BirdsAl

A story of the past, present and future of the Amazon rainforest in Brazil from a bird's-eye view.

From Problem to Solution

PROBLEM

Deforestation in the Amazon rainforest.

Not enough awareness.

GOAL

Spread awareness about deforestation and the reasons behind it.

Form a connection between the user and the Amazon rainforest.

From Problem to Solution

HOW

Interactive visual story.

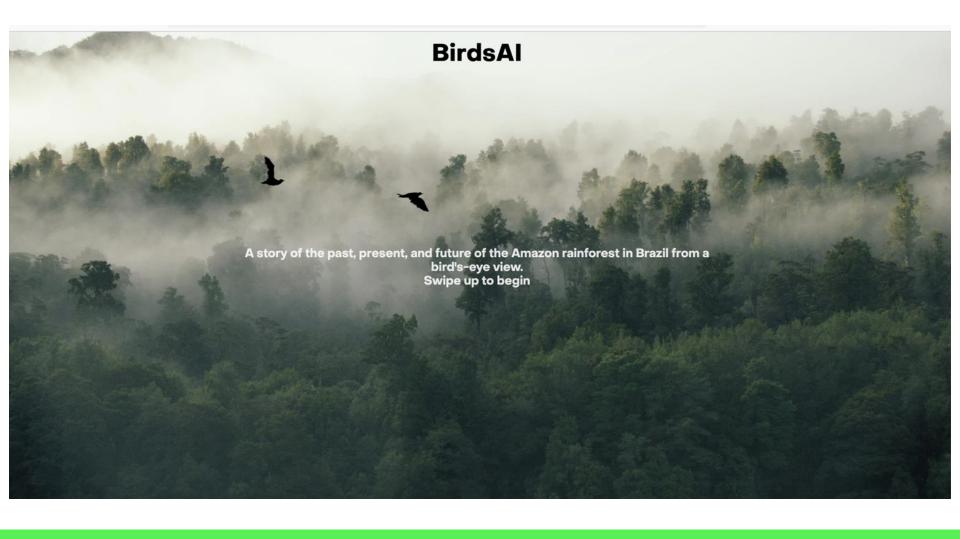
(what does deforestation like? what are the main causes? how fast is the rainforest is disappearing?)

Simple. Informative. Visual.

Shareable.

WHO

From zoomers to boomers.



Tech Stack

UX

mapbox | Studio

UXPRESSIA





WD













DS











Learnings and Outlook

CHALLENGES

Communication among different tracks.

Finding useful datasets.

Determining the correct techstack.

INSIGHTS

Learning how to adapt the original vision of the application.

Learning new technologies outside of TL learning path.

Our Team



Data Science: Yulia, Pavai,

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Web Development: Evelien, Junior,

Nery

UX: So Jin

Mentor: Richard ♥