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Course: CP108 Plutus/Haskell II project

Problem statement:

Most African governments are trying different measures to eliminate corruption, bad governance, mismanagement and lack of accountability in their countries but these efforts are mostly unsuccessful. As a tool for change, blockchain can help in solving some of these governance issues plaguing Africa.

Task:

With this in mind, think of a way you can implement a smart contract that can help eliminate any of these ills, then implement it using Plutus.

Language:

Haskell and Plutus

Problem:

Child Labour

Problem description:

Child labour is a common practice in developing countries, a prominent symptom of communities with high poverty rates and low levels of development.

It is well known how the business of injustice works throughout the supply chain: situations occurring at one end of the chain (price-based competitive strategies, market pricing dynamics whose volatility tends to drive products and services into difficult price erosion cycles, and so on) tend to generate serious consequences throughout each link of the chain. The further the link is from the end, the darker the visibility and therefore the more permissible the means by which the goals are pursued: poor working conditions, serious environmental damage, exploitation of labor.

The visible end of the chain is not interested in what the opaque end of the chain has to do to fulfill its part, the important thing is that the supply chain does not stop moving. Time is money and money does not sleep.

It is this kind of environment that encourages the worst kinds of abuse against children in places around the world that have made child labour the engine of their economy. Complicity between governments and private companies has cultivated the atrocity we know as the traditional supply chain.

However, today's world is different. Or, in the words of the memorable baseball player and coach Yogi Berra, "The future ain't what it used to be". Today's consumer is starting to take a closer look at these things. He or she is beginning to pick from the shelves the coffee with the right mix of acidity and ethics; the clothes with the right texture, color and principles; the gadget with the right style, portability and level of justice. The greedy and shameless end of the supply chain is beginning to feel it: with increasing force and frequency, the consumer is discarding from his shopping list the products that are a leech on the artery of human decency and keeping in his mind and heart those products that give him the opportunity to contribute with his purchase to the development of a better humanity. This individual act, apparently isolated, is becoming part of a global sample of individual acts considerable enough to disturb the numbers on the balance sheets. The ship, little by little, is turning to avoid the obstacle in front of it.

The market's perception of a company's level of compliance with Environmental, Social, and Governance (ESG) criteria is playing a key role in the strategic decisions that must be made to avoid jeopardizing share prices and quarterly revenue numbers: a shareholder board will be ready to eviscerate management that threatens the company's market capitalization.

Solution description:

Solution title:

Anti Child Labour pledge campaign certified on Blockchain.

General description:

A social problem of the magnitude of child labour cannot be eliminated at a single stroke. It is fought by gradually weakening it through a process of disincentivization that progressively translates into awareness. The good news: the end result will be a dramatic drop in cases of child labour outside the legal limits of age, labor conditions and type of work. The bad news: we will still see cases of child labour because that's just the way human beings are. However, they will become less and less permissible.

"El Salvador is an example of a country which has made significant progress in removing hazardous child labour from the sugar cane industry. Harvesting cane is dangerous: workers use sharp machetes to cut the cane, fires are set to clear the fields, and workers have to drag heavy loads for long hours in the hot sun, breathing air that is thick with smoke. In 2002, the Sugarcane Producers Association signed a memorandum of understanding with the Government of El Salvador to put an end to child labour in the sugar cane industry. Its strategy included raising awareness, improving education and training, and organizing community-based monitoring schemes. As a result, it was able to reduce the number of child labourers in sugar cane production from 12,380 children in 2004 to 1,559 children in 2009." Paper: Eliminating and Preventing Child Labour. International Labour Organization (ILO) 2016.

General solution approach:

- Evidence of systematic cases of child labour in social networks.
- Connecting evidence with the company contracting the suppliers involved in such evidence.
- Inform the public of the situation through social media.
- Pressure on the company involved to take measures to counteract the impact of bad publicity.
- With the support of local NGOs, company under the public eye formulates and initiates child labour disincentive campaign with its suppliers, demanding their commitment and compliance with the campaign.
- Under the general guidelines stipulated directly by the company under investigation, suppliers will engage internally in child labour disincentive campaign, fulfilling goals mainly related to the realization of talks and awareness-raising meetings around the problem: they will be characterized by their conciliatory and non-accusatory tone. Aditionally, initiatives that promote the importance of education and better working conditions (schools, protection equipment, and so on) for young people in working age and the working population in general will increase the rating received by the third party auditors hired to monitor monthly the activities developed by the suppliers within the framework of the Anti-Child Labour campaign.
- On a monthly basis, the third party auditors will inform the company under investigation of the score achieved by each supplier.
- In case of achieving the previously established minimum score, the company will
 proceed to mining a compliance NFT on behalf of the supplier.
- Once the NFT is in its wallet, the supplier will be able to release its financial incentive by waiting for it in a vesting contract.
- The company under the market's eye will widely publicize the results of its Anti Child Labor campaign, especially on its product packaging and marketing material: in a very non-discreet way the company will mention its social enterprise, will enable a QR code or a web address to which the consumer can easily enter, once on the website the consumer will be able to observe the documentary and audiovisual material reflecting its work and most of all, will publish a link that will allow the consumer to verify on the blockchain the transactions corresponding to the NFTs being mined and the rewards paid to the suppliers for distinguished services in the area of child labor prevention.

Sources of funding for the solution:

- Corporate grants to eliminate child labor in the international supply chain (e.g., see Child Labour Fund of the Netherlands Enterprise Agency).
- Reinvestment of part of the proceeds from increased sales due to Blockchaincertified compliance with Environmental, Social, and Governance (ESG) criteria on Child Labor.

Smart contract solution to be implemented. Specifically, smart contracts will be created for two features of the solution:

- Mining of compliance NFTs once the third party auditor has issued favorable monthly qualification. This contract is written in the AntiChildLaborToken.hs file (see smart contracts code section below).
- Vesting contract to allow the supplier to claim his reward once he has in his
 possession the token certifying the fulfillment of the month's objectives. This
 contract is written in the AntiChildLaborReward.hs file (see below smart
 contracts code section).

Secondary effects of issuing compliance NFTs:

- Potentially, these NFTs could be exchanged for some type of value between the supplier and the company, or between the supplier and international organizations, or between the supplier and other suppliers. A market of some kind or new business relationships could be forged through the issuance and existence of these tokens.
- Potentially, social campaign platforms such as AVAAZ (avaaz.org) could create
 their own DEX (decentralized exchange) where such NFTs or Native Tokens of a
 similar nature could be traded, creating a marketplace. Companies and
 individuals could assign value to compliance with ESG criteria through such
 transactions.

Smart contract scripts:

On a monthly basis, once the third party auditor has issued a favorable rating regarding the supplier's compliance with the monthly AntiChildLabour campaign objectives, the Lead Company under Child Labour suspicion proceeds to execute two (2) contracts, in order:

- 1. the AntiChildLaborToken.hs contract.
- 2. the AntiChildLaborReward.hs contract.

1. AntiChildLaborToken.hs

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hasUTxO = any (\i -> txInInfoOutRef i == oref) $ txInfoInputs info
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mint np = do
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Result:

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bestiangabon@LAPTOP-CHLU9LDQ:/mmt/c/User/Sebastian/plutus-apps

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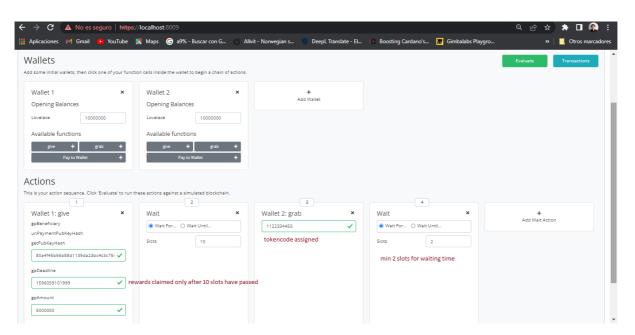
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SlotAdd Slot 3
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00003: W5f5a4f5: InsertionSuccess: New tip is Tip(slot= Slot 3, blockId= BlockId(76be8b528d0075f7aae98d6fa57a6d3c83ae480a8469e668d7b0af968995ac71), blockNo- 2). UT
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00003: W7c812d: InsertionSuccess: New tip is Tip(slot= Slot 3, blockId= BlockId(76be8b528d0075f7aae98d6fa57a6d3c83ae480a8469e668d7b0af968995ac71), blockNo- 2). UT
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00003: W872cb83: InsertionSuccess: New tip is Tip(slot= Slot 3, blockId= BlockId(76be8b528d0075f7aae98d6fa57a6d3c83ae480a8469e668d7b0af968995ac71), blockNo- 2). UT
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Wallet bdf8dca0r.adeb365480c6ec29ec746a2b85274f:
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Wallet c19599f22890ced15c6a87222302109e83b78bdf:
{, ""}: 1000000000
Wallet c30efb78b4e2776885c1f9f0c93787fd4b6743154:
{, ""}: 1000000000
Wallet c30efb78b4e2776885c1f9f0c93787fd4b6743154:
{, ""}: 1000000000
Wallet d3eddd0d37989746b029a0e050386bc425363901:
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         {, ""}: 100000000
relude AntiChildLaborToken>
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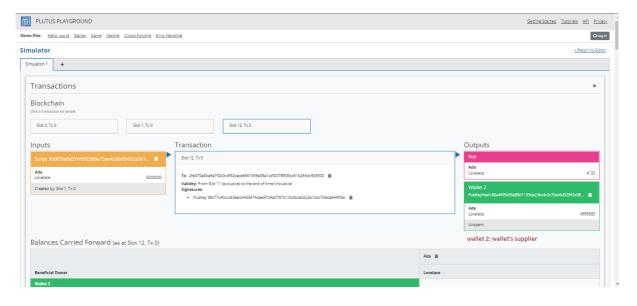
2. AntiChildLaborReward.hs

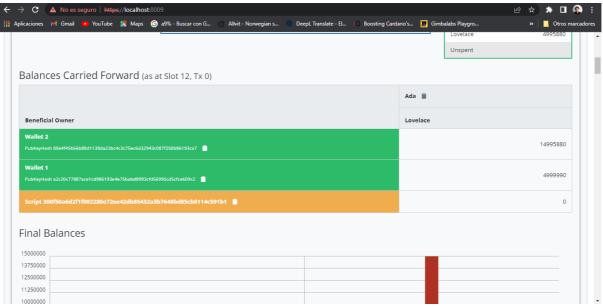
```
(gpAmount gp)
(show $ gpBeneficiary gp)
```

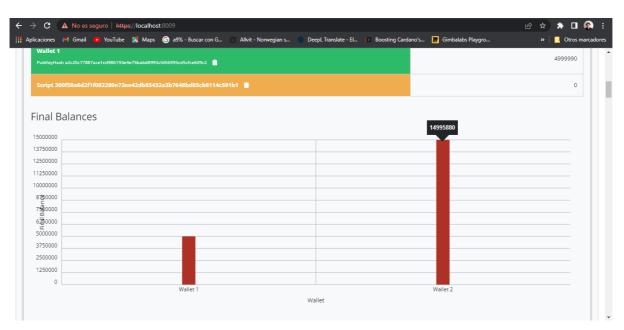
```
utxos <- Map.filter (isSuitable pkh now) <$> utxosAt scrAddress
                    Constraints.mustValidateIn (from now)
```

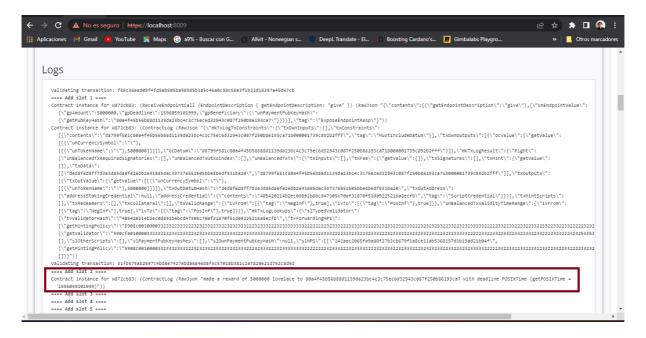
Result:

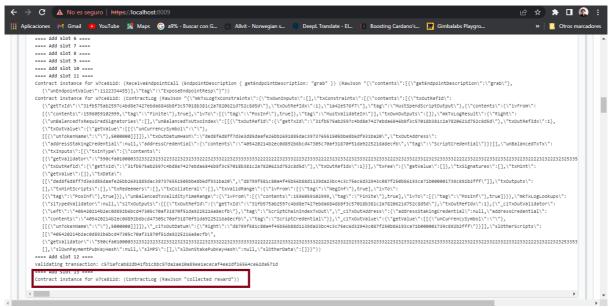












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