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Privacy Notice

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Privacy Notice

Scibotix Solutions LLC ("Scibotix Solutions," "we," "us," or "our") respects your privacy and the information that you have entrusted to us. IQ Auto Deals is a product and service operated by Scibotix Solutions LLC. This Privacy Notice (the "Privacy Notice") describes our information handling practices in connection with the website located at www.iqautodeals.com and any other websites owned or operated by Scibotix Solutions LLC where this Privacy Notice appears ("Site(s)'), and any other services offered through IQ Auto Deals ("Services"). This Privacy Notice does not apply to applicants applying for open positions with Scibotix Solutions LLC.

This Privacy Notice does not describe our collection, use, and disclosure of information through means other than the Sites (e.g., off-line) or the collection, use, and disclosure practices of any affiliate or other third parties.

By using the Sites and the Services, you acknowledge that you have read and agree to this Privacy Notice and expressly consent to our data processing as described below, including its information collection. You additionally agree that you are subject to the IQ Auto Deals Terms and Conditions of Use.

The Privacy Notice is divided into sections for your convenience. If you are a California resident, see our California Notice at Collection. Residents of Colorado, Connecticut, Delaware, Indiana, Iowa, Kentucky, Maryland, Minnesota, Montana, New Hampshire, Nebraska, New Jersey, Oregon, Rhode Island, Tennessee, Texas, Utah, and Virginia can find information provided pursuant to each state's data protection law in the supplemental privacy notice below. You may request that we not "sell" or "share" your Personal Information by contacting us at support@iqautodeals.com or calling 1-678-313-4597.

1. Information We Collect About You and How We Collect It

Information We Collect About You

We may collect both "non-personal" and "personal" information from you when you interact with our Site and Services. For purposes of this notice:

- "**Non-Personal Information**" refers to information that may not by itself be reasonably associated with, linked to, or used to individually identify you or someone else.

- "**Personal Information**" refers to information that may be reasonably associated with, linked to, or used to individually identify you or allow you to be personally identified or contacted.
- "**Sensitive Personal Information**" refers to Personal Information regarding more sensitive areas, which may include financial information, bank account, credit scores, and/or credit card numbers, depending on the applicable law where you reside.

Personal Information We Collect from You

Category	Examples	Purpose
Contact Information	Name, address, email address, phone number, and ZIP code	Account creation, deal requests, availability inquiries, test drive scheduling, demo booking
Account Information	Online forms, account information, survey responses, communications with support, user type	Website functionality, product/service use, personalization
Business Information (Dealers)	Business name, business address, city, state, ZIP code, website URL, operating hours	Dealer verification, marketplace listing, lead delivery
Vehicle Information	VIN, make, model, year, mileage, color, transmission, price, photos, description	Vehicle listings, deal requests, marketplace functionality
Usage Information	IP address, browser type, device identifier, pages viewed, searches, filter preferences	Website functionality, personalization, advertising
Geolocation Information	ZIP code, city, state, and coordinates when using location-based services	Deal requests, vehicle search, connecting with nearby dealers

How We Collect This Information

Directly from you when you provide it to us, including:

- When you create a customer or dealer account
- When you submit a deal request for vehicles
- When you submit a check availability request
- When you schedule a test drive
- When you book a demo (dealers)
- When you use our AI-powered chat feature

From third parties, including:

- Our business partners and affiliated platforms
- Dealer inventory feed providers
- Analytics and advertising partners

Automatically as you navigate the Sites, including:

- Search queries and filter selections
- Vehicle views and photo gallery interactions
- Page navigation and time spent on pages
- Advertising campaign parameters (UTM codes, click IDs)

2. How We Use Your Information

We may use your Personal Information for the following purposes:

- **To facilitate deal requests and connect you with dealers.** If you submit a deal request through the Site, we share your contact information and vehicle selections with participating dealers so they may submit competing offers to you.
- **To process availability inquiries.** When you submit a check availability request, we share your information with the relevant dealer to respond to your inquiry.
- **To schedule and manage test drives.** We use your information to coordinate test drive appointments between you and dealers.
- **To provide targeted advertising** both on the Site and on third-party advertising platforms.
- **To engage in data analytics**, including lead scoring, vehicle views, deal submission frequencies, and performance reporting to dealers.

- **To deliver marketing communications** via email or SMS, which you have consented to receive.
- **To communicate with you regarding the IQ Auto Deals service** (e.g., emails to confirm a deal request, notify you of dealer offers).
- **To assist in Site administration, analysis, research, and development,** including AI-powered features.

3. Disclosure of Your Information

Affiliates and Subsidiaries

Scibotix Solutions LLC may share your Personal Information with affiliates and/or subsidiaries, including the DealerHub platform, in a manner consistent with this Privacy Notice.

Deal Requests and Availability Inquiries

If you submit a deal request or availability inquiry through the Site, you agree that we may share Personal Information with third parties as may be necessary to provide such services. For example, if you submit a deal request for vehicles, we will share your contact information (name, email, phone) and vehicle selections with the relevant dealers.

Service Providers

We may work with third parties that provide services on our behalf, including:

- **Analytics providers** (PostHog, Vercel Analytics) for website usage analysis
- **Cloud storage providers** (Vercel Blob) for photo and file storage
- **Email service providers** (Microsoft Office 365) for transactional and marketing emails
- **AI service providers** (Google Gemini) for chat functionality and content generation
- **Calendar service providers** (Google Calendar) for demo booking and scheduling
- **Advertising platforms** (Google Ads) for conversion tracking and targeted advertising

Other Requirements

Scibotix Solutions LLC expressly reserves the right to release Personal Information under the following circumstances:

- When required by law or legal process
- To investigate illegal activity, suspected abuse, or unauthorized use of the Site
- To protect the property or safety of our users or others
- To enforce our Terms and Conditions of Use
- In connection with any sale or transfer of ownership of Scibotix Solutions LLC or IQ Auto Deals

4. How We Protect Your Information

We use reasonable administrative, technical, and physical safeguards to protect your Personal Information, including:

- **Password Protection:** All passwords are securely hashed using bcrypt before storage. We never store passwords in plaintext.
- **Secure Transmission:** All data transmitted between your browser and our servers is encrypted using HTTPS/TLS.
- **Database Security:** Our database connections use SSL/TLS encryption, and we use a cloud-hosted PostgreSQL database with industry-standard security measures.
- **Access Controls:** We limit access to Personal Information to employees, contractors, and agents who need that information to process it for us.

5. IQ Auto Deals Additional Services

Deal List Feature

IQ Auto Deals offers you the ability to select up to four (4) vehicles and submit them as a "Deal List" to receive competing offers from dealers. You acknowledge that when you submit a Deal List, your contact information (name, email, phone) will be shared with the dealers associated with the selected vehicles.

Check Availability Requests

When you submit an availability request, your contact information and inquiry details will be shared with the relevant dealer.

AI Chat Feature

IQ Auto Deals offers an AI-powered chat feature to assist you with vehicle searches. Messages you send through this feature are processed by Google's Gemini AI service. Chat conversations are not permanently stored on our servers, though they may be temporarily processed to provide responses.

Dealer Demo Booking

If you book a demo, your contact information (name, email, phone, dealership name) will be used to create calendar events and send meeting invitations via Google Calendar.

6. Use of Cookies, Web Beacons, and Similar Technologies

We use cookies, pixels, and similar technologies as automatic data collection mechanisms. Third parties also place these tools on our Website for security, analytics, and targeted advertising.

Technology	Purpose	Provider
Analytics Cookies	Track website usage, page views, user journeys	PostHog, Vercel Analytics
Advertising Cookies	Track conversions, enable targeted advertising	Google Ads
Functional Cookies	Remember preferences and login status	IQ Auto Deals

7. Personal Information Retention

We will only retain your Personal Information for as long as necessary to fulfill the purposes for which we collected it, including as required to satisfy legal,

accounting, or reporting requirements.

- **Account Information:** Retained for as long as your account is active and for a reasonable period thereafter
- **Deal Request Data:** Retained for reporting and analytics purposes
- **Password Reset Tokens:** Automatically expire after a set period

Requesting Data Deletion:

To request deletion of your Personal Information, please contact us at support@iqautodeals.com or call **1-678-313-4597**. We will process your request in accordance with applicable law.

8. Children

IQ Auto Deals does not knowingly collect or use any Personal Information from children under the age of 18. No information should be submitted to IQ Auto Deals by visitors younger than 18 years old. If you are a parent or legal guardian and believe your child under 18 has given us Personal Information, you can email us at support@iqautodeals.com.

9. External Links

The Sites may contain links to other websites, including dealer websites and third-party services. IQ Auto Deals is not responsible for the websites, content, or privacy practices of any third party. Please see the privacy policies of third-party websites to understand their practices for handling your information.

10. Exercising Your Choices

Promotional Messages

You can opt-out of receiving our marketing emails by following the instructions in any promotional message or by contacting us. We will still send you transactional messages about your deal requests.

Cookies

You can disable cookies by changing your browser settings. However, this may affect how the Site functions.

Analytics Opt-Out

- Contact us at support@iqautodeals.com to request opt-out from analytics tracking
- Google Analytics: <https://tools.google.com/dlpage/gaoptout/>

You may make any privacy requests by emailing support@iqautodeals.com or calling [1-678-313-4597](tel:1-678-313-4597).

11. Changes to this Privacy Notice

We reserve the right to update and periodically amend this Privacy Notice at our discretion and at any time. If we make changes, such changes will be posted on our Site. Your continued use of the Site after any such update indicates your agreement to the same.

12. Contact Information

If you have any questions about this Privacy Notice or wish to exercise your rights, please contact us:

Phone:

[1-678-313-4597](tel:1-678-313-4597)

Privacy Email:

support@iqautodeals.com

General Support:

support@iqautodeals.com

Mailing Address:

Scibotix Solutions LLC
(DBA IQ Auto Deals)
345 W Washington Ave Ste 301
Madison, WI 53703
United States

13. Supplemental Privacy Notice

Section last updated January 25, 2026

If you reside in California, Colorado, Connecticut, Delaware, Indiana, Iowa, Kentucky, Maryland, Minnesota, Montana, Nebraska, New Hampshire, New Jersey, Nevada, Oregon, Rhode Island, Tennessee, Texas, Utah, Virginia, or Canada, this section applies to you and supplements our Privacy Notice.

California

California residents have the following rights under the CCPA/CPRA:

- **Right to Know:** Request disclosure of Personal Information collected
- **Right to Delete:** Request deletion of your Personal Information
- **Right to Correct:** Request correction of inaccurate Personal Information
- **Right to Opt-Out:** Opt-out of the sale or sharing of Personal Information
- **Right to Non-Discrimination:** We will not discriminate against you for exercising your rights

You can opt out of the sale or sharing of your Personal Information by contacting us at support@iqautodeals.com or calling **1-678-313-4597**.

Colorado, Connecticut, Virginia, and Other States

Residents of these states generally have the following rights:

- **Right to Access:** Confirm whether we process your personal information and access it
- **Right to Correct:** Correct inaccuracies in your personal information
- **Right to Delete:** Delete your personal information
- **Right to Data Portability:** Obtain your data in a portable format

- **Right to Opt Out:** Opt out of targeted advertising and sale of personal information
- **Right to Appeal:** Appeal our decision on your privacy request

Canada

Canadian residents have the right to request access to and correction of Personal Information. We may process, store, and transfer your Personal Information in the United States. By using our Services, you consent to this transfer.

Other International Residents

This Site and Services are intended for use solely in the United States and Canada. IQ Auto Deals does not knowingly collect Personal Information from residents of the European Union, United Kingdom, Switzerland, or other jurisdictions outside the U.S. and Canada.

Exercising Your Rights

To exercise your rights, please contact us via [1-678-313-4597](tel:1-678-313-4597) or support@iqautodeals.com. We will respond within 45 days of receipt.

This Privacy Notice is effective as of January 25, 2026.