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Display device

Abstract

The present application provides a display device. In the display device, a frame structure, a cover plate, and a backplate define a space. A camera module, a panel, and a driving assembly are arranged in the space. The driving assembly is connected to the panel, and the driving assembly is used for driving the panel to cover the camera module. When the display device is in a non-camera mode, the panel covers the camera module. When the display device is in a camera mode, the camera module is exposed.

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Background/Summary

RELATED APPLICATIONS

(1) This application is a National Phase of PCT Patent Application No. PCT/CN2022/074673 having International filing date of Jan. 28, 2022, which claims the benefit of priority of Chinese Patent Application No. 202210069542.9 filed on Jan. 21, 2022. The contents of the above applications are all incorporated by reference as if fully set forth herein in their entirety.

FIELD AND BACKGROUND OF THE INVENTION

(2) The present application relates to a field of display technology and in particular, to a display device.

(3) In recent years, flexible organic light-emitting diode (OLED) panel technology has developed rapidly, and the look of mobile phones constantly has innovative designs. High screen ratios, full-screen display, dust-proof and waterproof mobile phones have always been in great demand. At present, in order to realize the full-screen display of mobile terminal products, manufacturers adopt two solutions, including a lift-type under-screen camera technology with a lift-type motor and an OLED module screen display technology with no camera holes, that is, the under-screen camera technology.

(4) During research and practice of conventional techniques, the inventor of the present application found that the lift-type under-screen camera technology needs to directly lift a camera out of a middle frame structure of a mobile phone. Such a design occupies a large structural space and a motor consumes a lot of power. The main problem is poor dust and water resistant. The camera is exposed outside, and moisture and dust can easily enter a middle frame along a gap and cause circuit damage. In addition, if the mobile phone is dropped, the camera is easily damaged.

SUMMARY OF THE INVENTION

(5) The present application provides a display device, which can reduce a risk of moisture entering an inside of the display device.

(6) The present application provides a display device with a camera mode and a non-camera mode, wherein the display device includes: a frame structure; a cover plate arranged on one side of the frame structure; a backplate arranged on another side of the frame structure, wherein the frame structure, the cover plate, and the backplate define a space; a camera module arranged in the space; a panel disposed within the space; and a driving assembly arranged in the space, wherein the driving assembly is configured to drive the panel to cover the camera module; wherein when the display device is in a non-camera mode, the panel covers the camera module; and when the display device is in the camera mode, the camera module is exposed.

(7) Optionally, in some embodiments of the present application, the driving assembly includes: a connecting member connected to a back of the panel; a latch disposed on one side of the connecting member away from the panel; a socket disposed on the frame structure, wherein the socket is provided with a slot for engagement connection with the latch; a driving member; and a fastening member, wherein the driving member is connected to the fastening member, the driving member is arranged on one of the connecting member or the frame structure, and the fastening member is arranged on the other one of the connecting member or the frame structure.

(8) Optionally, in some embodiments of the present application, the connecting member includes a first plate, a limiting wall, and a first guiding portion; the first plate is fixedly connected to the back of the panel; the limiting wall is arranged on one side of the first plate away from the panel; the first guiding portion is arranged on one side of the first plate away from the panel; the frame structure includes a frame body, a first support portion, and a second guiding portion; the first support portion is connected in the frame body, and the second guiding portion is disposed on the first support portion; the first plate is disposed on the first support portion; a limiting opening is

defined in the first support portion, and the limiting wall is arranged in the limiting opening; and the first guiding portion and the second guiding portion are slidably connected to each other.

(9) Optionally, in some embodiments of the present application, the first guiding portion includes one of a guiding groove or a guiding block, and the second guiding portion includes the other one of the guiding groove or the guiding block.

(10) Optionally, in some embodiments of the present application, the socket includes a first base and two resilient arms, the resilient arms are connected at two ends of one side of the first base close to the latch, the two resilient arms define the slot, the slot includes a first region close to the latch and a second region connected to one side of the first region away from the latch, and a width of the first region is less than a width of the second region; the latch includes a second base and a pin connected to one side of the second base close to the socket, the pin includes a first portion connected to the second base and a second portion connected to one side of the first portion away from the second base, and a width of the first portion is less than a width of the second portion; and the first portion is matched with the first region, the second portion is matched with the second region, and the pin is engaged with the slot.

(11) Optionally, in some embodiments of the present application, the frame structure further includes a second support portion, a positioning block is disposed on one side of the second support portion away from the cover plate, the first base is provided with a positioning groove, and the positioning block is arranged in the positioning groove; and a protruding platform protrudes from one side of the first plate away from the cover plate, and the second base is disposed on the protruding platform.

(12) Optionally, in some embodiments of the present application, a recessed portion is defined on one side of the second support portion close to the cover plate, the recessed portion is located on one side of the second support portion away from the first support portion, and the camera module is arranged in the recessed portion.

(13) Optionally, in some embodiments of the present application, the driving member includes a housing, a motor, a screw rod connected to an output shaft of the motor, and a sleeve threadedly connected with the screw rod; the sleeve is fixedly connected to the fastening member; the housing includes a first cavity and a second cavity communicating with the first cavity, the motor is arranged in the first cavity; the sleeve is inserted in the second cavity and is slidably connected with the second cavity; and the sleeve is provided with a threaded hole, and the screw rod is threadedly connected with the threaded hole.

(14) Optionally, in some embodiments of the present application, the frame structure further includes a third support portion connected to one side of the first support portion away from the camera module; a hole is defined between one side of the third support portion, away from the camera module, and the frame body; the display device includes a rotating shaft and an elastic member, the rotating shaft is disposed in the hole, the panel is a flexible panel, and the panel is disposed on the third support portion and is bent around an outer peripheral surface of the rotating shaft to one side of the third support portion away from the cover plate; the elastic member is disposed on one side of the third support portion away from the cover plate; and one end of the elastic member is connected to an end portion of the panel, and another end of the elastic member is fixedly connected to the frame structure.

(15) Optionally, in some embodiments of the present application, the elastic member includes a first end portion, an elastic portion, and a second end portion which are connected in sequence, the first end portion is connected to the panel, and the second end portion is fixedly connected to the frame structure.

(16) Optionally, in some embodiments of the present application, the display device further includes an auxiliary plate and a pressing plate; the auxiliary plate is disposed between the elastic member and the third support portion; the pressing plate is disposed between the elastic member and the backplate; and the auxiliary plate and the pressing plate press the second end portion of the

elastic member and are fixedly connected to the frame structure.

(17) Optionally, in some embodiments of the present application, the pressing plate includes a second plate and a pressing portion disposed on the second plate; the auxiliary plate includes a third plate and a pressing platform disposed on the third plate; and the second end portion of the elastic member is disposed between the pressing portion and the pressing platform.

(18) Optionally, in some embodiments of the present application, the pressing portion and the pressing platform are disposed corresponding to the elastic member; a surface of the second plate facing the cover plate and a side surface of the pressing portion define a first recessed space; a surface of the third plate facing the backplate and a side surface of the pressing platform define a second recessed space; and the first recessed space and the second recessed space are defined corresponding to a portion of the panel close to the elastic member.

(19) Optionally, in some embodiments of the present application, a first accommodating groove is defined on one side of the frame body away from the cover plate, and the pressing plate and the auxiliary plate are disposed in the first accommodating groove; and the pressing plate and the auxiliary plate are fixedly connected to the frame body through a plurality of threaded members.

(20) Optionally, in some embodiments of the present application, a hollow opening is defined in the pressing plate, and the hollow opening exposes a portion of the elastic member and a portion of the panel.

(21) Optionally, in some embodiments of the present application, sides of the pressing plate and the auxiliary plate facing the panel are made of a flexible material.

(22) Optionally, in some embodiments of the present application, the frame structure further includes a limiting member, and the limiting member is disposed on an inner side of the frame body and is located on one side close to the cover plate; a limiting space is formed between the limiting member and a surface of the third support portion close to the cover plate, and the panel is arranged in the limiting space; and one side of the limiting member facing the cover plate and an inner side surface of the frame body form a second accommodating groove, and the cover plate is arranged in the second accommodating groove.

(23) Optionally, in some embodiments of the present application, one side of the frame body away from the cover plate is provided with a third accommodating groove, and the third accommodating groove communicates with two sides of the hole; and the display device includes guiding sleeves, the guiding sleeves are sleeved on two sides of the rotating shaft, and the guiding sleeves are installed in the third accommodating groove.

(24) Optionally, in some embodiments of the present application, the display device further includes a rear camera module, a switching board, a button, an electronic device mounting board, a charging interface device, a mother circuit board, a first flexible circuit board, and a second flexible circuit board; the mother circuit board is connected to the button through the first flexible circuit board; the mother circuit board is connected to the camera module and/or the rear camera module through the second flexible circuit; the switching board is disposed at one side of the mother circuit board; and the charging interface device is arranged at one side of the mother circuit board.

Advantages of the Present Application

(25) In the present application, a frame structure, a cover plate, and a backplate are used to define a space. A camera module, a panel, and a driving assembly are arranged in the space. The driving assembly is connected to the panel, and the driving assembly is used to drive the panel to cover the camera module. When a display device is in a non-camera mode, the panel covers the camera module. When the display device is in a camera mode, the camera module is exposed.

(26) That is to say, regardless of whether it is in the camera mode or in the non-camera mode, the driving assembly and the camera module are all arranged in the space, which reduces a risk of moisture entering the display device.

Description

BRIEF DESCRIPTION OF THE SEVERAL VIEWS OF THE DRAWINGS

- (1) In order to more clearly illustrate the embodiments of the present disclosure or related art, figures which will be described in the embodiments are briefly introduced hereinafter. It is obvious that the drawings are merely for the purposes of illustrating some embodiments of the present disclosure, and a person having ordinary skill in this field can obtain other figures according to these figures without inventive work.
- (2) FIG. 1 is an exploded view illustrating a display device according to one embodiment of the present application.
- (3) FIG. 2 is a schematic cross-sectional structural view of the display device according to one embodiment of the present application.
- (4) FIG. 3 is a schematic structural view illustrating the display device in a non-camera mode according to one embodiment of the present application.
- (5) FIG. 4 is a schematic structural view illustrating the display device in a camera mode according to one embodiment of the present application.
- (6) FIG. 5 is a partial structural view illustrating the display device in the non-camera mode according to one embodiment of the present application.
- (7) FIG. 6 is a partial structural view illustrating the display device in the camera mode according to one embodiment of the present application.
- (8) FIG. 7 is a schematic structural view of a connecting member of the display device according to one embodiment of the present application.
- (9) FIG. 8 is a schematic structural view of a frame structure of the display device according to one embodiment of the present application.
- (10) FIG. 9 is an enlarged view illustrating part A in FIG. 2.
- (11) FIG. 10 is a schematic structural view illustrating detachment of a latch and a socket of the display device according to one embodiment of the present application.
- (12) FIG. 11 is a schematic structural view illustrating engagement of the latch and the socket of the display device according to one embodiment of the present application.
- (13) FIG. 12 is a partial exploded view of the display device according to one embodiment of the present application.
- (14) FIG. 13 is an enlarged view illustrating part C in FIG. 2.
- (15) FIG. 14 is a schematic structural view illustrating an elastic member of the display device according to one embodiment of the present application.
- (16) FIG. 15 is a schematic structural view illustrating collaboration of a driving member and a fastening member of the display device according to one embodiment of the present application.
- (17) FIG. 16 is a schematic cross-sectional structural view illustrating collaboration of the driving member and the fastening member of the display device according to one embodiment of the present application.

DESCRIPTION OF SPECIFIC EMBODIMENTS OF THE INVENTION

- (18) Technical solutions of the present application are clearly and completely described below with reference to accompanying drawings and in conjunction with specific embodiments. Obviously, the described embodiments are only some of the embodiments of the present application, rather than all the embodiments. Based on the embodiments in the present application, all other embodiments obtained by those skilled in the art without creative work shall fall within the protection scope of the present application. In addition, it should be understood that the specific embodiments described herein are only used to illustrate and explain the present application, but not to limit the present application. In the present application, unless otherwise specified, directional terms such as “upper” and “lower” generally refer to upper and lower sides of a device in actual use or working

state, specifically refer to directions in the accompanying drawings; while “inside” and “outside” are referred to with respect to outlines of the device.

(19) The present application provides a display device, as described in detail below. It should be noted that a description order of the following embodiments is not intended to be a preference order of the embodiments.

(20) FIG. 1 and FIG. 2 show a display device **100** according to one embodiment of the present application. The display device **100** includes a camera mode and a non-camera mode. The display device **100** includes a frame structure **10**, a cover plate **20**, a backplate **30**, a camera module **40**, a panel **50**, and a driving assembly **60**.

(21) The cover plate **20** is arranged on one side of the frame structure **10**. The backplate **30** is arranged on another side of the frame structure **10**. The frame structure **10**, the cover plate **20**, and the backplate **30** define a space **kj**.

(22) The camera module **40** is arranged in the space **kj**. The panel **50** is arranged in the space **kj**. The driving assembly **60** is arranged in the space **kj**.

(23) The driving assembly **60** is used for driving the panel **50** to cover the camera module **40**.

(24) Referring to FIGS. 3 and 4, when the display device **100** is in the non-camera mode, the panel **50** covers the camera module **40**. When the display device **100** is in the camera mode, the camera module **40** is exposed.

(25) In the embodiment of the present application, the frame structure **10**, the cover plate **20**, and the backplate **30** are used to define the space **kj**. Whether it is in a camera mode or a non-camera mode, the driving assembly **60** and the camera module **40** are arranged in the space **kj**, thereby reducing a risk of moisture entering into the display device **100**.

(26) Optionally, the panel **50** can be an organic light emitting diode panel, a quantum dot light emitting diode panel, a liquid crystal panel, or a micro light emitting diode panel, etc.

(27) Optionally, the display device **100** of the present application further includes a rear camera module **101**, a switching board **102**, a button **103**, an electronic device mounting board **104**, a charging interface device **105**, a mother circuit board **106**, a first flexible circuit board **107**, and a second flexible circuit board **108**.

(28) The mother circuit board **106** is connected to the button **103** through the first flexible circuit board **107**. The mother circuit board is connected to the camera module **40** and/or the rear camera module **101** through the second flexible circuit board **108**. The switching board **102** is disposed at one side of the mother circuit board **106**. The charging interface device **105** is arranged at one side of the mother circuit board **106**.

(29) Optionally, as shown in FIG. 5 and FIG. 6, the driving assembly **60** includes a connecting member **61**, a latch **62**, a socket **63**, a driving member **64**, and a fastening member **65**.

(30) The connecting member **61** is connected to a back of the panel **50**. The latch **62** is disposed on one side of the connecting member **61** away from the panel **50**. The socket **63** is disposed on the frame structure **10**. The socket **63** is provided with a slot **ck** for engagement with the latch **62**.

(31) The driving member **64** is connected to the fastening member **65**. The driving member **64** is arranged on one of the connecting member **61** or the frame structure **10**, and the fastening member **65** is arranged on the other one of the connecting member **61** or the frame structure **10**.

(32) In the present embodiment, the driving member **64** is arranged on the connecting member **61**, and the fastening member **65** is arranged on the frame structure **10**. In some embodiments, the driving member **64** is arranged on the frame structure **10**, and the fastening member **65** is arranged on the connecting member **61**.

(33) Optionally, the connecting member **61** can be connected to the panel **50** through an adhesive. In some embodiments, the connecting member **61** can also use other mechanical structures to fix the panel **50**.

(34) The display device **100** of the present embodiment utilizes the driving member **64** to drive the panel **50** connected to the connecting member **61** to move, so that the panel **50** can cover and

expose the camera module **40**.

(35) Specifically, when the display device **100** is in the camera mode, the driving member **64** is activated to drive the connecting member **61** to move away from the camera module **40**, and the panel **50** also moves with the connecting member **61** until the panel **50** completely exposes the camera module **40**. At this point, the latch **62** fixed on the connecting member **61** is disengaged from the socket **63** fixed on the frame structure **10**, as shown in FIG. 5.

(36) When the display device **100** is in the non-camera mode, the driving member **64** is activated to drive the connecting member **61** to move toward the camera module **40**, and the panel **50** also moves with the connecting member **61** until the panel **50** covers the camera module **40**. At this point, the latch **62** fixed on the connecting member **61** is inserted into the slot ck of the socket **63** fixed on the frame structure **10**, and the latch **62** and the socket **63** are engaged with each other, as shown in FIG. 6.

(37) Optionally, as shown in FIG. 7, the connecting member **61** includes a first plate **611**, a limiting wall **612**, and a first guiding portion **613**. The first plate **611** is fixedly connected to the back of the panel **50**. The limiting wall **612** is disposed on one side of the first plate **611** away from the panel **50**. The first guiding portion **613** is disposed on one side of the first plate **611** away from the panel **50**.

(38) Optionally, a protruding platform **614** protrudes from one side of the first plate **611** away from the cover plate **20**. The latch **62** is disposed on the protruding platform **614** for precise installation of the latch **62** and the protruding platform **614**. In addition, on the one hand, the arrangement of the protruding platform **614** makes the latch **62** and the socket **63** aligned with each other without a need to increase an overall thickness of the first plate **611**, which saves materials.

(39) Referring to FIG. 8, the frame structure **10** includes a frame body **11**, a first support portion **12**, and a second guiding portion **13**. The first support portion **12** is connected in the frame body **11**. The second guiding portion **13** is disposed on the first support portion **12**. The first plate **611** is disposed on the first support portion **12**. The first support portion **12** is provided with a limiting opening xk. The limiting wall **612** is disposed in the limiting opening xk. The first guiding portion **613** and the second guiding portion **13** are slidably connected.

(40) In the present embodiment, the limiting opening xk and the limiting wall **612** are used to limit positions, so as to realize precise installation of the connecting member **61** and the first support portion **12** and achieve precise sliding of the connecting member **61**. The first guiding portion **613** and the second guiding portion **13** are slidably connected to achieve precise directional movement of the connecting member **61** and the panel **50**.

(41) Optionally, the first guiding portion **613** includes one of a guiding groove or a guiding block, and the second guiding portion **13** includes the other one of a guiding groove or the guiding block.

(42) In the present embodiment, the first guiding portion **613** is the guiding block, and the second guiding portion **13** is the guiding groove. The first guiding portion **613** is slidably disposed in the second guiding portion **13**. The collaboration of the guiding block and the guiding groove simplifies a sliding structure and can limit movement.

(43) Optionally, as shown in FIG. 9, the frame structure **10** can further include a second support portion **14**. A recessed portion **141** is defined on one side of the second support portion **14** close to the cover plate **20**. The recessed portion **141** is located on one side of the second support portion **14** away from the first support portion **12**. The camera module **40** is disposed in the recessed portion **141**.

(44) Optionally, as shown in FIG. 10 and FIG. 11, the socket **63** includes a first base **631** and two resilient arms **632**. The resilient arms **632** are connected at two ends of one side of the first base **631** close to the latch **62**. The two resilient arms **632** define the slot ck. The slot ck includes a first region c1 close to the latch **62** and a second region c2 connected to one side of the first region c1 away from the latch **62**. A width of the first region c1 is smaller than a width of the second region c2.

(45) The latch **62** includes a second base **621** and a pin **622** connected to one side of the second base **621** close to the socket **63**. The pin **622** includes a first portion **d1** connected to the second base **621** and a second portion **d2** connected to one side of the first portion **d1** away from the second base **621**. A width of the first portion **d1** is less than a width of the second portion **d2**.

(46) The first portion **d1** is matched with the first region **c1**, and the second portion **d2** is matched with the second region **c2**. The pin **622** is engaged with the slot **ck**.

(47) The slot **ck** is designed to be narrow at a front and wide at a back to fit the pin **622** which is wide at a front and narrow at a back. As a result, when the pin **622** is inserted into the slot **ck**, the slot **ck** can be engaged with the pin **622** to achieve stable connection. This further improves stability of the panel **50** after the panel **50** is positioned.

(48) Optionally, the second base **621** is disposed on the protruding platform **614** to facilitate precise installation of the second base **621** and the protruding platform **614**. In addition, the arrangement of the protruding platform **614** makes the pin **622** suspended, which is convenient for the pin **622** to be inserted and matched with the slot **ck**.

(49) Optionally, as shown in FIG. **12**, a positioning block **142** is disposed on one side of the second support portion **14** away from the cover plate **20**. The first base **631** is provided with a positioning groove **63a**. The positioning block **142** is arranged in the positioning groove **63a**, so as to facilitate precise installation of the positioning block **142** and the positioning groove **63a**.

(50) Optionally, as shown in FIG. **12** and FIG. **13**, the frame structure **10** further includes a third support portion **15** connected to one side of the first support portion **12** away from the camera module **40**. A hole **kk** is defined between one side of the third support portion **15**, away from the camera module **40**, and the frame body **11**.

(51) The display device **100** includes a rotating shaft **70** and an elastic member **80**. The rotating shaft **70** is disposed in the hole **kk**.

(52) Optionally, the panel **50** is a flexible panel. The panel **50** is disposed on the third support portion **15** and is bent around an outer peripheral surface of the rotating shaft **70** to one side of the third support portion **15** away from the cover plate **20**. The elastic member **80** is disposed on one side of the third support portion **15** away from the cover plate **20**. One end of the elastic member **80** is connected to an end portion of the panel **50**, and another end of the elastic member **80** is fixedly connected to the frame structure **10**.

(53) The elastic member **80** and the panel **50** are connected, and the panel **50** is in a straight state during a sliding and rolling process by means of pretension and resilience of the elastic member **80**, which reduces a risk of bulging.

(54) Optionally, as shown in FIG. **14**, the elastic member **80** includes a first end portion **81**, an elastic portion **82**, and a second end portion **83** which are connected in sequence. The first end portion **81** is connected to the panel **50**, and the second end portion **83** is fixedly connected to the frame structure **10**.

(55) Optionally, the elastic portion **82** is substantially wavy or zigzag in shape, can also has a spring form, or can have other shapes with stretch elasticity.

(56) Optionally, the elastic portion **82** is in a straight state to ensure that the panel **50** is always in the straight state.

(57) Optionally, as shown in FIG. **12** and FIG. **13**, the display device **100** further includes an auxiliary plate **91** and a pressing plate **92**.

(58) The auxiliary plate **91** is disposed between the elastic member **80** and the third support portion **15**. The pressing plate **92** is disposed between the elastic member **80** and the backplate **30**. The auxiliary plate **91** and the pressing plate **92** press the second end portion **83** of the elastic member **80** and are fixedly connected to the frame structure **10**.

(59) The auxiliary plate **91** and the pressing plate **92** press the second end portion **83** of the elastic member **80** to fix the elastic member **80**. In addition, both the auxiliary plate **91** and the pressing plate **92** overlap with a portion of the panel **50** located at the third support portion **15** on one side

close to the backplate **30**, so as to protect the panel **50**.

(60) Optionally, sides of the pressing plate **92** and the auxiliary plate **91** facing the panel **50** are made of flexible materials, so that the panel **50** is further protected, and the pressing plate **92** and the auxiliary plate **91** can press with better stability on the second end portion **83**.

(61) In some embodiments, the second end portion **83** of the elastic member **80** can also be directly fixed on the frame body **11** and/or the third support portion **15** by means of, for example, screw connection, adhesives, engagement, or riveting.

(62) Optionally, the pressing plate **92** includes a second plate **921** and a pressing portion **922** disposed on the second plate **921**. The auxiliary plate **91** includes a third plate **911** and a pressing platform **912** disposed on the third plate **911**. The second end portion **83** of the elastic member **80** is disposed between the pressing portion **922** and the pressing platform **912**.

(63) The pressing portion **922** and the pressing platform **912** are disposed corresponding to the elastic member **80**. A surface of the second plate **921** facing the cover plate **20** and a side surface of the pressing portion **922** define a first recessed space ya. A surface of the third plate **911** facing the backplate **30** and a side surface of the pressing platform **912** define a second recessed space ea.

(64) The first recessed space ya and the second recessed space ea are defined corresponding to a portion of the panel **50** close to the elastic member **80**. This arrangement allows more space on upper and lower sides of the portion of the panel **50** close to the elastic member **80**, which reduces a risk of the panel **50** being scratched by the auxiliary plate **91** and the pressing plate **92**. In addition, the protruding pressing portion **922** and the pressing platform **912** have improved deformation capability, thereby providing increased pressing force on the second end portion **83** when pressing the second end portion **83**.

(65) Optionally, a first accommodating groove yr is defined on one side of the frame body **11** away from the cover plate **20**. The pressing plate **92** and the auxiliary plate **91** are disposed in the first accommodating groove yr.

(66) The pressing plate **92** and the auxiliary plate **91** are fixedly connected to the frame body **11** by means of threaded members (not illustrated). Specifically, the pressing plate **92** and the auxiliary plate **91** are both provided with corresponding through holes tk, a bottom of the first accommodating groove yr is provided with threaded holes lw, and the threaded member passes through the through holes tk to be fixedly connected to the threaded holes lw.

(67) Optionally, the pressing plate **92** is provided with a hollow opening lk. The hollow opening lk partially exposes the elastic member **80** and the panel **50**. Such an arrangement lightens the pressing plate **92** and makes it easy to observe installation of the pressing plate **92** and the elastic member **80**.

(68) Optionally, please refer to FIG. 2, FIG. 8, and FIG. 9, the frame structure **10** can further include a limiting member **16**. The limiting member **16** is disposed on an inner side of the frame body **11** and is located on one side close to the cover plate **20**.

(69) A limiting space xw is formed between the limiting member **16** and a surface of the third support portion **15** close to the cover plate **20**. The panel **50** is arranged in the limiting space xw.

(70) One side of the limiting member **16** facing the cover plate **20** and an inner side surface of the frame body **11** form a second accommodating groove er. The cover plate **20** is arranged in the second accommodating groove er.

(71) In the present embodiment, the limiting member **16** is used to divide the frame body **11** into two spaces, one space (i.e., the limiting space xw) is used to place a portion of the panel **50**, and the other space (i.e., the second accommodating groove er) is used to place the cover plate **20**, which simplifies the structure and saves space.

(72) Optionally, there can be multiple limiting members **16**. The limiting members **16** are arranged on the frame body **11** at intervals, and are arranged along an inner circumference of the frame body **11**.

(73) In some embodiments, there can be only one limiting member **16**, and the limiting member **16**

is extended along the inner circumference of the frame body **11**.

(74) It should be noted that the panel of the present application can also be a rigid panel. When the panel is a rigid panel, the rotating shaft **70**, the elastic member **80**, the pressing plate **92**, and the auxiliary plate **91** can be saved. In this case, it is necessary to increase a length of the limiting space xw , in order to realize a sliding function of the panel and a full screen display function.

(75) When the panel is a rigid panel, a face frame is also required to cover the part of the limiting space xw . In this case, when the panel covers the camera module, an interior of the display device is prevented from being exposed, and packaging performance is improved.

(76) Optionally, one side of the frame body **11** away from the cover plate **20** is provided with a third accommodating groove sr . The third accommodating groove sr communicates with two sides of the hole kk .

(77) The display device **100** includes guiding sleeves **93**. The guiding sleeves **93** are sleeved on two sides of the rotating shaft **70**, and the guiding sleeves **93** are installed in the third accommodating groove sr .

(78) In the present embodiment, two ends of the rotating shaft **70** are sleeved in the guiding sleeves **93**. The guiding sleeves **93** are arranged in the third accommodating groove sr to fix and position the rotating shaft **70**.

(79) Optionally, please refer to FIGS. **15** and **16**, the driving member **64** includes a housing **641**, a motor **642**, a screw rod **643** connected to an output shaft of the motor **642**, and a sleeve **644** threadedly connected to the screw rod **643**. The sleeve **644** is fixedly connected to a fastening member **65**.

(80) The housing **641** includes a first cavity **64a** and a second cavity **64b** communicating with the first cavity **64a**. The motor **642** is arranged in the first cavity **64a**. The sleeve **644** is inserted in the second cavity **64b** and is slidably connected with the second cavity **64b**.

(81) The sleeve **644** is provided with a threaded hole wk , and the screw rod **643** is threadedly connected with the threaded hole wk .

(82) In some embodiments, the housing **641** and the sleeve **644** can also be omitted, and the screw rod **643** can be threadedly connected with the fastening member **65**.

(83) In some embodiments, the driving member **64** can also be driven by a non-motor manner with the screw rod, that is, for example, cylinder driving, transmission driving, and gear driving.

(84) In the present application, a frame structure, a cover plate and a backplate are used to define a space. A camera module, a panel, and a driving assembly are arranged in the space. The driving assembly is connected to the panel, and the driving assembly is used to drive the panel to cover the camera module. When a display device is in a non-camera mode, the panel covers the camera module. When the display device is in a camera mode, the camera module is exposed.

(85) That is to say, regardless of whether it is in the camera mode or in the non-camera mode, the driving assembly and the camera module are all arranged in the space, which reduces a risk of moisture entering the display device.

(86) The display device of the present application has been described in detail above. The working principles and embodiments of the present application are described using specific examples. The descriptions of the above embodiments are only used for ease of understanding the methods and main ideas of the present application. Those skilled in the art can change the embodiments and the application range according to the ideas of the present application. In summary, the present disclosure should not be construed as a limitation to the present application.

Claims

1. A display device with a camera mode and a non-camera mode, wherein the display device comprises: a frame structure; a cover plate arranged on one side of the frame structure; a backplate arranged on another side of the frame structure, wherein the frame structure, the cover plate, and

the backplate define a space; a camera module arranged in the space; a panel disposed within the space; and a driving assembly arranged in the space, wherein the driving assembly is configured to drive the panel to cover the camera module; wherein when the display device is in a non-camera mode, the panel covers the camera module; and when the display device is in the camera mode, the camera module is exposed; wherein the driving assembly comprises: a connecting member connected to a back of the panel; a latch disposed on one side of the connecting member away from the panel; a socket disposed on the frame structure, wherein the socket is provided with a slot for engagement connection with the latch; a driving member; and a fastening member, wherein the driving member is connected to the fastening member, the driving member is arranged on one of the connecting member or the frame structure, and the fastening member is arranged on the other one of the connecting member or the frame structure.

2. The display device according to claim 1, wherein the connecting member comprises a first plate, a limiting wall, and a first guiding portion; the first plate is fixedly connected to the back of the panel; the limiting wall is arranged on one side of the first plate away from the panel; the first guiding portion is arranged on one side of the first plate away from the panel; the frame structure comprises a frame body, a first support portion, and a second guiding portion; the first support portion is connected in the frame body, and the second guiding portion is disposed on the first support portion; the first plate is disposed on the first support portion; a limiting opening is defined in the first support portion, and the limiting wall is arranged in the limiting opening; and the first guiding portion and the second guiding portion are slidably connected to each other.

3. The display device according to claim 2, wherein the first guiding portion comprises one of a guiding groove or a guiding block, and the second guiding portion comprises the other one of the guiding groove or the guiding block.

4. The display device according to claim 2, wherein the socket comprises a first base and two resilient arms, the resilient arms are connected at two ends of one side of the first base close to the latch, the two resilient arms define the slot, the slot comprises a first region close to the latch and a second region connected to one side of the first region away from the latch, and a width of the first region is less than a width of the second region; the latch comprises a second base and a pin connected to one side of the second base close to the socket, the pin comprises a first portion connected to the second base and a second portion connected to one side of the first portion away from the second base, and a width of the first portion is less than a width of the second portion; and the first portion is matched with the first region, the second portion is matched with the second region, and the pin is engaged with the slot.

5. The display device according to claim 4, wherein the frame structure further comprises a second support portion, a positioning block is disposed on one side of the second support portion away from the cover plate, the first base is provided with a positioning groove, and the positioning block is arranged in the positioning groove; and a protruding platform protrudes from one side of the first plate away from the cover plate, and the second base is disposed on the protruding platform.

6. The display device according to claim 5, wherein a recessed portion is defined on one side of the second support portion close to the cover plate, the recessed portion is located on one side of the second support portion away from the first support portion, and the camera module is arranged in the recessed portion.

7. The display device according to claim 1, wherein the driving member comprises a housing, a motor, a screw rod connected to an output shaft of the motor, and a sleeve threadedly connected with the screw rod; the sleeve is fixedly connected to the fastening member; the housing comprises a first cavity and a second cavity communicating with the first cavity, the motor is arranged in the first cavity; the sleeve is inserted in the second cavity and is slidably connected with the second cavity; and the sleeve is provided with a threaded hole, and the screw rod is threadedly connected with the threaded hole.

8. The display device according to claim 2, wherein the frame structure further comprises a third

support portion connected to one side of the first support portion away from the camera module; a hole is defined between one side of the third support portion, away from the camera module, and the frame body; the display device comprises a rotating shaft and an elastic member, the rotating shaft is disposed in the hole, the panel is a flexible panel, and the panel is disposed on the third support portion and is bent around an outer peripheral surface of the rotating shaft to one side of the third support portion away from the cover plate; the elastic member is disposed on one side of the third support portion away from the cover plate; and one end of the elastic member is connected to an end portion of the panel, and another end of the elastic member is fixedly connected to the frame structure.

9. The display device according to claim 8, wherein the elastic member comprises a first end portion, an elastic portion, and a second end portion which are connected in sequence, the first end portion is connected to the panel, and the second end portion is fixedly connected to the frame structure.

10. The display device according to claim 9, wherein the display device further comprises an auxiliary plate and a pressing plate; the auxiliary plate is disposed between the elastic member and the third support portion; the pressing plate is disposed between the elastic member and the backplate; and the auxiliary plate and the pressing plate press the second end portion of the elastic member and are fixedly connected to the frame structure.

11. The display device according to claim 10, wherein the pressing plate comprises a second plate and a pressing portion disposed on the second plate; the auxiliary plate comprises a third plate and a pressing platform disposed on the third plate; and the second end portion of the elastic member is disposed between the pressing portion and the pressing platform.

12. The display device according to claim 11, wherein the pressing portion and the pressing platform are disposed corresponding to the elastic member; a surface of the second plate facing the cover plate and a side surface of the pressing portion define a first recessed space; a surface of the third plate facing the backplate and a side surface of the pressing platform define a second recessed space; and the first recessed space and the second recessed space are defined corresponding to a portion of the panel close to the elastic member.

13. The display device according to claim 10, wherein a first accommodating groove is defined on one side of the frame body away from the cover plate, and the pressing plate and the auxiliary plate are disposed in the first accommodating groove; and the pressing plate and the auxiliary plate are fixedly connected to the frame body through a plurality of threaded members.

14. The display device according to claim 10, wherein a hollow opening is defined in the pressing plate, and the hollow opening exposes a portion of the elastic member and a portion of the panel.

15. The display device according to claim 10, wherein sides of the pressing plate and the auxiliary plate facing the panel are made of a flexible material.

16. The display device according to claim 8, wherein the frame structure further comprises a limiting member, and the limiting member is disposed on an inner side of the frame body and is located on one side close to the cover plate; a limiting space is formed between the limiting member and a surface of the third support portion close to the cover plate, and the panel is arranged in the limiting space; and one side of the limiting member facing the cover plate and an inner side surface of the frame body form a second accommodating groove, and the cover plate is arranged in the second accommodating groove.

17. The display device according to claim 15, wherein one side of the frame body away from the cover plate is provided with a third accommodating groove, and the third accommodating groove communicates with two sides of the hole; and the display device comprises guiding sleeves, the guiding sleeves are sleeved on two sides of the rotating shaft, and the guiding sleeves are installed in the third accommodating groove.

18. The display device according to claim 1, wherein the display device further comprises a rear camera module, a switching board, a button, an electronic device mounting board, a charging

interface device, a mother circuit board, a first flexible circuit board, and a second flexible circuit board; the mother circuit board is connected to the button through the first flexible circuit board; the mother circuit board is connected to the camera module and/or the rear camera module through the second flexible circuit; the switching board is disposed at one side of the mother circuit board; and the charging interface device is arranged at one side of the mother circuit board.
