



Amit Kumar Jain

Analytics Manager | Power BI, Power Platforms, Gen AI | Retail & CPG, Oil & Gas

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Professional Summary

Business Intelligence professional with 10+ years of experience in Power BI, workflow automation, and secure API integrations. Skilled in managing global client relationships and delivering AI-driven BI solutions that enhance decision-making and boost efficiency by up to 70%. Passionate about Generative AI, Prompt Engineering and IT security.

Professional Experience

Oct 2022
- Till Date

Shell India - Bangalore, India

Senior Manger



As a vital contributor to X-Data Exploration business, comprehending the Global energy landscape - Conventional Oil & Gas, Deep water, and Integrated Gas. Actively monitor and evaluate the performance of Wells and seismic activities globally, leveraging Dashboards and reports to derive valuable business insights.

Projects Accomplished:

- 1) PDI Data Product (API) – API, Power BI, Power Automate
 - Used M2M authorization (client ID and secret) to ensure secure data access via access tokens.
 - Implemented Row-Level Security (RLS) to restrict data access based on user roles, enhancing data confidentiality.
 - Leveraged Generative AI (ChatGPT 4.0 and Copilot) for natural language querying and predictive forecasting, improving user interaction and decision-making accuracy.
 - Utilized AI-powered visuals such as Decomposition Tree, Key Influencer, and Smart Narrative to uncover insights and support business decisions.
- 2) Exploration Integrated Activity Plan Dashboard – Power BI, Salesforce
 - Streamline business processes by Coordinating & Analyzing business landscape.
 - Utilized Gantt chart to track Wells & Seismic activities performance on a YOY and QOQ basis by country.
- 3) Data Quality Dashboard – Power BI, Power-Automate, Power Apps
 - Designed and developed a platform for tracking business gaps using DAX queries, reducing discrepancies by 65%.
 - Captured user inputs via forms in Power Apps and automated email delivery to BOMs using Power Automate.

Aug 2021 -
Sep 2022

Atos – Pune, India

Deputy Manager, KPO



Oversee Hypercare clients ensuring 100% customer satisfaction and engagement. Accountable for Designing & Development of Dashboards, formulating strategies, and finding insights for both Annuity & Ad-hoc Projects.

Technical Skills

- Power BI
- Power Apps
- Power Automate
- DAX Queries
- Data Modelling
- Generative AI (Copilot & GPT)
- Prompt Engineering
- VBA
- SQL
- Data & Business Analysis
- Syndicated Databases:
 1. Nielsen Answers
 2. BGS
 3. Euro-panel

Soft Skills

- Analytical Thinking
- Adaptability
- Innovative
- Consumer Packaged Goods
- Consumer Marketing Insight
- Market Research
- Reporting
- Stakeholder Engagement
- Team Management

Education

- 2013 – 2015
MBA, Marketing
Army Institute of Management,
Kolkata
West Bengal University of
Technology
- 2007 – 2011
B.E. Electronics Telecom
Amrutvahini College of
Engineering
University of Pune

Achievements

- Operational Excellence award for Dashboard designing & Development.
- Operational Excellence award for Automation of manual process using Macros.
- Go Getter award for self-learning and applying new

Projects Accomplished:

- 1) Monthly Performance Scorecard – Excel & VBA
 - Developed a scorecard to monitor key performance metrics for JVs across business units.
 - Automated manual processes by consolidating data from multiple sources into a unified platform, generating automated scorecards and PPT decks.
- 2) JV Dashboard – Power BI
 - Created a dashboard enabling business leaders to compare and analyze KPIs (HC, Billing, Buffer, Attrition, Errors) across business units.
 - Implemented advanced field parameter functionality to display monthly/yearly trended data by function and verticals within BU.
 - Built interactive visuals with drill-down, drill-through, bookmarks, time intelligence functions, and row-level security.

FEB 2020 -
AUG 2021

Nielsen India - Mumbai, India



Senior Research Executive – Data Science

Into Data Science, overseeing CAWI, CAPI & CATI projects for various IPG's and generating reports, Scorecards and Dashboards for Clients.

Roles & Responsibility:

- Automated Monthly and weekly reports - Advance excel, VBA.
- Conducted Trend & Gap analysis.
- Analyzed respondent consumption and Behavior patterns and provided insights.
- Coordinated with Stakeholders - CS, PMT, vendors, RMS to ensure successful project delivery to clients.

MAR 2015 -
JAN 2020

WNS GLOBAL SERVICES – Bangalore, India



Data Analyst/Assistant Manager – Research & Analytics

Into Research & Analytics (R&A), served as Assistant Manager, looked after end-to-end partnership with Business Unit, engagement with clients for annuity/ad-hoc requests, gathering & analyzing secondary data, automating manual process, and managing teams to deliver high-quality results-focused projects.

Projects Accomplished:

- 1) Brand Performance Dashboard – Power BI, SQL
 - Dashboard, which enables clients to compare the Consumer Behavior performance of key brands across European markets.
 - Used DAX queries for defining calculated columns and measures.
 - Build Interactive visuals and charts to track Category/Brand performances, Growth drivers & barriers, trends for Brand and competition.
- 2) Nielsen monthly Scorecard – VBA
 - Scorecard that helps in analyzing and interpreting monthly performance of Category, Brand and SKUs globally.
 - Tracks Brand/Competition performance by channel, market share, IC-FC consumption, Distribution etc.
 - Build an automated template using macros to transform extensive Nielsen data into tabular format, which simplifies the process and reduces work time by 70%.