HealthHub Medical Clinic

Brainstorm & idea prioritization HealthHub Medical Clinic

Before you collaborate

A little bit of preparation goes a long way with this session. The work environment at HealthHub Medical Clinic will be designed with an open concept in mind.

A **Team gathering**
Vignesh and Ajay and Arulpandi and Sanjeevi are joint together to creat idea for HealthHub Medical Clinic, a healthcare facility, relies on Zoho Books to manage patient billing and invoicing

B **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session. My team can be working for HealthHub Medical Clinic to Preparation and Maintanence to sucessfully run the healthhub medical clinic

C **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.HealthHub Medical Clinic, where we believe that everyone deserves access to top-quality medical care. Our team of experienced professionals is dedicated to providing personalized treatment plans tailored to your specific needs.

1 Define your problem statement

HealthHub Medical Clinic, a healthcare facility, relies on Zoho Books to manage patient billing and invoicing. They can track medical service fees, manage insurance payments, and generate statements for patients. Zoho Books helps them maintain financial transparency and ensures efficient billing processes.

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

HealthHub

HealthHub Patient Engagement Solutions™

2 Brainstorm

Write down any ideas that come to mind that HealthHub Medical Clinic is conveniently located in the heart of downtown, making it easily accessible for patients from all over the city. Our clinic is situated in a bustling commercial area, surrounded by shops, restaurants, and other amenities that patients can take advantage of before or after their appointments.

Person 1

1. **Mission and Vision**: Consider whether the project aligns with the mission and vision of the clinic. Does it contribute to the overall goals of providing quality healthcare services?
2. **Feasibility**: Assess the feasibility of the project. Is it financially viable? Are the necessary resources (both human and material) available or obtainable?
3. **Patient Impact**: Discuss how the project will benefit patients. Will it improve healthcare delivery, access, or patient outcomes?

Person 2

1. **Technology and Innovation**: If the project involves technology, evaluate its potential for innovation and efficiency. Does it leverage cutting-edge solutions to enhance healthcare services?
2. **Cost-Benefit Analysis**: Perform a cost-benefit analysis. What are the expected costs of the project, and what are the anticipated benefits, both in the short and long term?
3. **Timeline and Milestones**: Create a realistic timeline with clear milestones to track progress. Delays can be costly, so plan accordingly.

Person 3

1. **Stakeholder Engagement**: Identify and involve key stakeholders such as medical professionals, administrators, and patients. In the planning and decision-making process.
2. **Risk Assessment**: Identify potential risks and develop strategies to mitigate them. Every project has risks, and being prepared is crucial.
3. **Regulatory Compliance**: Ensure that the project complies with all relevant healthcare regulations and standards. Non-compliance can lead to legal issues and reputational damage.

Person 4

1. **Sustainability**: Consider the long-term sustainability of the project. Will it be self-sufficient or require ongoing funding?
2. **Community Impact**: If the clinic serves a specific community, assess how the project will impact that community. Will it improve overall health and well-being?
3. **Feedback and Continuous Improvement**: Establish mechanisms for collecting feedback from patients, staff, and other stakeholders. Continuous improvement is vital in healthcare.

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

HealthHub Medical Clinic is excited to announce two new projects that we will be undertaking in the coming year. The first project involves expanding our telemedicine services to reach more patients in remote areas.

Collaborating with HealthHub Medical Clinic can provide your organization with a unique opportunity to make a positive impact on the community. By working together, we can leverage our collective expertise and resources to achieve greater results.

At HealthHub, we believe that everyone deserves access to quality healthcare, regardless of their background or income level.

4 Prioritize

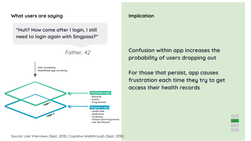
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

- HealthHub Medical Clinic, we believe that everyone deserves access to high-quality healthcare services, regardless of their financial situation.
- HealthHub Medical Clinic, we understand that our patients lead busy lives. That's why we offer flexible appointment scheduling options that cater to your needs. Our online booking system allows you to schedule appointments at any time of day or night, from the comfort of your own home.
- At HealthHub Medical Clinic, we believe that everyone deserves access to high-quality healthcare services, regardless of their financial situation. That's why we are committed to providing affordable healthcare services to all of our patients, including those without insurance
- At HealthHub Medical Clinic, we believe that patient education and support are essential components of healthcare. That's why we offer a range of programs designed to provide patients with the information and resources they need to manage their health effectively.
- At HealthHub Medical Clinic, we believe that healthcare should be a collaborative effort between patients and medical professionals. That's why we're committed to building strong relationships with our patients and providing personalized care that meets their unique needs and preferences.
- We believe that everyone deserves access to affordable, high-quality healthcare, and that's why we're committed to revolutionizing the way healthcare is delivered. With our innovative approach, we're able to provide personalized care that meets the unique needs of each patient. From preventative care to chronic disease management, we offer a wide range of services designed to help you live your best life.

Conclusion

Inadequate healthcare is prevalent globally in all countries, and no country has a perfect healthcare system. Health is a basic human right, and improvements in healthcare should be a goal of every country.

- **Alignment with Mission and Vision**: The project aligns well with the clinic's mission and vision, emphasizing patient-centric care and community well-being.
- **Feasibility and Resource Availability**: The project demonstrates feasibility in terms of resources, both human and material, necessary for successful implementation.
- **Patient-Centric Focus and Impact**: The initiative is designed to significantly enhance healthcare delivery, accessibility, and ultimately improve patient outcomes.
- **Innovation and Technological Integration**: Leveraging innovative technology, the project stands at the forefront of healthcare innovation, enhancing efficiency and effectiveness.
- **Cost-Benefit Analysis and Sustainability**: A thorough cost-benefit analysis indicates a sustainable model, taking into account both short-term and long-term benefits.



Source: User Interviews (Sept. 2019), Cognitive walkthrough (Sept. 2019)