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### Technologies for enabling rule engines to guide users in completing transactions based on payloads

#### Abstract

This disclosure enables a rule engine programmed for (i) expressing complex logic, (ii) handling time/event synchronization, (iii) providing insights into rule execution, and (iv) modeling uncertainties, while also enabling user actions to authenticate, approve, initiate, or decline certain workflows. Such configuration is technologically advantageous, because of its enablement in providing guidance to end users in completing transactions with user actions. For example, the rule engine may enable a BIN-only processing being executed, based on a payload and not a first identifier, a second identifier, a third identifier, and a fourth identifier (e.g., based on the payload only). This approach is technologically unconventional, because the first identifier, the second identifier, the third identifier, the fourth identifier, and the payload may be conventionally processed together by the rule engine, which may be inefficient in terms of data processing, due to extra processing and memory usage.

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## Background/Summary

### TECHNICAL FIELD

(1) This disclosure relates to rule engines that guide users in completing transactions based on payloads.

### BACKGROUND

(2) Conventionally, a rule engine may be programmed to apply a business rule to an input (e.g., a message) received from a data source (e.g., an application program). This modality of computing promotes agility and adaptability for processes driven by dynamic rules and regulations, by decoupling a business logic from an application logic, thereby allowing a business user to modify the business logic, by modifying the business rule, without changing the application logic, especially when the data source is subject to change. Resultantly, the rule engine may be forward-chaining (e.g., processing condition-action rules) or reactive (e.g., detecting and reacting to events and patterns). However, despite the rule engine having such technological benefits, the rule engine still suffers from various technological drawbacks. For example, the rule engine may be limited in (i) expressing complex logic, (ii) handling time/event synchronization, (iii) providing insights into rule execution, or (iv) modeling uncertainties, especially when efficiency in data processing is needed.

### SUMMARY

(3) This disclosure enables a rule engine programmed for (i) expressing complex logic, (ii) handling time/event synchronization, (iii) providing insights into rule execution, or (iv) modeling uncertainties, especially when efficiency in data processing is needed. Such configuration is technologically advantageous, because of its enablement in providing guidance to a user in completing a transaction, especially when efficiency in data processing is needed.

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## Description

### DESCRIPTION OF DRAWINGS

- (1) FIG. 1 shows a diagram of an embodiment of a system for providing guidance to end users in completing transactions when efficiency in data processing is needed according to this disclosure.
- (2) FIG. 2 shows a flowchart of an embodiment of a method for providing guidance to end users in completing transactions when efficiency in data processing is needed using the system of FIG. 1 according to this disclosure.
- (3) FIG. 3 shows a diagram of an embodiment of a rule engine and an embodiment of a database each configured for use in the system of FIG. 1 to perform the method of FIG. 2 according to this disclosure.
- (4) FIG. 4 shows a diagram of an embodiment of a card hosting a set of identifiers according to this disclosure.
- (5) FIG. 5 shows a diagram of an embodiment of a content formatted in a first data format and a second data format according to this disclosure.

#### DETAILED DESCRIPTION

(6) As explained above, this disclosure enables a rule engine programmed for (i) expressing complex logic, (ii) handling time/event synchronization, (iii) providing insights into rule execution, or (iv) modeling uncertainties, especially when efficiency in data processing is needed. Such configuration is technologically advantageous, because of its enablement in providing guidance to a user in completing a transaction, especially when efficiency in data processing is needed, as further explained below.

(7) This disclosure is now described more fully with reference to various figures that are referenced above, in which some embodiments of this disclosure are shown. This disclosure may, however, be embodied in many different forms and should not be construed as necessarily being limited to only embodiments disclosed herein. Rather, these embodiments are provided so that this disclosure is thorough and complete, and fully conveys various concepts of this disclosure to skilled persons.

(8) Various terminology used herein can imply direct or indirect, full or partial, temporary or permanent, action or inaction, individual or collective. For example, when an element is referred to as being “on,” “connected” or “coupled” to another element, then the element can be directly on, connected or coupled to the other element or intervening elements can be present, including indirect or direct variants. In contrast, when an element is referred to as being “directly connected” or “directly coupled” to another element, there are no intervening elements present.

(9) Likewise, as used herein, a term “or” is intended to mean an inclusive “or” rather than an exclusive “or.” That is, unless specified otherwise, or clear from context, “X employs A or B” is intended to mean any of natural inclusive permutations. That is, if X employs A; X employs B; or X employs both A and B, then “X employs A or B” is satisfied under any of foregoing instances.

(10) Similarly, as used herein, various singular forms “a,” “an” and “the” are intended to include various plural forms (e.g., two, three, four) as well, unless context clearly indicates otherwise. For example, a term “a” or “an” shall mean “one or more,” even though a phrase “one or more” is also used herein.

(11) Moreover, terms “comprises,” “includes,” “contains,” “has,” or “comprising,” “including,” “containing,” or “having” (or any tenses thereof) when used in this specification, specify a presence of stated features, integers, steps, operations, elements, or components, but do not preclude a presence and/or addition of one or more other features, integers, steps, operations, elements, components, or groups thereof. Furthermore, when this disclosure states that something is “based on” something else, then such statement refers to a basis which may be based on one or more other things as well. In other words, unless expressly indicated otherwise, as used herein “based on” inclusively means “based at least in part on” or “based at least partially on.”

(12) As used herein, relative terms such as “below,” “lower,” “above,” and “upper” can be used herein to describe one element's relationship to another element as illustrated in the set of accompanying illustrative drawings. Such relative terms are intended to encompass different orientations of illustrated technologies in addition to an orientation depicted in the set of accompanying illustrative drawings. For example, if a device in the set of accompanying illustrative drawings were turned over, then various elements described as being on a “lower” side of other elements would then be oriented on “upper” sides of other elements. Similarly, if a device in one of illustrative figures were turned over, then various elements described as “below” or “beneath” other elements would then be oriented “above” other elements. Therefore, various example terms “below” and “lower” can encompass both an orientation of above and below.

(13) Additionally, although terms first, second, and others can be used herein to describe various elements, components, regions, layers, subsets, diagrams, or sections, these elements, components, regions, layers, subsets, diagrams, or sections should not necessarily be limited by such terms. Rather, these terms are used to distinguish one element, component, region, layer, subset, diagram, or section from another element, component, region, layer, subset, diagram, or section. As such, a first element, component, region, layer, subset, diagram, or section discussed below could be

termed a second element, component, region, layer, subset, diagram, or section without departing from this disclosure.

(14) As used herein, a term “about” or “substantially” refers to a  $\pm 10\%$  variation from a nominal value/term. Such variation is always included in any given value/term provided herein, whether or not such variation is specifically referred thereto.

(15) As used herein, a term “or others,” “combination,” “combinatory,” “combinations thereof” or other similar expressions refers to all permutations and combinations of listed items preceding that term. For example, “A, B, C, or combinations thereof” is intended to include at least one of: A, B, C, AB, AC, BC, or ABC, and if order is important in a particular context, also BA, CA, CB, CBA, BCA, ACB, BAC, or CAB. Continuing with this example, expressly included are combinations that contain repeats of one or more item or term, such as BB, AAA, AB, BBC, AAABCCCC, CBBAAA, CABABB, and so forth. Skilled persons understand that typically there is no limit on a number of items or terms in any combination, unless otherwise contextually apparent.

(16) Features or functionality described with respect to certain embodiments may be combined or sub-combined in or with various embodiments in any permutational or combinatorial manner. Different aspects or elements of embodiments, as disclosed herein, may be combined or sub-combined in a similar manner. A skilled person will understand that typically there is no limit on a number of items or terms in any combination, unless otherwise contextually apparent.

(17) Some embodiments, whether individually or collectively, can be components of a larger system, where other procedures can take precedence over or otherwise modify their application. Additionally, a number of steps can be required before, after, or concurrently with embodiments, as disclosed herein. Note that any or all methods or processes, at least as disclosed herein, can be at least partially performed via at least one entity in any manner.

(18) Some embodiments are described herein with reference to illustrations of idealized embodiments (and intermediate structures) of this disclosure. As such, variations from various illustrated shapes as a result, for example, of manufacturing techniques or tolerances, are to be expected. Thus, various embodiments should not be construed as necessarily limited to various particular shapes of regions illustrated herein, but are to include deviations in shapes that result, for example, from manufacturing.

(19) Also, unless otherwise defined, all terms (including technical and scientific terms) used herein have the same meaning as commonly understood by one of ordinary skill in an art to which this disclosure belongs. As such, terms, such as those defined in commonly used dictionaries, should be interpreted as having a meaning that is consistent with their meaning in a context of a relevant art and should not be interpreted in an idealized or overly formal sense unless expressly so defined herein.

(20) United States Patent Application Publication 2022/0398667 (Ser. No. 17/399,178) is incorporated by reference herein for all purposes. Hereby, all issued patents, published patent applications, and non-patent publications that are mentioned or referred to in this disclosure are herein incorporated by reference in their entirety for all purposes, to a same extent as if each individual issued patent, published patent application, or non-patent publication were specifically and individually indicated to be incorporated by reference. To be even more clear, all incorporations by reference specifically include those incorporated publications as if those specific publications are copied and pasted herein, as if originally included in this disclosure for all purposes of this disclosure. Therefore, any reference to something being disclosed herein includes all subject matter incorporated by reference, as explained above. However, if any disclosures are incorporated herein by reference and such disclosures conflict in part or in whole with this disclosure, then to an extent of the conflict or broader disclosure or broader definition of terms, this disclosure controls. If such disclosures conflict in part or in whole with one another, then to an extent of conflict, the later-dated disclosure controls.

(21) FIG. 1 shows a diagram of an embodiment of a system for providing guidance to end users in

completing transactions when efficiency in data processing is needed according to this disclosure. In particular, there is a system **100** containing a network **102**, a first computing terminal **104**, a second computing terminal **106**, a database **108**, a computing instance **110**, a first server **112**, a second server **114**, and a third server **116**. The first computing terminal **104** hosts an operating system (OS) **104.1** and a first end user application program **104.2** (and potentially other application programs) such that the first end user application program **104.2** (and potentially other application programs) runs on the first OS **104.1**. The second computing terminal **106** hosts an OS **106.1** and a second end user application program **106.2** (and potentially other application programs) such that the second end user application program **106.2** (and potentially other application programs) runs on the second OS **106.1**. The first server **112** hosts an OS **112.1** and a routing application program **112.2** (and potentially other application programs) such that the routing application program **112.2** (and potentially other application programs) runs on the OS **112.1**. The second server **114** hosts an OS **114.1** and a conversion logic **114.2** (and potentially other logic or application programs) such that the conversion logic **114.2** (and potentially other logic or application programs) runs on the OS **114.1**. The third server **116** hosts an OS **116.1** and a rule engine **116.2** (and potentially other application programs) such that the rule engine **116.2** (and potentially other application programs) runs on the OS **116.1**. The database **108** is hosted external (e.g., physically, logically) to the server **116**, although the server **116** may host the database **108**.

(22) The network **102** may be a Local Area Network (LAN), a Wide Area Network (WAN), a cellular network, a satellite network, or another suitable network, whether private or public. The network **102** may include Internet. Each of the first computing terminal **104**, the second computing terminal **106**, the computing instance **110**, the first server **112**, the second server **114**, and the third server **116** may communicate with the network **102** or each other over the network **102**, when appropriate or needed. Although the network **102** is illustrated as a single network **102**, this configuration is not required and the network **102** can be a group or collection of suitable networks collectively operating together in concert to accomplish various functionality, as disclosed herein.

(23) The first computing terminal **104** or the second computing terminal **106** may be a desktop computer, a laptop computer, a tablet computer, a mobile phone, a smartphone, a wearable computer, a vehicular computer, a Point-Of-Sale computing terminal (e.g., a cash register), or another suitable computing form factor, whether stationary or mobile. For example, the first computing terminal **104** or the second computing terminal **106** may be positioned (e.g., collocated) in a defined area (e.g., a room, a building, a store, a pharmacy, a hospital). For example, the first computing terminal **104** or the second computing terminal **106** may be a computing workstation that is freestanding, stationary, or standalone on a surface, such as a shelf, a tabletop, a floor, a carpet, a tile, or another suitable surface. For example, the computing workstation may be a desktop Personal Computer (PC) tower, a micro tower, a slim form factor, an All-In-One (AIO) desktop PC, a mini PC, a Small Form Factor (SFF), an Ultra SFF, a Nettop, an ultra-compact, a mini PC, a PC-on-a-Stick, or another suitable form factor. For example, the computing workstation may avoid itself having a display, but is connected (e.g., wired, wireless, waveguide) to a computer monitor, a keyboard, a cursor control device (e.g., a mouse, a touchpad), a printer, or another suitable computing peripheral. For example, the computing workstation may be a kiosk. For example, the computing workstation may be powered from a mains electrical socket. Note that in some embodiments the first computing terminal **104** and the second computing terminal **106** are separate and distinct from each other. However, in other embodiments, the first computing terminal **104** and the second computing terminal **106** are one computing terminal.

(24) The first OS **104.1** or the second OS **106.1** may be Windows, Linux, MacOS, Android, IOS, or any other suitable OS.

(25) The first end user application program **104.2** (and potentially other application programs) runs on the first OS **104.1**. The first end user application program **104.2** may be a browser application program, a domain specific application program, or another suitable program. For example, the

domain specific application program **104.2** may be a pharmacy application program (e.g., operated by a pharmacist or a pharmacy technician in a pharmacy locale) having a software logic/UIs programmed to manage prescriptions (e.g., by identifiers), a software logic/UI programmed to manage inventory of medications (e.g., by identifiers), a software logic/UIs programmed to provide patient management/safety (e.g., by identifiers), a software logic/UIs programmed to manage regulatory compliance (e.g., by permissioning for patient privacy, controlled substances, state laws), and a software logic/UIs programmed to integrate with third party computing systems (e.g., by electronic health records, insurance e-billing).

(26) The second end user application program **106.2** (and potentially other application programs) runs on the second OS **106.1**. The second end user application program **106.2** may be a browser application program, a domain specific application program, or another suitable program. For example, the domain specific application program **106.2** may be a pharmacy application program (e.g., operated by a pharmacist or a pharmacy technician in a pharmacy locale) having a software logic/UIs programmed to manage prescriptions (e.g., by identifiers), a software logic/UI programmed to manage inventory of medications (e.g., by identifiers), a software logic/UIs programmed to provide patient management/safety (e.g., by identifiers), a software logic/UIs programmed to manage regulatory compliance (e.g., by permissioning for patient privacy, controlled substances, state laws), and a software logic/UIs programmed to integrate with third party computing systems (e.g., by electronic health records, insurance e-billing).

(27) The first server **112** may be an application server or another suitable server. The OS **112.1** may be Windows, Linux, MacOS, Android, IOS, or any other suitable OS. The routing application program **112.2** runs on the OS **112.1**. The routing application program **112.2** may be a message routing program that is programmed to facilitate efficient receiving, processing, and sending messages between various computing systems to enable corresponding transactions to be completed. For example, a transaction may correspond to a single message (one-to-one) or a set of messages (one-to-many). For example, the routing application program **112.2** may be a medical claim application program that is programmed to facilitate efficient receiving, processing, and sending of messages, which embody medical claims by content (e.g., text), submitted by pharmacies to insurance companies or payers. The medical claim application program may have a software logic/UIs programmed to route messages (e.g., medical claims) submitted by pharmacies computing systems to appropriate insurance computing systems or pharmacy benefit manager computing systems based on appropriate insurance coverage and plan information as validated based on contents of those messages. The medical claim application program may have a software logic/UIs programmed to perform initial editing and validation of messages (e.g., medical claims) to ensure that those messages meet a certain required format (if needed) and contain accurate data. The medical claim application program may have a software logic/UIs programmed to perform real-time transacting (e.g., adjudication by approval or denial) of messages (e.g., medical claims) by seamlessly integrating with payers' claims computing processing systems. The medical claim application program may have a software logic/UIs programmed to perform tracking and monitoring of statuses of submitted messages (e.g., medical claims), as well as generating reports and analytics. The medical claim application program may have a software logic/UIs programmed to integrate with existing pharmacy computing management systems, enabling seamless submission of messages (e.g., medical claims) from pharmacy workflows, while minimizing or eliminating manual data entry or separate computing systems.

(28) The routing application program **112.2** may be programmed to route messaging based on parsing (e.g., textually) those messages over the network **102**. For example, such routing may occur based on a set of predefined business rules and logic to determine various appropriate paths and destinations for received messages (e.g., medical claims). As such, in context of medical claim processing, the routing application program **112.2** may have a message intake logic (e.g., a software module) that receives messages (e.g., medical claims) from various sources, such as

providers, clearinghouses, or other healthcare entities (e.g., formatted pursuant to Electronic Data Interchange (EDI) X12 837). Further, the routing application program **112.2** may have a claim parsing logic (e.g., a software module) that parses (e.g., by text) messages (e.g., medical claims) to extract relevant information (e.g., text), such as patient details, provider information, diagnosis codes, procedure codes, and insurance details. Also, the routing application program **112.2** may have a rule evaluation logic (e.g., a software module) that, based on extracted claim data, evaluates a set of predefined business rules to determine an appropriate routing path. For example, these rules can be based on various factors, such as patient's insurance plan and network affiliations, provider's participation in specific networks or Preferred Provider Organizations (PPOs), geographic location of the provider or patients, claim type (e.g., medical, dental, institutional), presence of specific diagnosis or procedure codes, or other suitable factors. Moreover, the routing application program **112.2** may have a routing destination determination logic (e.g., a software module) that, based on evaluated rules, identifies appropriate destination(s) for routing messages (e.g., medical claims), such as computing systems (e.g., Application Programming Interfaces (APIs), File Transfer Protocol (FTP) sites, web portals) of payers or insurance companies, third-party administrators, repricing vendors or PPO networks, auditing or review entities, or other suitable destinations. Furthermore, the routing application program **112.2** may have a claim transmission logic (e.g., a software module) that transmits messages (e.g., medical claims) to identified destination(s) using appropriate EDI formats or secure FTP sites, APIs, web portals or other suitable data recipient software. This may involve point-to-point routing (e.g., direct transmission to recipients) or wrap routing (routing through intermediary networks or entities). Also, the routing application program **112.2** may have a tracking and auditing logic (e.g. a software module) that enables maintenance of an audit trail, tracking how messages move among data recipients and status throughout routing processes, such as by monitoring timestamps, recipient information, and any errors or exceptions encountered during routing. Additionally, the routing application program **112.2** may be have an exception handling logic (e.g., a software module) that handles issues or exceptions that may arise during routing (e.g., invalid data, missing information, rule conflicts), which may involve or enable alerts, notifications, or manual intervention workflows to resolve identified issues.

(29) The second server **114** may be an application server or another suitable server. The OS **114.1** may be Windows, Linux, MacOS, Android, IOS, or any other suitable OS. The OS **114.1** hosts the conversion logic **114.2**, which may be embodied as an application program, a software module, a software engine (e.g., a task-dedicated software logic that can be started, stopped, or paused), an API, or another suitable logical form factor. For example, if embodied as the API, then the API may be a Representational State Transfer (REST) API, a Simple Object Access Protocol (SOAP) API, or another suitable API. The conversion logic **114.2** may be programmed to convert messages from one data format (e.g., flat file, matrix format, National Council for Prescription Drug Programs (NCPDP) format) to another data format (e.g., structured, delimited, Java Script Object Notation (JSON), Extensible Markup Language (XML), Comma Separated Values (CSV)) or vice versa. For example, the conversion logic **114.2** may receive a message (e.g., a request) in one data format over the network **102** and convert the message into another data format before outputting for downstream processing, which may be over the network **102**, as further described below. For example, the message may be received in a flat file data format, a matrix data format, a NCPDP format, or another suitable format. For example, the message may have the format of a flat file format for transmitting messages (e.g., pharmacy claims and related transactions), where the message may contain segments and segments may contain fields, where each field may contain a single data element (e.g., a name, a identifier, a drug code, a quantity), where fields and segments may be separated by non-printable ASCII characters, such as a record separator and a field separator, where the format may support various data types, such as strings, dates, integers, and decimal numbers, where numeric fields can be zero-padded, or use a “signed overpunch” technique to encode negative values. For example, for batch transmission, the format may define headers and



trailers to separate multiple transactions within a single file, such as using separators to indicate start of text and end of text. For example, the format may be a flat file format having segments separated by record separators, with fields within segments separated by field separators, supporting different data types using techniques, such as zero-padding and signed overpunch. For example, the format may be NCPDP or another suitable format. For example, the conversion logic **114.2** may be programmed to receive a message (e.g., a medical claim) from the routing application program **112.2** over the network **102** and convert, similar to above, the message from one data format (e.g., NCPDP format, structured format, JSON format, XML format, delimited format) to another data format (e.g., structured format, JSON format, XML format, delimited format, NCPDP format) before submitting or passing the message, as converted (or a copy thereof), over the network **102**, to the rule engine **116.2** to process the message, as converted (or a copy thereof), as disclosed herein. Likewise, the conversion logic **114.2** may be programmed to receive a message (e.g., an approval or a denial of a medical claim) over the network **102** from the rule engine **116.2** and convert, similar to above, the message from one data format (e.g., structured format, JSON format, XML format, delimited format, NCPDP format) to another data format (e.g., NCPDP format, structured format, JSON format, XML format, delimited format) before submitting or passing the message, as converted (or a copy thereof), over the network **102** to the routing application program **112.2** to process the message, as converted (or a copy thereof), as disclosed herein.

(30) The third server **116** may be an application server or another suitable server. The third server **116**, whether physical or virtual, may be a component of a cloud computing instance, which, in some embodiments, may be technologically advantageous over a mainframe, because the cloud computing instance may be distributed, decentralized, flexible and on-demand, which allows for easier maintenance and updates when needed, especially if following a serverless model, although the mainframe can operate as the third server **116** or the third server **116** can operate as the mainframe in some embodiments. In some embodiments, the second server **114** and the third server **116** may be one server.

(31) The OS **116.1** may be Windows, Linux, MacOS, Android, IOS, or any other suitable OS. The rule engine **116.2** runs on the OS **116.1**. The rule engine **116.2** may be a software system (e.g., a software logic, an application program, a software module) that executes business rules in a runtime environment by business users (from computing terminals) to define, manage, and automate decision-making processes based on predefined rules. For example, the rule engine **116.2** may be a task-dedicated software logic that can be started, stopped, or paused. For example, in context of medical claim processing, the rule engine **116.2** may enable automating of evaluation and adjudication of transactions based on messages (e.g., medical claims) input thereinto based on various criteria and policies, as set over the network **102** by computing terminals operated by business users. In some embodiments, the rule engine **116.2** may host the conversion logic **114.2** or the conversion logic may host the rule engine **116.2**. In some embodiments, the rule engine **116.2** and the conversion logic **114.2** may be one software logic, component, application, or another suitable software form factor.

(32) The rule engine **116.2** may have (i) a rule repository (e.g., a database) programmed to store a set of rules, (ii) a rule editor (e.g., a user interface) programmed to define, modify, and organize the set of rules using natural language or domain-specific languages as accessed from a computing terminal, (iii) a rule execution logic (e.g., a software architecture, a software module) programmed to interpret and evaluate various rules against input data or scenarios (e.g., applying rules and generating appropriate outcomes), and (iv) an integration interface (e.g., a software architecture, a software module) programmed to communicably integrate with other computing systems (e.g., EHR software, medical claim management software), to access relevant data and share those results. For example, in context of medical claim processing, the rule engine **116.2** may be used to automate various decision-making processes based on a set of predefined rules. For example, some

of such rules may be (i) claim eligibility rules (e.g., if a patient's policy is not active or has expired, then reject this claim), (ii) medical coding rules (e.g., if a medical coding on a claim contains an invalid or inconsistent combination of codes, then flag the claim for review), (iii) benefit limit rules (e.g., if a claim requests an amount that exceeds an annual or lifetime benefit limit for a patient's policy, then reject or partially approve the claim), (iv) pre-existing condition rules (e.g., if a claim for a patient is related to a pre-existing condition and the patient is within his waiting period, then reject the claim), (v) claim adjudication rules (e.g., calculate a patient's deductible, co-pay, and coinsurance amounts based on a set of policy terms), (vi) compliance and regulatory rules (e.g., ensure that a claim adheres to relevant healthcare regulations, coding guidelines, and billing practices).

(33) Some examples of business rules executable by the rule engine **116.2** may include business rules for authorization processes, workflow processes, messaging processes, e-payment processes, and other suitable processes. Some business rules may be based on Boolean logic and include if-then (or other suitable) statements, whether standalone, chained, branched, or otherwise. Some business rules may enable enrichment of messages (e.g., medical claims) by metadata, such as descriptive metadata, preservation metadata, structural metadata, provenance metadata, definitional metadata, administrative metadata, computational transaction metadata, or other suitable metadata. For example, in context of medical claim processing, the descriptive metadata may be information that describes contents and key attributes of medical claims data to aid in identification, organization, and discovery of medical claims within databases or repositories, such as claim identifiers, patient name, date of service, provider name, diagnosis codes, procedure codes, billing codes, and claim status. For example, in context of medical claim processing, the preservation metadata may be information that supports and documents long-term preservation and accessibility of electronic medical claims data, such as technical details about file formats, software, fixity information (e.g., checksums, digital signatures), chain of custody, data transformations, data permissioning, data migration, and systems used to create and manage medical claims data. For example, in context of medical claim processing, the structural metadata may be information that describes organization, structure, and relationships within medical claims data, such as internal structure and components of messages (e.g., medical claims), different sections or fields within data structures (e.g., documents, files), different data elements within messages (e.g., medical claims), such as linking diagnosis codes to specific procedure identifiers or service identifiers, different connections between messages (e.g., medical claims) and related documents or files, such as supporting medical records, attachments, or supplemental information, hierarchical structure of claims data, such as how individual messages (e.g., medical claims) are organized within larger claim batches or submissions, different file formats, data types, and technical specifications used to store and transmit medical claims data, different data integrations by mapping structures of claims data to standardized data models or schemas used in claims processing systems. For example, in context of medical claim processing, the provenance metadata may be information that tracks origin, history, and lineage of medical claims data by providing detailed audit trails of data sources, transformations, and processes involved in creation/handling of messages (e.g., medical claims), such as identifiers of healthcare providers, insurance companies that generated initial claims data, information about computing systems, applications, and tools used to process, transform, or transmit messages (e.g., medical claims) at various stages, sequences of actions, processes, and any modifications applied to claims data, establishing clear data lineages, identifies user profiles permissioned for creating, modifying, or approving messages (e.g., medical claims) at different points in time, various timestamps and versioning information to reconstruct the chronological history of changes to messages (e.g., medical claims). For example, in context of medical claim processing, the definitional metadata may be information that indicates meaning and semantics of data elements within messages (e.g., medical claims), such as definitions or descriptions of codes (e.g., International Classification of Diseases (ICD), Current Procedural Terminology (CPT),

National Drug Code (NDC)) used in claims, explanations of terminology or abbreviations used in data fields within messages (e.g., medical claims), data dictionaries or glossaries that provide precise meaning of data elements like claim types, billing statuses, or provider specialties, details on how specific data values are calculated or derived, such as claim payment amounts based on coverage rules, mappings between coded values in claims and their textual descriptions or labels, and business rules or validation criteria that define acceptable values or formats for claims data. For example, in context of medical claim processing, the administrative metadata may be structured data elements that provide essential information about medical services rendered, patient details, provider information, and billing codes to enable accurate claims processing, reimbursement, and data analysis. The administrative metadata may include patient information (e.g., patient name, date of birth, gender, address, insurance policy number, group number, patient medical record number), provider information (e.g., provider name, National Provider Identifier (NPI), provider specialty, taxonomy codes, provider address, contact information), service details (e.g., service date(s), diagnosis codes (e.g., ICD codes) describing patient's condition, procedure codes (e.g., CPT codes) for services rendered, service location), billing information (e.g., charges for each service, modifiers for procedures, place of service codes, rendering provider information). For example, the administrative metadata can be on standardized claim forms, such as CMS-1500 or UB-04, or in EDI formats, such as X12 837. For example, in context of medical claim processing, the computational transaction metadata may be information (e.g., textual, structured, unstructured, descriptive) that provides context and details beyond a basic transaction information, such as sender, receiver, and an amount of payments indicated or stated to be transferred. This information may enhance at least some efficiency, accuracy, and automation of claim (e.g., message) processing. For example, the computational transaction metadata may include patient or provider demographics, such as a member identification number (e.g., a unique identifier for a patient), a national provider identifier (e.g., a unique identifier for a healthcare providers), a claim reference number (e.g., a unique identifier for each claim, facilitating tracking and re-association of attachments with the correct transaction. For example, the computational transaction metadata may include transaction details, such as service dates, procedure codes (e.g., standardized codes, CPT, ICD or others that describe medical procedures and diagnoses), billing information (e.g., details about various costs associated with various services provided). For example, the computational transaction metadata may include attachments and documentation, such as electronic attachments (e.g., documents, medical records, lab results, and imaging reports that support a particular claim and metadata may help in re-association of these attachments with corresponding claims) and reference numbers (e.g., link attachments to correct administrative transactions to reducing manual intervention). For example, the computational transaction metadata may include policy and authorization data, such as pre-authorization information (e.g., data regarding prior approvals for specific treatments or procedures) and policy details (e.g., information about patient's insurance coverage including limits and exclusions). For example, the computational transaction metadata may include security and compliance information, such as encryption and digital signatures or audit trails (e.g., metadata that tracks who accessed or modified a data item to ensure compliance with regulations like HIPAA). Therefore, the computational transaction metadata may improve accuracy (e.g., reducing errors in matching information), automation (e.g., providing structured data for interpretation by machine learning or other automation software), and data management (e.g., organization of large volumes of data to efficiently expedite workflow), while staying compliant with regulatory requirements, protective sensitive information and ensuring secure transactions. As such, the rule engine **116.2** may be programmed to enrich messages (e.g., medical claims) with various metadata for application via the business rules.

(34) The database **108** may be a relational database, a graph database, a vector database, a multi-model database or another suitable database. The rule engine **116.2** is programmed to interface (e.g., read, write, delete, query, retrieve, store, search) with the database **108**. The database **108** is

shown to be hosted off the server **116**, which may be on another server (e.g., a database server hosting a DBMS). However, note that this configuration is not required and the server **116** may host the database **108** such that the database **108** runs on the OS **116.1**, which may enable the rule engine **116.2** to apply rules more efficiently (e.g., faster).

(35) The database **108** may have a schema (e.g., flat, hierarchical, network, relational, star, snowflake) according to which the database **108** stores its records. For example, in context of medical claim processing, the database **108** may have a set of tables (e.g., related to each other by a primary key) storing data (e.g., textual, structured, unstructured, descriptive) for configurations of patient profiles (e.g., personal information, medical history), a set of tables (e.g., related to each other by a primary key) storing data (e.g., textual, structured, unstructured, descriptive) for configurations of payor profiles (e.g., policy information, policy limits), a set of tables (e.g., related to each other by a primary key) storing data (e.g., textual, structured, unstructured, descriptive) for configurations of prescription profiles (e.g., dosages, side effects), a set of tables (e.g., related to each other by a primary key) storing data (e.g., textual, structured, unstructured, descriptive) for configurations of prescriber profiles (e.g., personal information, prescription history), a set of tables (e.g., related to each other by a primary key) storing data (e.g., textual, structured, unstructured, descriptive) for configurations of product profiles (e.g., name, dosages), a set of tables (e.g., related to each other by a primary key) storing data (e.g., textual, structured, unstructured, descriptive) for configurations of pharmacy software (e.g., input parameters, processing parameters, output parameters), and a set of tables (e.g., related to each other by a primary key) storing data (e.g., textual, structured, unstructured, descriptive) for configurations of place of service profiles (e.g., a set of attributes descriptive of a physical pharmacy). At least two of these sets of tables may be related to each other (e.g., via a primary key).

(36) The database **108** may have the schema be a relational schema enabling storage and manage of various data elements involved. For example, there may be a patient information schema involving a patient table (e.g., patient\_id, name, date\_of\_birth, gender, address), an insurance table (e.g., insurance\_id, policy\_number, group\_number), and a patient\_insurance table (e.g., patient\_id, insurance\_id) to link patients to their insurance policies. For example, there may be a provider information schema involving a provider table (e.g., provider\_id, name, NPI, specialty, taxonomy\_code, address). For example, there may be a service details schema involving a claim table (e.g., claim\_id, patient\_id, provider\_id, service\_date, total\_charges), a diagnosis table (e.g., diagnosis\_id, diagnosis\_code, description), a claim\_diagnosis table (e.g., claim\_id, diagnosis\_id) to link claims to diagnoses, a procedure table (e.g., procedure\_id, procedure\_code, description), and a claim\_procedure table (e.g., claim\_id, procedure\_id, charges, modifiers) to link claims to procedures. For example, there may be a billing information schema involving a payment table (e.g., payment\_id, claim\_id, amount\_paid, date\_paid), an adjustment table (e.g., adjustment\_id, claim\_id, adjustment\_code, amount) for claim adjustments. Resultantly, such schemas enable at least partial capture of relevant metadata required for medical claim processing, such as patient demographics, insurance details, provider information, diagnosis and procedure codes, service dates, charges, payments, and adjustments. Normalization principles may be applied to avoid data redundancy and maintain data integrity.

(37) The computing instance **110** may be a server (e.g., physical or virtual) or a set of servers (e.g., physical or virtual) of an entity (e.g., an organization, a company, an insurance company, a credit card company, a payment processing company). The computing instance **110** may be a cloud computing instance (e.g., hosted or provided by Amazon Web Services (AWS), Google Cloud, Microsoft Azure). The computing instance **110** hosts an OS (e.g., Windows, Unix, Linux, MacOS) and a data processing application program (and potentially other application programs) such that the data processing application program (and potentially other application programs) runs on the OS, to enable performance of various algorithms disclosed herein. The OS or the data processing application program may be distributed, whether physically or logically (e.g., a distributed on-

demand resilient cloud computing instance to enable a cloud-native infrastructure). For example, the computing instance **110** may be a computing service or unit containing the server or the set of servers programmatically acting in concert, any of which may be a web server, an application server, a database server, or another suitable server, to enable various algorithms disclosed herein. For example, via the server or the set of servers, the computing instance **110** may be enabled in a cloud computing service (e.g., hosted or provided by AWS, Google Cloud, Microsoft Azure) as a service-oriented-architecture (SOA) backend technology stack having a plurality of services that are interconnected via various APIs, to enable various algorithms disclosed herein, any of which may be internal (e.g., for maintenance purposes) or external (e.g., for modularity purposes) to the computing instance **110**. For example, some of such APIs may have, call, or instantiate REST or RESTful APIs integrations or some of services may have, instantiate, or call some data sources (e.g., databases, relational databases, database services, relational database services, graph databases, in-memory databases, RDS, S3, Docker, Kubernetes, Kafka, Spark) to persist data, as needed, whether internal (e.g., for maintenance purposes) or external (e.g., for modularity purposes) to the computing instance **110**, to enable various algorithms disclosed herein. For example, the computing instance **110** may host or run the data processing application program, which may be distributed, on the SOA hosting, deploying, calling, or accessing the services that are interconnected via the APIs, to enable various algorithms disclosed herein. For example, the computing instance **110** (e.g., via the data processing application program) may have, host, call, or instantiate a computing service, whether internal (e.g., for maintenance purposes) or external (e.g., for modularity purposes) to the computing instance **106**, to enable various algorithms disclosed herein.

(38) The computing instance **110** may be hosted within a physical data center. For example, the physical data center may be a building, a dedicated space within a building, or a group of buildings having a suitable computing infrastructure (e.g., a server, an item of networking equipment) communicating (e.g., wired, wireless, waveguide) with the network **102** and enabling the computing instance **106** to operate, as disclosed herein. The physical data center may or may not contain the first server **112**, the second server **114**, the third server **116**, the database **108**, the first computing terminal **104**, or the second computing terminal **106**. For example, the first computing terminal **104**, the second computing terminal **106**, the first server **112**, the second server **114**, and the third server **116** may be positioned external to the physical data center. The computing instance **100** is other than the first computing terminal **104**, the second computing terminal **106**, the first server **112**, the second server **114**, and the third server **116**.

(39) FIG. 2 shows a flowchart of an embodiment of a method for providing guidance to end users in completing transactions when efficiency in data processing is needed using the system of FIG. 1 according to this disclosure. FIG. 3 shows a diagram of an embodiment of a rule engine and an embodiment of a database each configured for use in the system of FIG. 1 to perform the method of FIG. 2 according to this disclosure. FIG. 4 shows a diagram of an embodiment of a card hosting a set of identifiers according to this disclosure. FIG. 5 shows a diagram of an embodiment of a content formatted in a first data format and a second data format according to this disclosure. In particular, there is a process **200** having a set of blocks **202-222** performed by the system **100**. For example, the process **200** may enable a request for a transaction to be responded to (e.g., fully or partially approved or fully or partially denied) in about 5 seconds or less (e.g., 3 seconds) from step **202** to step **220** or **222**.

(40) In block **202**, the end user application program **104.2** generates a request (e.g., a message containing an alphanumeric content expressing a medical claim) associated with a profile (e.g., a patient profile). The request may be generated based on an input (e.g., a physical or virtual keyboard, a microphone, a camera) from a user (e.g., a pharmacist or a pharmacy technician) operating the end user application program **104.2** in a locale (e.g., a room, a building, a pharmacy, a hospital) or received from a data source (e.g., an API, an FTP site) over the network **102**. For

example, if the end user application program **104.2** is the browser application program, then the browser application program may be logged into a web-based pharmacy application program over the network **102** to generate the request, where the web-based pharmacy application program is hosted in a server remote from the first computing terminal **104**, the second computing terminal **106**, the database **108**, the language model **110**, the server **112**, the server **114**, or the server **116**. For example, the computing instance **110** may include the server hosting the web-based pharmacy application program. For example, if the end user application program **104.2** is the pharmacy application program, then the pharmacy application program generates the request.

(41) The request may be formatted in a first data format, such as a structured format, a delimited format, a flat data file, an NCPDP format, a matrix format, an XML format, or another suitable format. As such, the request contains at least (i) a first identifier identifying the computing instance **110** having a sub-portion, (ii) a second identifier identifying the sub-portion, (iii) a third identifier identifying a configuration of a profile in the sub-portion, (iv) a fourth identifier identifying the profile in the sub-portion, and (v) a payload. The first identifier, the second identifier, the third identifier, and the fourth identifier are hierarchically related such that (a) the first identifier is hierarchically higher than each of the second identifier (e.g., one-to-many correspondence), the third identifier (e.g., one-to-many correspondence), and the fourth identifier (e.g., one-to-many correspondence), (b) the second identifier is hierarchically higher than each of the third identifier (e.g., one-to-many correspondence) and the fourth identifier (e.g., one-to-many correspondence), and (c) the third identifier is hierarchically higher than the fourth identifier (e.g., one-to-many correspondence). At least one of the first identifier, the second identifier, the third identifier, or the fourth identifier may be presented on a physical card or a virtual card, as exemplified in FIG. **4**. The payload is other than the first identifier, the second identifier, the third identifier, and the fourth identifier.

(42) The first identifier may be a Bank Identification Number (BIN) or another suitable logical designation or address (e.g., a network address) identifying the computing instance **110**. For example, the first identifier may be a six digit numeric string (e.g., a standardized BIN), although this configuration is not required and more or less numbers or alphanumerics may be used.

(43) Since the computing instance **110** may contain or be defined by a set of computing sub-portions (e.g., separate and distinct computing units or groups), the second identifier may be a Processor Control Number (PCN) or another suitable logical designation or address identifying a computing sub-portion in the set of computing sub-portions. For example, the PCN may be a numeric or alphanumeric string (e.g., a standardized PCN). For example, the computing sub-portion may be a set of computers, such as a set of servers (e.g., virtual or physical), continuously operating in concert as a single computing unit or group to perform a specific and dedicated task (e.g., run a distributed web application). For example, the computing sub-portion may itself be a cloud computing instance configured similarly to the computing instance **100**, as disclosed herein.

(44) Since the computing sub-portion may include servers, database management systems hosting databases, networking equipment, and other suitable computing peripherals collectively enabling hosting and usage (e.g., retrieval, creating, reading, writing, modifying, deleting) of a set of profiles, including the profile, for which the request was generated by the end user application program **104.2**, the third identifier may be a group number or another suitable logical designation or address identifying how the profile is configured (e.g., permissioned) in terms of its usage at least in the computing sub-portion. For example, the group number may be a numeric or alphanumeric string (e.g., a standardized group number). For example, the third identifier may identify whether the profile (e.g., a field thereof) is allowed for a first computing action X (e.g., request a release of an electronic payment over the network **102** or a physical handover of a physical object) based thereon in the computing sub-portion and not allowed for a second computing action Y (e.g., deny a release of an electronic payment over the network **102** or a physical handover of a physical object) based thereon in the computing sub-portion.

(45) The fourth identifier may be identifying the profile in the computing sub-portion, for example, as a unique numeric or alphanumeric string. Note that the profile for which the request is originated from the computing terminal **104** and the profile stored in the computing sub-portion refer to one person, although such data may be formatted differently.

(46) The payload has various usage data (e.g., an alphanumeric content), such as medication name, dosage information, or other suitable data, according to what is described in context of FIG. 1.

(47) In block **204**, the end user application program **104.2** sends the request (or a copy thereof) in the first data format to the routing application program **112.2** over the network **102** from the computing terminal **104** to the server **112**, which may be instructed by the user. When the request is sent, the request contains at least (i) the first identifier identifying the computing instance **110**, (ii) the second identifier identifying the sub-portion, (iii) the third identifier identifying the configuration of the profile in the sub-portion, (iv) the fourth identifier identifying the profile in the sub-portion, and (v) the payload.

(48) In block **206**, the routing application program **112.2** receives the request (or a copy thereof) in the first data format from the first end user application program **104.2** over the network **102** from the first computing terminal **104** at the server **112**. When the request is received, the request contains at least (i) the first identifier identifying the computing instance **110**, (ii) the second identifier identifying the sub-portion, (iii) the third identifier identifying the configuration of the profile in the sub-portion, (iv) the fourth identifier identifying the profile in the sub-portion, and (v) the payload.

(49) In block **208**, the routing application program **112.2** routes (e.g., switches, sends) the request (or a copy thereof) in the first data format to the conversion logic **114.2** hosted on the server **114**. The routing application program **112.2** may route the request based on what content is inside the request or information sourced from the request, according to what is described in context of FIG. 1. For example, such routing may be physical or logical, which may be indicated based on addressing or routing information inside the request, as instructed by the user at the first end user application program **104.2**. When the request is routed, the request contains at least (i) the first identifier identifying the computing instance **110**, (ii) the second identifier identifying the sub-portion, (iii) the third identifier identifying the configuration of the profile in the sub-portion, (iv) the fourth identifier identifying the profile in the sub-portion, and (v) the payload. For example, the routing application program **112.2** may route the request based on logical information (e.g., a network address of the server **114**) in the request other than (i) the first identifier identifying the computing instance **110**, (ii) the second identifier identifying the sub-portion, (iii) the third identifier identifying the configuration of the profile in the sub-portion, (iv) the fourth identifier identifying the profile in the sub-portion, and (v) the payload.

(50) In block **210**, the conversion logic **114.2** receives the request (or a copy thereof) in the first data format from the routing application program **112.2** over the network **102** from the server **112** at the server **114**. When the request is received, the request contains at least (i) the first identifier identifying the computing instance **110**, (ii) the second identifier identifying the sub-portion, (iii) the third identifier identifying the configuration of the profile in the sub-portion, (iv) the fourth identifier identifying the profile in the sub-portion, and (v) the payload.

(51) In block **212**, the conversion logic **114.2** converts the request (or a copy thereof) into a communication (e.g., a message) in a second data format different from the first data format in which the request was received by the conversion logic **114.2**, as exemplified in FIG. 5. When the request is converted from the request in the first data format to the communication in the second data format, the communication contains at least (i) the first identifier identifying the computing instance **110**, (ii) the second identifier identifying the sub-portion, (iii) the third identifier identifying the configuration of the profile in the sub-portion, (iv) the fourth identifier identifying the profile in the sub-portion, and (v) the payload. Such conversion may be on receipt of the request in the first data format by the conversion logic **114.2** from the routing application program

**112.2.** As such, the communication in the second data format may be generated based on the request or may contain information sourced (e.g. copied) from the request. For example, such generation may involve converting or formatting the communication into the second data format different from how the request is formatted in the first data format when received from the first end user application program **104.2**, as exemplified in FIG. 5. For example, the second data format may be a structured format, a delimited format, a hierarchical format, a tree format, a graph format, a CSV format, a JSON format, an XML format, or another suitable format, as exemplified in FIG. 5. For example, if the request was received formatted in the first data format, such as a flat data file, a NCPDP format, a matrix format, or another suitable format, then the communication may be converted to be formatted in the second data format, such as a structured format, a delimited format, a hierarchical format, a tree format, a graph format, a CSV format, a JSON format, an XML format, or another suitable format, as exemplified in FIG. 5. For example, the first data format may be NCPDP format and the second data format is a structured format (e.g., JSON, XML, CSV), as exemplified in FIG. 5.

(52) In block **214**, the conversion logic **114.2** sends the communication (or a copy thereof) in the second data format to the rule engine **116.2** over the network **102** from the server **114** to the server **116**. When the communication is sent, the communication contains at least (i) the first identifier identifying the computing instance **110**, (ii) the second identifier identifying the sub-portion, (iii) the third identifier identifying the configuration of the profile in the sub-portion, (iv) the fourth identifier identifying the profile in the sub-portion, and (v) the payload

(53) In block **216**, the rule engine **116.2** receives the communication (or a copy thereof) in the second data format over the network **102** from the server **114** at the server **116**. When the communication is received, the communication contains at least (i) the first identifier identifying the computing instance **110**, (ii) the second identifier identifying the sub-portion, (iii) the third identifier identifying the configuration of the profile in the sub-portion, (iv) the fourth identifier identifying the profile in the sub-portion, and (v) the payload.

(54) In block **218**, since, as explained above, the rule engine **116.2** has the set of rules, the rule engine **116.2** determines whether the communication is applicable to at least one rule of the set of the rules based on the payload and not the first identifier, the second identifier, the third identifier, and the fourth identifier. For example, the rule engine **116.2** may determine whether the communication is applicable to at least one rule of the set of the rules based on the payload only and not the first identifier, the second identifier, the third identifier, and the fourth identifier. This approach is technologically unconventional, because the first identifier, the second identifier, the third identifier, the fourth identifier, and the payload may be conventionally processed together by the rule engine **116.2**, which may be inefficient in terms of data processing, due to extra processing and memory usage. For example, the rule engine **116.2** may contain a set of business rules, which may be set by a computing terminal (e.g., a desktop computer, a laptop computer), where an applicability of the communication to at least one rule of the set of rules based on the payload and not the first identifier, the second identifier, the third identifier, and the fourth identifier may be associated with or a grant (partial or full) of an approval (partial or full) of a transaction based on or involving the request, whereas an inapplicability of the communication to at least one rule of the set of rules based on the payload and not the first identifier, the second identifier, the third identifier, and the fourth identifier may be associated with or an issuance (partial or full) of a denial (partial or full) of the transaction based on or involving the request. For example, the rule engine **116.2** may be programed for business rules to be forward-chaining (e.g., processing condition-action rules) or reactive (e.g., detecting and reacting to events and patterns). As such, the rule engine **116.2** may receive the communication (or a copy thereof) in the second data format and determine whether the communication in the second data format is applicable to at least one rule of the set of rules based on the payload and not the first identifier, the second identifier, the third identifier, and the fourth identifier. For example, the rule engine **116.2** may receive the



communication (or a copy thereof) in the second data format from the routing application program **112.2** through the conversion logic **114.2**, as mentioned above. As such, the rule engine **116.2** may receive the communication (or a copy thereof) in the second data format as converted by the conversion logic **114.2**. The rule engine **116.2** may determine whether the communication is applicable to at least one rule of the set of rules based on sourcing (e.g., copying) information (e.g. alphanumeric content in fields) from the payload and not the first identifier, the second identifier, the third identifier, and the fourth identifier, and then attempting to apply such information to at least one rule of the set of rules, or vice versa. Note that during or to further enable the rule engine **116.2** to determine whether the communication is applicable to at least one rule of the set of the rules based on the payload and not the first identifier, the second identifier, the third identifier, and the fourth identifier, the rule engine **116.2** may access various metadata, as described in context of FIG. 1, to enrich (e.g., augment, supplement) the communication and then query the database **108**, if needed, for more relevant or additional information to determine whether the communication is applicable to at least one rule of the set of the rules based on the payload and not the first identifier, the second identifier, the third identifier, and the fourth identifier, or vice versa. One example of this metadata is disclosed in context of FIG. 3.

(55) In block **220**, if the rule engine **116.2** determines in block **218** that the communication is applicable to at least one rule of the set of the rules based on the payload and not the first identifier, the second identifier, the third identifier, and the fourth identifier (yes), then the rule engine **116.2** takes (e.g., performs) a first action (which may include a plurality of tasks) based on the communication being applicable to at least one rule of the set of rules based on the payload and not the first identifier, the second identifier, the third identifier, and the fourth identifier. For example, the rule engine **116.2** may determine that the communication is applicable to at least one rule of the set of the rules based on the payload only and not the first identifier, the second identifier, the third identifier, and the fourth identifier. This approach is technologically unconventional, because the first identifier, the second identifier, the third identifier, the fourth identifier, and the payload may be conventionally processed together by the rule engine **116.2**, which may be inefficient in terms of data processing, due to extra processing and memory usage. For example, the communication may be applicable such that the request originating from the first end user application program **104.2** is approved or denied (partially or fully) or indicated to be approved or denied (partially or fully).

(56) The first action includes the rule engine **116.2** generating a first response (e.g., a message) to the communication in the second data format containing a first binary content (e.g., approved, denied, true, false, yes, no, **1**, **0**) and sending the first response (or a copy thereof) to the conversion logic **114.2** from the third server **116** to the second server **114** over the network **102**. In response, the conversion logic **114.2** receives the first response (or a copy thereof) in the second data format from the rule engine **116.2**, generates (e.g., by conversion) a first reply (e.g., a message) to the request in the first data format containing the first binary content, as exemplified in FIG. 5, and sends the first reply (or a copy thereof) in the first data format to the routing application program **112.2** from the second server **114** to the first server **112** over the network **102**. In response, the routing application program **112.2** receives the first reply (or a copy thereof) in the first data format from the conversion logic **114.2** and routes the first reply (or a copy thereof) in the first data format to the first end user application program **104.2** from the first server **112** to the first computing terminal **104** over the network **102** responsive to the request. In response, the first end user application program **104.2** may receive the first reply in the first data format from the routing application program **112.2** and may display (or otherwise output) the first reply on the first computing terminal **104**, which may be via the first end user application program **104.2**. As such, when the first reply is output on the first computer terminal **104**, which may be via the first end user application program **104.2**, the first reply may inform the user operating the first end user application program **104.2**, who originated the request via the first end user application program **104.2**, as to whether request for a transaction to be completed is approved, whether partially or

fully, or denied, whether partially or fully.

(57) In block **222**, if the rule engine **116.2** determines in block **218** that the communication is inapplicable (not applicable) to at least one rule of the set of the rules based on the payload and not the first identifier, the second identifier, the third identifier, and the fourth identifier (no), then the rule engine **116.2** takes (e.g., performs) a second action based on the communication being inapplicable to at least one rule of the set of rules based on the payload and not the first identifier, the second identifier, the third identifier, and the fourth identifier. For example, the rule engine **116.2** may determine that the communication is inapplicable to at least one rule of the set of the rules based on the payload only and not the first identifier, the second identifier, the third identifier, and the fourth identifier. This approach is technologically unconventional, because the first identifier, the second identifier, the third identifier, the fourth identifier, and the payload may be conventionally processed together by the rule engine **116.2**, which may be inefficient in terms of data processing, due to extra processing and memory usage.

(58) The second action may include generating a second response (e.g., a message) to the communication in the second data format containing a second binary content (e.g., approved, denied, true, false, yes, no, **1**, **0**) opposite the first binary content and sending the first response (or a copy thereof) to the conversion logic **114.2** from the third server **116** to the second server **114** over the network **102**. In response, the conversion logic **114.2** receives the first response (or a copy thereof) in the second data format from the rule engine **116.2**, generates (e.g., by conversion) a second reply (e.g., a message) to the request in the first data format containing the second binary content, as exemplified in FIG. 5, and sends the second reply (or a copy thereof) in the first data format to the routing application program **112.2** from the second server **114** to the first server **112** over the network **102**. In response, the routing application program **112.2** receives the second reply (or a copy thereof) in the first data format from the conversion logic **114.2** and routes the second reply (or a copy thereof) to the first end user application program **104.2** from the first server **112** to the first computing terminal **104** over the network **102** responsive to the request. In response, the first end user application program **104.2** may receive the second reply in the first data format from the routing application program **112.2** and may display (or otherwise output) the second reply on the first computing terminal **104**, which may be via the first end user application program **104.2**. As such, when the second reply is output on the first computer terminal **104**, which may be via the first end user application program **104.2**, the second reply may inform the user operating the first end user application program **104.2**, who originated the request via the first end user application program **104.2**, as to whether request for a transaction to be completed is approved, whether partially or fully, or denied, whether partially or fully. For example, there may be a full denial and the second action may be issue a warning indicating the communication being fully inapplicable to at least one rule of the set of rules based on the payload and not the first identifier, the second identifier, the third identifier, and the fourth identifier. As such, the request may be resubmitted in the first data format from the first end user application program **104.2** to the conversion logic **114.2** to repeat steps **202-222**, as described above, based on (e.g., responsive to or included in) the second action, especially when there is a limit on such iteration. This step may be repeated indefinitely or until a cap (e.g., 3 times) is reached and an error or a help message may be displayed on the first end user application program **104.2**. Note that the request may be amended at the first end user application program **104.2** (e.g., fix what was wrong with the request originally) before being resubmitted in the first data format from the first end user application program **104.2** to the conversion logic **114.2** based on the second action.

(59) Note that the first computing terminal **104** and the second computing terminal **106** may be one first/second computing terminal **104/106**. However, the first computing terminal **104** and the second computing terminal **106** may physically separate and distinct from each other. Therefore, the process **200** may involve the first computing terminal **104** originating the request and the second computing terminal **106** receiving the first reply or the second reply to be output (e.g.,

presented, displayed, sounded) on the second computing terminal **106**, which may be via the second end user application program **106.2**, as described above. This may occur when the first end user application program **104.2** and the second end user application program **106.2** are logically connected to each other (e.g., by sharing a common user identifier, a serial number, a user login), which may be directly (e.g., via wiring or wireless pairing) or indirectly through the network **102**. As such, the first computing terminal **104** and the second computing terminal **106** may be collocated (e.g., same room, same cubicle). For example, the first computing terminal **104** and the second computing terminal **106** may be co-positioned in a defined physical area (e.g., a cubicle, a room). For example, the first computing terminal **104** and the second computing terminal **106** may be physically collocated within the defined physical area. For example, the first computing terminal **104** and the second computing terminal **106** may be spaced apart from each other at about 1 meter or less, whether on a horizontal plane, a vertical plane, or a diagonal plane, which may allow the first computing terminal **104** and the second computing terminal **106** to simultaneously be within a physical reach of a hand of a user operating the first computing terminal **104** and the second computing terminal **106** (e.g., similar to an airplane cockpit). For example, the first computing terminal **104** and the second computing terminal **106** may be positioned side-by-side each other to simultaneously be within the physical reach of the hand of the user operating the first computing terminal **104** and the second computing terminal **106** (e.g., similar to an airplane cockpit). For example, the second computing terminal **106** may be attached (e.g., via an articulating arm, a stand, a bracket) to the first computing terminal **104** or a surface adjacent thereto (e.g., a wall). For example, the first computing terminal **104** and the second computing terminal **106** may be connected to a Keyboard, Video, Mouse (KVM) switch to which a monitor, which may be a touchscreen is connected or at least one of the first computing terminal **104** or the second computing terminal **106** may have its own monitor, which may be a touchscreen. For example, the first computing terminal **104** and the second computing terminal **106** may be disposed on a common surface (e.g., a shelf, a tabletop, a stand). However, note that this configuration is not required and the first computing terminal **104** and the second computing terminal **106** may be disposed on different surfaces (e.g., one on a shelf and one on a tabletop). Likewise, note that the first computing terminal **104** and the second computing terminal **106** may not be collocated.

(60) The second response may contain a tokenized Uniform Resource Locator (URL) leading to a web page specific (e.g., customized) to the request, when the tokenized URL is attempted to be accessed by the first end user application program **104.2**, the second end user application program **106.2**, or a browser application program respectively on the OS of the first computing terminal **104** or the second computing terminal **106**. The web page, which may be hosted via a server other than the first server **112**, the second server **114**, the third server **116**, or external to the computing instance **110**, may contain a user input (or an indication, hint, help, or notice thereof) needed from the user operating the first computing terminal **104** or the second computing terminal **106** based on which the request can be resubmitted from the first end user application program **104.2** (or the second end user application program **106.2**, as explained above. The request may be amended before the request is resubmitted from the first end user application program **104.2** or the second end user application program **106.2**, as explained above. For example, the first computing terminal **104** may host a browser application program, which may or may not be the first end user application program **104.2**, which opens the web page responsive to the tokenized URL being activated within the first end user application program **104.2**. For example, the second computing terminal **106** may host a browser application program, which may or may not be the second end user application program **106.2**, which opens the web page responsive to the tokenized URL being activated within the second user application program **106.2**. The first computing terminal **104** and the second computing terminal may be collocated, as explained above. The first computing terminal **104** and the second computing terminal **106** may be not collocated, as explained above.

(61) As exemplified in FIG. 1, when the database **106** is accessible by the rule engine **116.2**, the

database **108** may store a record containing (e.g., in a set of fields) a set of information (e.g., in text format) for the profile based on which the rules engine **116.2** determines that the communication is applicable to at least one rule of the set of the rules based on the payload and not the first identifier, the second identifier, the third identifier, and the fourth identifier. The set of information is other than the first identifier, the second identifier, the third identifier, and the fourth identifier, as explained above.

(62) As exemplified above, the first binary content may be a partial approval of the request. The second binary content may be a partial denial of the request. The at least one rule may be associated with an entity (e.g., a pharmacy, a hospital, a medical service provider) identifier (e.g., a unique alphanumeric string) sourcing (e.g., handing over, mailing, shipping) an object (e.g., a medical device or a component thereof, a medication or a component thereof) associated with the request. As such, the third server **116** (e.g., the rule engine **116.2**) may be programmed to identify the entity identifier and the first action or the second action may be sending a notification (e.g., a text message, an email message) of receipt of the payload to the first end user application program **104.2** (or the second end user application program **106.2**) based on the third server **116** identifying entity identifier, as explained above. For example, the partial approval may be a full approval of the request or the partial denial may be a full denial of the request. The third server **116** may be programmed (e.g., via the rule engine **116.2**) to grant access for the payload to a workstation (e.g., a stationary computer, a mobile computer, a wearable computer) associated with the entity. The workstation may access the payload as a web page. The workstation may be the first computing terminal **104**, the second computing terminal **106**, or another computing terminal communicating with the network **102**.

(63) FIG. 3 shows a diagram of an embodiment of a rule engine and an embodiment of a database each configured for use in the system of FIG. 1 to perform the method of FIG. 2 according to this disclosure. In particular, there is a diagram **300** schematically illustrating the rule engine **116.2** and the database **108** usable by the system **100**. As shown in FIG. 3, there is a server hosting the rule engine **116.2** and the database **108**. However, note that such configuration is not required and there may be one server hosting the rule engine **116.2** and another server hosting the database **108**, where the rule engine **116.2** is enabled to interface with the database **108**, as disclosed herein.

(64) As described above, the rule engine **116.2** may store various metadata (e.g., descriptive, preservation, structural, provenance, definitional, administrative, computational transaction) and various business rules (e.g., authorization rules, workflow rules, messaging rules, standard compliance rules), which enable the rule engine **116.2** to enrich messages received from the conversion logic **114.2**. For example, the rule engine **116.2** may receive a message (e.g., a communication) from the conversion logic **114.2**, as disclosed herein, and enrich the message with at least some metadata (e.g., descriptive, preservation, structural, provenance, definitional, administrative, computational transaction) to transform (e.g., augment, supplement) the message. Then, the rule engine **116.2** may apply at least some business rules to the message, as transformed, where such application may involve querying the database **108**, as needed.

(65) As described above, the database **108** may have a schema (e.g., flat, hierarchical, network, relational, star, snowflake) according to which the database **108** stores its records. For example, in context of medical claim processing, the database **108** may have a set of tables (e.g., related to each other by a primary key) storing data (e.g., textual, structured, unstructured, descriptive) for configurations of patient profiles, a set of tables (e.g., related to each other by a primary key) storing data (e.g., textual, structured, unstructured, descriptive) for configurations of payor profiles, a set of tables (e.g., related to each other) storing data (e.g., textual, structured, unstructured, descriptive) for configurations of prescription profiles, a set of tables (e.g., related to each other by a primary key) storing data (e.g., textual, structured, unstructured, descriptive) for configurations of prescriber profiles, a set of tables (e.g., related to each other by a primary key) storing data (e.g., textual, structured, unstructured, descriptive) for configurations of product profiles, a set of tables

(e.g., related to each other by a primary key) storing data (e.g., textual, structured, unstructured, descriptive) for configurations of pharmacy software (e.g., input parameters, processing parameters, output parameters), and a set of tables (e.g., related to each other) storing data (e.g., textual, structured, unstructured, descriptive) for configurations of place of profiles. At least two of these sets of tables may be related to each other (e.g., via a primary key).

(66) As described above, the database **108** may have the schema be a relational schema enabling storage and manage of various data elements involved. For example, there may be a patient information schema involving a patient table (e.g., patient\_id, name, date\_of\_birth, gender, address), an insurance table (e.g., insurance\_id, policy\_number, group\_number), and a patient\_insurance table (e.g., patient\_id, insurance\_id) to link patients to their insurance policies. For example, there may be a provider information schema involving a provider table (e.g., provider\_id, name, NPI, specialty, taxonomy\_code, address). For example, there may be a service details schema involving a claim table (e.g., claim\_id, patient\_id, provider\_id, service\_date, total\_charges), a diagnosis table (e.g., diagnosis\_id, diagnosis\_code, description), a claim\_diagnosis table (e.g., claim\_id, diagnosis\_id) to link claims to diagnoses, a procedure table (e.g., procedure\_id, procedure\_code, description), and a claim\_procedure table (e.g., claim\_id, procedure\_id, charges, modifiers) to link claims to procedures. For example, there may be a billing information schema involving a payment table (e.g., payment\_id, claim\_id, amount\_paid, date\_paid), an adjustment table (e.g., adjustment\_id, claim\_id, adjustment\_code, amount) for claim adjustments. Resultantly, such schemas enable at least partial capture of relevant metadata required for medical claim processing, such as patient demographics, insurance details, provider information, diagnosis and procedure codes, service dates, charges, payments, and adjustments. Normalization principles may be applied to avoid data redundancy and maintain data integrity.

(67) The process **200** may be applied in a medical insurance reimbursement use case. For example, the process **200** may enable a BIN-only processing being executed, based on the payload and not the first identifier, the second identifier, the third identifier, and the fourth identifier (e.g., based on the payload only). This approach is technologically unconventional, because the first identifier, the second identifier, the third identifier, the fourth identifier, and the payload may be conventionally processed together by the rule engine **116.2**, which may be inefficient in terms of data processing, due to extra processing and memory usage. For example, the rule engine **116.2** may receive the communication (e.g., a message expressing a medical insurance claim) from the conversion logic **114.2** over the network **102**, as explained above. The communication contains the payload that contains (a) information identifiably detailing a pharmacy (e.g., its name, location, phone number, unique identifier) making or submitting the request (or an updated request) from the first end user application program **104.2** or the second end user application program **106.2**, (b) information identifiably detailing the patient (e.g., name, date of birth, age, sex, marital status, guardianship information, medical history), (c) information identifiably detailing (e.g., name, version, attributes) a medical product (e.g., a medical device) or a medication (e.g., a drug) for the patient, (d) information identifiably detailing a dosage amount (e.g., how much to use or take per period of time) for the medical product or the medication for the patient, (e) and information identifiably detailing an amount of reimbursement (e.g., a dollar amount) being requested from the first end user application program **104.2** or the second end user application program **106.2** for the pharmacy for the medical product or the medication for the patient based on the dosage amount. Therefore, initially, the rule engine **116.2** will check whether the pharmacy is eligible to request assistance for the medical product or the medication based on item (a). The rule engine **116.2** executes this check against a complete pharmacy roster with national pharmacy identifiers, which each may be similar to item (a) and may involve correspondingly querying the database **108** for relevant information. Next, the rule engine **116.2** will check whether the patient is eligible for assistance on the medical product or the medication based on item (b). The rule engine **116.2** executes this check against a membership roster, and such lookup is based on patient first and last name, and date of birth

information, which each may be similar to item (b) and may involve correspondingly querying the database **108** for relevant information. Next, the rule engine **116.2** will check what amount of maximum contribution is allowed based on above checks and will correspondingly instruct a server (e.g., physical, virtual, application) over the network **102** that a corresponding electronic payment (e.g., via Automated Clearing House (ACH)) be initiated (or as much of a requested dollar amount as possible), up to the maximum contribution amount. Such server may be other than the first server **112**, the second server **114**, and the third server **116**. Likewise, such server may be internal or external to the computing instance **110**. Therefore, the rule engine **116.2** enables (i) expressing complex logic, (ii) handling time/event synchronization, (iii) providing insights into rule execution, or (iv) modeling uncertainties, especially when efficiency in data processing is needed. Such configuration is technologically advantageous, because of its enablement in providing guidance to a user in completing a transaction, especially when efficiency in data processing is needed. Note that the process **200** may be applied in other use cases, such as credit cards, bank cards, reward cards, or other suitable use cases.

(68) Various embodiments of the present disclosure may be implemented in a data processing system suitable for storing and/or executing program code that includes at least one processor coupled directly or indirectly to memory elements through a system bus. The memory elements include, for instance, local memory employed during actual execution of the program code, bulk storage, and cache memory which provide temporary storage of at least some program code in order to reduce the number of times code must be retrieved from bulk storage during execution.

(69) I/O devices (including, but not limited to, keyboards, displays, pointing devices, DASD, tape, CDs, DVDs, thumb drives and other memory media, etc.) can be coupled to the system either directly or through intervening I/O controllers. Network adapters may also be coupled to the system to enable the data processing system to be-come coupled to other data processing systems or remote printers or storage devices through intervening private or public networks. Modems, cable modems, and Ethernet cards are just a few of the available types of network adapters.

(70) The present disclosure may be embodied in a system, a method, and/or a computer program product. The computer program product may include a computer readable storage medium (or media) having computer readable program instructions thereon for causing a processor to carry out aspects of the present disclosure. The computer readable storage medium can be a tangible device that can retain and store instructions for use by an instruction execution device. The computer readable storage medium may be, for example, but is not limited to, an electronic storage device, a magnetic storage device, an optical storage device, an electromagnetic storage device, a semiconductor storage device, or any suitable combination of the foregoing. A non-exhaustive list of more specific examples of the computer readable storage medium includes the following: a portable computer diskette, a hard disk, a random access memory (RAM), a read-only memory (ROM), an erasable programmable read-only memory (EPROM or Flash memory), a static random access memory (SRAM), a portable compact disc read-only memory (CD-ROM), a digital versatile disk (DVD), a memory stick, a floppy disk, a mechanically encoded device such as punch-cards or raised structures in a groove having instructions recorded thereon, and any suitable combination of the foregoing.

(71) Computer readable program instructions described herein can be downloaded to respective computing/processing devices from a computer readable storage medium or to an external computer or external storage device via a network, for example, the Internet, a local area network, a wide area network, a neutrino network, an optical network (e.g., Li-Fi, fiber optics), and/or a wireless network. The network may comprise copper transmission cables, optical transmission fibers, wireless transmission, routers, firewalls, switches, gateway computers and/or edge servers. A network adapter card or network interface in each computing/processing device receives computer readable program instructions from the network and forwards the computer readable program instructions for storage in a computer readable storage medium within the respective

computing/processing device.

(72) Computer readable program instructions for carrying out operations of the present disclosure may be assembler instructions, instruction-set-architecture (ISA) instructions, machine instructions, machine dependent instructions, microcode, firmware instructions, state-setting data, or either source code or object code written in any combination of one or more programming languages, including an object oriented programming language such as Smalltalk, C++ or the like, and conventional procedural programming languages, such as the “C” programming language or similar programming languages. A code segment or machine-executable instructions may represent a procedure, a function, a subprogram, a program, a routine, a subroutine, a module, a software package, a class, or any combination of instructions, data structures, or program statements. A code segment may be coupled to another code segment or a hardware circuit by passing and/or receiving information, data, arguments, parameters, or memory contents. Information, arguments, parameters, data, etc. may be passed, forwarded, or transmitted via any suitable means including memory sharing, message passing, token passing, network transmission, among others. The computer readable program instructions may execute entirely on the user's computer, partly on the user's computer, as a stand-alone software package, partly on the user's computer and partly on a remote computer or entirely on the remote computer or server. In the latter scenario, the remote computer may be connected to the user's computer through any type of network, including a local area network (LAN) or a wide area network (WAN), or the connection may be made to an external computer (for example, through the Internet using an Internet Service Provider). In some embodiments, electronic circuitry including, for example, programmable logic circuitry, field-programmable gate arrays (FPGA), or programmable logic arrays (PLA) may execute the computer readable program instructions by utilizing state information of the computer readable program instructions to personalize the electronic circuitry, in order to perform aspects of the present disclosure.

(73) Aspects of this disclosure are described herein with reference to flowchart illustrations and/or block diagrams of methods, apparatus (systems), and computer program products according to embodiments of the disclosure. It will be understood that each block of the flowchart illustrations and/or block diagrams, and combinations of blocks in the flowchart illustrations and/or block diagrams, can be implemented by computer readable program instructions. The various illustrative logical blocks, modules, circuits, and algorithm steps described in connection with the embodiments disclosed herein may be implemented as electronic hardware, computer software, or combinations of both. To clearly illustrate this interchangeability of hardware and software, various illustrative components, blocks, modules, circuits, and steps have been described above generally in terms of their functionality. Whether such functionality is implemented as hardware or software depends upon the particular application and design constraints imposed on the overall system. Skilled persons may implement the described functionality in varying ways for each particular application, but such implementation decisions should not be interpreted as causing a departure from the scope of the present disclosure.

(74) The flowchart and block diagrams in the Figures illustrate the architecture, functionality, and operation of possible implementations of systems, methods, and computer program products according to various embodiments of the present disclosure. In this regard, each block in the flowchart or block diagrams may represent a module, segment, or portion of instructions, which comprises one or more executable instructions for implementing the specified logical function(s). In some alternative implementations, the functions noted in the block may occur out of the order noted in the figures. For example, two blocks shown in succession may, in fact, be executed substantially concurrently, or the blocks may sometimes be executed in the reverse order, depending upon the functionality involved. It will also be noted that each block of the block diagrams and/or flowchart illustration, and combinations of blocks in the block diagrams and/or flowchart illustration, can be implemented by special purpose hardware-based systems that perform

the specified functions or acts or carry out combinations of special purpose hardware and computer instructions.

(75) Words such as “then,” “next,” etc. are not intended to limit the order of the steps; these words are simply used to guide the reader through the description of the methods. Although process flow diagrams may describe the operations as a sequential process, many of the operations can be performed in parallel or concurrently. In addition, the order of the operations may be re-arranged. A process may correspond to a method, a function, a procedure, a subroutine, a subprogram, etc. When a process corresponds to a function, its termination may correspond to a return of the function to the calling function or the main function.

(76) Features or functionality described with respect to certain example embodiments may be combined and sub-combined in and/or with various other example embodiments. Also, different aspects and/or elements of example embodiments, as disclosed herein, may be combined and sub-combined in a similar manner as well. Further, some example embodiments, whether individually and/or collectively, may be components of a larger system, wherein other procedures may take precedence over and/or otherwise modify their application. Additionally, a number of steps may be required be-fore, after, and/or concurrently with example embodiments, as disclosed herein. Note that any and/or all methods and/or processes, at least as disclosed herein, can be at least partially performed via at least one entity or actor in any manner.

(77) Although preferred embodiments have been depicted and described in detail herein, skilled persons know that various modifications, additions, substitutions and the like can be made without departing from the spirit of this disclosure. As such, these are considered to be within the scope of the disclosure, as defined in the following claims.

## Claims

1. A system, comprising: a computing terminal hosting an end user application program; a first server hosting a routing application program; a second server hosting a conversion logic; and a third server hosting a rule engine accessing a set of rules, wherein (i) the end user application program generates a request associated with a profile in a first data format such that the request contains at least a first identifier identifying a computing instance having a sub-portion, a second identifier identifying the sub-portion, a third identifier identifying a configuration of a profile in the sub-portion, a fourth identifier identifying the profile in the sub-portion, and a payload, and sends the request to the routing application program such that (ii) the routing application program routes the request to the conversion logic, (iii) the conversion logic receives the request, converts the request into a communication in a second data format containing at least the first identifier, the second identifier, the third identifier, the fourth identifier, and the payload, and sends the communication to the rules engine, (iv) the rules engine receives the communication, determines whether the communication is applicable to at least one rule of the set of the rules based on the payload and not the first identifier, the second identifier, the third identifier, and the fourth identifier, and takes a first action based on the communication being applicable to the at least one rule and a second action based on the communication being inapplicable to the at least one rule, wherein the computing instance is other than the computing terminal, the first server, the second server, and the third server, wherein the payload is other than the first identifier, the second identifier, the third identifier, and the fourth identifier, wherein the first action includes generating a first response to the communication in the second data format containing a first binary content and sending the first response to the conversion logic such that the conversion logic generates a first reply to the request in the first data format containing the first binary content and sends the first reply to the routing application program such that the routing application program routes the first reply to the computing terminal responsive to the request, wherein the second action includes generating a second response to the communication in the second data format containing a second



binary content opposite the first binary content and sending the first response to the conversion logic such that the conversion logic generates a second reply to the request in the first data format containing the second binary content and sends the second reply to the routing application program such that the routing application program routes the second reply to the computing terminal responsive to the request.

2. The system of claim 1, wherein the first identifier, the second identifier, the third identifier, and the fourth identifier are hierarchically related such that (i) the first identifier is hierarchically higher than each of the second identifier, the third identifier, and the fourth identifier, (ii) the second identifier is hierarchically higher than each of the third identifier and the fourth identifier, and (iii) the third identifier is hierarchically higher than the fourth identifier.
3. The system of claim 1, wherein the second response contains a tokenized Uniform Resource Locator (URL) leading to a web page specific to the request where the web page contains a user input needed based on which the request can be resubmitted from the end user application program.
4. The system of claim 3, wherein the request is amended before the request is resubmitted from the end user application program.
5. The system of claim 3, wherein the computing terminal hosts a browser which opens the web page responsive to the tokenized URL being activated within the user application program.
6. The system of claim 3, wherein the computing terminal is a first computing terminal, and further comprising: a second computing terminal hosting a browser which opens the web page responsive to the tokenized URL being activated within the user application program.
7. The system of claim 6, wherein the first computing terminal and the second computing terminal are collocated.
8. The system of claim 6, wherein the first computing terminal and the second computing terminal are not collocated.
9. The system of claim 1, wherein the first identifier is a six digit numeric string.
10. The system of claim 1, further comprising: a database accessible by the rules engine, wherein the database stores a record containing a set of information for the profile based on which the rules engine determines that the communication is applicable to at least one rule of the set of the rules based on the payload and not the first identifier, the second identifier, the third identifier, and the fourth identifier, wherein the set of information is other than the first identifier, the second identifier, the third identifier, and the fourth identifier.
11. The system of claim 1, wherein the first identifier is a Bank Identification Number (BIN) number, the second identifier is a Processor Control Number (PCN) number, and the third identifier is a group number.
12. The system of claim 1, wherein at least three of the first identifier, the second identifier, the third identifier, or the fourth identifier are presented on a physical card.
13. The system of claim 1, wherein at least three of the first identifier, the second identifier, the third identifier, or the fourth identifier are presented on a virtual card.
14. The system of claim 1, wherein the first binary content is a partial approval of the request, wherein the second binary content is a partial denial of the request, wherein the at least one rule is associated with an entity identifier sourcing an object associated with the request, wherein the third server is programmed to identify the entity identifier, wherein the first action or the second action is sending a notification of receipt of the payload to the end user application program based on the third server identifying entity identifier.
15. The system of claim 14, wherein the partial approval is a full approval of the request.
16. The system of claim 14, wherein the partial denial is a full denial of the request.
17. The system of claim 14, wherein the third server is programmed to grant access for the payload to a workstation associated with the entity.
18. The system of claim 14, wherein the workstation accesses the payload as a web page.
19. The system of claim 1, wherein the first identifier, the second identifier, the third identifier, and

the fourth identifier are hierarchically related such that (i) the first identifier is hierarchically higher than each of the second identifier, the third identifier, and the fourth identifier, (ii) the second identifier is hierarchically higher than each of the third identifier and the fourth identifier, and (iii) the third identifier is hierarchically higher than the fourth identifier, wherein the first identifier is a Bank Identification Number (BIN) number, the second identifier is a Processor Control Number (PCN) number, and the third identifier is a group number, wherein at least three of the first identifier, the second identifier, the third identifier, or the fourth identifier are presented on a physical card, wherein the computing terminal is physically positioned within a pharmacy, wherein the conversion logic is an Application Programming Interface (API), wherein the first data format is National Council for Prescription Drug Programs (NCPDP) format, wherein the second data format is a structured format.

20. A method, comprising: running a rule engine having a set of rules on a first server such that (i) an end user application program hosted on a computing terminal generates a request associated with a profile in a first data format such that the request contains at least a first identifier identifying a computing instance having a sub-portion, a second identifier identifying the sub-portion, a third identifier identifying a configuration of a profile in the sub-portion, a fourth identifier identifying the profile in the sub-portion, and a payload, and sends the request to a routing application program hosted on a second server, (ii) the routing application routes the request to the conversion logic hosted on a third server, (iii) the conversion logic receives the request, converts the request into a communication in a second data format containing at least the first identifier, the second identifier, the third identifier, the fourth identifier, and the payload, and sends the communication to the rules engine, (iv) the rules engine receives the communication, determines whether the communication is applicable to at least one rule of the set of the rules based on the payload and not the first identifier, the second identifier, the third identifier, and the fourth identifier, and takes a first action based on the communication being applicable to the at least one rule and a second action based on the communication being inapplicable to the at least one rule, wherein the computing instance is other than the computing terminal, the first server, the second server, and the third server, wherein the payload is other than the first identifier, the second identifier, the third identifier, and the fourth identifier, wherein the first action includes generating a first response to the communication in the second data format containing a first binary content and sending the first response to the conversion logic such that the conversion logic generates a first reply to the request in the first data format containing the first binary content and sends the first reply to the routing application program such that the routing application program routes the first reply to the computing terminal responsive to the request, wherein the second action includes generating a second response to the communication in the second data format containing a second binary content opposite the first binary content and sending the first response to the conversion logic such that the conversion logic generates a second reply to the request in the first data format containing the second binary content and sends the second reply to the routing application program such that the routing application program routes the second reply to the computing terminal responsive to the request.

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