



<https://rallyto.us>

skys@rallyto.us

OUR MISSION

GLOBAL ONLINE HACKATHON INITIATIVE

Rally together. Succeed together. After hosting over **30,000 participants** to defeat coronavirus in [**the European Commission's EUvsVirus Hackathon**](#), our new mission is to expand the accessibility of opportunities and resources to help veterans, students, HBCUs, and the underprivileged overcome limitations imposed by coronavirus on their educational and career aspirations.

YOUR BENEFITS

Recruitment

- Discover the top technical talent while reducing your recruitment cost
- Streamline your recruitment funnel from many online hackathons into one
- Scale your recruitment funnel to include a global audience through RALLY

Reputation

- Shine a bright light in the darkness through your actions and endorsements
- Inspire loyalty amidst uncertainty by supporting students and our veterans
- Instill confidence by stimulating collaborative and innovative solutions

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YOUR IMPACT

High School Students

- Generate hope and purpose in youths who want to create impact
- Mentor teams for the [Congressional App Challenge](#) through our events
- Remold seniors in [Grow communities](#) as they prepare to apply for college

College Students and Veterans

- Build teams of innovators who build real-world products for everyone
- Identify freshmen and sophomores for recruitment into [Google STEP](#)
- Drive the curiosity of entrepreneurs and their creations towards [Area 120](#)

OUR EVENTS

Workshops

- Inject camaraderie and momentum by helping participants find teammates
- Grow our veterans and the underprivileged by transmitting key concepts
- Provide direction and teach skills to shape the workforce of the new normal

Hackathon

- Guide participants through designing, developing, and pitching products
- Highlight talented applicants for schools, scholarships, internships, and jobs
- Help students complete their projects for the [Congressional App Challenge](#)

RALLY

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RALLYtoUS Sponsorship Packages

FIRST-EVER FULLY-GLOBAL ONLINE HACKATHON INITIATIVE

TIERED PERKS	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND	ANGEL
	\$1,000	\$2,000	\$4,000	\$6,000	\$8,000	\$10,000
GENERAL						
Present a Tech Talk or Workshop	Y	Y	Y	Y	Y	Y
API Demo		Y	Y	Y	Y	Y
Present another Tech Talk or Workshop			Y	Y	Y	Y
Sponsor a RALLYtoUS Event				Y	Y	Y
Speak at the Hackathon Opening Ceremony					Y	Y
Feature a Company Prize at the Awards Ceremony						Y
RECRUITING						
All Registrants: Devpost Profiles	Y	Y	Y	Y	Y	Y
All Registrants: GitHub Profiles		Y	Y	Y	Y	Y
Non-Winners: Email Addresses			Y	Y	Y	Y
Winners: Email Addresses				Y	Y	Y
Non-Winners: Resumes and LinkedIn Profiles					Y	Y
Winners: Resumes and LinkedIn Profiles						Y
REPUTATION						
Logo on Website and Devpost	Y	Y	Y	Y	Y	Y
Social Media Promotions		Y	Y	Y	Y	Y
Add an Advisor			Y	Y	Y	Y
Add a Special Advisor				Y	Y	Y
Hackathon Q&A Panel (Livestream and YouTube)					Y	Y
Sponsor the RALLYtoUS Pitchathon + Matchathon						Y

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