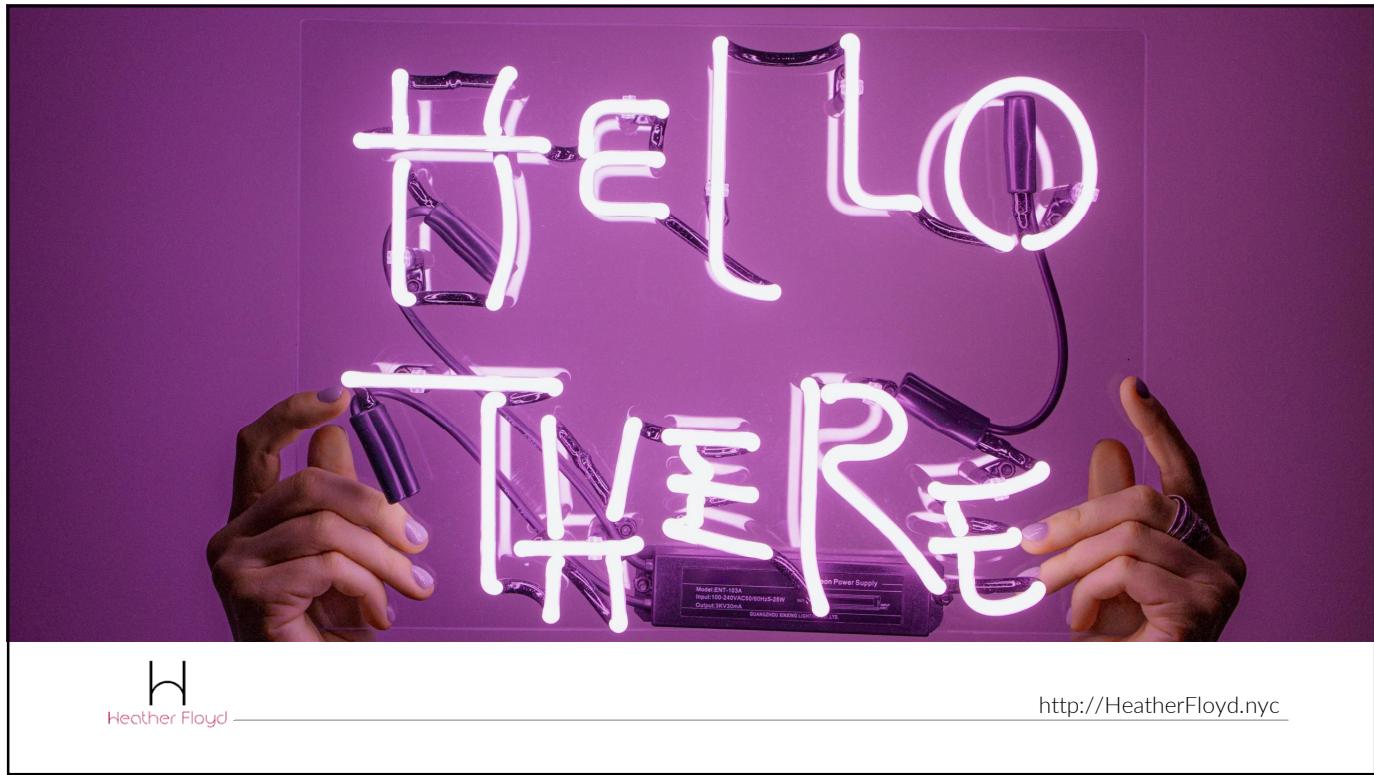
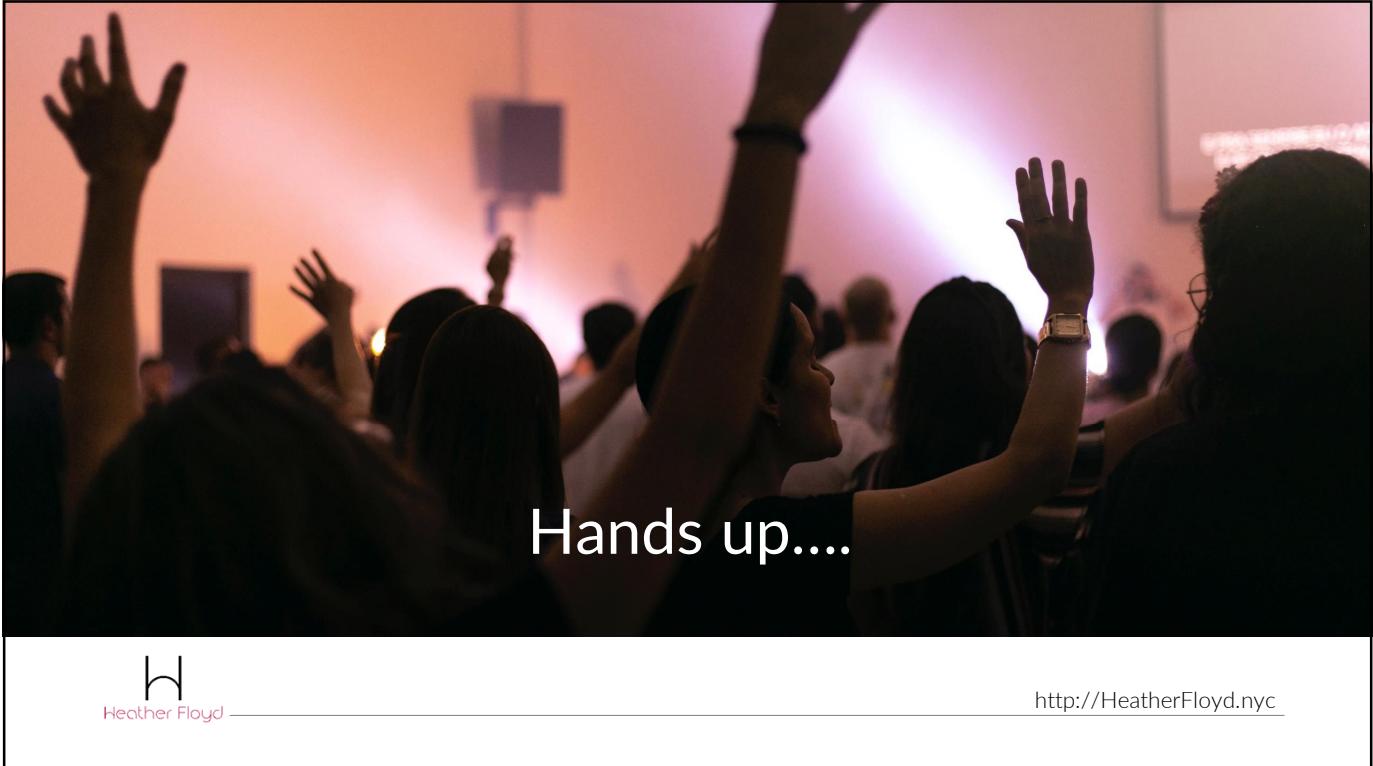




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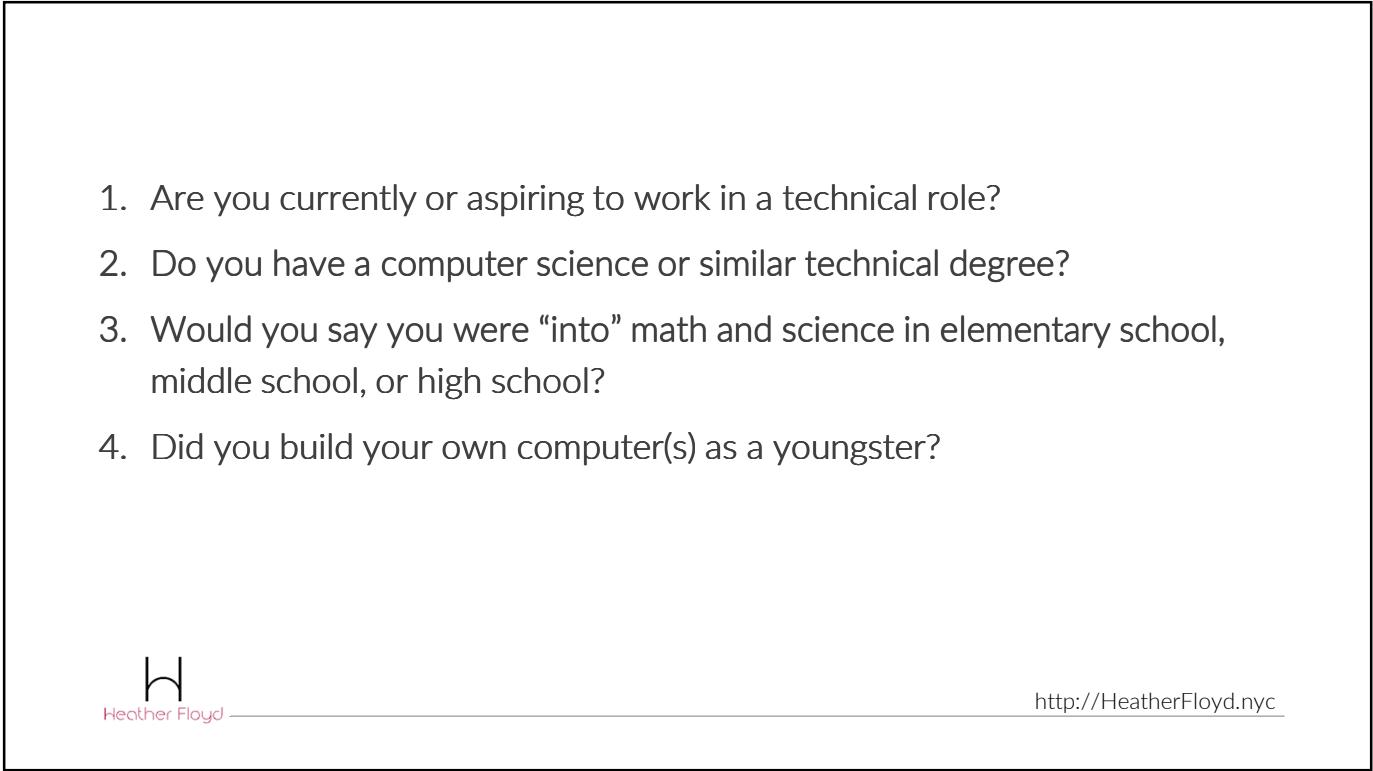
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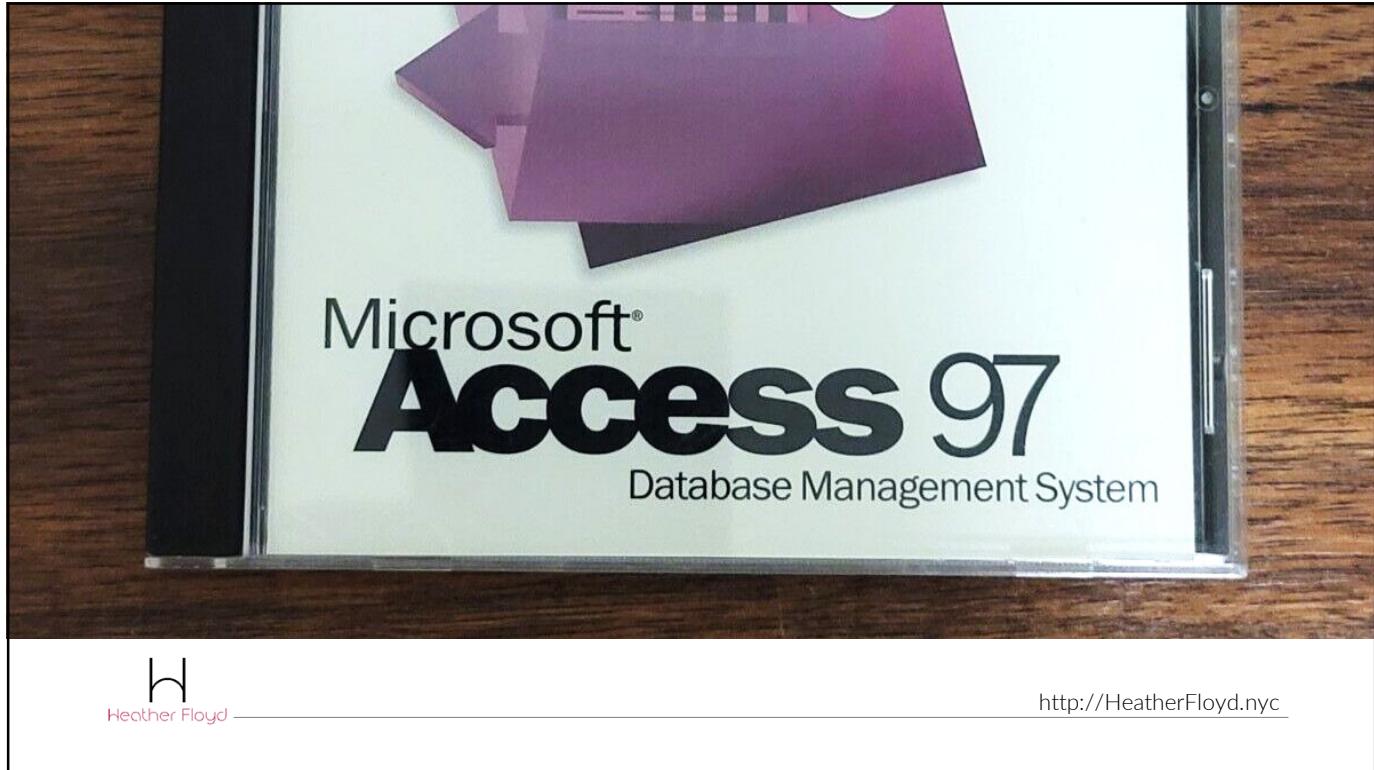


1. Are you currently or aspiring to work in a technical role?
2. Do you have a computer science or similar technical degree?
3. Would you say you were “into” math and science in elementary school, middle school, or high school?
4. Did you build your own computer(s) as a youngster?

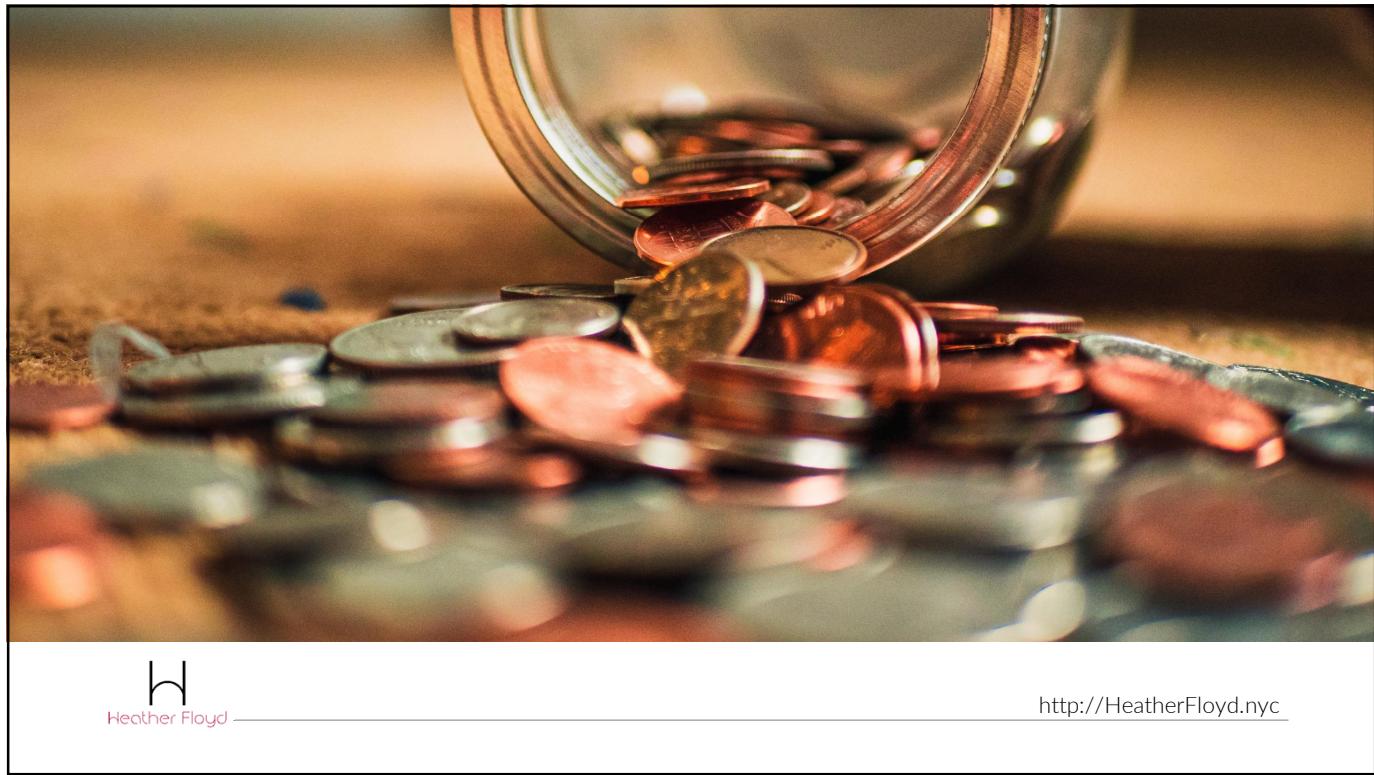
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5



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Key 1: Growth

Curiosity

Keep learning



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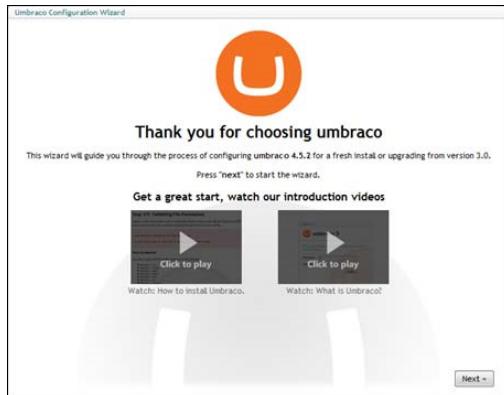
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<li><a href="multi-col-menu.html">Multiple Column Men
<li class="has-children"> <a href="#" class="current">
    <ul>
        <li><a href="tall-button-header.html">Tall But
        <li><a href="image-logo.html">Image Logo</a></
        <li class="active"><a href="tall-logo.html">Ta
    </ul>
</li>
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```



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YAHOO! GROUPS

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Key 1: Growth

Helping
Sharing

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Key 2: Connection

Join communities

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Louisville, KY 2007 – First Umbraco USA Retreat



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Las Vegas, NV 2014 – First uWestFest

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Key 2: Connection

Participate in events:

- Conferences
- Meetups
- Hackathons

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do what
you love



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Key 3: Integrity

Strive for excellence



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Key 3: Integrity

Admit what you don't know or can't do

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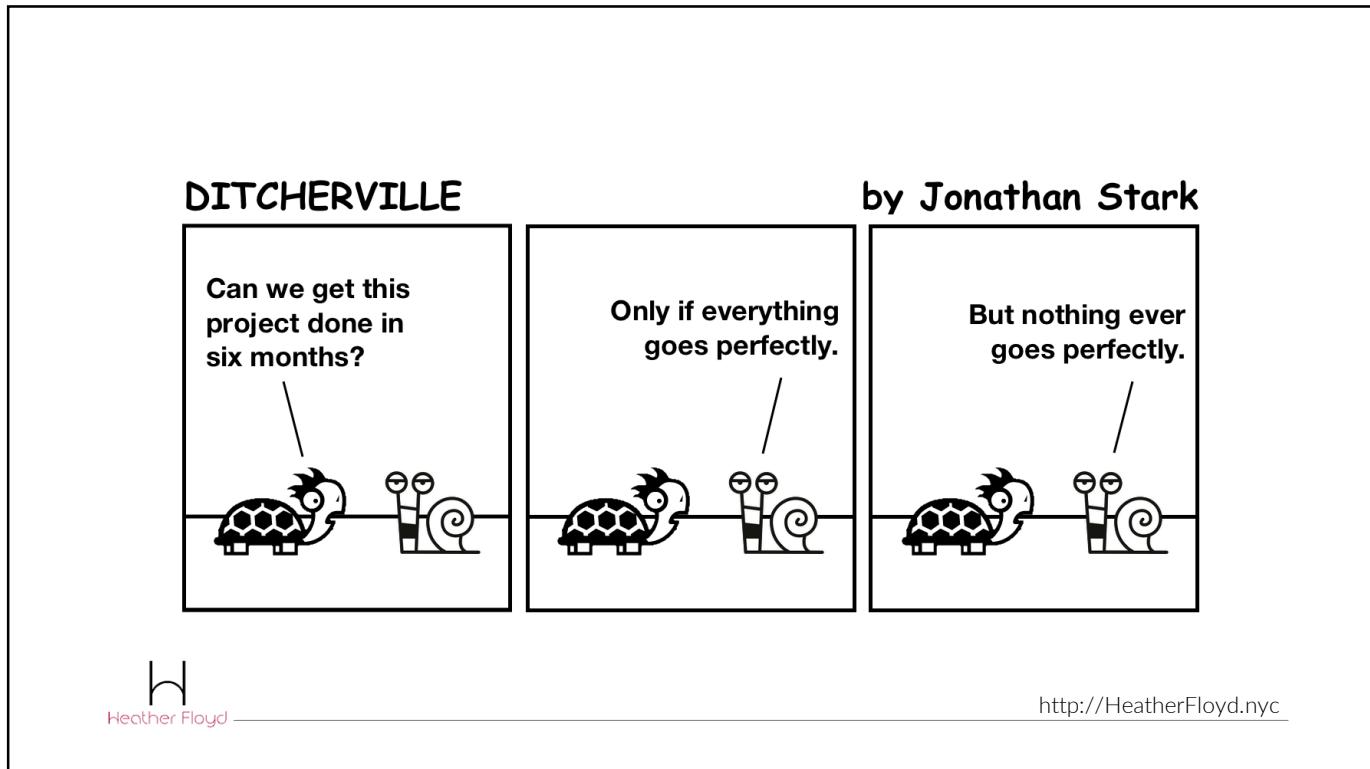
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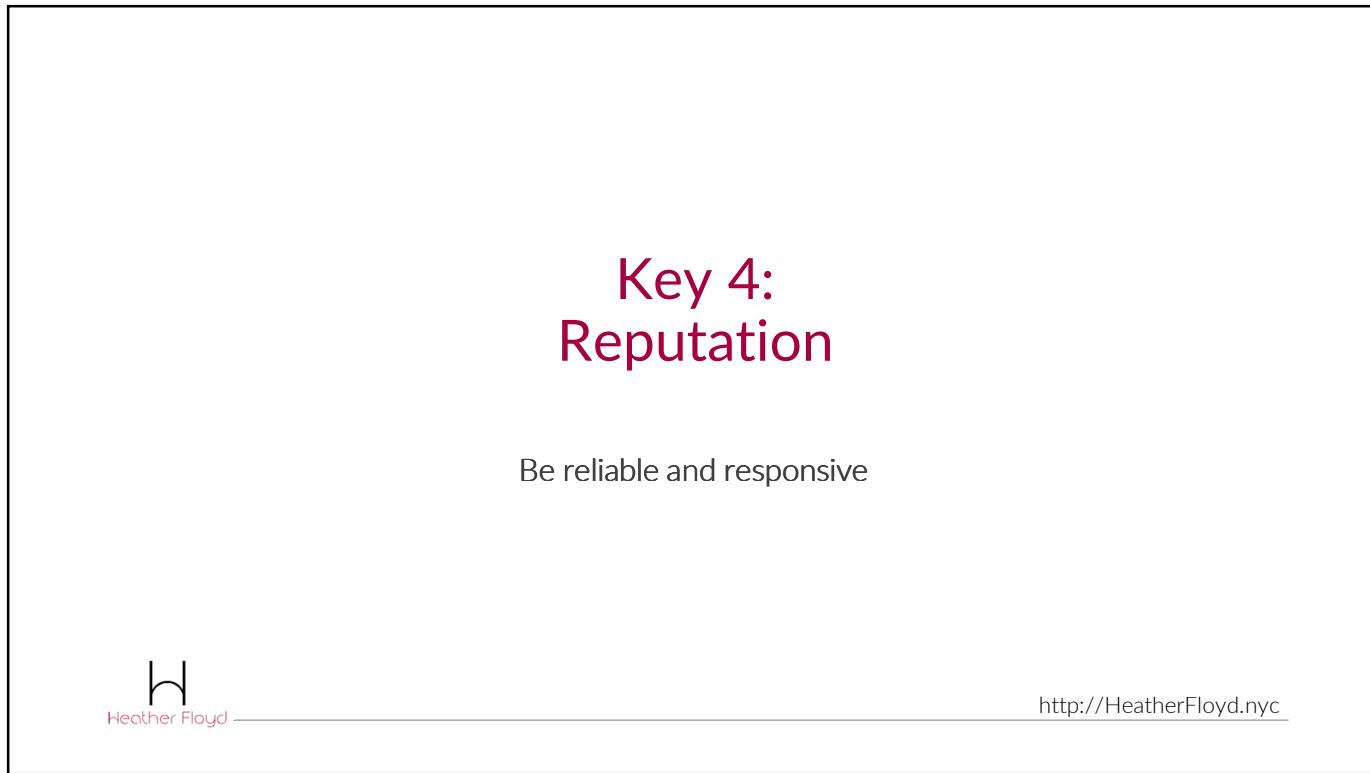
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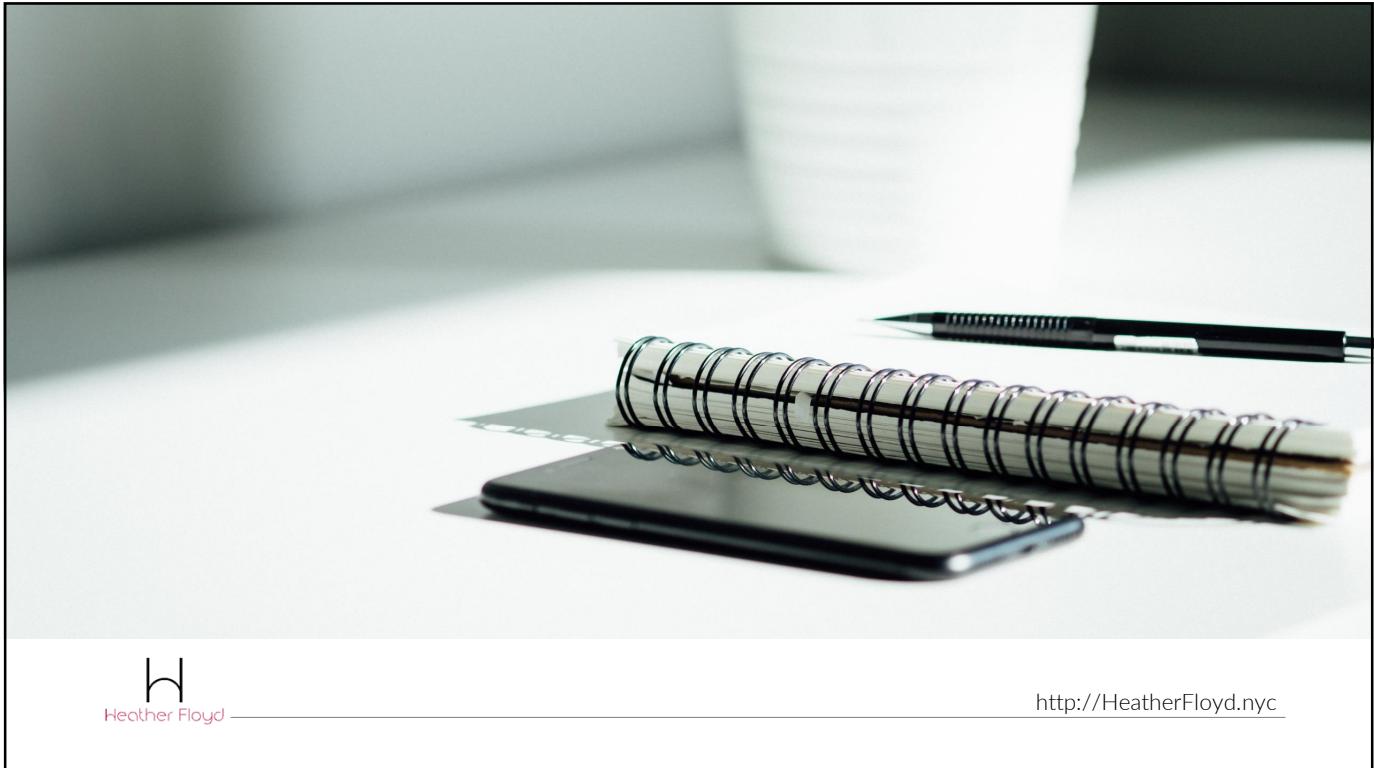
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Key 4: Reputation

Visibility

Testimonials

Referrals

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Key 4: Reputation

Be kind and fair



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"People keep working, in a freelance world, and more and more of today's world is freelance, because their work is good, and because they are easy to get along with, and because they deliver the work on time. And you don't even need all three. Two out of three is fine. People will tolerate how unpleasant you are if your work is good and you deliver it on time. They'll forgive the lateness of the work if it's good, and if they like you. And you don't have to be as good as the others if you're on time and it's always a pleasure to hear from you."

- NEIL GAIMAN
 2012 commencement address,
 The University of the Arts



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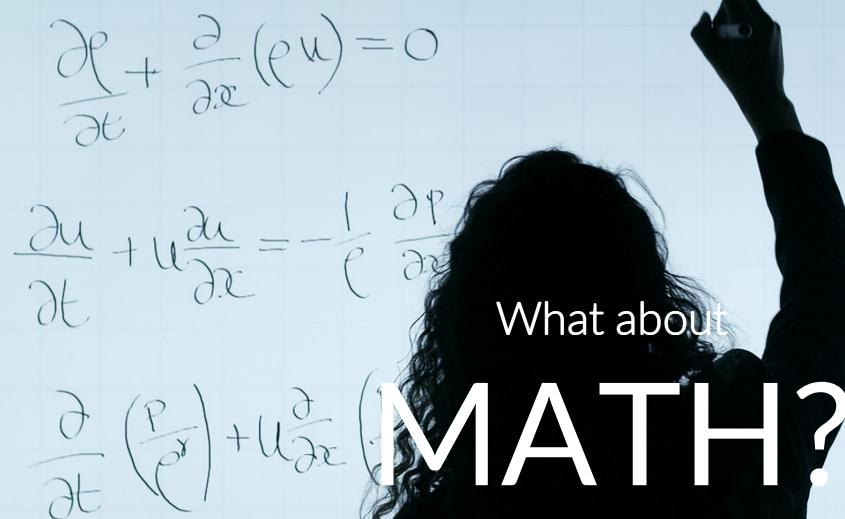
So...

What about YOU?

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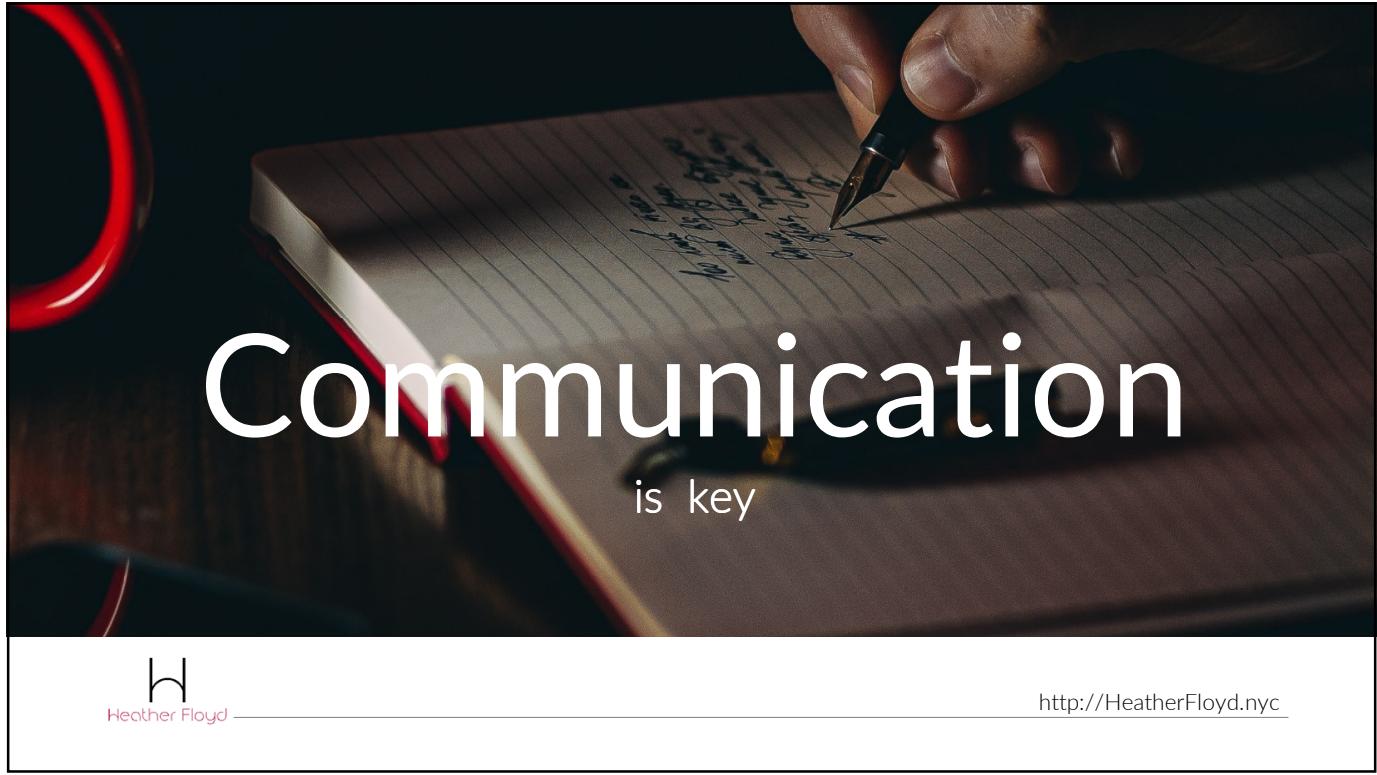
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Communication is key

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Key 1: Growth

Curiosity
Keep learning
Helping
Sharing

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Key 2: Connection

Join communities

Participate in events



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Key 3: Integrity

Strive for excellence

Admit what you don't know or can't do



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Key 4: Reputation

Be reliable and responsive

Visibility

Testimonials & Referrals

Be kind and fair



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What about you?



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Any questions for me?

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