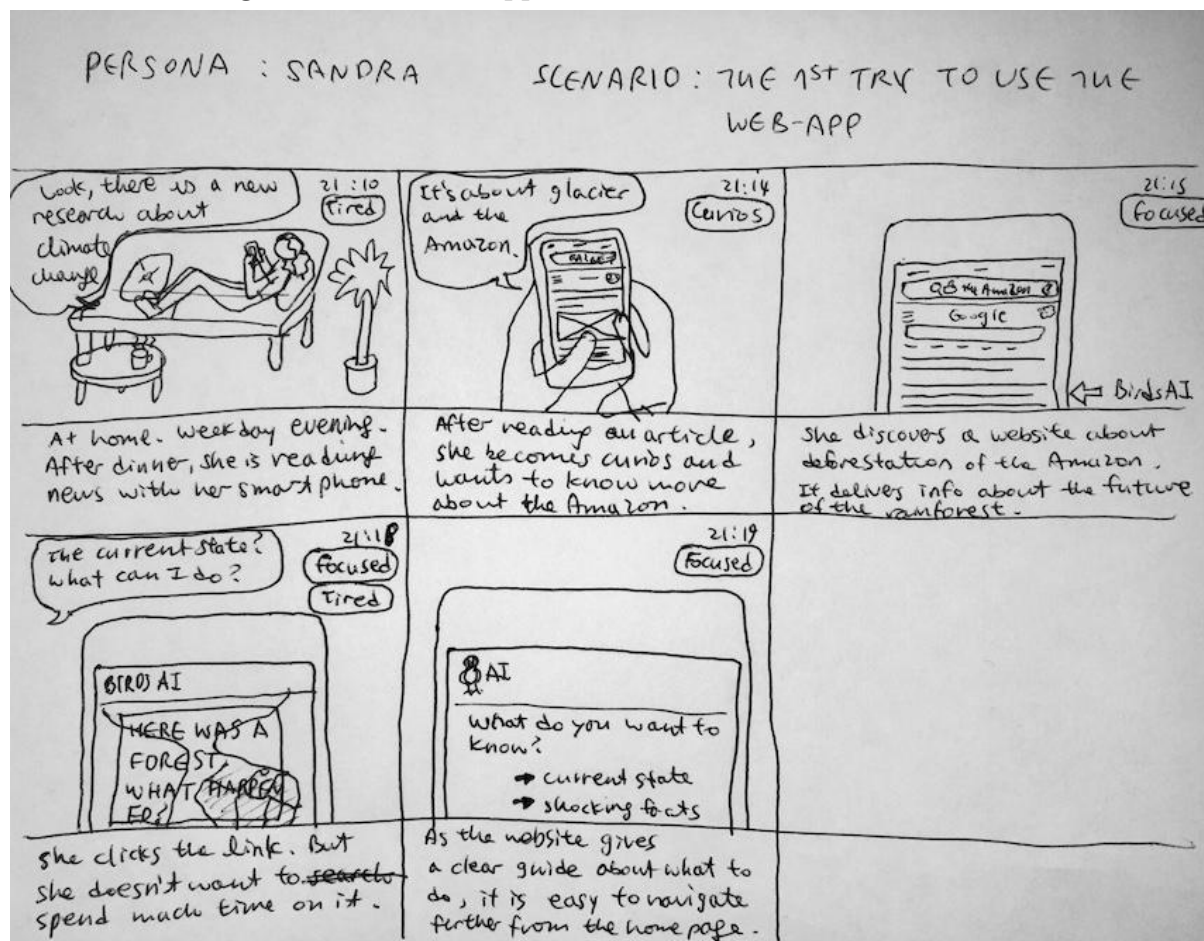TechLabs Berlin
So Jin Park (UX)
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Storyboards_BirdsAI

Storyboards (comic strips) have similar functions as scenarios (texts). Both materialize perspectives of the (future) users and guide us to build a useful and easy-to-use product.

Compared to scenarios, storyboards visualize 1. physical environment, 2. physical elements such as size of devices and used techniques, 3. motivation and emotion of users, and 4. relations between one user and others.

Storyboards show how the users interact with the application or site, so the team and stakeholders can empathize with the users' situation and environment. Also, they are easy to skim, memorize and form a shared understanding between stakeholders. While making storyboards, cooperation in a team will embody various perspectives and create useful features.

1. Sandra - Getting to know the web app BirdsAI

2. Sandra - Start using the web app BirdsAI