

What is TechMeetup?

TechMeetup is an annual conference created for and by developers from Uruguay. Entrepreneurs and IT professionals are gathered to share knowledge and new trends. The main objective is to empower local communities and to create a space to unify all initiatives.

Some context

Uruguay is characterized by having a very diverse and participative tech ecosystem. For many years now, different communities generally involved with open source have fostered and empowered the learning and use of technologies and/or methodologies.

Local and regional events about IT development or particular technologies are easier to come by and have easier access for anyone who's interested.

You had different tools or portals which allowed for communities to organize and share their events to anyone interested. The most relevant and interesting example has been meetup.com

Beginning

In this context a group of members and participants of different communities got together and thought about creating the technical event "TechMeetup" independent from a technology in particular, but focused towards a common goal: to generate more and better community.

The members from the communities themselves would have the time and place to share their experiences, introducing new technologies or paradigms, as well as to participate in workshops.

TechMeetup is an annual conference whose goal is to gather those who are related with the IT community such as developers, programmers and designers to share knowledge and new trends. TechMeetup's main goal is to empower local communities and to create room for all initiatives.

Some history

TechMeetup's first edition was in 2012. We had 12 speakers and 245 assistants (tech.meetup.uy/v2012). That same year the event organizers also created http://meetup.uy, a portal or place where to publish and share the different annual and recurrent technical events.

In 2013, 83 was the amount of successful meetups and we had hundreds of participants in each of them. All of them created for and by the community using generally meetup.com as main platform.

That same year the second edition of TechMeetup was carried on with, with 320 participants, 10 speakers and 8 workshops where the community had the opportunity to offer a moment of workshop to many who had signed up and others who were also interested.

Objectives and vision

From the first TechMeetup in 2012, new communities have been created who look to interact and generate a platform to share contents and experiences.

Each year TechMeetup is positioned as a point of gathering for the communities, with the commitment of improving, connect and support the growth of these groups in both our country and the region.

TechMeetup is a non-profit conference that's made through different backings, mainly IT-related companies. Every year we add new sponsors who encourage this instance of connection between communities. In 2012, more than 20 companies came to TechMeetup; in 2013, more than 30.

Along with the technological evolution, TechMeetup is looking forward to create knowledge platforms with IT students and professionals as main target. This way, year after year we add new participants to different communities. Thanks to this exchange, a day of professional upgrade and high-quality networking comes to life.

http://tech.meetup.uy info@meetup.uy @meetupUY