

(hello.)



我從資訊科系學生 變成創業者學到的事

Richard Lee (@dlackty)



Richard Lee



Richard Lee

Born in 1990

Graduated from HSNU & NCCU

Love web & mobile tech

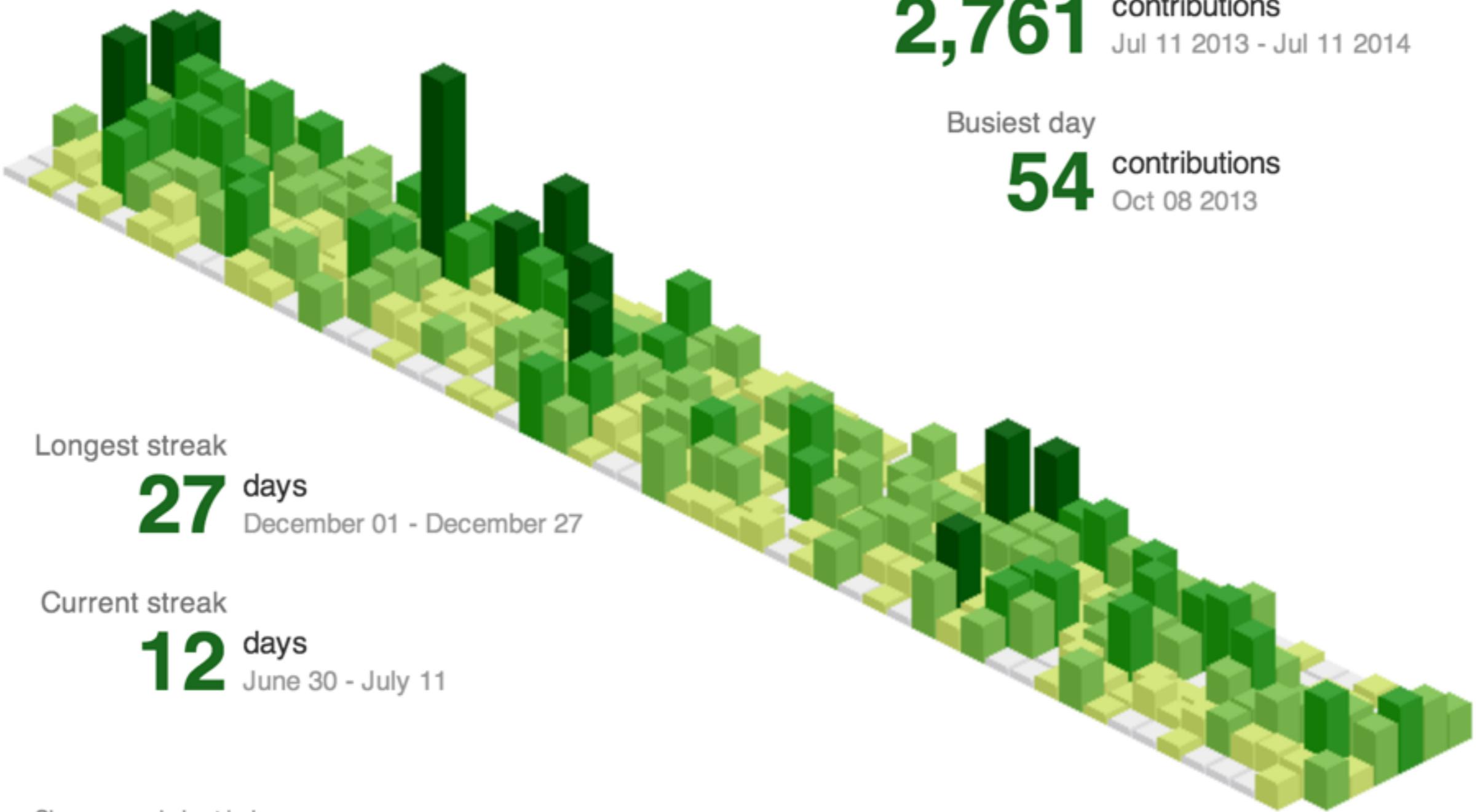
Love workflow & engineering

Richard Lee



Web & mobile tech

My GitHub activities



jasonlong/isometric-contributions

Few projects that I've participates

iOS

Three20
Nimbus
CocoaPods
ShareKit

Ruby & Rails

devise
omniauth-
facebook
octokit

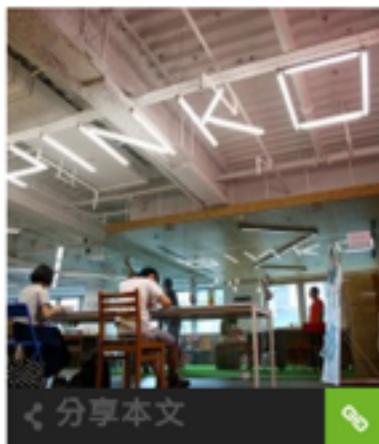
Others

homebrew &
casks
chef
cookbooks

Few startups I've done



INSIDE

[\(i\)](#)[首頁](#) [廠商求才](#) [網摘討論](#) [書店](#) [聯絡我們](#)

FEATURED, 台灣, 網路創業, 辦公室

用縮時攝影看 Pinkoi 搬新家

Editor_Wye | 七月 11, 2014 [Facebook](#) 253

三年流轉四個地方，在小小的空間中做著大大的夢，在夢想實踐過程中 Pinkoi 受到肯定，最近終於有了自己的家，讓我們一起探索這間幫助設計師發光的公司吧！

OCT
2 ANNIVERSARY OF
1ST HIGH FIVE
[分享本文](#) [\(\)](#)

FEATURED, 行銷, 設計

OREO 如何用 100 天內容行銷成功翻轉品牌價值

Jenny | 七月 11, 2014 [Facebook](#) 101

OREO 於 2012 年一百周年慶，推出 Daily Twist 活動：連續一百天，每天發佈一則內容（Twist），不僅在美國各大社群媒體重新造成迴響，也讓 Oreo 在全球行銷上再創佳績。

- Country Hotel \$ 1,683 訂房去	- Day Plus Hotel \$ 2,400 訂房去	- Chiayi Crown Hotel \$ 1,260 訂房去
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agoda

想在此投放廣告？

訂閱電子報

Your email here

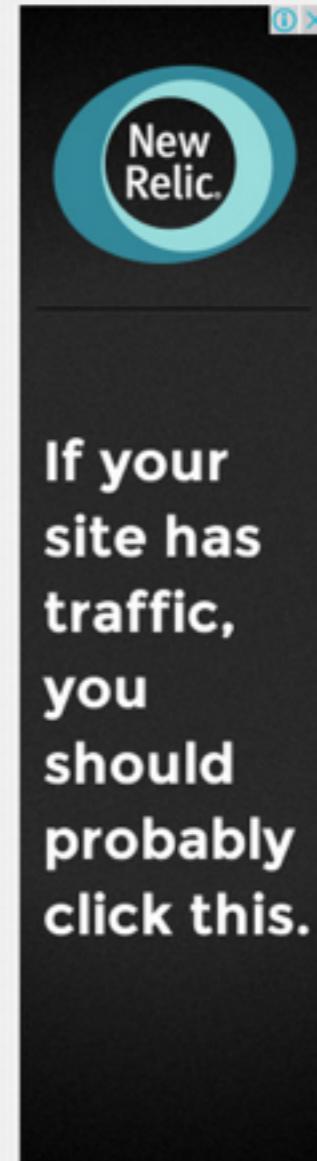
SUBMIT

最新的觀點、資訊直接送到你的信箱

聯絡我們

新訊息

收件者 101coffee@gmail.com

 張貼職缺

職缺列表，共有 1762 個職缺

【尋才】iOS/Android Developers

Meepshop新一代網路開店平台

新北市永和區

全職
New!

Web前端程式人員

Meepshop新一代網路開店平台

新北市永和區

全職
New!

【尋才】後端程式設計師/ Web Developer

Meepshop新一代網路開店平台

新北市永和區

全職
New!

資深PHP工程師暨程式部門主管

獵人頭公司

台北市信義區

全職
New!

網站Google GA分析調整優化

你最大服務行銷有限公司

台北市南京東路捷運站旁

兼職
New!

PHP資深網站程式設計師

iThome電腦報

台北市中山區

全職
New!

七號培育室

廠商名稱

寶利拾

主要產品

行動應用程式開發



討論區 愛料理 TV 填問卷抽禮券

♥我收藏的

帳號 ▾

逛食譜 ▾

熱門食譜 新到食譜

搜尋食譜、食材



寫食譜

義大利麵、家常麵、餃子餛飩輕鬆做

美味麵食三分鐘

全自動製麵功能的飛利浦愛麵機，讓你再也不用擔心食安危機，製麵輕鬆又簡單，將孩子不要吃的蔬菜打成汁，媽咪就是全家最厲害魔法師！

美味魔法 >



愛料理

飛利浦愛麵機



精選食譜 FEATURED RECIPES

日式山藥培根[博客培根]

清爽可口馬鈴薯沙拉

《簡單做好肉圓》

腐乳鹽酥雞

> 蜜汁豬肉乾

土司捲圈圈

檸檬塔

最歡迎 更多 »

品牌專區



淬釀 節氣食材食譜

給愛的人 對味又對時的用心料理~



博客廚房

美昧料理，即食上桌



小7食堂

10分鐘上菜秘技大公開



穀盛健康廚房

天然調味首選，保留食材原味



飛利浦 健康新廚法

家家必備的料理魔法師



元青山

www.yuanqingshan.com

dlackty@me.com

Music Movies App Store Books Podcasts iTunes U

iPhone iPad

New & Noteworthy

See All >

Cubemen2 Games NT\$ 60	Monster Blade HD Games	nubee	Intro to Colors, by Montessorium Education	McLaren's Workshop	SpongeBob Moves In	Sparkle 2	Bridgy Jones™	Vidora - Watch Personalized...	UNO ™ & Friends - The Classic...	MyScript
Cubemen2 Games NT\$ 60	Monster Blade HD Games	nubee	Intro to Colors, by Montessorium Education	McLaren's Workshop	SpongeBob Moves In	Sparkle 2	Bridgy Jones™	Vidora - Watch Personalized...	UNO ™ & Friends - The Classic...	Products Free

Kingdom Rush Frontiers HD Games	Defense Technica Games NT\$ 30	COLOR zen FIND YOUR WAY	Zombiewood - Guns! Action!	Magic Stickers!	Over	Byword	ScribbleMix: Monsters...	JustSeen	Joy Tale
Kingdom Rush Frontiers HD Games	Defense Technica Games NT\$ 30	COLOR zen FIND YOUR WAY	Zombiewood - Guns! Action!	Education	Photo & Video NT\$ 60	Productivity NT\$ 90	Games	Photo & Video Free	Interactive Books

iPad

All Categories

APP STORE QUICK LINKS

- Editors' Choice
- Apps Made by Apple
- Great Free Apps
- New to the App Store?
- Learn More About In-App Purchases
- Parents' Guide to iTunes

TOP PAID APPS >

- Kingdom Rush Frontiers HD
Games
- Japanese News Player HD
Education
- FINAL FANTASY TACTICS THE

Filter is disabled

Play Store



APPS



GAMES



BOOKS

母親節快樂！

推薦給媽媽們的Apps

SEE MORE



愛料理 - 食譜
分享網

★★★★★ FREE



Anti Mosquito

★★★★★ FREE

離線可玩的遊戲

SEE MORE

8



Asphalt 8: Airborne

★★★★★

FREE

*****LEAVE GRAVITY IN



You might notice the problem

Timeline

2009

Sophomore

Y! Open Hack

Inside

2010

Junior

WWDC

GSoC

Polydice

2011

Senior

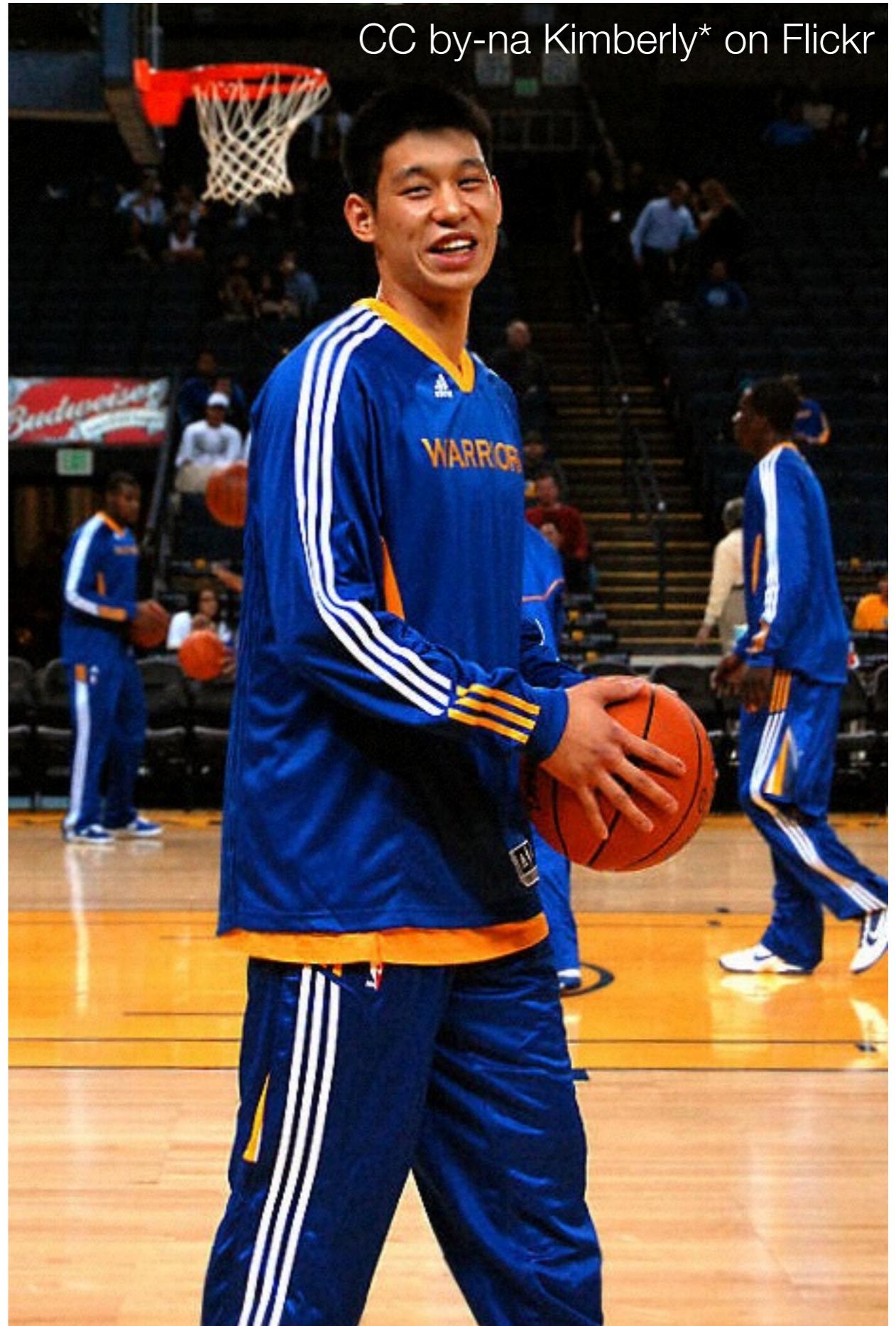
iCook

**Why I love being an
software engineer?**

Responsibility & Higher Goal

**This guy plays
for God**

CC by-na Kimberly* on Flickr





U B E R



愛料理

討論區 愛料理 TV 填問卷抽禮券

♥我收藏的

帳號

逛食譜 ▾

熱門食譜 新到食譜

搜尋食譜、食材



寫食譜

我發表的食譜

我收藏的食譜

我做過的料理

搜尋我的食譜

搜尋



上田太太

訂閱

食譜

140

料理

0

粉絲

1974

關於

上田太太的粉絲團：

<http://on.fb.me/17LW9LV>

個人網站

<http://icook.tw/users/1404541751>▼上田太太愛睏哈欠便當▼(...
♥ 43 ◎ 0▼上田太太愛睏哈欠便當▼(...
♥ 53 ◎ 0▼上田太太愛睏哈欠便當▼(...
♥ 193 ◎ 0▼上田太太愛睏哈欠便當▼(...
♥ 296 ◎ 0▼上田太太愛睏哈欠便當▼(...
♥ 225 ◎ 0▼上田太太愛睏哈欠便當▼(...
♥ 68 ◎ 0▼上田太太愛睏哈欠便當▼(...
♥ 200 ◎ 0▼上田太太愛睏哈欠便當▼(...
♥ 353 ◎ 0▼上田太太愛睏哈欠便當▼(...
♥ 85 ◎ 0▼上田太太愛睏哈欠便當▼(...
♥ 135 ◎ 0▼上田太太愛睏哈欠便當▼(...
♥ 561 ◎ 3▼上田太太愛睏哈欠便當▼(...
♥ 184 ◎ 0

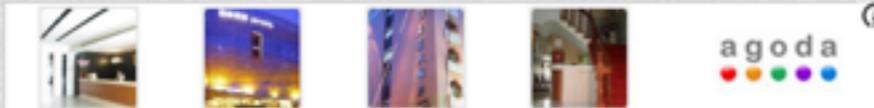
逛食譜 ▾

熱門食譜 新到食譜

搜尋食譜、食材



寫食譜

[逛食譜](#) > [上田太太 發表的食譜](#) > ♥上田太太愛睏哈欠便當♥(運動大會篇)

♥上田太太愛睏哈欠便當♥(運動大會篇)

[編輯食譜](#) 或是 [刪除這篇食譜](#)。

上田太太

訂閱

食譜

140

料理

0

粉絲

1974

 New Relic.

The people using
your mobile app
would love for you
to click on this.

品牌專區



淬釀 節氣食材食譜

給愛的人 對味又對時的用心料理~



博客廚房

美味料理，即食上桌



小7食堂

10分鐘上菜秘技大公開

How startup works?

(Richard's edition)

Startup = Scale

**Great startup scales well,
and scaling is a skill**

World population

- 1. China**
- 2. India**
- 3. Facebook**
- 4. Tencent**
- 5. WhatsApp**
- 6. USA**
- 7. Google +**
- 8. Indonesia**
- 9. LinkedIn**
- 10. Twitter**

Scalability

Scale Yourself

Scale your team

Then finally scale the business

Scale Yourself

**“Do it yourself first.
Hire when it hurts.”**

"IGNORE THIS BOOK AT YOUR OWN PERIL." —SETH GODIN

REWORK



JASON FRIED & DAVID HEINEMEIER HANSSON
FOUNDERS OF 37SIGNALS

I had no working experience
I don't know how to build a team
I don't know how to create a product
I don't know how to find clients

But I learn

Things I've done or been working on recently

Turn some codes to Swift

Write Xbox One apps

Negotiate with service providers

Do user research & usability test

Hire someone & Fire someone

Allow people work remotely

Scale your team

hiring is the most important thing

(But I didn't do really well. So skip.)

Scale technical team

How do you manage your issues & roadmap?



Scale technical team

How do you manage your codes?



GitHub



Scale technical team

How do you communicate?



Scale technical team

How do you automate your process?



TC TeamCity

Scale technical team

Do you write tests?

Do you do beta testing?

Do you monitoring your services?

Do you code review?

Do you have KPI or OKR for team?

Do you train your team member?

and more...

Scale the business

(Still learning...)

Action points

1. Find your higher goal
2. Try to jump out of your comfort zone
3. Try to do more for collaboration

Thank You!

Email: rl@polydice.com

Twitter & GitHub: [@dlackty](#)

Q & A?