CURRICULUM VITAE   -   DANIËLLE NEELEMAN

Personal information

Name	Daniëlle Neeleman	*Telephone*	+49 15 784 323 657
Address	Meyerbeerstraße 19	*Date of birth*	15.07.1986, Rotterdam
	13088 Berlin, Germany	*E-Mail*	daantjen@hotmail.com
		Nationality	Dutch

Education

2021- 2022	CareerFoundry, Full Stack Web Developer course, graduated
2010- 2013	Rotterdam University, University of applied sciences, International Business and Languages Department. Bachelor of Business Administration (BBA).
2012- 2013	Hochschule für Technik und Wirtschaft, Berlin, Betriebswirtschaftslehre (exchange semester)
2006-2009	ROC Zadkine Hospitality and Tourism, Rotterdam, Hotel Management College, graduated
2004-2005	Rotterdam University, University of Applied Sciences, Small Business and Retail Management Department
1999.2004	Melanchton College Rotterdam, Secondary Modern school, graduated

Internship experience

02/2013-06/2013	Thesis: Export plan for XSPlatforms, a company that makes different products and solutions to work safely at heights, Gorinchem, The Netherlands
08/2011-12/2011	Online Marketing at Selva-vida sin Fronteras, a non-profit organisation that stands up for the rights of the indigenous people in the jungle, Quito, Ecuador
01/2009-05/2009	Sales and Reservations at Starwood Hotels & Resorts, Cork, Ireland

07/ 2007-12/2007	Food & Beverage employee at The Burlington Hotel, a 4-star hotel and the biggest business hotel in Dublin, Ireland

Work experience

07/2019-03/2021	Content Editor at Tourlane GmbH, Berlin, Germany

- Responsible for all activities concerning the Dutch market
- Development and execution of SEO best practices to improve online visibility and quality
- Monitoring of the Tourlane.nl website
- Creating and updating content for diverse purposes
- Correcting and editing texts (proofreading)
- Managing a group of freelancers
- Support in quality management
- Content translation (DE-NL, EN-NL)

11/2017-03/2019	Online Marketing & Content Manager at Wimdu GmbH, Berlin, Germany

- Responsible for all activities concerning the Dutch market
- Development and execution of SEO best practices to improve online visibility and quality
- Monitoring of the Wimdu.nl website using a variety of marketing tools
- PR activities with influencers, bloggers and industry related websites/online magazines
- Creating and updating content for landing pages, blog and Facebook
- Creating visual content in collaboration with graphic designers and using different online design tools
- Content translation (DE-NL, EN-NL)

01/2015-10/2017	Online Editor at Performics, Berlin, Germany

- Creating editorial articles (off page SEO)
- Independent creation of search engine-relevant content (on page SEO)
- Correcting and editing texts (proofreading)
- Support in quality management
- Helping with diverse SEO projects
- Keyword Research for SEO using Google AdWords
- Content translation (DE-NL, EN-NL)

01/2014 – 12/2014	Content Management at Zalando Lounge, Berlin, Germany

Zalando Lounge:
- Translation of product descriptions (DE-NL)
- Language quality check and correction
- Copywriting

Zalando Lounge Magazine:
- Content translation (EN-NL, NL-EN)
- Creation of on page articles
- Outreach

Languages

Dutch   C2, Native
English   C1, Very good
German   C1, Very good

Skills

- Knowledge of HTML, CSS, Javascript and the frameworks/libraries React(Native), Angular & jQuery
- Accustomed to work with the following tools: Atom, Visual Studio Code, GitHub, CodePen, Web Inspector, Node.js & MongoDB
- Lint, test and debug code is nothing new to me
- Proficient in Microsoft Office including Excel and Powerpoint.
- Excellent written and verbal communication skills.
- Excellent editing skills.
- Analytical.
- Quick Learner.