

Considerations

Open questions give us more **qualitative data**. For example, if we're looking for some insight into how users think about a problem, open questions will give us a lot more detail.

In contrast, closed questions work best for **quantitative data**. This can make them very useful when we're trying to quantify things, such as how many of our users are interested in X.

The language we use in your survey should be **simple and direct**. Consider our audience. Don't use jargon, advanced concepts, or abbreviations if we can avoid them.

Avoid **double barreled questions**, where we're actually asking two things at once.

Write our questions in a way that **doesn't bias** our respondents. Avoid leading questions.

Don't introduce questions or concepts earlier in the survey that can **influence** how users respond to later questions.

To minimize the number of people dropping out of the survey, we can use the **funnel structure**, where we ask basic, general questions at the beginning, more complex questions in the middle, and then return to general questions at the end.

Ask the right types of questions for what we're trying to learn, **keep it short and clear**.

Questions to uncover goals, hopes, fears, limitations

Why are you enrolled in a TechLabs program? What do you aim to get out of it? - **Final**

What are your major reasons for doing the final project? - **Final**

We might provide options (to get more specific answers) as well as an open field. Such as:

- Getting the certificate
- Showcasing your work for your portfolio
- Applying your theoretical knowledge
- Working in an interdisciplinary team
- Setting the basis for a commercial use of the project
- Other (please enter)

- What are your expectations once the Techlabs track has ended? - **Final**

- After the project phase, in which way do you plan to share / showcase what you accomplished? **Final**

- What do you expect once you have entered the Alumni pool of Techlabs? How do you imagine your relationship with your fellow Alumni and Techlabs team? **Final**

- How motivated would you be to put up your project for crowdfunding? 01(little) to 05 (highly)
Final

- How motivated would you be to work with your team in developing your project concept further after Techlabs? 01(little) to 05 (highly) **Final**

- How motivated would you be to stay in touch with Techlabs students and the Techlabs team post your track completion? 01(little) to 05 (highly) **Final**

- If there was a platform destined for all Techlabs final projects, what would you expect it to have? What would you like to see there? **Final**