

Tests

Test Interface #5 with Ana:

- Comments:
 - Lack travel feel, and map visual
 - FAQs on the homepage are confusing, too detailed.
 - Under Safest Locations, the word "cases" should be added per "203 per 100k"
 - The data on the Results page is unclear, the icons lack clarity, the content too wordy.

Test interface with Vanessa:

- Comments:
 - First screen: My first impression is it is straightforward, inviting, and friendly. The colour palette is refreshing.
 - Second screen: The icons of results make the information simple to digest on what to expect when travelling. I like that there are no more than six results for each destination. Easy to digest this information.
 - FAQs: Thought the placement was good. What I want to know is what the answers look like when I click on a question

Test interface with David:

- Comments:
 - First screen: I'd say the first impression does matter a lot and as the user experience seems pretty self-explaining, I guess it's very well made.
 - What do you mean by mentioning the safest locations? I guess the unit is missing, no? (Like 65 per 100.000 => 65 new infections within the last seven days per 100.000 people?)
 - About the project screen: Maybe I would embed the German newspapers a bit more centrally or on the top page level, a good reputation is always good for the project in general :) And could you still add items to the flat lay foto? like a face mask or something?
 - About the results screen: I would change the following: hide the restrictions of the country, you're currently in so far, the only pop out after you've done a mouseover. I guess most of the people you are addressing would like to know about the restrictions they travel to and not one of the countries they are actually in. they should know about the local restrictions already.

Test interface with Dominik:

- Comments:
 - First screen: FAQ doesn't make sense on the first page, it should be below the "about the project" text or separate in the navigation bar.
 - Second screen: There should be information like "mask required", "restaurants open", "curfew" etc when you explore a destination. 3147 cases per 100k in Bulgaria is technically correct, but it is the total number and no one ever shows it that way. When you say "per 100k" it always refers to the infections in the last seven days like on the first page where it shows "safest locations"
 - FAQs: delete "how accurate is the information?"
 - Safest locations: Would like to have an option to filter "safest location" for "Europe" & "worldwide" and What is "democratic republic...?"

Conclusion:

Following our user testing we opted to implement the following corrections / new feature:

- Background image of a map on the homepage.
- Reformatted the FAQs (simplified the content).
- We clarified the Safest Locations (New cases in the last 7 days per 100k).
- Results page: added Ticks and X icons (yellow) to clarify the status of the results.
- Results page (Current cases per country): we corrected the value to “new cases in the last 7 days per 100k” instead of the total number of cases per 100k.
- We created a new feature (filter) to display the "Safest Location" for "Europe" & "worldwide".
- We cleaned up the list of countries as some countries appeared too lengthy.