Sponsorship Guidelines
FULLY-GLOBAL ONLINE HACKATHON INITIATIVE

RALLYtoUS is helping students (especially the underprivileged) of all ages around the world connect with new teammates, learn key skills, design innovative products, create positive social impact for the world, overcome challenges imposed upon us by coronavirus, and build a better future for everyone.

Sponsorship Benefits

Recruitment
- Anticipate the advantages and trajectory of the new job market of 2021
- Identify the top technical talent now to maximize the impact of your hiring
- Rebuild your internship and full-time recruitment program at a discount

Reputation
- Broadcast your company's commitment towards supporting students
- Generate loyalty in customers and recruits assisted by your endorsements
- Promote your APIs and products through potentially life-saving solutions

RALLY

Rally to us for a better future!

RALLYtoUS Sponsorship Packages

FIRST-EVER FULLY-GLOBAL ONLINE HACKATHON INITIATIVE

TIERED BENEFITS	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND	ANGEL
	$1,000	$2,500	$5,000	$7,500	$10,000	$15,000
GENERAL						
Present a Tech Talk or Workshop	Y	Y	Y	Y	Y	Y
API Demo		Y	Y	Y	Y	Y
Present another Tech Talk or Workshop			Y	Y	Y	Y
Sponsor a RALLYtoUS Event				Y	Y	Y
Speak at the Hackathon Opening Ceremony					Y	Y
Sponsor the Hackathon Grand Prize						Y
RECRUITING						
All Registrants: Devpost Profiles	Y	Y	Y	Y	Y	Y
All Registrants: GitHub Profiles		Y	Y	Y	Y	Y
Non-Winners: Email Addresses			Y	Y	Y	Y
Winners: Email Addresses				Y	Y	Y
Non-Winners: Resumes and LinkedIn Profiles					Y	Y
Winners: Resumes and LinkedIn Profiles						Y
REPUTATION						
Logo on Website and Devpost	Y	Y	Y	Y	Y	Y
Social Media Promotions		Y	Y	Y	Y	Y
Add an Advisor			Y	Y	Y	Y
Hackathon Q&A Panel (Livestream and YouTube)				Y	Y	Y
Add another Advisor					Y	Y
Sponsor the RALLYtoUS Pitchathon + Matchathon						Y

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