

# TechKR: Bridging skills and opportunities



Presented by TechKR Team

# The Problem

- Most of Nigeria's digital and non-digital population remains unemployed despite being skilled and capable.
- Many talented individuals lack access to job opportunities due to poor visibility and networks and current platforms are overcrowded
- On the other hand, businesses and clients worldwide are seeking affordable, reliable professionals.
- There's a gap between skill and opportunity, and TechKR exists to close it.



# Our Solution

TechKr is a platform that:

- Connects Nigerian talents (digital & non-digital) to local and global opportunities.
- Offers verified, skill-based matching for remote jobs at a fixed price of \$10/hour.
- Enables safe transactions, transparent payments, and optional tipping.
- Takes a 16% platform commission, ensuring sustainability and fairness.



# How it works

Users create profiles showcasing their skills and experiences.

The platform matches users with suitable job opportunities locally and globally.

Clients browse profiles and post job opportunities tailored to needs.

Users apply directly through the platform, streamlining the hiring process.



# Product Features

- Onboarding Screens
- Dual Registration (Talent / Client)
- Job Board (Latest & Active Jobs)
- Talent Dashboard (Earnings, Job History)
- Client Dashboard (Hired Talents, Project Status)
- Secure Payment
- TechKr 16% Commission Integration

# Target Market

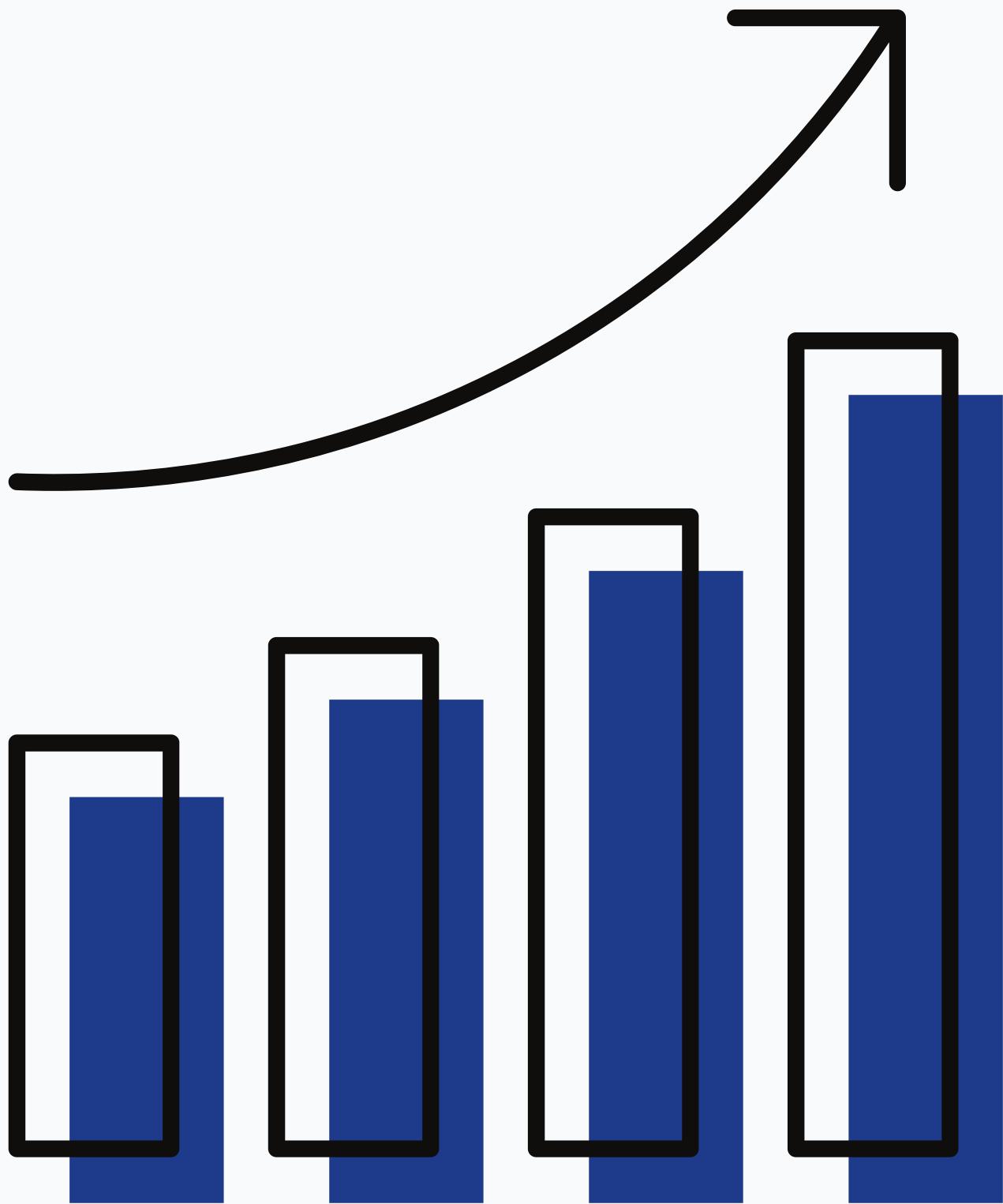
- Primary: Nigerian skilled population( technical & non-technical) from 16 years+ in tech, design, writing, and virtual assistance.
- Secondary: Global startups, SMEs, and individuals seeking affordable talent..



# Market Opportunity

- Nigeria has millions of skilled individuals that are unemployed
- The global freelance market is valued at \$1.5 trillion





# Revenue Streams Overview

- 16% commission from each completed job.
- Optional premium listings for clients.
- Sponsored visibility for top-rated talents.

# MVP Focus (Hackathon Goal)

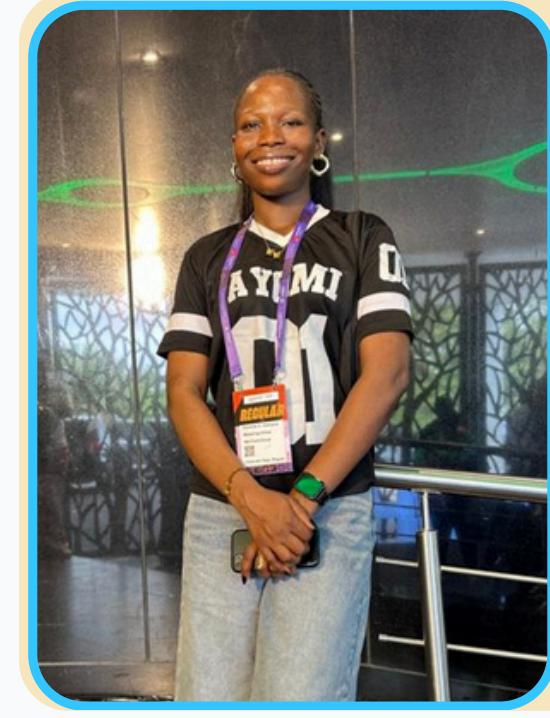
Objective: Build a functional MVP that demonstrates:

- Registration & Login System
- Dual Dashboards (Talent/Client)
- Job Listing Portal
- Payment
- Admin Dashboard for managing transactions

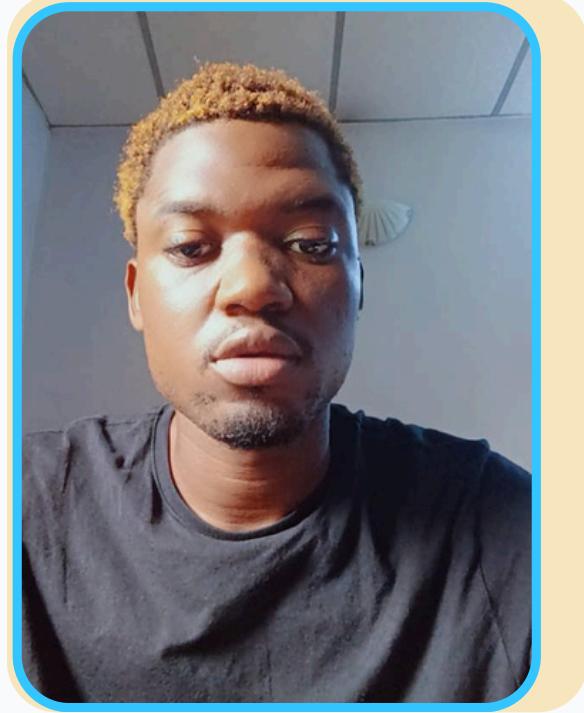
# Team & Roles



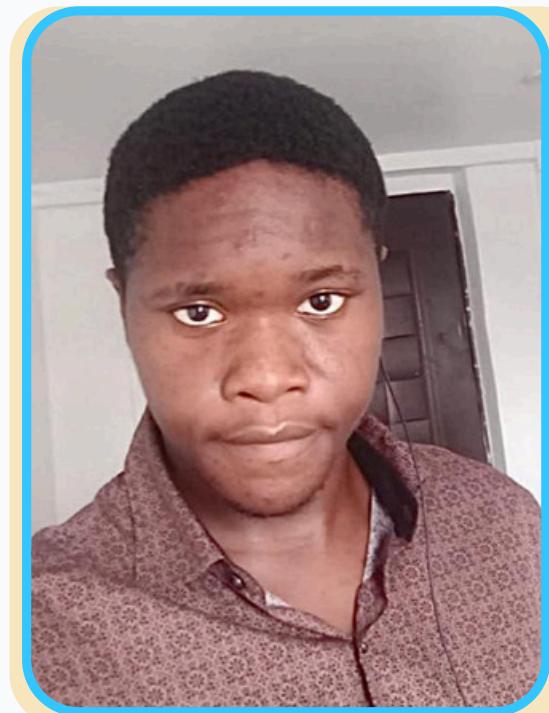
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*Product designer*



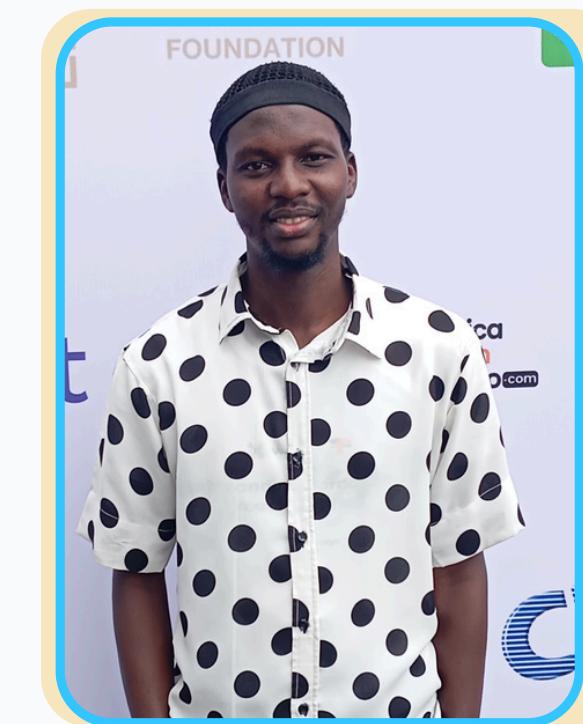
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# Connecting Skilled Nigerians to Local and Global Opportunities.



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