

Full Name : \_\_\_\_\_

Section / G : \_\_\_\_\_

A Circle the correct answer.

- 1 The team was starting to feel the pressure, but one member's positive outlook helped remind everyone that they could still ..... with the right mindset.  
a) play it by ear    b) go places    c) play it safe
- 2 The proposal seemed beneficial ....., but further analysis revealed several hidden drawbacks.  
a) by any means    b) in the long run    c) at face value
- 3 During her presentation, she had to ..... between two different strategies before settling on one that was most effective.  
a) switch back and forth    b) strike a chord    c) go round in circles
- 4 What he thought was a clear path to success turned out to be filled with hurdles, teaching him that plans aren't always .....  
a) smooth sailing    b) carved in stone    c) worth their weight in gold
- 5 While it's important to be realistic, no one appreciates when you ..... by constantly reminding the team of potential pitfalls before they even begin to celebrate their success.  
a) fade into the background    b) blow any smoke    c) rain on their parade
- 6 When discussing the importance of teamwork, his observations really seemed to ....., as they highlighted the clear benefit of collaboration.  
a) have the last word    b) hit the nail on the head    c) hit too close to home
- 7 We thought about making it ..... in a more detailed written article, but decided that a shorter format would work just as well.  
a) fade into the background    b) blow any smoke    c) a genuine article
- 8 "I dismissed numerous articles that challenged my opinion, yet the moment I found a blog that confirmed it, I shared it without hesitation."  
a) Algorithmic Bias    b) Bias    c) Confirmation Bias
- 9 "Reading the headlines isn't enough; you need to question who wrote the article and why it was published."  
a) Fact-checking    b) Media Literacy    c) Fake News
- 10 "Although the influencer garnered 8,000 likes in just one day, a large portion of the comments consisted of repeated phrases posted by freshly made accounts."  
a) Fake Engagement    b) Engagement    c) Virality
- 11 The workshop teaches students how to ..... their anxiety and redirect its energy into focused performance during exams.  
a) employ    b) exploit    c) harness
- 12 Savvy students ..... their peer networks to form study groups, sharing strengths to cover collective weaknesses.  
a) capitalize on    b) leverage    c) manipulate
- 13 Through guided reflection, students learn to ..... coping mechanisms that transform their initial reactions into more balanced responses.  
a) develop    b) imitate    c) reveal
- 14 Her recent exhibition was designed to showcase the team's scientific ....., highlighting years of research and innovative experiments.  
a) projects    b) prospects    c) endeavours

A Circle the correct answer. (continued)

- 15 What is the concept of "digital detox", and why is it becoming increasingly important in online communication?
- a) It refers to users cutting down their social media use to improve mental well-being and address issues related to digital overload and fatigue.
  - b) It suggests users should eliminate offline activities to stay relevant in discussions.
  - c) It highlights the importance of balancing online and offline activities to enhance overall well-being.
  - d) Both B and C.
- 16 What factor significantly influences user acceptance of augmented reality technologies?
- a) The aesthetic appeal of the user interface, which determines the overall enjoyment of the technological experience.
  - b) The perceived utility and practical benefits of AR applications in enhancing everyday tasks and activities, outweighing concerns about privacy and security.
  - c) The level of technological proficiency required to navigate AR applications, as simpler interfaces typically lead to higher acceptance rates among users.
  - d) The exclusivity of content available in AR environments, where limited access can create a sense of value and desirability among users.
- 17 Which of the following best describes a key characteristic of disruptive technology in modern industries?
- a) A technological innovation that initially targets underserved or niche markets, eventually redefining mainstream industries.
  - b) A breakthrough that immediately dominates existing markets by offering incremental improvements over established products.
  - c) A radical innovation that transforms operational processes while maintaining traditional business models unchanged.
  - d) A high-cost solution primarily designed to preserve competitive advantage for incumbent firms.
- 18 Which of the following concerns is most closely associated with the rise of digital detox practices?
- a) Fostering user autonomy through features that encourage mindful screen-time management.
  - b) Facilitating upward social comparison due to curated online personas.
  - c) Believing that externally imposed screen-time limits intensify online engagement.
  - d) Presuming that access to several digital devices minimizes compulsive use.

B Complete the following extract about social network sites with words from the box.

validate distort intensifying confirmed inadvertently detrimental subtly  
shaping propagating misleading diffusion validation unverified intentionally

Social Network Sites (SNS) have emerged as the most rapid and most readily reachable digital platforms for locating and 1 \_\_\_\_\_ information on targeted subjects. They are routinely employed to articulate and 2 \_\_\_\_\_ particular interpretations and data among users during moments of instability. Nevertheless, SNS may generate 3 \_\_\_\_\_ repercussions, as the messages circulating within these environments are not invariably dependable. A documented consequence of their pervasiveness is the effortless absorption of 4 \_\_\_\_\_ material, which is prone to being 5 \_\_\_\_\_ and harmful. Studies indicate that social media operates as a powerful channel for transmitting extensive volumes of rumours and journalistic outputs, thereby 6 \_\_\_\_\_ misinformation cycles and heightening the likelihood of 7 \_\_\_\_\_ news. The public's perception often wavers between the 8 \_\_\_\_\_ of fabricated narratives, which promotes their circulation, and a more cautious evaluation based on evidence, which is consistently disregarded by actors with personal or malicious motives who disregard or 9 \_\_\_\_\_ evidence, and which is disseminated 10 \_\_\_\_\_ by online users.