**WIREFRAMING**

* Must have output:  
  flavor description (How does the wine taste?), wine descriptions are mostly not helpful, focusing on sweetness, acidity and bitterness  
  price  
  wine type: red, white  
  food pairings  
  ratings by the community (easy to understand, common sense, not to deep into it)  
  focus on supermarket wines  
  keep it simple as possible - not too much information
* Nice to have feature:  
  save the wine that you liked before, have a library that you  
  offline function (supermarket Wifi)  
  hashtag function - add a hashtag to each wine, can add the hashtags themselves to make a personal list of wines (individually sorted by the user)
* Extra Features:  
  “Favorite” Feature - Click like for the wine that we have in the database.  
  Individual Favorites Feature - User can upload an image of the wine he bought (if he liked it), so he can save the good wine’s for later.  
    
  --IMPORTANT--  
  Filter options:  
  food or no food/just drinking it  
  price segment  
  people are vegan  
  choose: white, red, rosé (optional)  
  preference of sweetness (optional)  
  if nothing is entered, he gets the most popular  
    
  Must-outputs:  
  flavor description (How does the wine taste?), wine descriptions are mostly not helpful, focusing on sweetness, acidity and bitterness  
  price  
  wine type: red, white  
  food pairings  
  ratings by the community (easy to understand, common sense, not to deep into it)  
    
  Basic functionality suggestion  
  First entry: User decides on 3-4 key features (occasion of need, price segment, food) - these key features would need to be decided upon (Persona, UX research, etc.)Afterwards the user gets filtered search results from the database, suiting to the key features entered beforehand (wine suggestions)To pair the right wine for the filtered key features, the user also gets a clear message:  
  “You need to buy a dry white wine, probably having 12% of alcohol and being from France!”  
  with this message the user can go to the supermarket and buy a wine or the user can choose from wines of the database  
  Giving a rating for a specific wine the user types in, is very hard to implement to due not enough wines in the database but also because a statistical model for giving a rating would be needed.