CURRICULUM VITAE - DANIËLLE NEELEMAN

Junior Full Stack Web Developer looking for Web Developmentopportunities (max. 30 hours). Open for permanent employment. Trilingual speaking, (Dutch, English, German) with great business and marketing experience in start-up and e-commerce companies. Passionate for tech and digital products. Check out my portfolio website:
https://danielle-neeleman.netlify.app/

Personal information

Name:	Danielle Neeleman	Telephone:	+49 15 784 323 657
Address:	Meyerbeerstraße 19	Date of birth:	15.07.1986, Rotterdam
	13088 Berlin, Germany	E-mail: daantjen@hotmail.com	
Nationality:	Dutch		

Skills

- Knowledge of HTML, (S)CSS, Java, Python, JavaScript and the frameworks/libraries React (Native),Svelte, Angular, jQuery and Tailwind
- Accustomed to work with the following tools: Atom, Visual Studio Code, Eclipse IDE, GitHub,CodePen, Web Inspector, Node.js, MongoDB
- Lint, test and debug code is nothing new to me
- Proficient in Microsoft Office including Excel and PowerPoint
- Excellent written and verbal communication skills
- Excellent editing skills
- Analytical, quick Learner, problem solver and eager to learn

Languages

Dutch C2, native | English C2, proficient | German C2, proficient

Education

2024-2024   Karriere Tutor, Java and Python course, graduated

2021- 2022   CareerFoundry, Full Stack Web Developer bootcamp, graduated

2010- 2013   Rotterdam University, University of applied sciences, International Business and Languages Department. Bachelor of Business Administration (BBA).

2012- 2013   Hochschule für Technik und Wirtschaft, Berlin, Betriebswirtschaftslehre (exchange semester)

2006- 2009   ROC Zadkine Hospitality and Tourism, Rotterdam, Hotel Management College, graduated

2004- 2005   Rotterdam University, University of Applied Sciences, Small Business and Retail Management Department

1999- 2004   Melanchthon College Rotterdam, Secondary Modern school, graduated

Work experience

11/2022-03/2023 Full Stack Web Developer at Decathlon SE & Co, Berlin, Germany
- Design and implementation of new features for the German e-commerce platform and for internal stakeholders using Javascript, Svelte, SCSS and Tailwind
- Refactoring of existing code base
- Bug fixing
- Design reviews with accessibility in mind
- Collaboration in agile teams (Scrum Master, Product Owner, Software Developer)

07/2019-03/2021 Tourlane GmbH, Berlin, Germany

SEO Manager from 01/2020-03/2021
- Development and execution of SEO best practices to improve online visibility and quality
- Creation, planning and monitoring of on- and off-page projects
- Working closely with our content team and advising them on SEO topics
- Representing SEO team and topics internally
- Analyse performance and trends in the travel business
- Monitoring all relevant SEO KPIs
- Quality control of all web pages
- Creating reports for various stakeholders

Content Editor from 07/2019-01/2020
- Responsible for all activities concerning the Dutch market
- Monitoring of the Tourlane.nl website
- Creating and updating content for diverse purposes
- Correcting and editing texts (proofreading)
- Managing a group of freelancers
- Support in quality management
- Content translation (DE-NL, EN-NL)

11/2017-03/2019 Online Marketing & Content Manager at Wimdu GmbH, Berlin, Germany
- Responsible for all activities concerning the Dutch market
- Development and execution of SEO best practices to improve online visibility and quality
- Monitoring of the Wimdu.nl website using a variety of marketing tools
- PR activities with influencers, bloggers and industry related websites/online magazinesCreating and updating content for landing pages, blog and Facebook
- Creating visual content in collaboration with graphic designers and using different online design tools
- Content translation (DE-NL, EN-NL)

01/2015-10/2017 Online Editor at Performics, Berlin, Germany
- Creating editorial articles (off page SEO)
- Independent creation of search engine-relevant content (on page SEO)
- Correcting and editing texts (proofreading)
- Support in quality management
- Helping with diverse SEO projects
- Keyword Research for SEO using Google AdWords
- Content translation (DE-NL, EN-NL)