



MINISTRY OF
AYUSH

FIT
INDIA



EDU TECH EXPO 2025

**Biggest Educational Conclave for South and
Central India**

2 DAYS OF NETWORKING IN AUGUST

EXHIBITION | CONFERENCE | AWARDS

2 DAYS TO MEET TARGET AUDIENCE FROM FOLLOWING REGIONS



TELANGANA



KARNATAKA



TAMIL NADU



ANDHRA PARDESH



MAHARASHTRA



CHHATISGARH



MADHYA PARDESH



GOA

FLOW OF THE PRESENTATION

ABOUT EVENT

- WHY EXHIBIT
- WHO IS ATTENDING
- ORGANISERS PROFILE
- A RECALL
- GRAND STAND AWARDS
- EDUCATION NEWS DIGEST

PROPOSAL

- PRESENTING PARTNER
- CONFERENCE PARTNER
- CO - POWERED PARTNER
- GOLD PARTNER
- LANYARD PARTNER
- PREMIUM PARTNER
- START UP GALI

ABOUT EVENT

1. Direct Access to Decision Makers

Meet and engage directly with K-12 school principals, trustees, and higher education administrators who are key decision-makers in tech adoption and procurement.

2. Showcase Your Solutions

An exclusive platform to demonstrate your latest products, tools, and services to a focused audience actively looking for educational technology solutions.

3. High-Quality Lead Generation

Generate qualified and targeted leads over two productive days through one-on-one interactions and product showcases.

4. Strategic South & Central India Reach

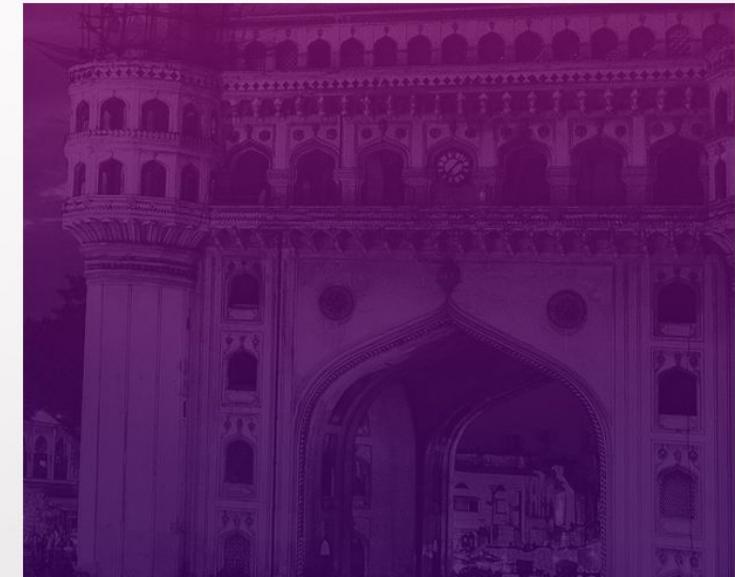
Hyderabad serves as a central hub for South and Central India, making it the ideal location to tap into emerging markets across multiple states in one go.

5. Maximize Brand Visibility

Gain premium exposure through sponsorship opportunities, logo placements, and booth visibility – ensuring your brand stands out among key competitors.



WHY EXHIBIT



6. Build Strong Partnerships

Forge long-term collaborations with schools, colleges, ed-tech startups, and government education bodies present at the expo.

7. Stay Ahead of Industry Trends

Understand what educators are looking for, spot industry gaps, and stay updated with evolving education technology trends through live feedback and discussions.

8. Launch New Products or Features

Leverage the expo's buzz to launch or unveil new products and instantly gather feedback from your target users and clients.

9. Network with Industry Leaders

Connect with fellow ed-tech professionals, founders, thought leaders, and policy influencers — expand your network and discover collaboration possibilities.

10. Exclusive Marketing Opportunities

Sponsorship offers pre-event, on-ground, and post-event branding, digital promotions, and featured content in brochures, social media, and PR coverage



WHY EXHIBIT



WHO IS ATTENDING?



Governments/Embassies



MNC's/Corporates



EdTech Companies



K-12 School Management's



K-12 School Principal's



Higher Education Chancellors ,
Vice Chancellor's, Deans



Startups



Preschools



Renowned Personalities

EXPECTED FOOTFALL

WE ARE PREPARED TO HOST OUR EVENT

700+

SCHOOL LEADERS

150+

HIGHER EDUCATION
LEADERS

130+

EDTECH
CORPORATES

50+

GOVERNMENT
DIGNITIES

PROFILE OF THE ORGANISERS

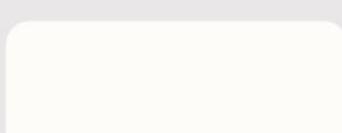
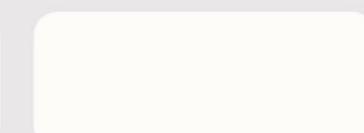
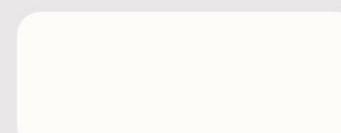
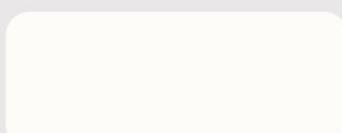
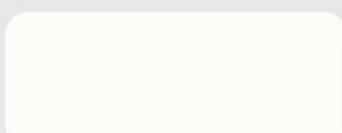
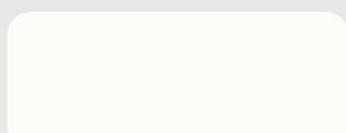
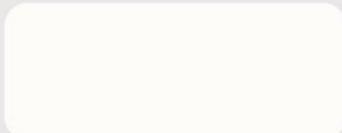
- EU Media was incepted in 2015 where a bunch of Freelancers started to offer professional services to Organisations
- With services including Digital Marketing, Content Curation & Consulting, our team has successfully handled Event Management, Kiosk Development, Fabrication Consulting, Lead Generation & more for clients ranging from Startups to Multi National Corporations
- Rooted with ethics & clarity, Ekk Updesh today has following verticals:
 - Exhibition & Conferences
 - Digital Marketing
 - Skill Development: Digital Marketing Courses
 - EEC Connect

RECENT MOST EVENT ORGANISED

- **EEC - Delhi | 2025**
- **Dates:** 12th April, 2025
- **Objective:** To discuss National Education Policy of India, Promote Internationalisation & Unlock the Classrooms after Pandemic
- **Number of Visitors** - 280
- Main Session by Head and Heart on Mental Health
- Press release in 96 Media



OUR PARTNERS IN PAST EVENTS



A RECALL (RECENT MOST EVENT)



NETWORKING SLOTS



GRAND STAND AWARDS

(FEATURING THIS EVENT)



- Grand Stand Awards was specially created to appreciate and honour the efforts of exhibitors and participants who do their best to contribute towards the education industry.
- At Grand Stand Awards, product/service of the exhibitors gets evaluated by the profiled schools of the country (Directors/Chairmans/Principals/Vice-Principals)
- And uniqueness of the Grand Stand Awards is the judging criteria which will enable for our Jury members to evaluate the product/service of the exhibitor through extensive list of clusters

PRESENTING PARTNER

PROPOSAL-CORPORATES

PRESENTING PARTNER

- Logo Used as Presenting Partners on all Collaterals
- Felicitation Shield will be marked with the Branding of “Presenting Partner ” for all the Schools / Universities / Colleges
- 3 Webinars will be organised Exclusive for Presenting Partner.
- 12 sq. m booth reserved for “Presenting Partner ” .
- “Presenting Partner ” logo will be used on all marketing collaterals
- Branding on individual Speaker post
- All the itineraries will be wrapped in Branding of “Presenting Partner ” for all the delegates
- Premium Presentation Slot for 15 Mints Each Day will be reserved for “Presenting Partner” ensuring maximum attendees for both the Days
- Felicitation Certificate will be marked with the Branding of “Presenting Partner” for all the Schools / Universities / Colleges
- Exclusive Digital Media Coverage, in all maximum media platforms
- “Presenting Partner” can Nominate upto 40 Schools / Universities / Colleges for Award Category (optional)

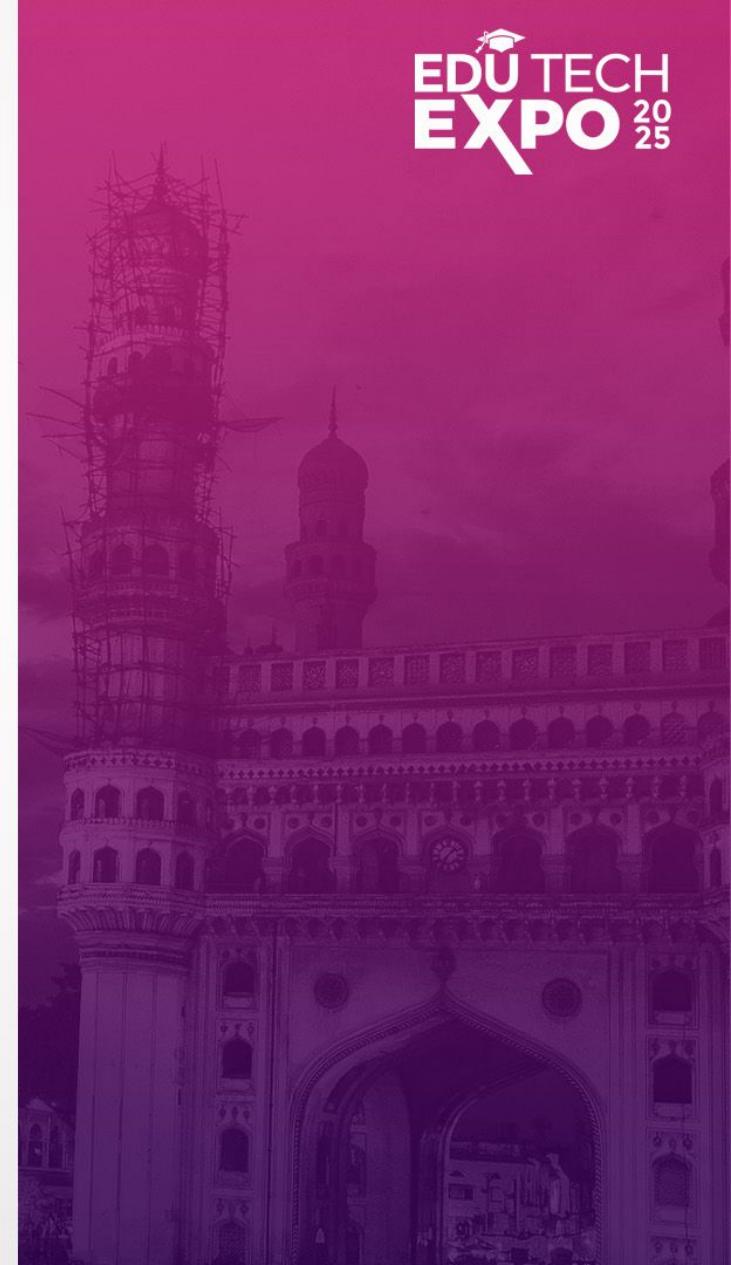
PRESENTING PARTNER (CONT..)

- The Senior most representative of “Presenting Partner” will be felicitated by the “Guest of Honour” at EDU TECH EXPO
- Inauguration Will be Done in front of Booth
- One to One Interaction will be pushed with all the delegates (Chairmans/Directors/Principals) for “Presenting Partner” at EDUTECH EXPO
- 30 Confirm meetings with Speakers and Delegates as Event
- A Brand-Recall of “Presenting Partner” will be ensured by the anchor at each and every announcement during the event
- Individual Branding Hoarding at entrance
- Data Will Shared after Event
- Logo Will be used on Badges
- Education News Digest Magazine has Cover Page with Presenting Partner Advertisement

RS 12,50,000
+ 18% GST

CO POWERED-BY PARTNER

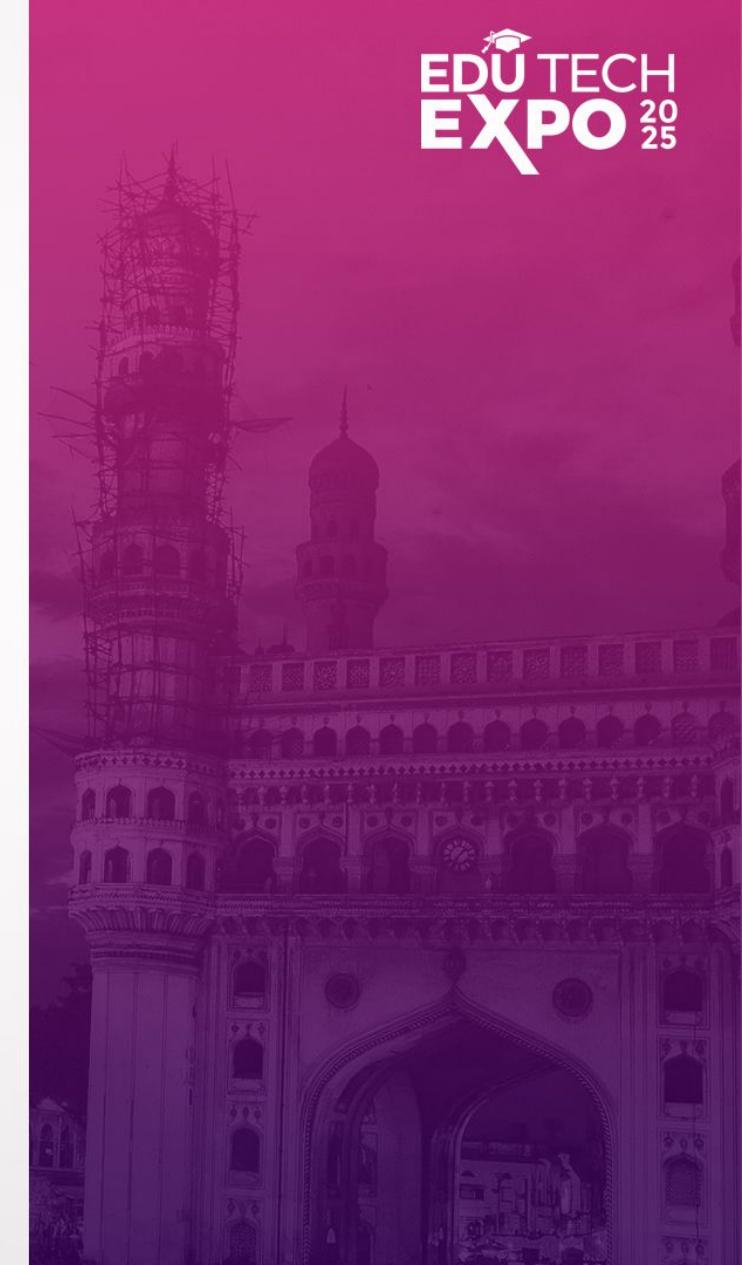
- Logo Used as **Co Powered Partner** at all Collaterals
- Felicitation Certificate will be marked with the Branding of "**Co Powered-by Partner**" for all the Schools / Universities / Colleges
- 3 Webinars Will be organised Exclusively for **Co Powered Partner**
- Logo will be used on Welcome kit
- Brochure of "**Co Powered-by**" Partner will be distributed along with the Welcome Kit at registration counter
- 10 sq. m booth will be reserved for "**Co Powered-by Partner**" at the main entrance
- "**Co Powered-by Partner's**" Logo will be used on all marketing collaterals
- Branding will be provided on individual Speaker Post
- A Premium Presentation Slot for 15 Mints Each Day will be reserved for "**Co Powered-by Partner**" ensuring maximum attendees for Both the days
- Exclusive Digital Media Coverage, in maximum leading media platforms
- "**Co Powered-by Partner**" can Nominate upto 6 Principals for Award Category (optional)
- The Senior most representative of "**Co Powered-by Partner**" will present the "Emotion of Honour" to the Exclusive Delegates at Edutech Expo 2025



CO POWERED-BY PARTNER (CONT..)

- The Senior most representative of “Co Powered-by Partner” will be felicitated by the “Guest of Honour” at EDUTECH EXPO
- One to One Interaction will be pushed with all the delegates (Chairmans/Directors/Principals) for “Co Powered Partner”
- 20 Confirmed Meetings after event
- Individual Branding Hoarding at entrance
- A Brand-Recall of “Co Powered-by Partner” will be ensured by the anchor at each and every announcement during the event
- One Nomination for Grand Stand Awards (optional)
- Data Will be shared after event
- Logo will be used on Badges
- 2 Page Company Profile Briefing in Magazine Education News Digest

RS 10,00,000
+ 18% GST



AS GOLD PARTNER

- Logo Used as Gold Partner at all Collaterals
- Felicitation Certificate will be marked with the Branding of “**Gold Partner**” for all the Schools / Universities / Colleges
- Brochure of “**Gold Partner**” will be distributed along with the Welcome Kit at the registration counter
- 8 sq. m booth will be reserved for “**Gold Partner**” at Prime Location
- Branding will be provided on individual Speaker Post
- “**Gold Partner’s**” Logo will be used on all the marketing collaterals
- Branding will be provided on individual speaker post
- A Premium Presentation Slot for 10 Minutes will be reserved for “**Gold Partner**” ensuring maximum attendees for Both the Days
- Digital Media Coverage will be pushed in the most leading media platforms
- “**Gold Partner**” can Nominate upto 3 Principals for Award Category (optional)
- The Senior most representative of “**Gold Partner**” will present the “Emotion of Honour” to the Exclusive Delegates of Edutech Expo

AS GOLD PARTNER (CONT..)

- The Senior most representative of “Gold Partner” will be felicitated by the “Guest of Honour” at Edutech Expo
- 10 Fixed meeting will be ensured by the organiser with delegates (Directors/Chairmans/Principals) for the “Gold Partner” at Edutech Expo
- A Brand-Recall of “Gold Partner” will be ensured by the anchor of the event at each and every announcement during the event
- Free Nomination for Grand Stand Awards
- Data Will Shared After Event
- 1 Page Company Profile Briefing in Magazine Education News Digest

RS 6,00,000
+ 18% GST

PHOTO BOOTH PARTNER (EXCLUSIVE CATEGORY)

- Brochure of “Partner” will be distributed along with the Welcome Kit at the registration counter
- Exclusive Branding on Photo Frame / Jacket for Visitors and Delegate Approx 1200 Count
- 8 sq. m booth will be reserved for “Partner” in the main conference hall, People will collect Frames from Booth
- “Partner’s” Logo will be used on all the marketing collaterals
- Branding will be provided on individual speaker post
- A Premium Presentation Slot for 10 Mints will be reserved for “Lanyard Partner” ensuring maximum attendees
- Both the Days
- Digital Media Coverage will be pushed in the most leading media platforms
- “Lanyard Partner” can Nominate upto 3 Principals for Award Category (optional)
- The Senior most representative of “Partner” will present the “Emotion of Honour” to the Exclusive Delegates
- Data Will Shared after Event
- 1 Page Company Profile Briefing in Magazine Education News Digest



Rs 5,25,000
+ 18% GST

LANYARD PARTNER

(EXCLUSIVE CATEGORY)



NOTE : IMAGE FOR REFRENCE ONLY

- Brochure of “Lanyard Partner” will be distributed along with the Welcome Kit at the registration counter
- Exclusive Logo on lanyard for Visitors and Delegate approve 1200 Count
- 8 sq. m booth will be reserved for “Lanyard Partner” in the main conference hall
- “Lanyard Partner’s” Logo will be used on all the marketing collaterals
- Branding will be provided on individual speaker post
- A Premium Presentation Slot for 10 Mints will be reserved for “Lanyard Partner” ensuring maximum attendees Both the Days
- Digital Media Coverage will be pushed in the most leading media platforms
- “Lanyard Partner” can Nominate upto 3 Principals for Award Category (optional)
- The Senior most representative of “Lanyard Partner” will present the “Emotion of Honour” to the Exclusive Delegates of Edutech Expo
- 1 Page Company Profile Briefing in Magazine Education News Digest

Rs 3,50,000
+ 18% GST

AS PREMIUM PARTNER & OUR DELIVERABLES

- 4 sqm booth reserved for Premium Partner
- A Premium Presentation Slot for 10 Mints will be reserved for “Premium” ensuring maximum attendees one Day
- Premium Partner can Nominate upto 1 Principals for Award Category
- The Senior most representative of “Premium Partner” will be felicitated by the “Guest of Honour”
- Nomination for Grand Stand Awards (optional)
- Data Will shared after Event
- 1 Page Company Profile Briefing in Magazine Education News Digest

Rs 2,80,000
+ 18% GST





EXHIBITOR

- 4 sqm Booth Minimum
- 2 Food Coupon will Given on each 4 sqm
- 1 Page Company Profile Briefing in Magazine
- Award Recognition

Rs 30,000 Per Sqm
+ 18% GST

THANK YOU

www.ekkupdesh.in