

Research

UX

Users path

Example: The user starts on the home page; From the home page, the user navigates to a product category; In a product category page, the user selects a specific item and navigates to the item details page; On the item details page, the user adds an item to the cart and navigates to the cart page; From the cart page, the user navigates to checkout; From the checkout page, the user completes the purchase and sees a confirmation page.

1. What's the problem ? > How to find the right natural medication for an ailment.
2. What's the solution? > Create a website that can match the users symptoms/disease to the the right medication/treatment

Example of users path :

Anna has a headache>

Anna logs in the app>

She types headache and the app asks her to be more specific about the sort of headache she has >

Anna gets several possible remedies>

She selects one with the ingredients she has at home

Luis is sick with a cold

> He went to the doctor and got some medicine

> He would like to complement his treatment with a natural remedy

> He goes into the website

>Types in his main symptom at the moment

> he gets a receipt for a tea he can make and some oil he can apply to his head

> decides to use the oil since he is already drinking other medications

Users stories

short descriptions or functionality told from the user's perspective: why and how does the user interact with the software? As a type of user, I want some desired outcome so that some reason.

	<p>Expanding and sharing knowledge</p> <p>This is Jazz. Jazz is 31 and often sick. As a user, Jazz is interested in regional remedies as well as global remedies to expand their knowledge. They would like to contribute to the knowledge in a remedies platform to share their knowledge. .</p>
	<p>Curing with natural remedies and understanding, when to go to the doctors</p> <p>This is Esteban, they are 22. As a user, Esteban looks for home remedies to cure their sickness in order to take as few pharmaceutical medicines as possible. As a user with little medical knowledge on the other hand, Esteban wants to be informed when to go to the doctors.</p>
	<p>Focus and Flow</p> <p>This is Joanna, they are 47. As a mother with a tight schedule, Joanna looks for a website that provides fast answers to her questions around home remedies in order to not waste a lot of time on the search process.</p>

Survey questions

intro: explaining a bit what remedies are, what the survey is about

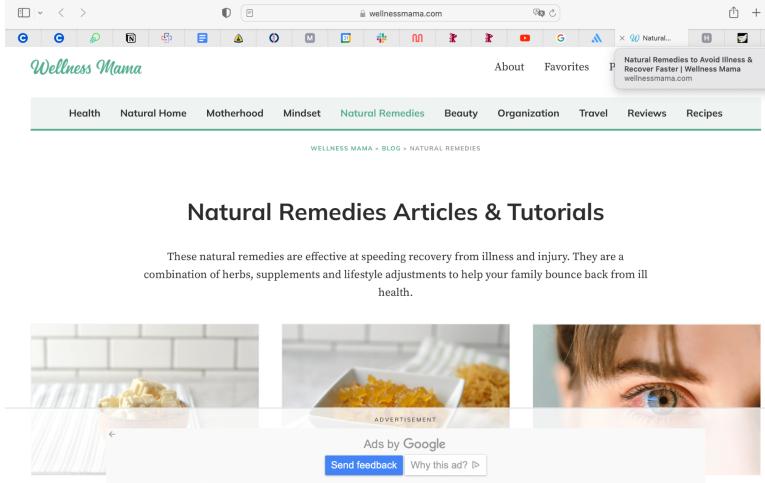
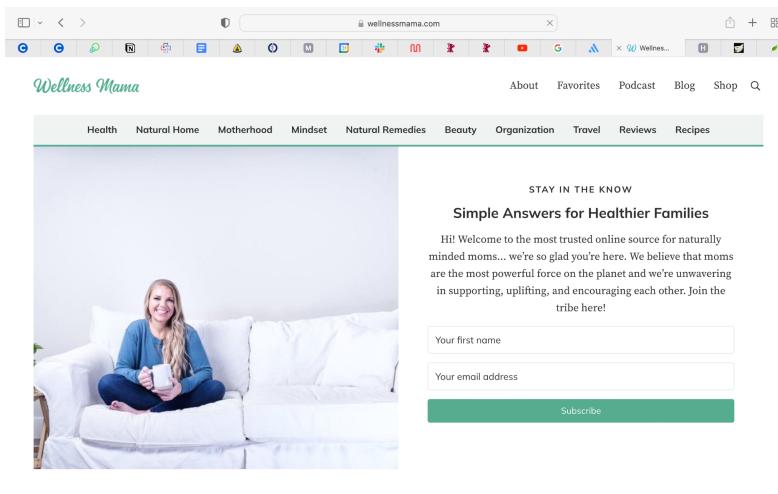
- how old are you
- When you are sick, do you turn to natural remedies?
- My primary residence is...
 - rural
 - urban
- How likely are you to use natural remedies instead of prescriptions medicine
 - very likely
 - 50/50
 - very unlikely
- How likely are you to complement treatment with natural remedies
 - very likely
 - 50/50
 - very unlikely
- Would you use an application in which you can find natural remedies based on your symptoms?

- yes/no
- What else do you think is important when using an application for finding natural remedies? Please share what comes to mind
 - text
- Please share any additional thoughts you might have.
 - text

Websites/blogs that offer natural remedies

List of websites :

1. <https://wellnessmama.com>



The screenshot shows a web browser window with the URL wellnessmama.com. The page title is "WELLNESS MAMA > YOU SEARCHED FOR HEADACHE". A search bar contains the word "headache". Below the search bar, the heading "Search results for: headache" is displayed. To the left, there is a sidebar titled "Filter by Category" with options like Travel, Reviews, Recipes, Organization, Natural Remedies, Natural Home, Motherhood, Mindset, Health, and Beauty. Another section titled "Filter by Reviewer" is also present. Two articles are listed: "Natural Remedies for Headaches" (May 4, 2022) and "Natural Headache Relief Stick" (May 5, 2021). Each article has a thumbnail image and a brief description.

Includes several items we are interested but also offers other recommendations
Similar to our own project you can look up a symptom and several remedies will show up.

I feel it's very user friendly and I like the visuals and the design of the website.

2. <https://www.homeremediesblog.com>

The screenshot shows a web browser window with the URL homenaturalcures.com. The page features a navigation bar with links for BABY CARE, FOOD, HOME REMEDIES, AILMENTS, ESSENTIAL OIL, TEA, JUICES, CALCULATOR, BODY BUILDING, and RECIPES. A search bar is located at the top right. Below the navigation, there is a "TRENDING NOW" section with a large image of a green cup of tea and a smaller image of a plant. An advertisement for "Velviver essential oil heal wounds & remove scars from your body" is displayed. At the bottom, there is another advertisement for "Collection of acoustic neuroma". Both ads include a "Ad served by Google" notice and "Ad options" buttons.

Three screenshots of a web browser showing search results for "headaches".

Screenshot 1: The first result is about Ginkgo biloba, showing a small image of the leaves and a brief description.

Screenshot 2: The second result is about cinnamon essential oil, showing a small image of cinnamon sticks and a brief description.

Screenshot 3: A detailed article page titled "Health benefits of cinnamon essential oil – Reduces hair problems and treat headaches". It includes a large image of cinnamon sticks, social sharing icons, and a detailed description.

Screenshot 4: A detailed article page titled "Health benefits of cinnamon essential oil". It includes a large image of a brown glass bottle of cinnamon oil and a detailed description.

User Input: List

<https://www.apotheken-umschau.de/krankheiten-symptome/symptome/>

KÖRPERREGIONEN	SYMPTOME
ÜBERSICHT	
Kopf >	Atembeschwerden
Hals >	Atemnot (Dyspnoe)
Brust, Schultern >	Blässe
Bauch >	Braune Flecken
Genitale, Harnwege, Leiste >	Brustschmerzen
Arm, Hand >	Chronischer Schulterschmerz, steife Schulter
Hüfte, Bein, Fuß >	Fieber

<https://www.nhsinform.scot/symptoms-and-self-help/body-parts>

Brain, nerves and spinal cord

[Chronic pain >](#)

Chronic or persistent pain is pain that lasts longer than 12 weeks, or beyond the natural healing time

[Dizziness \(Lightheadedness\) >](#)

What to do if you feel dizzy or lightheaded and when to seek help

[Headaches >](#)

Learn about the causes and treatment of headaches

[Migraine >](#)

Learn about what can cause migraines and its treatments

Ears, nose and throat

[Earache >](#)

Learn about earache symptoms and treatment

[Hearing loss >](#)

Learn about hearing loss symptoms and treatments

[Nosebleed >](#)

Learn about nosebleed causes and treatments

<https://www.drugs.com/symptom-checker/female/>

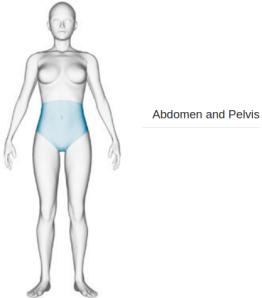
Symptom Checker: Female

Harvard Health Publishing
HARVARD MEDICAL SCHOOL

Step 2: Select a body part where you are experiencing symptoms.

- [Head and Neck](#)
- [Eyes](#)
- [Ear, Nose, Throat](#)
- [Chest and Back](#)
- [Arms and Hands](#)
- [Abdomen and Pelvis](#)
- [Legs and Feet](#)
- [Other](#)

[Start over](#)



Abdomen and Pelvis

Disclaimer: This content should not be considered complete and should not be used in place of a call or visit to a health symptom-checker/female/abdomen-pelvis.html ect to specific Terms of Use & Medical Disclaimers.

Symptom Checker: Legs and Feet

Harvard Health Publishing
HARVARD MEDICAL SCHOOL

Step 3: Select a symptom from the list in the left menu.

Legs and Feet

- [Ankle Pain](#)
- [Foot Pain](#)
- [Hip Pain](#)
- [Knee Pain](#)
- [Leg Swelling \(Edema\) during Pregnancy](#)
- [Leg Swelling \(Edema\), New Onset](#)
- [Numbness or Tingling](#)
- [Osteoarthritis of the Knee](#)
- [Persistent Knee Swelling](#)



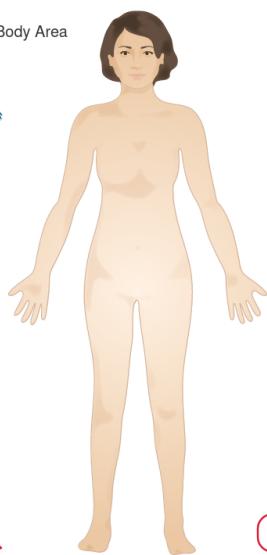
[All body parts](#)

[Start over](#)

[tom/hip-pain-1.html](#)

<https://www.cedars-sinai.org/health-library/symptom-checker.html#!/body?age=8030&gender=other&area=mouth%20or%20teeth>

Select a Body Area



Body Areas

- [Head or Brain](#)
- [Eye](#)
- [Ear](#)
- [Nose](#)
- [Mouth or Teeth](#)
- [Neck or Back](#)
- [Arm or Hand](#)
- [Chest](#)
- [Abdomen](#)
- [Pregnancy](#)
- [Genitals or Urinary](#)
- [Bottom](#)
- [Leg or Foot](#)
- [Skin](#)

User Input: Text

<https://patient.info/symptom-checker>

multiple input

The screenshot shows the Patient.info symptom checker interface. At the top, there are two blue buttons with white text: "diarrhea X" and "headache X". To the right of these buttons is a text input field with placeholder text "Enter a symptom...". Below this, there are sections for "Gender" (with "Male" selected), "Age range" (with a dropdown menu showing "-- Select --"), and "Region" (with "Western Europe" selected). In the top right corner, there is a link "Clear all symptoms" and a large pink button labeled "Submit Symptoms". A small informational icon with the text "Adding your symptoms" is also visible.

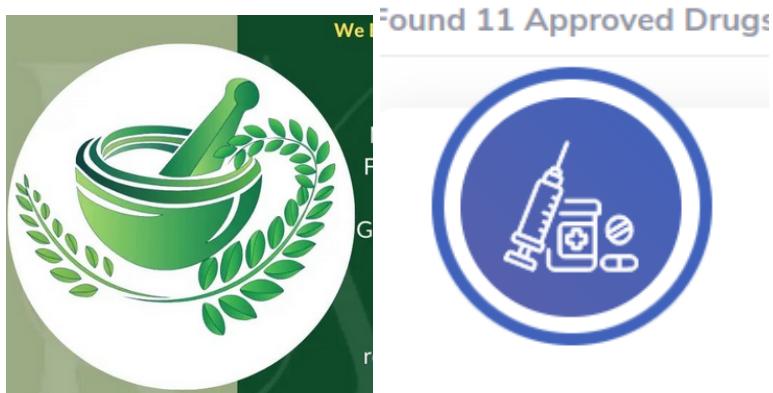
single input

The screenshot shows the MediFind Condition Search interface. On the left, there is a red circular icon with a clipboard and checkmark, followed by the text "Condition Search". Next to it is a search bar containing the text "headache". To the right of the search bar is a red "Search" button. Below the search bar, a list of conditions is displayed: "Tension Headache", "Headache", "New Daily Persistent Headache (NDPH)", and "Cluster Headache". On the right side of the screen, there is a photograph of three people in a medical office setting. Overlaid on this photo is the MediFind logo, which consists of a stylized "M" inside a circle, followed by the word "MediFind" in blue. Below the logo, the text "We've got this." is written in a bold, sans-serif font. Underneath this, a smaller paragraph reads: "When you're facing a serious health challenge, expertise matters. That's why we use real-world data to identify doctors with true expertise in your health condition."

The screenshot shows the ASKMD website. At the top, there's a search bar with the placeholder "Tell us about your health" and a button "Search Consultations". Below the search bar, there's a sidebar with a list of search terms related to breathing, such as "breathing", "breathing difficulty", "breathing disorders", "breathing labored", and "breathing problem child". To the right of the sidebar, there are three main sections: "Get your results" (with a link to "See what might be causing your symptoms or learn to manage a condition."), "Get the help you need" (with a link to "Find a nearby physician who specializes in your health problem."), and "Be ready for the doctor" (with a link to "Your answers and info are organized in an easy-to-reference section for your visit"). At the bottom left, there's a sidebar with links for "breathing problems", "breathing too fast", "heavy breathing", and "noisy breathing". On the right, there's a section titled "Want to manage a condition?" with links to "Diabetes Management", "Multiple Sclerosis Management", "Asthma Management", "Weight Management", "Fibromyalgia Management", and "Migraine Management".

Alternatives to Pictures on the Website:

- icon for kind of remedy (f.ex. herb/activity/)
- Nice color/font



Screenshot of the Freepik website search results for "vintage botanical".

The search bar shows "vintage botanical".

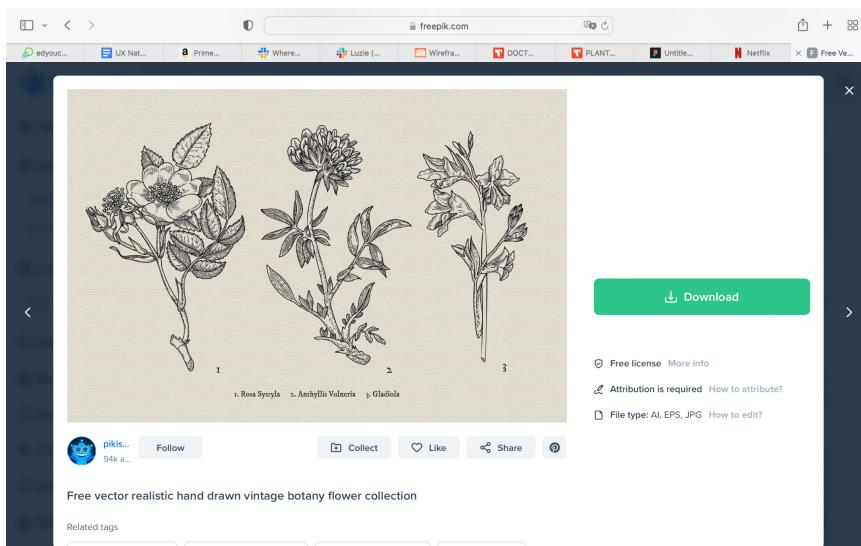
Filters applied: Category (Vectors), License (Free).

Results:

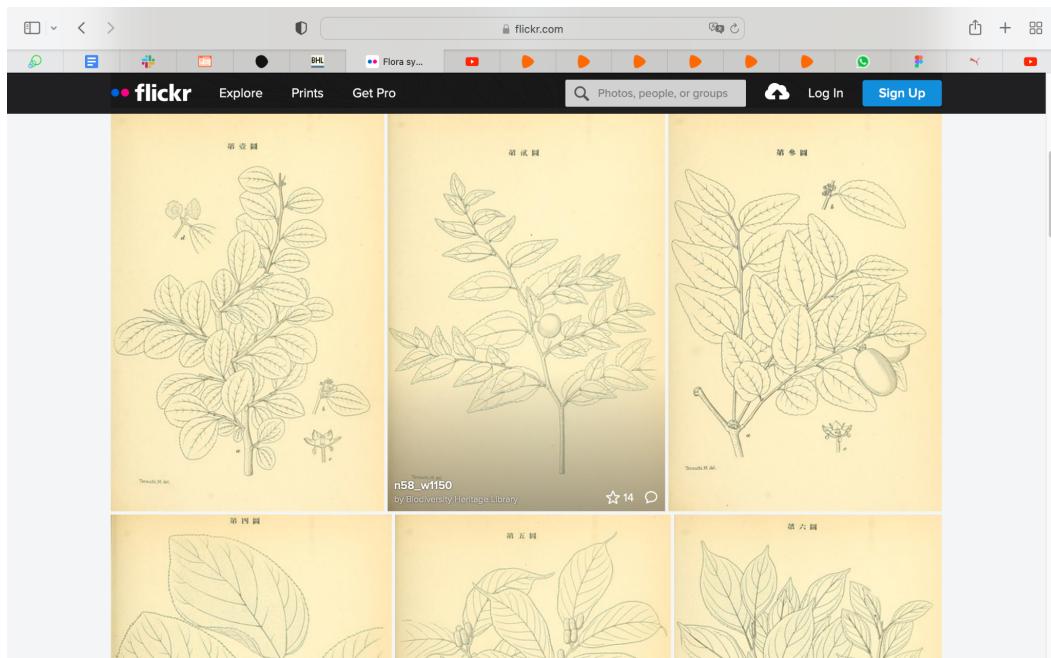
- Vintage Botanical Images**: 73.24k images, 61 collections.
- Sort by: Popular.
- Thumbnail preview of various vintage botanical illustrations.

Free botanical images in vectors

<https://www.freepik.com/free-photos-vectors/vintage-botanical>

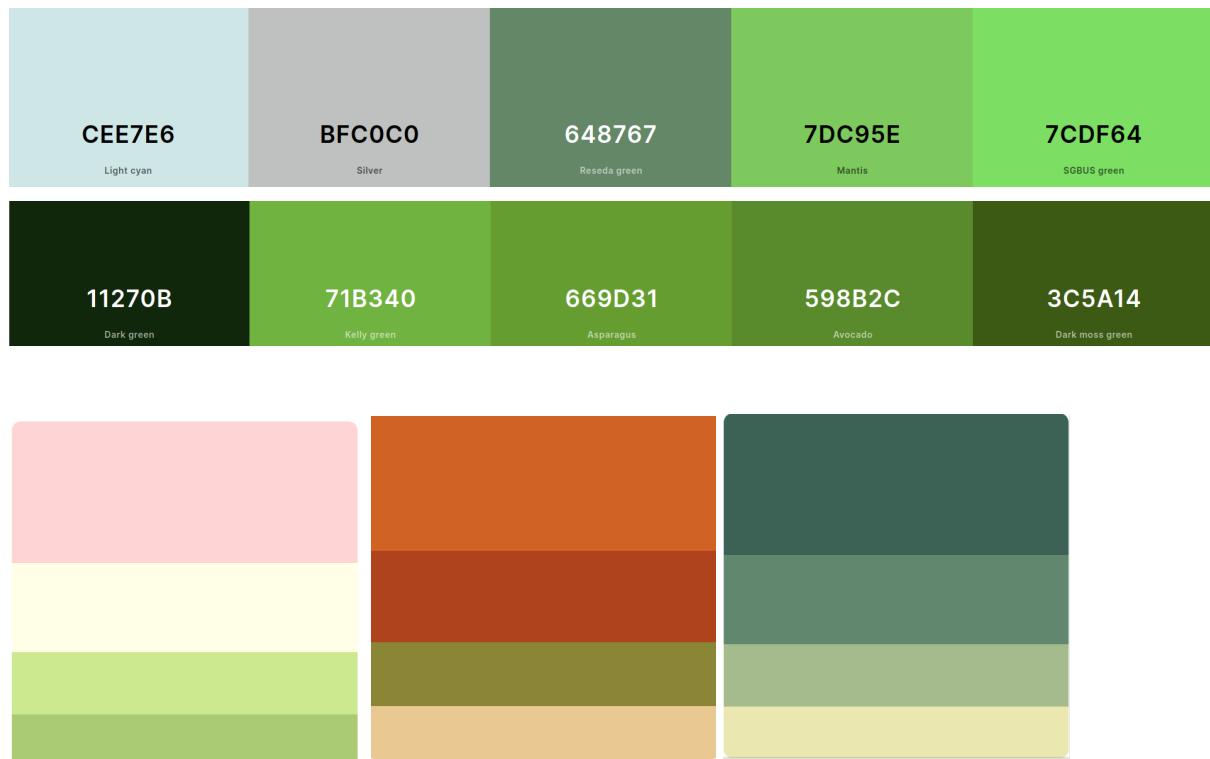


<https://www.flickr.com/photos/biodivlibrary/sets/>



possible color combinations

- <https://colors.co/11270b-71b340-669d31-598b2c-3c5a14>
- <https://colors.co/cee7e6-bfc0c0-648767-7dc95e-7cdf64>
- <https://colorhunt.co/palette/fd4d4ffffe8cde990aacb73>
- <https://colorhunt.co/palette/3c625561876ea6bb8deae7b1>
- <https://colorhunt.co/palette/d06224ae431e8a8635e9c891>



<https://www.webmd.com/balance/ss/slideshow-home-remedies>

<https://naturalremedieshumanhealth.com>

<https://www.homenaturalcures.com/recipe/chicken-bone-broth/>

<https://ar.pinterest.com/eugenialezcano/naturdoc/>

<https://wellnessmama.com>

Logo ideas



Naturdoc

