

RALLY

Rally together. Succeed together.

<https://rallyto.us>

team@rallyto.us

OUR MISSION

GLOBAL ONLINE HACKATHON INITIATIVE

Rally together. Succeed together. After hosting over **30,000 participants** to defeat coronavirus in [the European Commission's EUvsVirus Hackathon](#), our new mission is to expand the accessibility of Silicon Valley's opportunities and resources **to help students and recent graduates overcome the limitations imposed by coronavirus upon their educational and career aspirations.**

YOUR IMPACT

High School Students

- Inspire hope and instill purpose in youths who want to generate impact
- Prepare students for the [Congressional App Challenge](#) through our events
- Support seniors in [Grow communities](#) as they prepare to apply for college

College Students and Recent Graduates

- Mentor future innovators who design real-world products for everyone
- Identify freshmen and sophomores for recruitment into [Google STEP](#)
- Drive the curiosity of entrepreneurs and their creations towards [Area 120](#)

GOOGLE <> RALLY

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YOUR BENEFITS

Recruitment

- Anticipate the advantages and trajectory of the new job market of 2021
- Discover the top technical talent now to maximize the impact of your hiring
- Scale your recruitment funnel to include a global audience through RALLY

Reputation

- Broadcast your company's commitment towards educating students
- Generate loyalty in customers and recruits assisted by your endorsements
- Promote your brand through innovative solutions for the new normal

OUR EVENTS

Learnathon and Showathon

- Instill confidence and inject momentum into aspiring students
- Encourage underprivileged students and introduce new exciting concepts
- Provide insight and teach essential skills for the new normal's workforce

Hackathon and Appathon

- Guide participants through designing, developing, and pitching products
- Highlight talented applicants for schools, scholarships, internships, and jobs
- Help students complete their projects for the [Congressional App Challenge](#)

[HTTPS://RALLYTO.US](https://rallyto.us)

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RALLYtoUS Sponsorship Packages

FIRST-EVER FULLY-GLOBAL ONLINE HACKATHON INITIATIVE

| TIERED PERKS | BRONZE | SILVER | GOLD | PLATINUM | DIAMOND | ANGEL |
|--|---------|---------|---------|----------|---------|----------|
| | \$1,000 | \$2,000 | \$4,000 | \$6,000 | \$8,000 | \$10,000 |
| GENERAL | | | | | | |
| Present a Tech Talk or Workshop | Y | Y | Y | Y | Y | Y |
| API Demo | | Y | Y | Y | Y | Y |
| Present another Tech Talk or Workshop | | | Y | Y | Y | Y |
| Sponsor a RALLYtoUS Event | | | | Y | Y | Y |
| Speak at the Hackathon Opening Ceremony | | | | | Y | Y |
| Feature a Company Prize at the Awards Ceremony | | | | | | Y |
| RECRUITING | | | | | | |
| All Registrants: Devpost Profiles | Y | Y | Y | Y | Y | Y |
| All Registrants: GitHub Profiles | | Y | Y | Y | Y | Y |
| Non-Winners: Email Addresses | | | Y | Y | Y | Y |
| Winners: Email Addresses | | | | Y | Y | Y |
| Non-Winners: Resumes and LinkedIn Profiles | | | | | Y | Y |
| Winners: Resumes and LinkedIn Profiles | | | | | | Y |
| REPUTATION | | | | | | |
| Logo on Website and Devpost | Y | Y | Y | Y | Y | Y |
| Social Media Promotions | | Y | Y | Y | Y | Y |
| Add an Advisor | | | Y | Y | Y | Y |
| Add a Special Advisor | | | | Y | Y | Y |
| Hackathon Q&A Panel (Livestream and YouTube) | | | | | Y | Y |
| Sponsor the RALLYtoUS Pitchathon + Matchathon | | | | | | Y |

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