CURRICULUM VITAE - DANIËLLE NEELEMAN

Junior Full Stack Web Developer looking for Web Development opportunities. Open for permanent employment. Trilingual speaking, (Dutch, English, German) with great business and marketing experience in start-up and e-commerce companies. Passionate for tech and digital products.

Personal information

Name	Daniëlle Neeleman	*Telephone*	+49 15 784 323 657
Address	Meyerbeerstraße 19	*Date of birth*	15.07.1986, Rotterdam
	13088 Berlin, Germany	*E-Mail*	daantjen@hotmail.com
Nationality	Dutch		

Skills

- Knowledge of HTML, (S)CSS, JavaScript and the frameworks/libraries React (Native), Svelte, Angular, jQuery and Tailwind
- Accustomed to work with the following tools: Atom, Visual Studio Code, GitHub, CodePen, Web Inspector, Node.js & MongoDB
- Lint, test and debug code is nothing new to me
- Proficient in Microsoft Office including Excel and PowerPoint
- Excellent written and verbal communication skills
- Excellent editing skills
- Analytical
- Quick Learner, problem solver and eager to learn

Languages

Dutch	C2, native
English	C2, proficient
German	C2, proficient

Education

2021- 2022	CareerFoundry, Full Stack Web Developer bootcamp, graduated
2010- 2013	Rotterdam University, University of applied sciences, International Business and Languages Department. Bachelor of Business Administration (BBA).

2012- 2013	Hochschule für Technik und Wirtschaft, Berlin, Betriebswirtschaftslehre (exchange semester)
2006-2009	ROC Zadkine Hospitality and Tourism, Rotterdam, Hotel Management College, graduated
2004-2005	Rotterdam University, University of Applied Sciences, Small Business and Retail Management Department
1999.2004	Melanchthon College Rotterdam, Secondary Modern school, graduated

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Work experience

11/2022-03/2023 — Full Stack Web Developer at Decathlon SE & Co, Berlin, Germany
- Design and implementation of new features for the German e-commerce platform and for internal stakeholders using Javascript, Svelte, SCSS and Tailwind
- Refactoring of existing code base
- Bug fixing
- Design reviews with accessibility in mind
- Collaboration in agile teams (Scrum Master, Product Owner, Software Developer)

07/2019-03/2021 — Tourlane GmbH, Berlin, Germany

SEO Manager from 01/2020-03/2021
- Development and execution of SEO best practices to improve online visibility and quality
- Creation, planning and monitoring of on- and off-page projects
- Working closely with our content team and advising them on SEO topics
- Representing SEO team and topics internally
- Analyse performance and trends in the travel business
- Monitoring all relevant SEO KPIs
- Quality control of all web pages
- Creating reports for various stakeholders

Content Editor from 07/2019-01/2020
- Responsible for all activities concerning the Dutch market
- Monitoring of the Tourlane.nl website
- Creating and updating content for diverse purposes
- Correcting and editing texts (proofreading)
- Managing a group of freelancers
- Support in quality management
- Content translation (DE-NL, EN-NL)

11/2017-03/2019 — Online Marketing & Content Manager at Wimdu GmbH, Berlin, Germany
- Responsible for all activities concerning the Dutch market
- Development and execution of SEO best practices to improve online visibility and quality
- Monitoring of the Wimdu.nl website using a variety of marketing tools
- PR activities with influencers, bloggers and industry related websites/online magazines

- Creating and updating content for landing pages, blog and Facebook
- Creating visual content in collaboration with graphic designers and using different online design tools
- Content translation (DE-NL, EN-NL)

01/2015-10/2017   Online Editor at Performics, Berlin, Germany
- Creating editorial articles (off page SEO)
- Independent creation of search engine-relevant content (on page SEO)
- Correcting and editing texts (proofreading)
- Support in quality management
- Helping with diverse SEO projects
- Keyword Research for SEO using Google AdWords
- Content translation (DE-NL, EN-NL)