










The Business Model Canvas

Designed for:
TechiStudio

Designed by:
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1.0.0

<div>Key Partnerships</div> <div><ul style="list-style-type: none">Manufacturing suppliers for parts manufacturingPossible joint development and support with and from Space AgenciesDistributors for easier transportation</div>	<div>Key Activities</div> <div><ul style="list-style-type: none">Efficient and quality manufacturingClose customer relationships:<ul style="list-style-type: none">Extensive documentationWell designed software</div>	<div>Value Propositions</div> <div><ul style="list-style-type: none">Mainly quantitative:<ul style="list-style-type: none">cost reduction in agricultureproviding access to freshly grown food in spaceeasier usability than traditional farming equipmentbetter performance than traditional means</div>	<div>Customer Relationships</div> <div><p>Dedicated personal assistance before and after sale maintenance and support.</p></div>	<div>Customer Segments</div> <div><ul style="list-style-type: none">Niche market<ul style="list-style-type: none">Agricultural companiesSpace Associations</div>
	<div>Key Resources</div> <div><ul style="list-style-type: none">Manufacturing equipment and personnelResearch personnelMaintenance personnelTransportation equipment</div>		<div>Channels</div> <div><p>Mainly selling using own channels and distributors, repairs and customer service through own channels</p></div>	
<div>Cost Structure</div> <div><ul style="list-style-type: none">Mainly value-based propositionBiggest expenses:<ul style="list-style-type: none">Research personnelManufacturingUsing fixed costsFocused on economies of scope</div>			<div>Revenue Streams</div> <div><ul style="list-style-type: none">Asset (one-time) sales of the productUsage fees for:<ul style="list-style-type: none">repairsmaintenanceconstruction</div>	



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