



MUHAMMAD HAIDER ABBAS

Dynamic and creative professional with a solid foundation in social media management, digital marketing, and e-commerce. Proven ability to develop and implement social media strategies, manage client interactions, and conduct market research to drive business growth. Strong leadership skills with experience in managing teams and delivering successful projects.

Contact Us:

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New Model Town, Near Bloomfield
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PROFESSIONAL SKILLS:

- Microsoft Office
- Graphics Designing & Video Editing
- Adobe Photoshop, Adobe Premiere Pro, Adobe After Effects
- Game Development (Unreal Engine & Unity)
- Amazon FBA & Shopify
- Financial Reports (Budgeting, Forecasting, Financial Analysis)
- Leadership & Team Management

EDUCATION:

- Bachelors of Information Technology Quaid-I-Azam University, Islamabad (2021-2024)
- Intermediate – Pre Engineering Punjab Group of Colleges, Multan (2019-2020)
- Matriculation – Computer Science (Major)
HN Science School, Multan (2017-2018)

PROFESSIONAL EXPERIENCE:

- Worked as 2D 3D Animator in Vision Giants, Multan (19/09/2024-19/11/2024)
- I have worked as Unity 3d Developer for more than 2 years & Developed Many Game Projects, one of my best project is Dragon Worrier (FPS Game)
- I have worked as Graphics Designer & Video Editor using Adobe Photoshop, Adobe Premier Pro, Adobe After Effect, Maya & Blender 3D. (2022 - Present)

❖ Graphics Designing and Video Editing

- Worked for more than 2 years in field of video editing and graphics designing using adobe Photoshop, adobe Illustrator, adobe Premiere Pro & Adobe After Effects. (2022 - Present)
- Worked in canva and capcut as well for more than six months.

❖ 2D 3D Animation (Blender & Maya)

- Worked for more than 3 years as 2D 3D Animator using Blender 3D & Maya. Having skills of Modeling, Animation, Texturing, Rigging and Script Writing. (2022 – Present)
- Worked in canva and capcut as well for more than six months.

❖ Game Developer (Unity 3D & Unreal Engine)

- Worked for more than 3 years as 2D as well as 3D Game developer in unity and unreal engine having skills of Game Environment Building, UI Designing, Custom Controllers and much more (2022 – Present)

❖ Amazon FBA & E-commerce (SHOPIFY):

- I have worked in amazon FBA for more than 6 months and generate an active revenue of more than 50% having net profit of 39%
- I have worked as Shopify store owner in recent days and run online stores with max reach through social media marketing and SEO
- I have worked on FIVERR as well as Web developer using PHP & MySQL and recently introduced myself as E-commerce Expert having experience of more than 2 years

❖ President, Vice President & Finance Secretary