

Rejection Letter for Jordan Mitchell

Candidate Name: Jordan Mitchell

Position Applied For: UI/UX Designer

Date: December 13, 2024

Reference Number: UXD-12457

Reason for Rejection:

Dear Jordan,

Thank you for applying for the **UI/UX Designer** position at **PixelWave Studios**. After a thorough evaluation of your resume and portfolio, we regret to inform you that we have chosen to move forward with other candidates at this time.

We were impressed with many aspects of your experience, including:

- Leading a redesign at **Proseware, Inc.** that resulted in a **25% increase in sales**.
- Your demonstrated expertise in creating award-winning mobile app designs during your tenure at **Relecloud**.
- Your leadership in mentoring junior designers and managing design teams.

However, the decision was influenced by the following factors:

1. Alignment with Current Role Requirements:

- The position at **PixelWave Studios** requires significant experience in **responsive web design** using **Figma** and **InVision**, along with proficiency in **WCAG accessibility standards**. These critical areas were not sufficiently emphasized in your resume.

2. Depth in Specialized Skills:

- While your portfolio highlights your capability in usability testing and user research, we were looking for a stronger focus on **micro-interactions** and **motion design** to cater to our growing demand for immersive digital experiences.

3. Portfolio Assessment:

- Your portfolio is visually compelling but did not include detailed case studies that demonstrated a complete end-to-end design process, including measurable user impact and iterative improvements.

4. **Cultural and Team Fit:**

- Although your leadership experience is commendable, our current hiring focus is on a **hands-on contributor** role to complement our existing team structure.

We sincerely appreciate the time and effort you invested in the application process and encourage you to keep an eye on future openings with us that align more closely with your impressive skill set and career goals.

Once again, thank you for considering **PixelWave Studios**. We wish you every success in your professional journey.

Warm regards,

Megan Carter

Hiring Manager

PixelWave Studios

megan.carter@pixelwavestudios.com

(212) 555-7890