as an up-down direction. A direction perpendicular to the long sides LS1 and LS2 and the short sides SS1 and SS2 of the display device **1** may be referred to as a front-rear direction.

(15) A side on which the display panel **10** displays an image may be referred to as a front side F, z, and a side opposite thereto may be referred to as a rear side R. The first long side LS1 may be referred to as an upper side U, y, and the second long side LS2 may be referred to as a lower side D. The first short side SS1 may be referred to as a left side Le, x and the second short side SS2 may be referred to as a right side Ri.

(16) The first long side LS1, the second long side LS2, the first short side SS1, and the second short side SS2 may be referred to as edges of the display device **1**. Further, positions where the first long side LS1, the second long side LS2, the first short side SS1, and the second short side SS2 meet each other may be referred to as corners.

(17) For example, a position where the first short side SS1 and the first long side LS1 meet each other may be referred to as a first corner C1; a position where the first long side LS1 and the second short side SS2 meet each other may be referred to as a second corner C2; a position where the second short side SS2 and the second long side LS2 meet each other may be referred to as a third corner C3; and a position where the second long side LS2 and the first short side SS1 meet each other may be referred to as a fourth corner C4.

(18) Referring to FIG. 2, the display device **1** may include the display panel **10**, a guide panel **20**, backlight units **30** and **40**, a frame **50**, and a back cover **60**.

(19) The display panel **10** may form a front surface of the display device **1** and may display images. The display panel **10** may display images with each of a plurality of pixels having Red, Green, and Blue (RGB) values output according to timing. The display panel may be divided into an active area, in which the image is displayed, and a de-active area in which the image is not displayed. The display panel **10** may include a front substrate and a rear substrate which are disposed opposite each other with respect to a liquid crystal layer interposed therebetween. The display panel **10** may be referred to as an LCD panel.

(20) The front substrate may include a plurality of pixels, each including Red (R), Green (G), and Blue (B) subpixels, and may generate an image corresponding to red, green, or blue color in response to a control signal.

(21) The rear substrate may include switching elements. The rear substrate may switch pixel electrodes. For example, the pixel electrodes may change a molecular arrangement of a liquid crystal layer in response to a control signal applied from the outside. The liquid crystal layer may include a plurality of liquid crystal molecules. The arrangement of the liquid crystal molecules may be changed in response to a difference in voltage applied between the pixel electrode and the common electrode. The liquid crystal layer may transfer light, generated from the backlight units **30** and **40**, to the front surface or may block the light.

(22) The guide panel **20** may surround the periphery of the display panel **10** and may cover a lateral surface of the display panel **10**. The guide panel **20** may be coupled to the display panel **10** or may support the display panel **10**. The guide panel **20** may be referred to as a frame or a middle cabinet.

(23) The backlight units **30** and **40** may be disposed at the rear of the display panel **10**. The backlight units **30** and **40** may include light sources. The backlight units **30** and **40** may be coupled to the frame **50** at the front of the frame **50**. The backlight units **30** and **40** may be driven by an entire driving method or a partial driving method such as a local dimming method, an impulsive driving method, and the like. The backlight units **30** and may include an optical sheet **40** and an optical layer **30**.

(24) The optical sheet **40** may enable light from the light sources to be uniformly transmitted to the display panel **10**. The optical sheet **40** may include a plurality of layers. For example, the optical sheet **40** may include a prism sheet or a diffusion sheet. Meanwhile, a coupling part **40d** of the optical sheet **40** may be coupled to the frame **50** and/or the back cover **60**.

(25) The frame **50** may be disposed at the rear of the backlight units **30** and **40**, and may support

the components of the display device **1**. The edges of the frame **50** may be fixed to the guide panel **20**. For example, the backlight units **30** and **40**, a Printed Circuit Board (PCB) on which a plurality of electronic elements are mounted, and the like may be coupled to the frame **50**. For example, the frame **50** may include a metal material. The frame **50** may be referred to as a main frame, a module cover, or a cover bottom.

(26) The back cover **60** may cover the rear side of the frame **50**. The back cover **60** may be coupled to the frame **50**. For example, the back cover **60** may include a metal material.

(27) Referring to FIG. **3**, the optical layer **30** may include a substrate **31**, at least one light assembly **32**, a reflective sheet **33**, and a diffusion plate **35**. The optical sheet **40** may be disposed at the front of the optical layer **30**.

(28) The substrate **31** may be formed in the shape of a plurality of straps which extend in a left-right direction and are spaced apart from each other in the up-down direction. The at least one light assembly **32** may be mounted on the substrate **31**. An electrode pattern is formed on the substrate **31** to connect an adapter and the light assembly **32**. For example, the electrode pattern may be a carbon nanotube electrode pattern. The substrate **31** may be made of at least one of polyethylene terephthalate (PET), glass, polycarbonate (PC), and silicon. The substrate **31** may be a PCB on which the at least one light assembly **32** is mounted.

(29) The light assembly **32** may be a light emitting diode (LED) chip or a light emitting diode package including at least one LED chip. The light assembly **32** may be a colored LED emitting at least one of red, green, and blue light or a white LED. The colored LED may include at least one of a red LED, a green LED, and a blue LED.

(30) The reflective sheet **33** may be disposed at the front of the substrate **31**. At least one hole **33a** may be formed by passing through the reflective sheet **33**, and the light assembly **32** may be disposed in the hole **33a**. The reflective sheet **33** may forwardly reflect light emitted from the light assembly **32** or light reflected from the diffusion plate **35**. For example, the reflective sheet **33** may include metal and/or metal oxide having high reflectance, such as at least one of aluminum (Al), silver (Ag), gold (Au), and titanium dioxide (TiO₂).

(31) Further, an air gap may be positioned between the reflective sheet **33** and the diffusion plate **35**. The air gap may serve as a buffer capable of widely spreading light emitted from the light assembly **32**. A supporter **34** may be disposed between the reflective sheet **33** and the diffusion plate **35**, so as to keep the air gap.

(32) The diffusion plate **35** may be disposed at the front of the reflective sheet **33**. The diffusion plate **35** may be disposed between the reflective sheet **33** and the optical sheet **40**.

(33) The optical sheet **40** may include at least one sheet. For example, the optical sheet may include one or more prism sheets and/or one or more diffusion sheets. A plurality of sheets included in the optical sheet **40** may be bonded to each other or may be in close contact with each other.

(34) Specifically, the optical sheet **40** may include a plurality of sheets having different functions. For example, the optical sheet **40** may include a first optical sheet **40a**, a second optical sheet **40b**, and a third optical sheet **40c**. For example, the first optical sheet **40a** is a diffusion sheet, and the second optical sheet **40b** and the third optical sheet **40c** may be prism sheets. The diffusion sheet may prevent light emitted from the diffusion plate **35** from being partially concentrated, so that light may be distributed uniformly. The prism sheet may concentrate light emitted from the diffusion sheet and may redirect light to the display panel **10**. The number and/or position of the diffusion sheet and prism sheet may vary.

(35) Referring to FIG. **4**, a display device **1'** may include a display panel **10'**, the guide panel **20**, the frame **50**, and the back cover **60**.

(36) The display panel **10'** may form a front surface of the display device **1'** and may display images. The display panel **10'** may divide the image into a plurality of pixels and may output the image while controlling color, brightness, and chroma of the respective pixels. The display panel **10'** may be divided into an active area, in which the image is displayed, and a de-active area in

which the image is not displayed. The display panel **10'** may generate light corresponding to red, green, or blue color in response to a control signal. The display panel **10'** may be referred to as an OLED panel.

(37) The guide panel **20** may surround the periphery of the display panel **10'** and may cover the lateral surface of the display panel **10'**. The guide panel **20** may be coupled to the display panel **10'** or may support the display panel **10'**. The guide panel **20** may be referred to as a side frame or a middle cabinet.

(38) The frame **40** may be disposed at the rear of the display panel **10'** and may be coupled to the display panel **10'**. The edges of the frame **50** may be fixed to the guide panel **20**. Electronic components may be mounted to the frame **50**. For example, the frame **50** may include a metal material. The frame **50** may be referred to as a main frame, a module cover, or a cover bottom.

(39) The back cover **60** may cover the rear side of the frame **50**. The back cover **60** may be coupled to the frame **50**. For example, the back cover **60** may include a metal material.

(40) Referring to FIGS. **1** and **5**, a stand **100** may be adjacent to a bottom side of the back cover **60** (see FIGS. **2** and **4**) to be coupled to the back cover **60**, and may support the display device **1**. The stand **100** may be a component of the display device **1**, and the display device **1**, excluding the stand **100**, may be referred to as a head **1**.

(41) For example, the stand **100** may include a plurality of stands **100a** and **100b** which are spaced apart from each other along the bottom side of the back cover **60**. A first stand **100a** may be adjacent to the bottom side and a left side of the back cover **60**, and a second stand **100b** may be adjacent to the bottom side and a right side of the back cover **60**. Accordingly, the stand **100** may stably support the head **1**.

(42) Referring to FIGS. **5** and **6**, the stand **100** may include bodies **110** and **130** and a sliding assembly **120**. The bodies **110** and **130** may include a first body **110** and a second body **130**.

(43) A support part **111** of the first body **110** may extend in the front-rear direction. A coupling part **112** of the first body **110** may extend upward from an upper end of the support part **111**. A groove **113** may be formed at a position where the support part **111** and the coupling part **112** meet each other.

(44) The second body **130** may extend forward from a front end of the support part **111**. For example, the support part **111** and the second body **130** may be integrally formed as one body.

(45) The sliding assembly **120** may be disposed opposite the second body **130** with respect to the first body **110**. The sliding assembly **120** may be referred to as a moving assembly or an elastic body.

(46) Referring to FIG. **7**, a lower side of the support part **111** may be open. A slot **111g** may be formed by passing through a rear end of the support part **111**. A recess **116** may be opposite the slot **111g** with respect to the opening of the support part **111**. A plurality of fastening parts **115a**, **115b**, **115c**, and **115d** may be formed on a lower surface of the support part **111**.

(47) The coupling part **112** may be disposed at the center of the support part **111**. A guide pin **110P** may protrude forward from a front surface of the coupling part **112**. A coupling hole **110H** may be adjacent to the guide pin **110P** and may be formed by passing through the coupling part **112** in the front-rear direction.

(48) Accordingly, the guide pin **110P** may be inserted into the back cover **60** (see FIGS. **2** and **4**) of the head **1**, and may guide coupling between the coupling part **112** and the back cover **60**. A fastening member, such as a screw, may pass through the coupling hole **110H** to be fastened to the back cover **60**.

(49) The second body **130** may include a front leg **131** extending in the front-rear direction. A front foot **131a** may protrude downward from a lower surface of the front leg **131**, and may have a pad recess **131aP** into which a front pad **130P** (see FIG. **12**) is inserted. For example, the front pad **130P** may include a buffer material such as rubber or silicon.

(50) Referring to FIG. **8**, the sliding assembly **120** (see FIG. **6**) may include a rear leg **121**

extending in the front-rear direction. A rear foot **121a** may protrude downward from a lower surface of the rear leg **121**, and may have a pad recess into which a rear pad **120P** is inserted. For example, the rear pad **120P** may include a buffer material such as rubber or silicon.

(51) A first connection part **121b** may be formed at a front end of the rear leg **121**, and may include a fixing hole **121b1** and a fixing recess **121b2** which are spaced apart from each other in the up-down direction.

(52) A slider **122** may include a first part **122a**, a second part **122b**, and a third part **122c**. The first part **122a** may extend in the front-rear direction and may form a minimum thickness to of the slider **122**. The second part **122b** may extend in the left-right direction from an upper end of the first part **122a**. That is, the second part **122b** and the first part **122a** may have a generally T-shaped longitudinal cross-section. The third part **122c** may extend in an arc from a lower end of the first part **122a** in the left-right direction. That is, the third part **122c** may be generally formed in the shape of a cylinder cut in half. In addition, a distance d_a between the third part **122c** and the second part **122b** may be equal to a height of the first part **122a**.

(53) Further, a second connection part **122f** may be formed at a rear end of the slider **122** and may include a fixing recess **122h** (see FIG. 16) and a fixing hole **121fh** which are spaced apart from each other in the up-down direction. A fastening member F, such as a screw, may pass through the fixing hole **121b1** to be fastened to the fixing recess **122h** of the second connection part **122f**. Accordingly, the rear leg **121** may be coupled to the slider **122**.

(54) A rod **123** may extend in the front-rear direction. The rod **123** may have a cylindrical shape. The rod **123** may be disposed under the third part **122c** and may have a curvature corresponding to a curvature of the third part **122c**. A protrusion **123a** may protrude rearward from a rear end of the rod **123** and may pass through the fixing hole **122fh** to be inserted into the fixing recess **121b2** and fixed thereto. For example, the protrusion **123a** may be press-fit into the fixing recess **121b**.

(55) Referring to FIG. 9, an elastic member **126** may extend in the front-rear direction. At least a portion of the elastic member **126** may be wound in a coil shape around an outer circumference of the rod **123**. In this manner, the elastic member **126** may be stably elastic-deformed or restored by the rod **123** in the front-rear direction. A portion of the elastic member **126** may be disposed under the third part **122c** of the slider **122**. The elastic member **126** may be a spring.

(56) A guide frame **124** may be disposed under the elastic member **126** and may support the elastic member **126**. An inner surface of the guide frame **124** may partially cover an outside of the elastic member **126**. A front end of the elastic member **126** may be fixed to one side of the guide frame **124**, and a rear end of the elastic member **126** may come into contact with the second connection part **122f**. A frame hole (not numbered) may be formed on the one side of the guide frame **124** and may be aligned with the rod **123**.

(57) A bracket **125** may be disposed under the guide frame **124**. A bottom part **125a** may extend in the front-rear direction and may cover a lower side of the guide frame **124**. A first side part **125b** may be bent upward from a left side of the bottom part **125a** and may cover a left side of the guide frame **124**. A second side part **125c** may be bent upward from a right side of the bottom part **125a** and may cover a right side of the guide frame **124**. A front part **125d** may be bent upward from a front end of the bottom part **125a** and may have a bracket hole **125dh** aligned with the frame hole of the guide frame **124**. A rear part **125e** may be bent upward from a rear end of the bottom part **125a** and may have a groove **125g** through which the rear leg **121** passes.

(58) A plurality of protrusions **124b1**, **124b2**, **124b3**, **124c1**, **124c2**, and **124c3** may be formed on the left and right sides of the guide frame **124** and may be inserted into recesses **125b1**, **125b2**, **125b3**, **125c1**, **125c2**, and **125c3** formed in the first side part **125b** and the second side part **125c**. Accordingly, the guide frame **124** may be disposed in the bracket **125** and may be snap-fit coupled to the bracket **125**.

(59) A first protrusion **122d** may protrude from a first end of the third part **122c** of the slider **122** in a radial direction of the third part **122c**. A second protrusion **122e** (see FIG. 8) may protrude from a

second end of the third part **122c** in the radial direction of the third part **122c**.

(60) A first groove **125bs** may be formed in the first side part **125b** and may extend in a longitudinal direction of the slider **122**, and the first protrusion **122d** may be movably inserted into the first groove **125bs**. A second groove **125cs** may be formed in the second side part **125c** and may extend in a longitudinal direction of the slider **122**, and the second protrusion **122e** may be movably inserted into the second groove **125cs**.

(61) Accordingly, the slider **122** may be movably coupled to the inside of the bracket **125** in a longitudinal direction of the slider **122** or the bracket **125**. In response to the movement of the slider **122**, the elastic member **126** may be compressed or stretched.

(62) Referring to FIGS. **10** and **11**, first coupling parts **125h1** and **125h3** may protrude leftward from an upper end of the first side part **125b**. Second coupling parts **125h2** and **125h4** may protrude rightward from an upper end of the second side part **125c**.

(63) A guide plate **127** may be disposed between the bracket **125** and a lower surface of the support part **111** of the first body **110**. A first plate **127b** and a second plate **127c** of the guide plate **127** may be disposed opposite each other with respect to a central portion **127a** of the guide plate **127**. First coupling holes **127b1** and **127b2** may be formed in the first plate **127b** and may be formed between the first coupling parts **125h1** and **125h3** and first fastening parts **115a** and **115b**. Second coupling holes **127c1** and **127c2** may be formed in the second plate **127c** and may be formed between the second coupling parts **125h2** and **125h4** and second fastening parts **115c** and **115d** (see FIG. **7**).

(64) Accordingly, a fastening member, such as a screw, may pass through the coupling parts **125h1**, **125h3**, **125h2**, and **125h4** and coupling holes **127b1**, **127b2**, **127c1**, and **127c2**, to be fastened to the fastening members **115a**, **115b**, **115c**, and **115d**.

(65) First guide protrusions **127b3** and **127b4** (see FIG. **12**) may be formed on a lower surface of the first plate **127b** and may be adjacent to the first coupling parts **125h1** and **125h3** in the front-rear direction. Second guide protrusions **127c3** and **127c4** may be formed on a lower surface of the second plate **127c** and may be adjacent to the second coupling parts **125h2** and **125h4** in the front-rear direction.

(66) Accordingly, the coupling parts **125h1**, **125h3**, **125h2**, and **125h4** may be easily aligned with the coupling holes **127b1**, **127b2**, **127c1**, and **127c2** by the guide protrusions **127b3** and **127b4**.

(67) The first part **122a** of the slider **122** may be disposed between the first plate **127b** and the second plate **127c**. That is, a distance between the first plate **127b** and the second plate **127c** may be equal to or greater than a thickness of the first part **122a** of the slider **122**. Accordingly, the slider **122** may pass through a portion between the first plate **127b** and the second plate **127c**. Meanwhile, the portion between the first plate **127b** and the second plate **127c** may be referred to as a guide slot of the guide plate **127**.

(68) Referring to FIGS. **12** and **13**, when the rear leg **121** is disposed away from a wall **W**, a portion of the rear leg **121** may protrude outward from the slot **111g** by a predetermined length **L20**. In this case, the first protrusion **122d** may be adjacent to a rear end of the first groove **125bs**, and the rod **123** may not be disposed in the recess **116**.

(69) Accordingly, the rear leg **121** and the front leg **131** may be balanced with respect to the first body **110**. The stand **100** may stably support the head **1** coupled to the stand **100**.

(70) Referring to FIGS. **14** and **15**, when the rear leg **121** comes into contact with the wall **W**, at least a portion of the rear leg **121** may be inserted into the slot **111b**, and the elastic member **126** may be compressed. In this case, in response to an extent of insertion of the rear leg **121** into the slot **111g**, the first protrusion **122d** may be moved from a rear end of the first groove **125bs** to a front end thereof. In addition, when the rear leg **121** is inserted into the slot **111g** to the maximum, the first protrusion **122d** may be adjacent to the front end of the first groove **125bs**, and a portion of the rod **123** may be disposed in the recess **116**.

(71) Accordingly, a distance between the head **1** and the wall **W** may decrease. In addition, even when the rear leg **121** is disposed in the first body **110**, the wall **W** may stably support the stand

100.

(72) As the stand **100** is gradually moved away from the wall **W**, the elastic member **126** may be gradually stretched to its original length, and the rear leg **121** may gradually protrude to the outside of the slot **111g** by an elastic force of the elastic member **126**. Accordingly, even when the stand **110** is moved away from the wall **W**, the stand **100** may continue to stably support the head **1** coupled to the stand **100** and may prevent the stand **100** and the head **1** from being overturned.

(73) Referring to FIG. **16**, the first groove **125bs** and the second groove **125cs** may guide forward and backward movement of the first protrusion **122d** and the second protrusion **122e**.

(74) A first boss **122c1** may be adjacent to the first protrusion **122d** and may protrude from the third part **122c** of the slider **122** toward the first side part **125b** of the bracket **125**. A second boss **122c2** may be adjacent to the second protrusion **122e** and may protrude from the third part **122c** of the slider **122** toward the second side part **125c** of the bracket **125**. Accordingly, the first boss **122c1** and the second boss **122c2** may make a line contact with an inside of the bracket **125**, thereby reducing a friction load between the slider **122** and the bracket **125**, and allowing smooth sliding of the slider **122**.

(75) A first under-boss **122b1** may protrude from a lower surface of the second part **122b** of the slider **122** toward the first plate **127b** of the guide plate **127**. A second under-boss **122b2** may protrude from the lower surface of the second part **122b** of the slider **122** toward the second plate **127c** of the guide plate **127**. Accordingly, the first under-boss **122b1** and the second under-boss **122b2** may make a line contact with an upper surface of the guide plate **127**, thereby reducing a friction load between the slider **122** and the guide plate **127**, and allowing smooth sliding of the slider **122**.

(76) Referring to FIGS. **1** and **17**, a stand **100'** may be adjacent to the bottom side of the back cover **60** (see FIGS. **2** and **4**) to be coupled to the back cover **60** and may support the display device **1**. The stand **100'** may be provided as a part of the display device **1**, and the display device **1**, excluding the stand **100'**, may be referred to as a head **1**.

(77) For example, the stand **100'** may include a plurality of stands which are spaced apart from each other along the bottom side of the back cover **60**. A first stand may be adjacent to the bottom side and the left side of the back cover **60**, and a second stand may be adjacent to the bottom side and the right side of the back cover **60**. Accordingly, the stand **100** may stably support the head **1**.

(78) Referring to FIGS. **18** and **19**, the stand **100'** may include a body **110'** and a sliding assembly **120**.

(79) A support part **111'** of the body **110'** may extend in the front-rear direction. A lower side of the support part **111'** may be open and may include a slot **111g'** and a recess **116'**. A coupling part **112'** of the body **110'** may extend upward from an upper end of the support part **111'**. A groove **110G** may be formed at a position where the support part **111'** and the coupling part **112'** meet each other.

(80) A portion **113'** of the support part **111'** and the rear leg **121** of the sliding assembly **120** may be balanced with respect to the coupling part **112'**. The portion **113'** of the support part **111'** may be referred to as a front leg **113'**.

(81) The sliding assembly **120** may be coupled to the inside of the support part **111'**, and the rear leg **121** may pass through the slot **111g'**.

(82) A guide pin **110B** may protrude forward from a front surface of the coupling part **112'**. A guide hook **110K** may protrude forward from the front surface of the coupling part **112'** and may be spaced apart from the guide pin **110B**. A coupling hole **110D** may be formed between the guide pin **110B** and the guide hook **110K** and may pass through the coupling part **112'** in the front-rear direction.

(83) Accordingly, the guide pin **110B** and the guide hook **110K** may be inserted into the back cover **60** (see FIGS. **2** and **4**) of the head **1**, and may guide coupling between the coupling part **112'** and the back cover **60**. A fastening member, such as a screw, may pass through the coupling hole **110D** to be fastened to the back cover **60**.

(84) Referring to FIG. 20, when the rear leg 121 is disposed away from the wall W, a portion of the rear leg 121 may protrude to the outside of the slot 111g' by a predetermined length L10. The rear leg 121 and the front leg 113' may be balanced with respect to the coupling part 112'. The stand 100' may stably support the head 1 coupled to the stand 100'.

(85) As the stand 100' is in contact with the wall W and is moved closer to the wall W, the rear leg 121 may be inserted into the slot 111g', and the elastic member 126 may be compressed. Accordingly, a distance between the head 1 and the wall W may decrease. The wall W may stably support the stand 100.

(86) As the stand 100', while in contact with the wall W, is moved further away from the wall W, the rear leg 121 may protrude to the outside of the slot 111g' by an elastic force of the elastic member 126. In this case, the stand 100' may continue to stably support the head 1 coupled to the stand 100', and may prevent the stand 100' and the head 1 from being overturned.

(87) Referring to FIGS. 1 to 20, according to an aspect of the present disclosure, a display device may include: a head having a display panel; and a stand disposed adjacent to a first side of the head and supporting the head, wherein the stand may include: a body coupled to the head, the body having a front leg that protrudes forward from the body; a rear leg protruding rearward from the body; and an elastic member disposed between the rear leg and the front leg, coupled to the rear leg, and being stretchable in a front-rear direction.

(88) The display device may further include a rod protruding forward from a front end of the rear leg, wherein at least a portion of the elastic member may be wound in a coil shape around an outer surface of the rod.

(89) The display device may further include: a slider disposed between the rear leg and the elastic member, and coupled to the rear leg and the rod; and a bracket accommodating the slider and having a groove that extends in a longitudinal direction of the rod, wherein the slider may include a protrusion protruding from the slider toward the groove and inserted into the groove.

(90) The slider may further include a boss disposed adjacent to the protrusion, protruding from the slider toward an inside of the bracket, and making a line contact with the inside of the bracket.

(91) The display device may further include a guide plate disposed between the bracket and an inside of the body, the guide plate having a guide slot in which a portion of the slider is disposed, wherein the bracket and the guide plate may be coupled to the inside of the body.

(92) The slider may include: a first part disposed in the guide slot; a second part extending from the first part in a direction intersecting the first part, and covering a portion of one side of the guide plate; and an under-boss protruding from the second part toward the one side of the guide plate, and making a line contact with the one side of the guide plate.

(93) The bracket may further include a coupling part coupled to the inside of the body, wherein the guide plate may further include: a coupling hole aligned with the coupling part; and a guide protrusion formed on one surface of the guide plate and being adjacent to the coupling part.

(94) The display device may further include a bracket disposed opposite to the inside of the body with respect to the rod and having a bracket hole aligned with the rod, wherein the body may include a recess facing the rod through the bracket hole.

(95) The display device may further include a guide frame disposed between the rod and the bracket, and having a frame hole aligned with the bracket hole, wherein a rear end of the elastic member may be fixed to a portion where the frame hole of the guide frame is formed, wherein the guide frame may cover at least a portion of an outside of the elastic member, and may be detachably coupled to the bracket.

(96) The display device may further include: a front foot protruding from the front leg in a direction intersecting the front leg; and a rear foot protruding from the rear leg and disposed on a same plane as the front foot.

(97) The display device may further include: a front pad protruding from the front foot in a direction in which the front foot protrudes from the front leg; and a rear pad protruding from the

rear foot in a direction in which the rear foot protrudes from the rear leg, wherein the front pad and the rear pad may include a buffer material.

(98) The head may include: a frame coupled to the display panel; and a back cover covering a rear side of the frame, wherein the body may be disposed adjacent to a bottom side of the back cover and may be coupled to a rear surface of the back cover.

(99) The body may further include: a coupling part coupled to the rear surface of the back cover; and a support part extending in a direction intersecting the coupling part, and disposed between the rear leg and the front leg, the support part having an opening which is formed in a lower surface of the support part, and in which the elastic member is disposed.

(100) The support part may include a groove through which the rear leg passes, wherein the front leg and the support part may be formed as one body.

(101) The coupling part may further include: a guide pin protruding forward from a front surface of the coupling part, and inserted into the rear surface of the back cover; and a coupling hole formed by passing through the coupling part, and facing the rear surface of the back cover.

(102) The display device according to the present disclosure has the following effects.

(103) According to at least one of the embodiments of the present disclosure, there is provided a display device including a stand for supporting a head having a display panel.

(104) According to at least one of the embodiments of the present disclosure, as the stand is in contact with a wall and is moved closer to the wall, a distance between the head and the wall may decrease.

(105) According to at least one of the embodiments of the present disclosure, as the stand, while in contact with the wall, is moved further away from the wall, a sliding assembly of the stand which is in contact with the wall may become longer.

(106) According to at least one of the embodiments of the present disclosure, an elastic deformation mechanism of the stand may be provided.

(107) According to at least one of the embodiments of the present disclosure, a coupling structure of the head and the stand may be provided.

(108) Certain embodiments or other embodiments of the invention described above are not mutually exclusive or distinct from each other. Any or all elements of the embodiments of the invention described above may be combined or combined with each other in configuration or function.

(109) For example, a configuration “A” described in one embodiment of the invention and the drawings and a configuration “B” described in another embodiment of the invention and the drawings may be combined with each other. Namely, although the combination between the configurations is not directly described, the combination is possible except in the case where it is described that the combination is impossible.

(110) The foregoing embodiments are merely examples and are not to be considered as limiting the present disclosure. The scope of the present disclosure should be determined by rational interpretation of the appended claims, and all modifications within the equivalents of the disclosure are intended to be included within the scope of the present disclosure.

Claims

1. A display device comprising: a head having a display panel; and a stand disposed adjacent to a first side of the head and supporting the head, wherein the stand comprises: a body coupled to the head, the body having a front leg that protrudes forward from the body; a rear leg protruding rearward from the body; an elastic member disposed between the rear leg and the front leg, coupled to the rear leg, and being stretchable in a front-rear direction; a rod protruding forward from a front end of the rear leg; and a guide frame covering at least a portion of an outside of the elastic member, and having a frame hole aligned with the rod in a direction in which the elastic member is

compressed, wherein at least a portion of the elastic member is wound in a coil shape around an outer surface of the rod, and wherein at least part of the rod passes through the frame hole as the elastic member is compressed.

2. A display device comprising: a head having a display panel; and a stand disposed adjacent to a first side of the head and supporting the head, wherein the stand comprises: a body coupled to the head, the body having a front leg that protrudes forward from the body; a rear leg protruding rearward from the body; an elastic member disposed between the rear leg and the front leg, coupled to the rear leg, and being stretchable in a front-rear direction; a rod protruding forward from a front end of the rear leg; a slider disposed between the rear leg and the elastic member, and coupled to the rear leg and the rod; and a bracket accommodating the slider and having a groove that extends in a longitudinal direction of the rod, wherein at least a portion of the elastic member is wound in a coil shape around an outer surface of the rod, and wherein the slider has a protrusion protruding from the slider toward the groove and inserted into the groove.

3. The display device of claim 2, wherein the slider further comprises a boss disposed adjacent to the protrusion, protruding from the slider toward an inside of the bracket, and making a line contact with the inside of the bracket.

4. The display device of claim 2, further comprising a guide plate disposed between the bracket and an inside of the body, the guide plate having a guide slot in which a portion of the slider is disposed, wherein the bracket and the guide plate are coupled to the inside of the body.

5. The display device of claim 4, wherein the slider further comprises: a first part disposed in the guide slot; a second part extending from the first part in a direction intersecting the first part, and covering a portion of one side of the guide plate; and an under-boss protruding from the second part toward the one side of the guide plate, and making a line contact with the one side of the guide plate.

6. The display device of claim 4, wherein the bracket further comprises a coupling part coupled to the inside of the body, wherein the guide plate further comprises: a coupling hole aligned with the coupling part; and a guide protrusion formed on one surface of the guide plate and being adjacent to the coupling part.

7. The display device of claim 1, further comprising a bracket disposed opposite to an inside of the body with respect to the rod and having a bracket hole aligned with the rod, wherein the body has a recess facing the rod through the bracket hole.

8. The display device of claim 7, wherein the guide frame is disposed between the rod and the bracket, and the frame hole is aligned with the bracket hole, wherein a rear end of the elastic member is fixed to a portion where the frame hole of the guide frame is formed, wherein the guide frame is detachably coupled to the bracket.

9. The display device of claim 1, further comprising: a front foot protruding from the front leg in a direction intersecting the front leg; and a rear foot protruding from the rear leg and disposed on a same plane as the front foot.

10. The display device of claim 9, further comprising: a front pad protruding from the front foot in a direction in which the front foot protrudes from the front leg; and a rear pad protruding from the rear foot in a direction in which the rear foot protrudes from the rear leg, wherein the front pad and the rear pad include a buffer material.

11. A display device comprising: a head having a display panel; and a stand disposed adjacent to a first side of the head and supporting the head, wherein the stand comprises: a body coupled to the head, the body having a front leg that protrudes forward from the body; a rear leg protruding rearward from the body; an elastic member disposed between the rear leg and the front leg, coupled to the rear leg, and being stretchable in a front-rear direction; a frame coupled to the display panel; and a back cover covering a rear side of the frame, wherein the body is disposed adjacent to a bottom side of the back cover and is coupled to a rear surface of the back cover, and wherein the body further comprises: a coupling part coupled to the rear surface of the back cover; and a support

part extending in a direction intersecting the coupling part, and disposed between the rear leg and the front leg, the support part having an opening which is formed in a lower surface of the support part, and in which the elastic member is disposed.

12. The display device of claim 11, wherein the support part has a groove through which the rear leg passes, wherein the front leg and the support part are formed as one body.

13. The display device of claim 11, wherein the coupling part further comprises: a guide pin protruding forward from a front surface of the coupling part, and inserted into the rear surface of the back cover; and a coupling hole formed by passing through the coupling part, and facing the rear surface of the back cover.
