



<https://rallyto.us>

[skys@rallyto.us](mailto:skys@rallyto.us)

# OUR MISSION

## GLOBAL ONLINE HACKATHON INITIATIVE

**Rally together. Succeed together.** After hosting over **30,000 participants** to defeat coronavirus in [\*\*the European Commission's EUvsVirus Hackathon\*\*](#), our new mission is to expand the accessibility of opportunities and resources to help veterans, HBCUs, and other underprivileged students overcome limitations imposed by coronavirus on their educational and career aspirations.

## YOUR BENEFITS

### Recruitment

- Discover the top technical talent while reducing your recruitment cost
- Streamline your recruitment funnel from many online hackathons into one
- Scale your recruitment funnel to include a global audience through RALLY

### Reputation

- Shine a bright light in the darkness through your actions and endorsements
- Inspire loyalty amidst uncertainty by supporting students and our veterans
- Instill confidence by stimulating collaborative and innovative solutions

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# YOUR IMPACT

## High School Students

- Generate hope and purpose in youths who want to create impact
- Mentor teams for the [Congressional App Challenge](#) through our events
- Remold underprivileged communities as their students pursue college

## College Students and Veterans

- Build teams of innovators who build real-world products for everyone
- Advise veterans as they explore and transition into new careers
- Encourage and equip curious students with tools to nurture their drive

# OUR EVENTS

## Workshops

- Inject camaraderie and momentum by helping participants find teammates
- Grow our veterans and the underprivileged by transmitting key concepts
- Provide direction and teach skills to shape the workforce of the new normal

## Hackathon

- Guide participants through designing, developing, and pitching products
- Highlight talented applicants for schools, scholarships, internships, and jobs
- Connect diamonds in the rough with opportunities and potential employers

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**RALLY**

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# RALLYtoUS Sponsorship Packages

FIRST-EVER FULLY-GLOBAL ONLINE HACKATHON INITIATIVE

TIERED PERKS	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND	ANGEL
	\$1,000	\$2,000	\$4,000	\$6,000	\$8,000	\$10,000
<b>GENERAL</b>						
Present a Tech Talk or Workshop	Y	Y	Y	Y	Y	Y
API Demo		Y	Y	Y	Y	Y
Present another Tech Talk or Workshop			Y	Y	Y	Y
Sponsor a RALLYtoUS Event				Y	Y	Y
Speak at the Hackathon Opening Ceremony					Y	Y
Feature a Company Prize at the Awards Ceremony						Y
<b>RECRUITING</b>						
All Registrants: Devpost Profiles	Y	Y	Y	Y	Y	Y
All Registrants: GitHub Profiles		Y	Y	Y	Y	Y
Non-Winners: Email Addresses			Y	Y	Y	Y
Winners: Email Addresses				Y	Y	Y
Non-Winners: Resumes and LinkedIn Profiles					Y	Y
Winners: Resumes and LinkedIn Profiles						Y
<b>REPUTATION</b>						
Logo on Website and Devpost	Y	Y	Y	Y	Y	Y
Social Media Promotions		Y	Y	Y	Y	Y
Add an Advisor			Y	Y	Y	Y
Add a Special Advisor				Y	Y	Y
Hackathon Q&A Panel (Livestream and YouTube)					Y	Y
Sponsor the RALLYtoUS Pitchathon + Matchathon						Y

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