

# Cameron Williams

Atlanta, Ga

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<https://cameron-williams-portfolio.netlify.app/>

## PROFESSIONAL SUMMARY

Tech Professional with over five years of experience in customer service and operations support. Skilled in front-end development, with a strong emphasis on creating engaging user interfaces, and knowledgeable in back-end technologies. Proficient in the entire web development process, including command line and shell scripting. An alumna of NPower's Path2Tech: Full Stack Developer program, which included a professional development course.

Currently pursuing certifications in UX Design and Automation with Python from Google to enhance skills in creating intuitive, user-centric designs.

- UI/UX Fundamentals
- Website Storyboarding
- Digital Content Strategist
- Wireframing
- Project Management
- Troubleshooting
- Generative AI
- HTML
- Data Analysis

## TECHNICAL TRAINING

### Path2TECH | Remote Trainee

March 2024 – August 2024

- Completed an intensive 20-week Full Stack Developer training program, gaining hands-on experience in both front-end and back-end development technologies, including HTML, CSS, and JavaScript.
- Developed proficiency in building responsive and interactive user interfaces using popular front-end frameworks such as React.js, ensuring a seamless user experience across various devices.
- Acquired essential back-end development skills through practical training in server-side scripting with Node.js, utilizing Express.js for efficient routing and building scalable web applications.
- Demonstrated the ability to work with databases by mastering fundamental database management concepts and hands-on experience with MongoDB, ensuring effective storage and retrieval of data.
- Collaborated with peers on real-world projects, applying agile development methodologies, version control using Git, and participating in regular code reviews, fostering a collaborative environment.

## PROFESSIONAL EXPERIENCE

### Travel Agency (Confidential) | Remote Digital Media Strategist,

2023 –

- Developed and implemented strategic social media marketing plans (on Instagram, TikTok, and Pinterest...etc.) resulting in increased follower engagement.
- Oversaw the planning, execution, and evaluation of digital media initiatives within established timelines and budgets.
- Used narrative techniques to create engaging and memorable brand experiences across digital channels.
- Enhanced campaign planning by compiling valuable social audience insights.
- Managed and executed social media campaigns, producing compelling content and reviewing analytics.

### Primrose Schools | Atlanta, Ga Preschool Teacher

2022 – 2023

- Spearheaded the integration of technology-driven enrichment activities, utilizing interactive apps and educational software to foster holistic child development.
- Implemented iPad-based documentation system for tracking child activities and behaviors, ensuring comprehensive records for educational assessment and parent communication.

- Elevated parent satisfaction and engagement by implementing digital platforms such as Procare, Tadpole, and BrightWheel for real-time updates and detailed progress reports, enhancing communication within the educational community.

**Bright Horizons Family Solutions | Atlanta, Ga**

**Preschool/Pre K Teacher**

**2019 – 2022**

- Orchestrated customized activities driven by real-time data insights to propel children's individual growth within a tech-integrated environment.
- Implemented an innovative curriculum that seamlessly integrated technology, enriching children and youth's learning experiences while nurturing their holistic development.

**DreamState Studios | Atlanta, Ga**

**Personal Assistant**

**2017 – 2019**

- Streamlined personal and professional schedules with effective calendar organization.
- Implemented an efficient call screening system, ensuring timely and accurate redirection of inquiries to relevant personnel.
- Managed payroll documentation and meticulously maintained financial databases, ensuring data accuracy and integrity.

<b>TECHNICAL SKILLS</b>
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**Programming Languages:** HTML5, CSS

**Cloud Computing:** Amazon Web Services, GitHub Copilot, ChatGPT

**Software:** MySQL, Node, Express, MongoDB

**Operating Systems:** Windows 10, Mac OSX, Android/iOS

**Hardware:** iMac, MacBook pro, MacBook air, iPhone, iPad, Android/Samsung phones and tablets, Windows Desktops and laptops

<b>CERTIFICATION AND EDUCATION</b>
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Path2TECH | NPower | In Pursuit  
Google Data Analytics Professional Certificate | 2023