TechLabs Berlin
So Jin Park (UX)
5. 6. 2021

Scenarios_BirdsAI

Among [personas](#), Sandra was chosen as the most important persona. Scenarios below will be developed continuously, as the project progresses further.

1. Scenario - Sandra

Sandra is a marketing manager who is now in the middle of 30s. She has a high interest in environmental issues, especially ones related to trees. These days, she notices that more articles and some new research about glaciers and the Amazon's rainforest are being published. She wants to know detailed information about the situation regarding deforestation and do something against it. However, she rarely has the energy, time, and will to search for the information, because she works a lot, sometimes overtime. When she finishes work, she is normally quite exhausted. If she somehow comes across the topic in the late evening and tries to find and read some information, she hopes to find, read, and understand it very quickly and relax.

2. Activity scenario

3. Full Scale task scenario

4. Information scenario

5. Interaction scenario