

DROID 7.0

RULEBOOK

Vlogify

Theme: Tech Ignite: Redefining realities

VLOGIFY offers students a dynamic platform to showcase their creativity through themed vlogging. This event fosters creativity, enhances video production skills, and provides opportunities for talent recognition. Collaborative efforts encourage teamwork, while exposure to diverse themes broadens perspectives. Engaging with fellow vloggers creates networking opportunities, helps in portfolio building, and makes the experience both enriching and enjoyable. It is a valuable opportunity for students aspiring to excel in digital storytelling, media, and content creation.

Important Dates:

The theme will be disclosed beforehand in the respective Whatsapp Group.
Submission Deadline: 04 April, 2025 (01:00 PM)

Who can participate?

Participation is open to all the students from all the years and schools as well as different colleges.

Registration fees:

One time fee ₹400/- in order to register for DROID 7.0 (Registration kit and goodies included). In order to participate in more than one event, an additional fee would be charged. The additional fee for:

- CSI members: ₹80/- per member
- Non-CSI member: ₹100/- per member

Format:

Submission should be done in video format (.mp4) of duration between 1 min to 2 min. Winners will be decided through public voting.

For Participants

Judging Criteria:

Acting skills, Editing skills, Time constraints, Maximum like on the post.

Prizes:

Winners will be rewarded with exciting prizes and a participation certificate.

Instructions to participants:

- Each team can consist of at most 4 members.
- Participants will be given 3 themes.
- Vlogify is OPEN TO ALL YEARS and ALL SCHOOLS (Tech + Non-Tech).
- Members of a team can be from the same as well as different years and colleges.
- There should be no exposure to biasness against any caste or community or religion through your performance.
- Teams will be judged on the basis of theme communication, creativity, teamwork, and overall quality of the video presentation.
- Participants must submit the video format of their work to the Mail ID provided to them.
- Deadline for submission of the work is 04 April, 2025 by 01:00 PM.
- Winners will be announced during the closing ceremony of the event.

General Rules:

- No unethical activity will be tolerated and participants are liable for their actions.
- Participants can be disqualified and become ineligible to receive the prize in case they are found resorting to malicious practices.
- Plagiarized and copied content will not be entertained.
- Landscape and portrait both modes are acceptable.
- Use of vulgar expression and language will lead to disqualification.