

## Unit 12: Future of Big Data

### Overview

In this final unit, we explored where big data analytics is heading and the kinds of technologies shaping its future. We also broke down the basics of **machine learning**—what it is, how it works, and the many ways it can be applied across different sectors.

I also reflected on how these technologies could be used in real organisations, the kind of value they can bring, and the impact they could have on operations and decision-making.

### Key Takeaways

- I gained a clearer understanding of the **emerging trends in database development** and how those trends are changing the way data is stored, accessed, and used.
- I built a foundational understanding of **machine learning**, including how it's used for pattern recognition, prediction, and automation.
- Most importantly, I was able to see how machine learning could fit into an actual organisation—whether it's to improve efficiency, generate insights, or build smarter systems.

### e-Portfolio Submission Focus

This week is all about submitting our final individual e-portfolio for the module. That includes:

- Documenting the work I've done across all units—especially discussion posts, technical tasks, and notes on any challenges or opportunities I faced while working with data (e.g., data wrangling).
- Including artefacts like team meeting notes, tutor or peer feedback, and anything that shows my learning process and engagement.
- Evaluating the **final project in Unit 11** against the original **project proposal in Unit 6**—what stayed the same, what changed, and why.
- Reflecting on how this entire module has helped shape my skills, confidence, and understanding—both professionally and personally.

### Reflection Section

This section pulls together key reflections I've made along the way. I'll include:

- What I've learned about **data extraction, cleaning, exploration, and modelling**.

- My specific contributions to team projects, especially the group work in Unit 6.
- A summary of how I've grown over the course of the module—what's changed in how I work, what I've become more confident in, and what I want to keep building on.

See the following GitHub link for the full report: [GitHub-Reflection Section.pdf](#)

## Core Readings

Sardar, T. H. and Pandey, B.K. (2024) *Big Data Computing*. CRC Press

- Chapters 10 and 12.

Bhatnagar, A. and Gajjar, D. (2024) *Policy implications of artificial intelligence*.

## Recommended Readings

Mott, M. (2021) *Deciphering Big Data Studies*.

Wibisono, O. et al. (no date) *The Use of Big Data Analytics and Artificial Intelligence in Central Banking*.

Harvard Business Review (2023) *Data Strategies That Provide Business Value*.

Strickland, E. (2024) *What Is Generative AI?*.