OUR STARTUP -ANALYTICS PRO Insight as a capital

A Look on Data Generation every day



Banking and sequrities

Helps in reducing Fraudulent Transactions



Communications & Media

For simultaneous real time reports of several Platforms



Healthcare

to collect public health report and identift global spread of various viruses.



Education

To update and upgrade prescribed literature for rapid growth



Manufacturing

To enhance Supply Chain Management



Insurance

For developing new products and handling claims through anaytics.



Consumer Trade

To enhance Supply Chain Management



Transportation

For better managing traffic plan and logistics



Energy

Helps in measuring Electricity usage with Smart meters



Sports

To monitor the performance of individual players and teams by analysis



Retail stores, educational academies, online websites, tourism organizations and many more...

How to use this data

8 Ways of Applying date science to your business



Empowers management to make better decisions



Helps identify trends to stay competitive



Increase the efficiency and commitment to staff in handling core tasks and issues



Identifies and acts upon opportunities



Promotes low risk data-driven action plans



Validate Decisions



Helps in selecting target Audience



Facilitates sensible recruitment of talent

"Information is the oil of the 21st century and analytics is the

combustion engine"

Peter Sondergaard(Gartner Research)



My 10 points to discuss

- 1. Elevator Pitch
- 2. Problem / Need
- 3. Our Solution
- 4. Market Size
- 5. Business Model

- 6. Competition
- 7. Marketing Strategy / Plan
- 8. Team
- 9. Traction/ Projection
- 10. Needs





1. Elevator Pitch

Short Summary of our Idea :-

we solve business problems of many organizations / Industries by providing Insights and predictions to help them taking decisions and to make good strategies of their business to gain profits. We make money by charging them with these insights and predictions.



Next Three points in a one go

2. Problem / Need

As this much lot of data is generating every day there is no proper way to store, use and make this data sense and meaningfull. So most of the data from some small Industries and retails remains unuseful.

3. Solution

So we use this data by performing data analysis that will draw insights for their bussiness problems and make predictions by building machinelearning models.

4. Market Size

There is a huge market for these analytics technologies in local of our current city to a global Industries across the country like retails, shopping malls to Textile Industries and Mills.

Next Three points in a one go

5. Business Model

This basically discuss about how we make money. As we draw insights and make predictive analysis for the clients and charge them money for that.

6. Competition

Since there is lot of demand for this technology so more and more requirement is there so competition is not a problem but we can be unique by advertise our client products along with analytics

7. Market Strategy/ Plan

Along with performing analytics and predictions we can also offer courses to students and conduct workshops with colleges and with some organizations which are sources for our advertisements

Next Three points in a one go

8. Team

We had a good team with all the required skills from all the required branches who have strong will power and great communication skills. Our Team is good at analytical skills which is mainly required.

9. Traction / Projections

This is about what we have achieved till now.We have great skills in data science. ML, tableau, Analytics, webdevelopment, RPA, we are youtubers also, Top 30 performer of BI, SIH winners, Worked on 30+ real time projects.

10. Needs

This is about what will be the cost and what are the requirements for this. This requires a low budget as all of our working software are open source and do not need much high configuration hardware and servers.

Online Courses for Students

As these are the trending technologies students show much interest in these technologies so that we can provide them online courses and can conduct workshops in colleges in this way also we can make money.



know about the latest news of their town and use this to advertise and can Our charge money. So website that with this we can perform analytics with the latest news and advertisements and know our target audience for us and

We can create a local

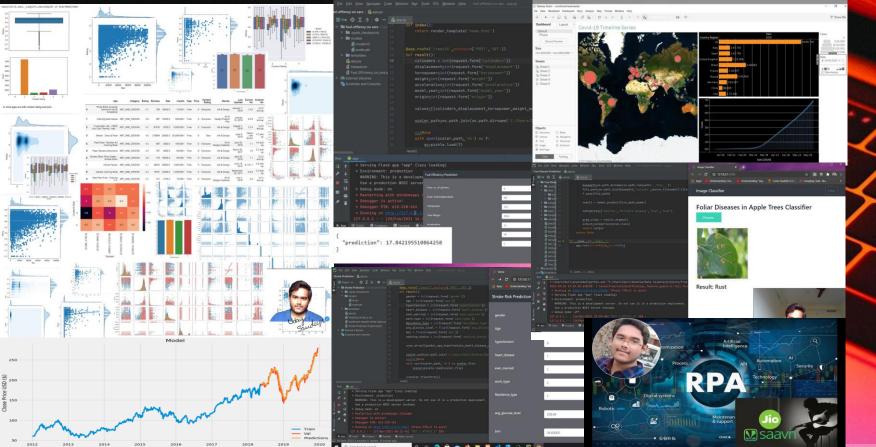
for our clients as well.

website for people to 11 111 11 The Washington Post CISCO NETWORK. INTUITIV VA nominee faces allegations of drinking, wrecking **NETWORK** government vehicle Democratic staff of the Senate Veterans' Affairs Committee, Ronny L. Jackson is accused of a "nattern" of handing out medications with no By Amy Gardner and Seung Min Kim · 53 minutes ago France's Macron charms both parties in an impassioned speech to Congress Giuliani reopens talks about Amid frequent standing avations, the French president recalled the long Trump interview with Mueller, history of U.S.-French relations and delivered a call for multilateralism and says president remains resistant U.S. engagement in the world, while challenging President Trump on trade, Rudolph Giuliani, who joined President Trump's the environment and the Iranian nuclear deal legal team last week, conveyed the ongoing esistance of Trump and his advisers to an interview The Fiv French President Macron said Yake with federal investigators, but did not rule out the

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CISCO

Some of my workings



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