

RALLY

Rally together. Succeed together.

<https://rallyto.us>

team@rallyto.us

OUR MISSION

GLOBAL ONLINE HACKATHON INITIATIVE

Rally together. Succeed together. After hosting over 30,000 participants to defeat coronavirus in [the European Commission's EUvsVirus Hackathon](#), our new mission is to expand the accessibility of Silicon Valley's opportunities and resources **to help students and recent graduates overcome the limitations imposed by coronavirus upon their educational and career aspirations.**

YOUR BENEFITS

Recruitment

- Discover the top technical talent while reducing your recruitment cost
- Streamline your recruitment funnel from many online hackathons into one
- Scale your recruitment funnel to include a global audience through RALLY

Reputation

- Shine a bright light in the darkness through your actions and endorsements
- Start the unusual school year by showing strong support for all students
- Inspire loyalty amidst uncertainty by stimulating innovative solutions

MASTERCARD <> RALLY

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YOUR IMPACT

High School Students

- Generate hope and instill purpose in youths who want to create impact
- Mentor teams for the [Congressional App Challenge](#) through our events
- Remold seniors across the United States as they apply for college

College Students and Recent Graduates

- Build teams of innovators who build real-world products for everyone
- Identify promising students for recruitment into Mastercard's workforce
- Drive the curiosity of talented candidates for internships and careers

OUR EVENTS

Learnathon and Showathon

- Instill confidence and inject momentum into students to quell confusion
- Encourage underprivileged students and introduce new exciting concepts
- Provide insight and teach skills to shape the workforce of the new normal

Hackathon and Appathon

- Guide participants through designing, developing, and pitching products
- Highlight talented applicants for schools, scholarships, internships, and jobs
- Help students complete their projects for the [Congressional App Challenge](#)

[HTTPS://RALLYTO.US](https://rallyto.us)

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RALLYtoUS Sponsorship Packages

FIRST-EVER FULLY-GLOBAL ONLINE HACKATHON INITIATIVE

TIERED PERKS	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND	ANGEL
	\$1,000	\$2,000	\$4,000	\$6,000	\$8,000	\$10,000
GENERAL						
Present a Tech Talk or Workshop	Y	Y	Y	Y	Y	Y
API Demo		Y	Y	Y	Y	Y
Present another Tech Talk or Workshop			Y	Y	Y	Y
Sponsor a RALLYtoUS Event				Y	Y	Y
Speak at the Hackathon Opening Ceremony					Y	Y
Feature a Company Prize at the Awards Ceremony						Y
RECRUITING						
All Registrants: Devpost Profiles	Y	Y	Y	Y	Y	Y
All Registrants: GitHub Profiles		Y	Y	Y	Y	Y
Non-Winners: Email Addresses			Y	Y	Y	Y
Winners: Email Addresses				Y	Y	Y
Non-Winners: Resumes and LinkedIn Profiles					Y	Y
Winners: Resumes and LinkedIn Profiles						Y
REPUTATION						
Logo on Website and Devpost	Y	Y	Y	Y	Y	Y
Social Media Promotions		Y	Y	Y	Y	Y
Add an Advisor			Y	Y	Y	Y
Add a Special Advisor				Y	Y	Y
Hackathon Q&A Panel (Livestream and YouTube)					Y	Y
Sponsor the RALLYtoUS Pitchathon + Matchathon						Y

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