# **Cameron Williams**

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#### **PROFESSIONAL SUMMARY**

IT Professional with over five years of experience in customer service and operations support. Skilled in front-end development, with a strong emphasis on creating engaging user interfaces, and knowledgeable in back-end technologies. Proficient in the entire web development process, including command line and shell scripting. An alumna of NPower's Path2Tech: Full Stack Developer program, which included a professional development course. Currently pursuing certifications in UX Design and Automation with Python from Google to enhance skills in creating intuitive, user-centric designs

- UI/UX Fundamentals
- Website Storyboarding
- Digital Content Strategist
- Wireframing
- Project Management
- Troubleshooting

- Generative AI
- HTML
- Data Analysis

## **TECHNICAL TRAINING**

# Path2TECH | Remote Trainee

## March 2024 - August 2024

- Completed an intensive 20-week Full Stack Developer training program, gaining hands-on experience in both front-end and back-end development technologies, including HTML, CSS, and JavaScript.
- Developed proficiency in building responsive and interactive user interfaces using popular front-end frameworks such as React.js, ensuring a seamless user experience across various devices.
- Acquired essential back-end development skills through practical training in server-side scripting with Node.js, utilizing Express.js for efficient routing and building scalable web applications.
- Demonstrated the ability to work with databases by mastering fundamental database management concepts and hands-on experience with MongoDB, ensuring effective storage and retrieval of data.
- Collaborated with peers on real-world projects, applying agile development methodologies, version control using Git, and participating in regular code reviews, fostering a collaborative environment.

### PROFESSIONAL EXPERIENCE

# Travel Agency (Confidential) | Remote Digital Media Strategist,

2023 -

- Developed and implemented strategic social media marketing plans (on Instagram, TikTok, and Pinterest...etc.) resulting in increased follower engagement.
- Oversaw the planning, execution, and evaluation of digital media initiatives within established timelines and budgets.
- Used narrative techniques to create engaging and memorable brand experiences across digital channels.
- Enhanced campaign planning by compiling valuable social audience insights.
- Managed and executed social media campaigns, producing compelling content and reviewing analytics.

# Primrose Schools | Atlanta, Ga

Preschool Teacher 2022 – 2023

- Spearheaded the integration of technology-driven enrichment activities, utilizing interactive apps and educational software to foster holistic child development.
- Implemented iPad-based documentation system for tracking child activities and behaviors, ensuring comprehensive records for educational assessment and parent communication.

• Elevated parent satisfaction and engagement by implementing digital platforms such as Procare, Tadpole, and BrightWheel for real-time updates and detailed progress reports, enhancing communication within the educational community.

# Bright Horizons Family Solutions | Atlanta, Ga Preschool/Pre K Teacher

2019 - 2022

- Orchestrated customized activities driven by real-time data insights to propel children's individual growth within a tech-integrated environment.
- Implemented an innovative curriculum that seamlessly integrated technology, enriching children and youth's learning experiences while nurturing their holistic development.

# DreamState Studios | Atlanta, Ga Personal Assistant

2017 - 2019

- Streamlined personal and professional schedules with effective calendar organization.
- Implemented an efficient call screening system, ensuring timely and accurate redirection of inquiries to relevant personnel.
- Managed payroll documentation and meticulously maintained financial databases, ensuring data accuracy and integrity.

## **TECHNICAL SKILLS**

Programming Languages: HTML5, CSS

Cloud Computing: Amazon Web Services, GitHub Copilot, ChatGPT

Software: MySQL, Node, Express, MongoDB

Operating Systems: Windows 10, Mac OSX, Android/iOS

Hardware: iMac, MacBook pro, MacBook air, iPhone, iPad, Android/Samsung phones and tablets, Windows

Desktops and laptops

# **CERTIFICATION AND EDUCATION**

Path2TECH | NPower | In Pursuit Google Data Analytics Professional Certificate | 2023