

Giving. The Donation App.

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TechLabs Berlin
Winter Semester
2021/2022

MID-TERM PRESENTATION

DONATIONS

From Pitch to Plan.

Beginning

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Based on an idea for an app that can help people to donate just with a several click to different NGOs/NPOs (Germany-wide and international), while getting the complete information about the organization/the current project.

An all-female team was formed to work together on this idea.

Fairly easy start and had a quick set-up for all collaboration tools and ideas.

Problem was already mapped and the 1st jour fixe helped in developing further ideas for solutions.

Team

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- Beppy - UX
- Zahra - UX
- Audrey - WD
- Graciana - WD
- Juliane - WD
- Mariane - DS
- Paulina - DS
- Renan - Mentor

What we have done (so far...)

- Select information from background and hypothesis about problem and solution space
- Set up main project structure (incl. Notion, Miro board, JF appointment, Kanban)
- Feature ideas
- Found resources for dataset on Charity Navigator and DZI
- Regular jour fixe with meeting minutes
- Prioritization for problems and solutions
- Mapped out main features for the app
- Conducted survey to generate personas
- Similar apps analysis
- Created IA, user flow and low-fidelity wireframes
- Created logo and components, as well as branding (typeface, color palette, etc.)

What we have done (so far...)

- **WD specific:**
 - Created and divided the architecture of our app (component, pages)
 - Started coding on react, react router
 - Phase 1 from our project almost accomplished: main menu/pages and components
 - Discussed about the phase 2: what do we need from UX/DS and how are we going to integrate the datas
- **DS specific:**
 - Clean of dataset and creation of a new data set to work with.
 - Definition of our data frame
 - Start coding with Python and use of libraries like Pandas and NumPy
 - Discuss about how to integrate our dataset with Machine Learning for creating a recommendation model

Difficulties

DS

- Took too much time to get data, worked with API from Charity Navigator
- Struggled with functioning Set up: VS Code and Python Libraries
- First Progress in Analyzing Data Set

WD

- General coding: First pull/push
- Technical difficulties React: integrate the Node Modules at the right place, using & understanding React, do we have the right components?
- Project management: Where to start? How are we building up the architecture?

UX

- Testing
- Iterating low-fid wireframe in order to develop it into high-fidelity

Progress



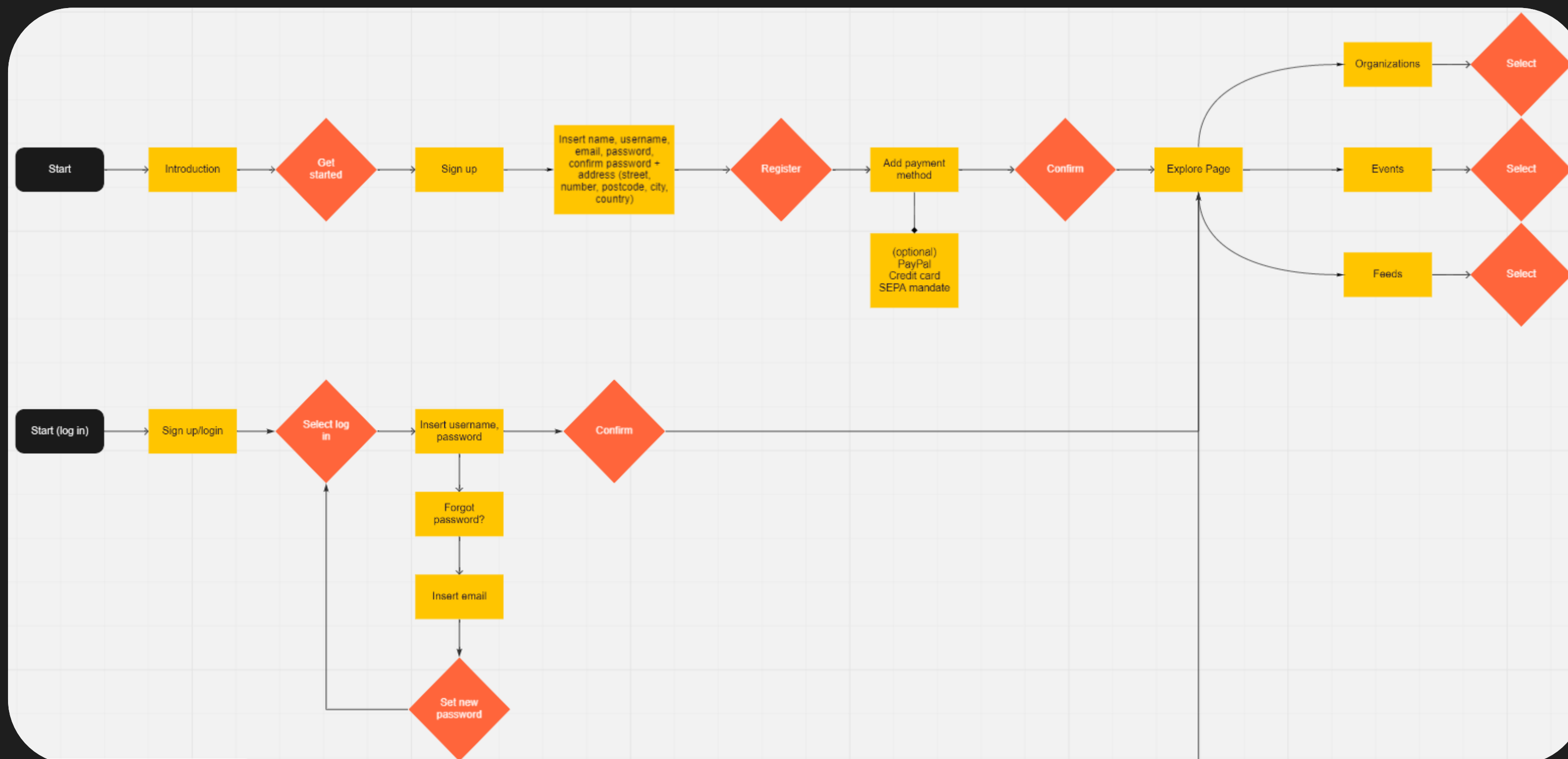
Next step:

- UX to refine design (also making components, high-fidelity wireframe, branding)
- WD will finish the main pages and integrate the datas (big part is coming for us...)
- DS will finish to integrate all the data and will look for a model for applying Machine learning (recommendation system)

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GIVING
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Log In


**GIVING**
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Log In

[Forgot password?](#)

A New Donor?
[Sign Up](#)

Filter Result Page

**GIVING**
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Animals **X**


0-5 km **X**


The Org Name
It is a long established fact

The Org Name
It is a long established fact

The Org Name
It is a long established fact

Organization Page

**GIVING**
BE PART OF THE CHANGE.



The Org name
The Org website link





Rating

It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English.

It is a long established fact that:

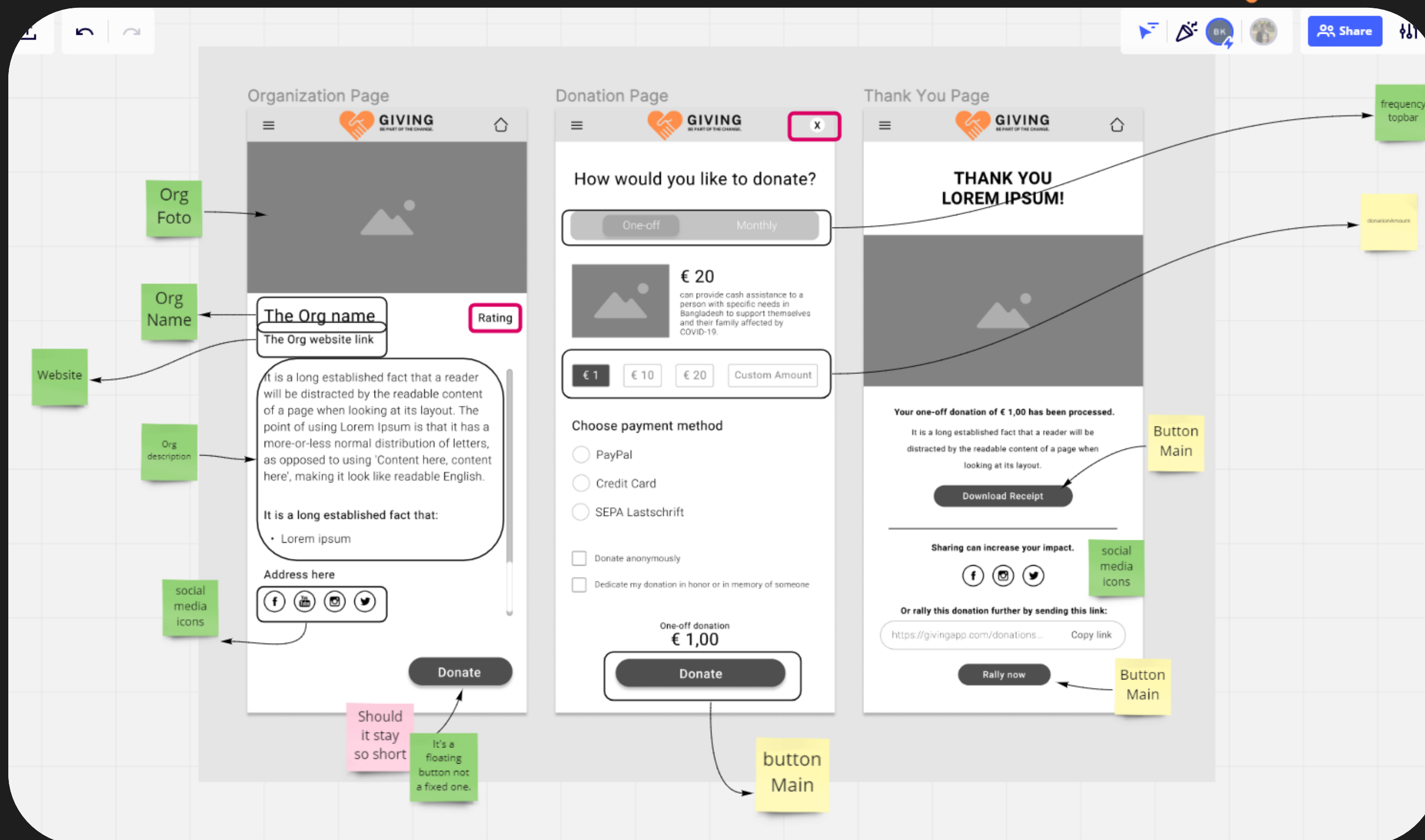
- Lorem ipsum

Address here




Donate

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Get Started

<  **GIVING**
BE PART OF THE CHANGE.

First Name

Last Name

Street, Number

Postal Code

City

Country


Username

Email




Password

Password Confirmation

Continue

<  **GIVING**
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Add Payment Method

Cardholder Name


Card Number

Expiry Date

CVV

Add Payment Method and Sign in

Skip for now



GIVING
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Email

Password

Log In

[Forgot password?](#)

A New Donor?

[Sign Up](#)

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Main Colors

The main color palette will cover the majority of your needs. It's intentionally small in variety so as to not dilute the brand visuals, which add confusion.



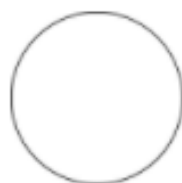
C 0% M 44% Y 73% K 0%
R 255 G 144 B 69
#ff9045



C 0% M 69% Y 82% K 8%
R 235 G 58 B 27
#eb3a1b



C 0% M 0% Y 0% K 93%
R 17 G 17 B 17
#111111



Outline Button

Button

Button

Button

Download Receipt

Donate

Donate

Get Started

apply

Continue

Rally Now

Log In

Add Payment Method

[Forgot Password?](#)

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