Template

Brainstorm & idea prioritization fashion haven

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

A Team gathering
kavin and arul and bala murugan and venkatesh use the fashion heaven business work fell

B Set the goal
define job roles and hire high calibre candidates invested in helping them meet and exceed their business goals.

C Learn how to use the facilitation tools
Here are a few benefits of good facilitation techniques: They boost team morale, because everyone feels like they are a part of the decision-making process.

1 Define your problem statement

The main focus and concern of this report will be analysis of a designer's portfolio and appliance of other fashion design related techniques and methods learned through the four semesters at VIA Design,

Key rules of brainstorming
To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2 Brainstorm

- Write down any ideas that come to mind that address your fashion heaven des-igning developing.
  FHD-fashion heaven designing developing

Person 1
from Bhawna on dressing well is to "never compromise on your personality or your personal style. Of course, fashion is aspirational.

Person 2
from Bhawna on dressing well is to "never compromise on your personality or your personal style. Of course, fashion is aspirational.

TEAMWORK

Person 3
Bhawna explained that it doesn't matter what brand you're wearing or even the design but your personality.

Person 4
"When you accessorise, you're not just wearing an apparel but it becomes a complete ensemble. Tara is not just a plain Jane in a dress.

3 Group ideas

Look closely at the shape of the design and any other tiny shapes that appear inside it (like geometric lines) and see what can be created from it. The design doesn't have to be crazy at this point, it could just be an outline of your silhouette. Let your imagination go wild and don't think about an audience wearing it or even catwalk snapping it up at this point. Just enjoy finding the lines and individualities that make up the design. Turn it upside down, inside out, sideways, backwards and every which way! Just find your shape and your style.

fashion haevan now take a closer look at the textures layered within the design. Can those be applied to your fabric? Are there multiple layered fabrics, or are there prints or even fine stitching techniques? Identify those, write them down and then brainstorm off of those ideas if the textures are unattainable at this point (like the expensive antimatter, for example). Then create texture samples once you can.

Next, you can play with colour. In fashion, colour means something. Black could mean enigma and mystery, yellow could mean caution or friendliness, white freshness or hope, etc etc so colour matters. Identify what colour you love in the design and why - what feelings does it invoke in you? Why do you want to replicate or use those? Are there any other combinations that you can try? Is there room to create a palette

Look at the lines. Lines take up a great deal in design because they're so important. In fashion, how lines are presented can often alter the shape, fit or style of a particular garment, like pinstripe or vertical. Are there any interesting patterns or arrangements in the lines you can see

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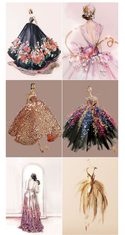
4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

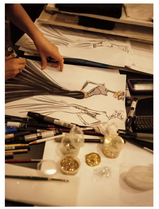
Conceptual fashion heaven design can also defined as **a fashion help** in **"finding yourself, in presenting the authentic nature of your internal and external self**. Not reflection on the observation and evaluation of others, but instead personal sensation and enjoyment, and fashion as a medium to achieve this.

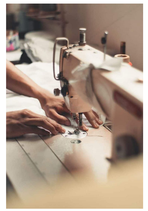
Figure 1.1 Conceptual design process for undergraduate students



Develop your own collection

In fashion, a collection is a series of garments and accessories that share a common theme. Developing your own collection of designs is a great way to introduce yourself to the fashion world once you're confident in how to construct your own clothes. Think of what you want your first line of clothes to say about you as a designer and spend time creating multiple iterations of your favorite designs. Prepare an artist's statement to describe your collection so you can easily discuss your work with potential employers.





After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Need some inspiration?
See a finished version of this template to kickstart your work.
Open example →