1. Start with an Impactful Story (not just a problem slide)

- **Slide Title**: *"When Seconds Matter..."*

- Use a short animation showing a real-life scenario: a flood, someone trapped, phone in hand — but doesn't know where to report.

- Then fade in your tagline: **"From Alert to Action — Instantly."**

💡 **Tools**: Use PowerPoint Morph transitions or embed a short-animated video using Canva, Ani maker, or LottieFiles.

📌 **2. Highlight Pain Points with Animation**

- Show **3 major problems** (delayed response, lack of data, no communication).

- Use icons appearing one by one with a red "X" animation or flash effect.

- Then flip the screen (slide transition) to show how *Sajilo Sahayata* fixes them one by one — turning red Xs to green checkmarks ✅ .

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1. Hook Slide – "Why This Matters Now"

- **Visual: Background image of a real Nepali disaster (e.g., landslide/flood).**

- **One-liner:**

"When disaster strikes, it takes 5 minutes to report... but often hours to respond."

- **Animate in your tagline:**

Sajilo Sahayata – From Alert to Action — Instantly.

🎬 ***Tip*: Use a Ken Burns-style zoom animation (slow zoom-in on a dramatic background photo).**

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2. Problem Slide – "The Broken System Today"

- **Divide into 3 columns (each animated one after another):**
    - 🚫 **No real-time reporting.**
    - 📉 **Lack of trust & citizen involvement.**
    - ⚠️ **Delays cost lives.**

Then animate a red "⚠" icon turning into a green ✅ as you transition to the solution.

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3. Our Big Idea – "Sajilo Sahayata in One Slide"

- **Use a simple, animated diagram:**

css

CopyEdit

[Citizen] → submits report → [Platform] → processes → [Local Government]

↔ Communicates back ↔ [Citizen]

- **Add icons, arrows, and brief text: photo, GPS, OTP, clustering, dashboard.**

🎯 *Focus on*:

- **2-way communication (not just alerts)**
- **Real-time + verified data**
- **Tailored for Nepal**

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4. Why Us – "What Makes This Unique"

Use a clean animated comparison grid:

Feature	Others	Sajilo Sahayata
Mobile-first	❌	✅

Feature	Others	Sajilo Sahayata
Real-time 2-way	❌	✅
Govt. integration	⚠️	✅
Trust & Clustering	❌	✅

End the slide with:

"No other platform connects people and government *this directly* during crisis."

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5. Vision Slide – "Where This Can Go"

- **Title: "More Than an App — A Future-Ready Ecosystem"**
- **Short bullet points with slide-in animations:**
  - 🚨 **Crisis reports from all corners of Nepal**
  - 🏥 **Hospitals & rescue teams linked**
  - 🔬 **Real-time dashboard for municipalities**
  - 🌐 **Foundation for disaster e-governance**

End with this impactful line:

"In 48 hours, we'll start with a prototype. But our vision is to build Nepal's smartest disaster response system — for everyone."

🧠 Presentation Tactics to Stand Out

Tip	What To Do
Animated Icons/Slides	Use tools like Canva Presentations or PowerPoint Morph.
Emotional Connection	Begin with a relatable Nepali scenario — a village cut off after flood, no way to report.

Tip	What To Do
Be Visual	Replace text with icons, maps, mock UI (if possible), or infographics.
Clear Voice	Speak with confidence, keep tone serious but hopeful.
Confidence Without Code	Say: "We've planned the flow, tech stack, and core UX — and we're ready to build."