



HARDIS
HOTEL AND SUITES



Proposed Location
Aeroport de Cotonou
Benin Republic



**BENIN BUSINESS
ENVIRONMENT
GNS 112**

Project Proposal

Budgeting & Analysis

Presented To:

MR. APATA

Presented By:

Group 21

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Tip: Use links to go to a different page inside your presentation.

How: Highlight the text, click on the link symbol on the toolbar, and select the page you want to link in your document.

The Team

Management Staffs

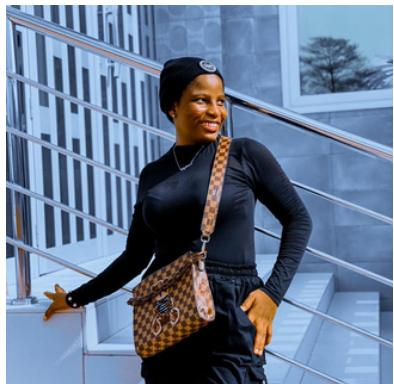


BECKY BENITA

Chief Executive Officer

Job Description

Setting goals and objectives for the hotel, representing the organization to stakeholders, overseeing the implementation of policies and procedures, and ensuring the profitability and growth of the business.



AKINYEMI ZAINAB TEMITOPE (TEMMY)

Chief Operation Officer (**Manager**)

Job Description

Planning and organizing departmental activities, setting goals and targets, managing budgets and expenses, supervising staff, and resolving operational issues.



ADELAKOUN NISSI

Chief Financial Officer (**Accountant**)

Job Description

Managing financial reporting, forecasting financial trends, analyzing financial data, managing investments, and ensuring compliance with financial regulations.

The Team

Management Staffs



AKPOMEME ISRAEL (EZZYFUNDZ)
Chief of Staffs

Job Description

Serves as the primary advisor and right-hand person to the CEO or another top executive. They act as a strategic partner, helping to manage the executive's time, priorities, and initiatives, while also overseeing special projects and initiatives on behalf of the CEO.



ADEMOLA AMINAT OPEYEMI (NATHI)
Public Relations Officer (P.R.O.)

Job Description

Responsible for managing the hotel's public image, communication strategies, and media relations to promote a positive reputation and attract guests. Developing PR campaigns, handling media inquiries, organizing events and press releases, maintaining relationships with media outlets, and managing social media channels.



ADESANOYE ELIZABETH AYOMIDE
Human Resources Manager (H.R.M.)

Job Description

Recruiting and hiring staff, developing training programs, managing employee benefits and payroll, handling grievances and disputes, and fostering a positive work culture.

The Team

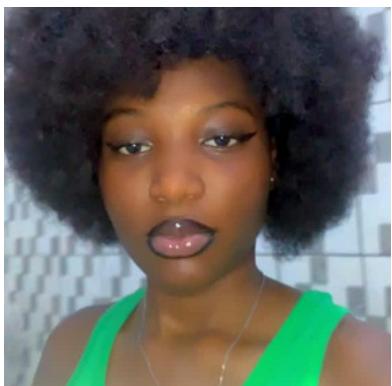
Management Staffs



ADEGOKE MAYOWA GRACE (ARIKE)
Supervisor

Job Description

Responsible for overseeing the daily activities of specific departments within the hotel, ensuring that tasks are completed efficiently and to high standards. Assigning duties to staff, monitoring performance, providing training and guidance, resolving issues or conflicts, and ensuring compliance with policies and procedures.



UMURURU EDESIRI FAVOUR (WORK OF ART)
Marketer

Job Description

Conducting market research, developing marketing campaigns, managing advertising and promotional activities, analyzing market trends, and monitoring competitors.



NSOBUNDI FAVOUR
Procurement Officer

Job Description

Identifying suppliers, obtaining quotes, negotiating prices and terms, managing inventory levels, and ensuring timely delivery of goods and services.



ADEKOYA ADAM (DAMSTECH)
Chief Technology Officer

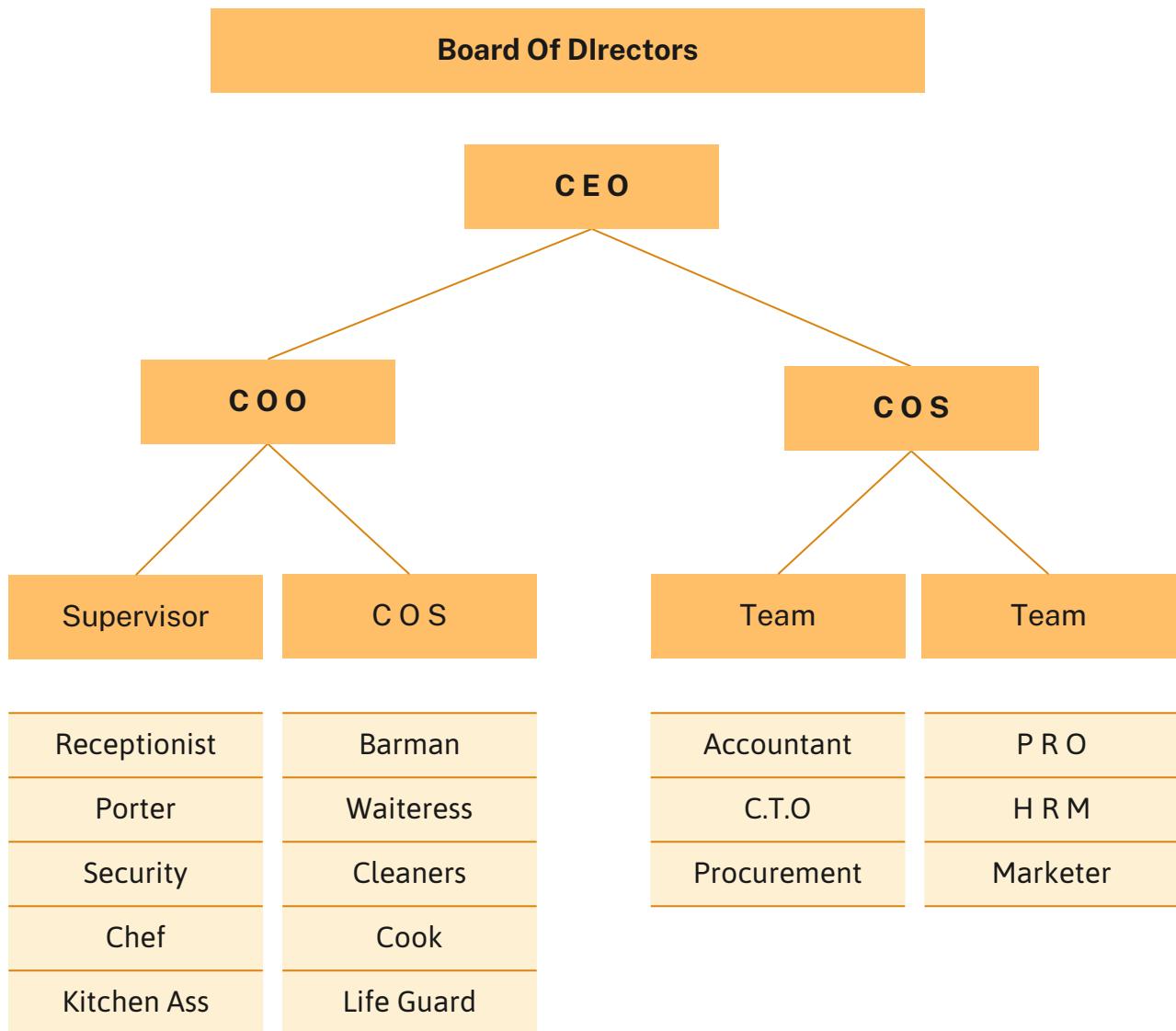
Job Description

Oversees the hotel's technology infrastructure, including information systems, networks, and software applications, to enhance operational efficiency and guest experience. Developing IT strategies, managing IT projects, ensuring data security and compliance, evaluating emerging technologies, and providing technical support to staff.

The Team

ORGANISATION STRUCTURE

Map of the Organization



CHAIN OF COMMAND

Project Overview

Harris Hotel is an ambitious venture poised to redefine hospitality in Benin Republic. Nestled strategically near the airport station, our hotel promises convenience, luxury, and impeccable service to discerning travelers.

Proposed Location

Situated in close proximity to the airport, Harris Hotel offers travelers a haven of comfort and elegance just moments away from their arrival or departure point. This prime location ensures accessibility and convenience for our guests.

Vision

Harris Hotel aims to set a new standard of excellence in hospitality, offering guests an unforgettable experience that combines comfort, convenience, and sophistication. Through our commitment to quality and innovation, we aspire to become the premier choice for travelers visiting Benin Republic.

GOALS

- **Establish Harris Hotel as a Premier Hospitality Destination:** Position Harris Hotel as the leading choice for travelers seeking luxury accommodation, exceptional service, and convenient amenities in Benin Republic.
- **Achieve High Occupancy Rates:** Strive to maintain consistently high occupancy rates by attracting both leisure and business travelers through targeted marketing efforts and exceptional guest experiences.
- **Maximize Revenue Streams:** Identify and capitalize on diverse revenue streams, including room bookings, dining, events, and ancillary services, to maximize profitability and sustain long-term growth.
- **Enhance Brand Recognition and Reputation:** Build a strong brand presence and positive reputation for Harris Hotel through effective branding, customer satisfaction, and engagement with the local community.
- **Ensure Operational Efficiency:** Implement efficient operational processes and systems to optimize resource utilization, minimize costs, and deliver seamless experiences for guests and staff.

STRATEGIES

- **Strategic Location and Facility Design:** Select a prime location near the airport station and design the hotel facilities to offer modern amenities such as a swimming pool, restaurant, lounge, nightclub, event center, and other relevant amenities to cater to the needs of diverse guest demographics.
- **Targeted Marketing and Promotion:** Develop targeted marketing campaigns to reach potential guests through various channels, including digital marketing, social media, partnerships with travel agencies, and participation in industry events and exhibitions.
- **Exceptional Service and Guest Experience:** Prioritize guest satisfaction by recruiting and training a dedicated team of hospitality professionals, implementing personalized service standards, and continuously seeking feedback to improve the guest experience.
- **Revenue Management and Pricing Strategies:** Implement dynamic pricing strategies to optimize room rates and maximize revenue based on demand fluctuations, seasonal trends, and competitor analysis.
- **Sustainable Practices and Corporate Social Responsibility:** Integrate sustainable practices into hotel operations, such as energy-efficient technologies, waste reduction initiatives, and community engagement programs, to align with environmental and social responsibility goals.
- **Continuous Innovation and Adaptation:** Stay abreast of industry trends and evolving guest preferences to innovate and adapt hotel offerings, services, and amenities to remain competitive and meet the changing needs of travelers.

Luxurious Accommodation:



From spacious suites to cozy rooms, Harris Hotel offers a range of accommodation options designed to cater to the diverse needs of travelers.

Gourmet Dining



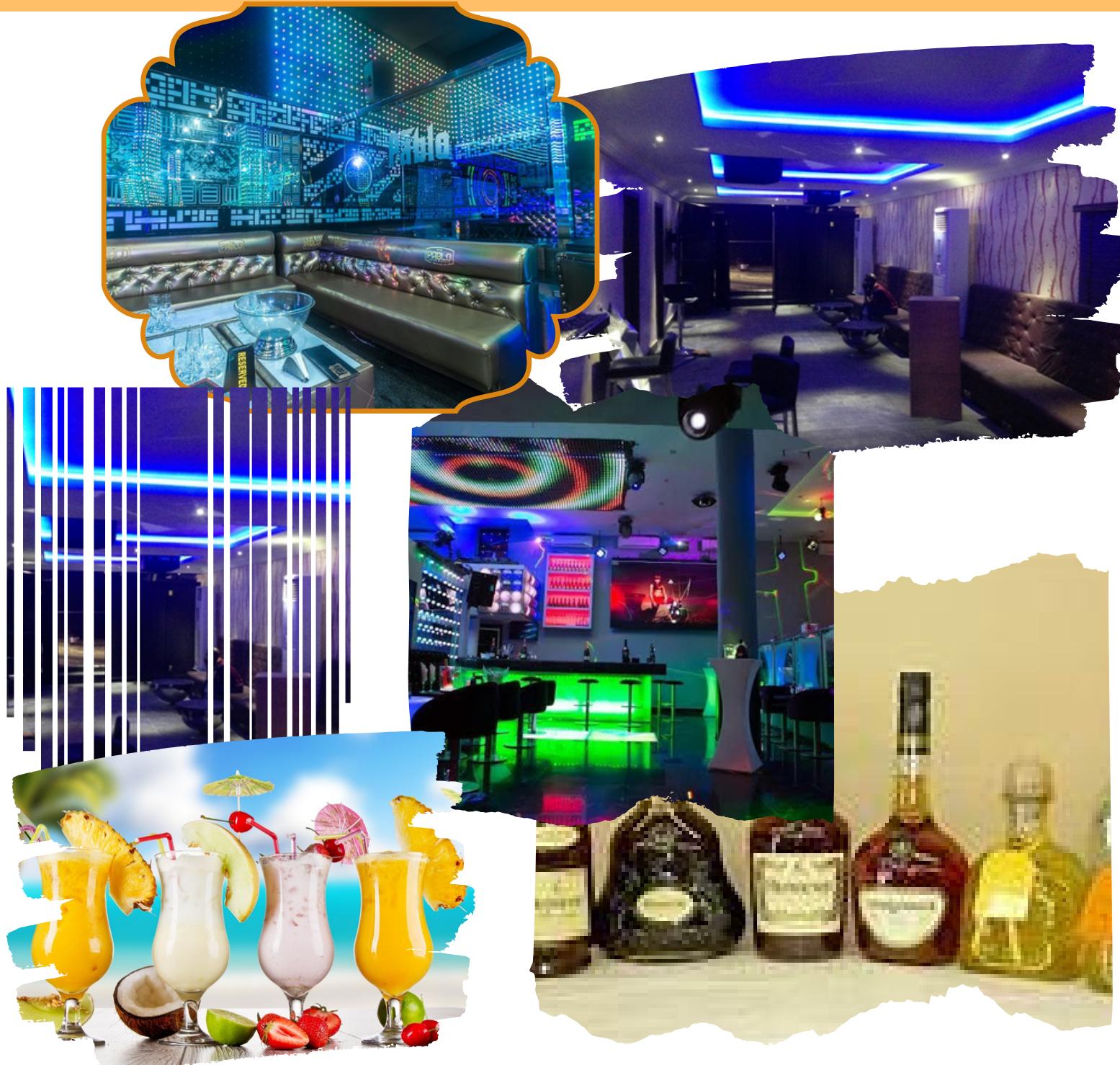
Guests can indulge in a culinary journey at our onsite restaurant, where expert chefs craft delectable dishes using locally-sourced ingredients and international flavors.

Swimming Pool:



Our state-of-the-art swimming pool offers guests a refreshing oasis where they can unwind and soak up the tropical ambiance of Benin Republic. Whether it's a leisurely swim or lounging poolside with a refreshing beverage, our pool area promises relaxation and rejuvenation.

Lounge & Nightclub



The lounge at Harris Hotel provides a sophisticated setting for guests to socialize, relax, or conduct business meetings. With stylish décor, comfortable seating, and a selection of beverages and light bites, our lounge is the perfect spot to unwind after a day of exploration or work.

For those seeking evening entertainment, our vibrant nightclub promises an electrifying atmosphere with music, dancing, and signature cocktails. Whether it's a special occasion or simply a night out on the town, Harris Hotel's nightclub sets the stage for unforgettable experiences.

Event Center:



Harris Hotel's versatile event center is equipped to host a wide range of functions, from corporate conferences and seminars to weddings and social gatherings. With customizable event spaces, professional event planning services, and cutting-edge technology, we ensure every event is a success.

Exceptional Service:



Fitness center



Spa and wellness services



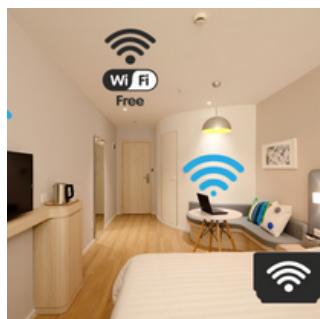
Business center



Excellent Security Service



Concierge desk



High-speed Wi-Fi

At Harris Hotel, hospitality is more than a profession—it's a passion. Our dedicated team is committed to providing personalized service and exceeding the expectations of every guest.

Budget Plan

Proposed Budget

In this section, give a breakdown of how you plan to use the money and resources that your potential investors could provide. Specify how much money will be needed and it will allocate the money.

PROPOSED EXPENSES

Our comprehensive financial analysis includes a breakdown of projected expenses such as construction costs, operational expenses, and marketing expenditures.

Operation	Min	Max
Land/Rent	800,000,000	1,500,000,000
ReConstruction	2,000,000,000	3,500,000,000
Workmanship	3,500,000,000	5,000,000,000
Miccelenious	4,000,000,000	5,000,000,000
TOTAL	10,300,000,000	15,000,000,000

Budget Plan

Proposed Budget

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INCOME & REVENUES

Revenue projections take into account room rates, occupancy rates, and additional revenue streams such as dining and event bookings.

Operation	Min	Max
Accommodation	800,000,000	3,000,000,000
Lounge & Club	200,000,000	300,000,000
Restaurant	700,000,000	1,500,000,000
Pool	400,000,000	500,000,000
Event Center	1,500,000,000	3,000,000,000
TOTAL	36,000,000,000	76,000,000,000

Budget Plan

Proposed Budget

In this section, give a breakdown of how you plan to use the money and resources that your potential investors could provide. Specify how much money will be needed and it will allocate the money.

BUDGET SUMMARY

A meticulous budgeting plan ensures prudent financial management, allowing us to allocate resources efficiently and optimize profitability.

Budgets	Min	Max
Revenue	36,000,000,000	76,000,000,000
Expenses	10,300,000,000	15,000,000,000
Taxes	3,000,000,000	8,000,000,000
Other Miccelenious	3,000,000,000	7,000,000,000
Profits	29,700,000,000	40,000,000,000

Documentations & Registration

Procedures For Registering The Business and Important Documents

Documentations & Government Registration

Registering a hotel business in Benin Republic involves several procedures and requires various important documents. Here's an outline of the typical process:

1. Business Registration:

- Choose a suitable business structure (e.g., sole proprietorship, partnership, corporation).
- Register your business with the appropriate government authorities, such as the Benin Republic Chamber of Commerce or the Ministry of Commerce.
- Obtain a business license and tax identification number (TIN).

2. Real Estate and Zoning:

- Secure a suitable location for your hotel and ensure it complies with zoning regulations.
- Obtain necessary permits or approvals from local authorities for construction or renovation, if applicable.

Documentations & Registration

Procedures For Registering The Business and Important Documents

Documentations & Government Registration

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3. Hotel Classification and Certification:

- Classify your hotel according to the national hotel classification system, if available.
- Obtain relevant certifications or accreditations to demonstrate compliance with quality and safety standards.

4. Health and Safety Compliance:

- Ensure compliance with health and safety regulations, including sanitation, fire safety, and emergency procedures.
- Obtain health permits and licenses for food handling and preparation, if operating a restaurant.

Documentations & Registration

Procedures For Registering The Business and Important Documents

Documentations & Government Registration

Registering a hotel business in Benin Republic involves several procedures and requires various important documents. Here's an outline of the typical process:

5. Employment and Labor Regulations:

- Register your employees with the National Social Security Fund (CNSS) and comply with labor laws regarding employment contracts, working conditions, and employee benefits.

6. Tax Registration and Compliance:

- Register for value-added tax (VAT) and other applicable taxes with the Benin Republic Tax Authority (OFDG).
- Maintain accurate financial records and comply with tax filing requirements.

7. Business Insurance:

- Obtain insurance coverage for your hotel business, including property insurance, liability insurance, and workers' compensation insurance.

Documentations & Registration

Procedures For Registering The Business and Important Documents

Documentations & Government Registration

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8. Environmental Compliance:

- Adhere to environmental regulations and obtain permits for waste management, water usage, and environmental impact assessments, as required.

Important Documents:

- Business registration certificate
- Tax identification number (TIN)
- Business license and permits
- Lease or ownership documents for the hotel property
- Classification certificate (if applicable)
- Health permits for food service (if applicable)
- Employment contracts and personnel records
- Tax registration and compliance documents
- Insurance policies
- Environmental permits and assessments



**HARDIS
HOTEL**



**If you have any
questions don't
hesitate to contact
us.**



**HARDIS
HOTEL**

...HOME OF HOSPITALITY

INFORMATION

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